



Expanding The Garden Consumer Base In Ohio

The 10% Project research team learned what younger Ohio consumers think about gardening, created marketing campaigns to address their needs and fears and worked with garden retailers across the state improve their customer count.



Grant acknowledgement page



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10% Project

What's Stopping New Customers From Shopping At Your Store

Today's Garden Center and two university researchers asked 112 tentative garden shoppers what they think about local garden centers and gardening. Here's what you need to know for your 2014 marketing campaign.

by Bridget Behe, Susan Hogan and Carol Miller

While the pace of business seems to keep increasing, the number of new faces coming to the garden center may not be.

Today's Garden Center's 10% Project, in collaboration with two academics — Bridget Behe with Michigan State University and Susan Hogan with Emory University and Actionable Results Marketing — is helping to bring some new information to light about what Gen X and Gen Y are thinking and how we might persuade them to be new faces in our stores.

The goals for our most recent 10% Project — Expanding The Customer Base — are to:

- Increase the diversity of local garden centers' customer bases (beginning with age);
- Understand how and why they want to garden;
- Unearth barriers to increasing their activities and purchases related to the garden; and
- Lure the likeliest of customers into action.

With funding provided by a USDA Specialty Crops Block Grant in Ohio through the support of AmericanHort, we conducted online focus groups with three key target groups: mothers with children aged 2-12, 18- to 29-year-olds and 30- to 49-year-olds.

From almost 350 pages of transcripts from the focus group discussions, the research team identified four key insights into how

Chart 1

Level Of Enjoyment Of Gardening By Discussion Group.

	Moms (25 respondents)	18-29 (20 respondents)	30-49 (26 respondents)	Total (71 respondents)
1 (hate it)	0%	0%	4% (1)	1
2	20%	15%	0%	8
3	20%	40%	35%	22
4	36%	30%	46%	27
5 (adore it)	24%	15%	15%	13

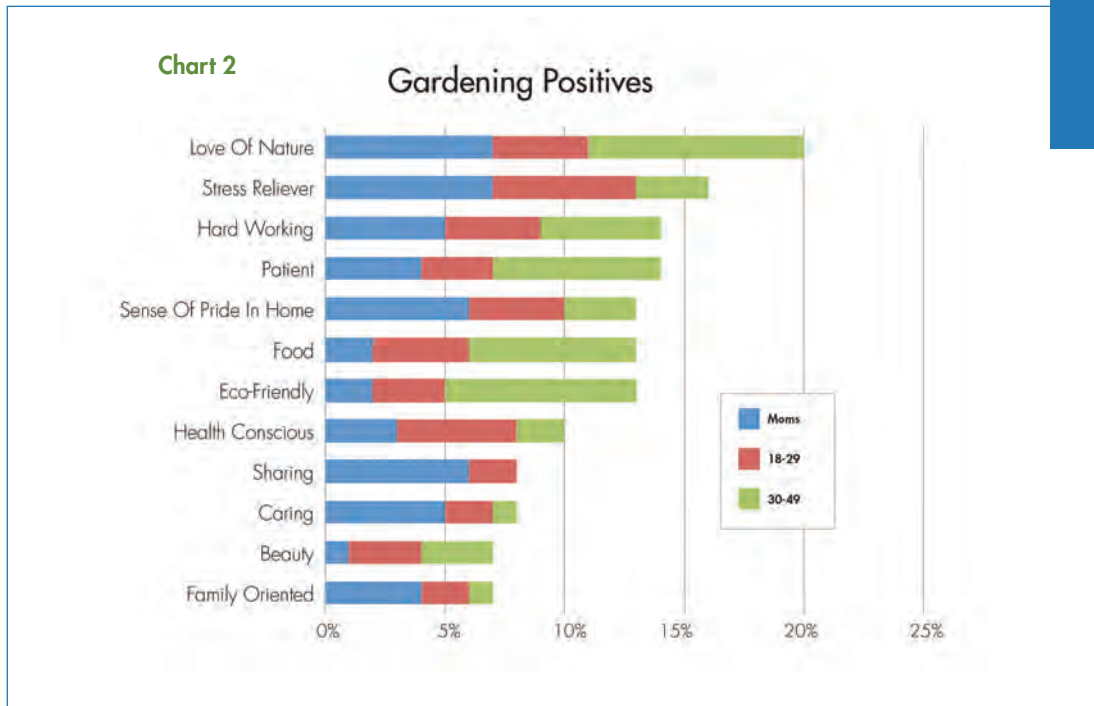
Gen X and Gen Y potential customers think and behave when it comes to gardening

1 Consumers Like Gardening, But Often Don't Personally Identify With It

Overall, respondents enjoy gardening, but there are also some negatives they associate with gardening and gardeners. More than half of the respondents reported they enjoy gardening activities.

This research was funded with a USDA Specialty Crop Block Grant in Ohio through AmericanHort. The authors wish to acknowledge the funders and their partnership in this investigation.





When we asked how much they adored or hated gardening, most reported a high level of enjoyment (see Chart 1).

What did they enjoy about gardening? These responses varied by age cohort.

Moms: The top positives for the moms' age group were love of nature, sunshine, fresh air and being outdoors. For them, it was also a stress reliever or a time to relax.

18- to 29-year-olds: The 18- to 29-year-olds also often mentioned that gardening-related activities were stress relievers, that gave them time to relax. However, they also reported the healthfulness of gardening as another top positive benefit.

30- to 49-year-olds: For the 30- to 49-year-olds, the love of nature and outdoors was similar to the moms' group, but this group also valued the eco-friendly, earth-conscious, organic aspects of gardening. Jen W. (30- to 49-year-olds) says she enjoys, "making great dishes with the food you have grown."

So we did see some differences in the positives by age group. These benefits can be used in communication materials to help remind potential customers how we are relevant to some of the things they see as positive in gardening (see Chart 2).

Gardening And Family Ties Are Linked

Another gardening positive was that activities in and around the garden stirred strong family memories. Many of the study participants reported having mostly pleasant memories of working with parents and/or grandparents. Quite often, it was a mother or grandmother who was mentioned. Older participants reminisced about this time with specific activities or plant memories which created powerful associations, family ties and strong bonds.

Sam M. (30- to 49-year-olds) says, "I would enjoy it more if my sons realized how much they will miss our interaction in gardening. My parents won't be around much longer, so it hits me. The time gardening, raking leaves, turning soil, fiddling in

the flower beds. You remember what your grandparents' houses looked like at different times of seasons."

For moms, gardening offered family time with their children. Moms want to garden with their children, but there seemed to be some distinctive age limits. Under age 5, it was not as easy to keep children engaged, due to their short attention spans and some physical limitations. However, over age 13 they are distracted by friends, screens and other activities. Moms mentioned family time and teachable moments most often. Having fun was another reason to invite kids (playing in dirt, picking out plants). Amusingly, several cited getting free labor as a reason to involve kids.

The Negative Thoughts On Gardening

There are some real concerns about what is involved with gardening that may discourage these potential customers from gardening (see Chart 3).

For the moms' group, the biggest negative was that they were too busy to garden and viewed it as time-consuming. They also saw gardening sometimes as an activity they wanted to do alone. The 18- to 29-year-olds had a different negative perception. While they agreed that gardening is time consuming, they want others in the garden with them. The 30- to 49-year-olds also saw a big time commitment but were the only group that cited how dirty gardening is. Other negative comments were that it is hard work and you have to deal with unpredictable weather.

2 Consumers' On The Typical Gardener: Not Me Yet, But Maybe Someday

We asked our discussion groups about who or what was a typical gardener. The dominant picture that was painted was someone older, most likely female, who has more time on their hands than most of our respondents. As Jennifer O. (Moms group) so eloquently puts it: "In my mind, a 'typical' gardener is a beautiful silver-haired woman. She dresses fun and comfortable. She is a true artist of her own domain: her yard. She gets up before the sun,

enjoys her morning coffee and gears up with her gloves and tools to begin her day in her yard; her paradise.”

Still, as this chart shows, 62 percent of the 18 to 29 year olds do not see themselves as the typical gardener. Only 40 percent of the moms and 30- to 49-year-olds see themselves as typical gardeners (see Chart 4).

Respondents in the oldest age segment (30- to 49-year-olds) were more likely to challenge this notion of a typical gardener, stating there was no such thing. They were also less likely to provide a specific gender (e.g. female). Rather than providing gender, age or income levels, some respondents focus more on lifestyle or values.

For example, Ray P. (30- to 49-year-olds) says, “I think a typical gardener is the person who lives in the suburbs and has a garden for both pleasure and raising their own vegetables. I don’t think that an income level dictates who does their own gardening. I have friends who barely make ends meet, but yet do not attempt to grow their own flowers or vegetables. I have other friends who live very comfortably and still insist on growing vegetables themselves. I know equal numbers of men and women who enjoy gardening.”

Similarly, Max M. (18 to 29 year olds) says gardening is, “more of a mindset than physical attribute. Takes commitment and a strong will, as well as an adventurous side to try new things. Can have any lifestyle, although it definitely helps to have a yard, even if it’s small.”

How To Break The “Not Me” Idea Of A Typical Gardener

1. Strive to use a diverse group (age, gender, housing situation, and perceived income level) in both promotional endeavors as well as on the staff.

2. Try to focus on the values and personality aspects of the gardeners (social, adventurous, strong willed, committed) rather than the physical or housing situation of the gardeners. If more people can see an aspect that resonates with them, they might be more likely to pay attention to the source and message and more likely to give gardening a try.

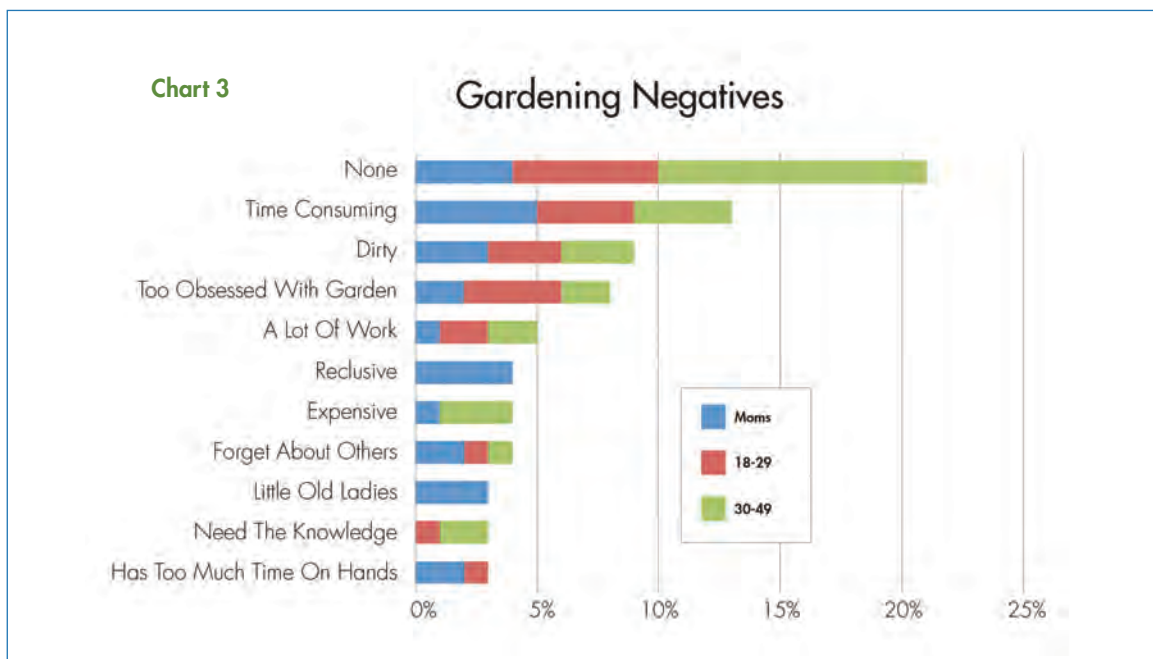
3 Local Garden Stores Are Seen As High Quality, But They Still Shop More Often At Home Improvement Stores

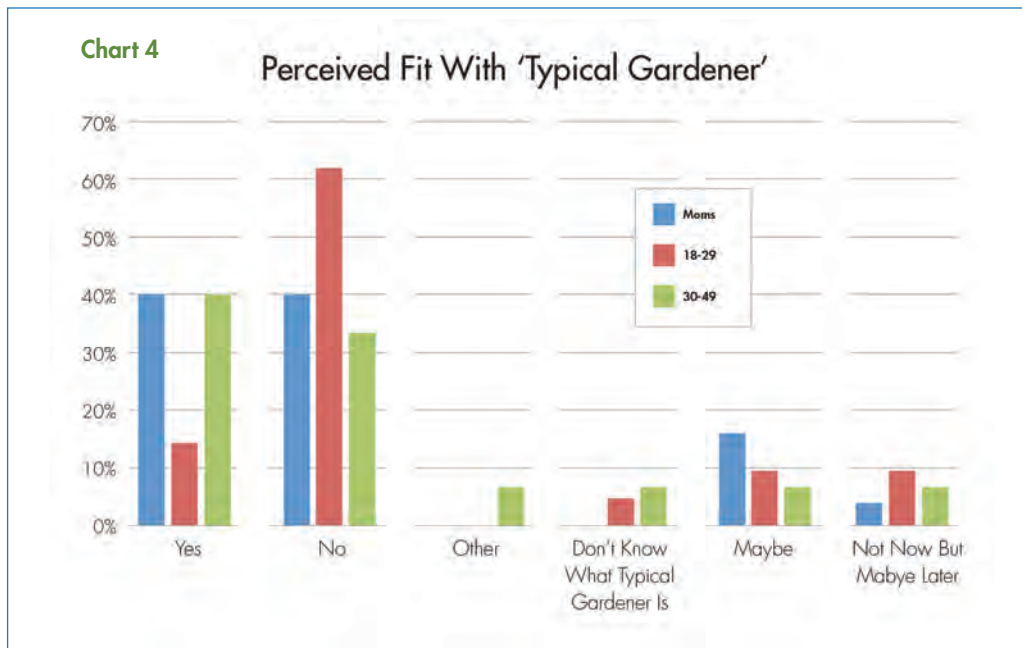
The consumers in the study see home improvement or hardware stores as their garden center and many (more than 54 percent) are shopping there. We asked them where they bought most of their plants and gardening related items. Not surprisingly, most said the home improvement or hardware store.

The good news is that half or slightly more said they also went to the locally owned, free-standing garden center. More of the 30- to 49-year-olds cited the traditional garden center as a place where they made purchases in the year prior to the study. The supermarket or grocery store was also a popular destination for plant purchases, as more than half of each age cohort reported having made a plant or gardening-related purchase there in the year prior to the study. Very few made purchases online, from catalogs or elsewhere. These findings are consistent with findings by the National Gardening Association and other recent surveys.

We also asked about reasons why they shopped at home improvement stores (see Chart 5).

Convenience was the reason most cited because it was a store they were in often or close to where they lived. They also liked the value proposition at the mass-merchants and saw





their price offerings as a better deal. However, they were willing to admit that the quality of the plants and the knowledgeable people at the traditional garden center were reasons that took them there. It just appears to them to be easier and more convenient to go to the supermarket or mass-merchant and get all of their supplies there.

How To Bring Customers To Locally Owned Garden Centers

The industry can counter some of the negatives (convenience and price) with positive messages in communication materials. Many traditional garden centers aren't any further away than the box store, they just need to give consumers a reason to stop by more frequently. Two initial thoughts on how to encourage more frequent visits are:

1. A frequency loyalty program, which focuses on visits vs. purchases (e.g. after 10 visits, they will receive a free plant or pot.) The findings suggest that if you can get them in the door, they will invariably purchase something. The problem is they think of the garden retailer as a place for big purchase trips vs. one offs/small purchases.

2. Change the perception that garden stores are for big purchases. This could be done by either:

A: An Implementation Strategy: changing some aspects of your store / store environment

For example:

- * Consider having an express checkout line (two items or less) or a self-service/ bar code swipe.
- * 15 minute parking places in front
- * A call-in /drive-through window if people want to call and place an order.

B: Implement a messaging strategy to drive home that you are there for small purchases as well.

* "XYZ Nurseries" for all your big and small needs."

You can also reinforce the changes you are making in the store:

- * "Now with express checkout"
- * "15-minute parking so you can get in and out quickly"

In an ideal situation, you will have both a communication strategy (to get them in) and an implementation strategy (to support that message).

Our findings did not suggest that nursery retailers prices were out of line; Rather, respondents didn't have much knowledge on nursery prices. We didn't get any sense that comparison shopping was actually going on.

Emphasize that you have products in a range of prices, are willing to work within budgets, and again, are there for big and small purchases. The attributes that respondents valued most from locally owned retailers were quality people and quality products (plants.)

Play up these strengths, coupled with money-back guarantees, and that you are there for big and small purchases.

4 Luck, Not Knowledge Or Expertise, Was Equated With Success. When Things Don't Go Well, Plants Die

The research team was quite surprised to hear the word "luck" being equated with success repeatedly in the interviews.

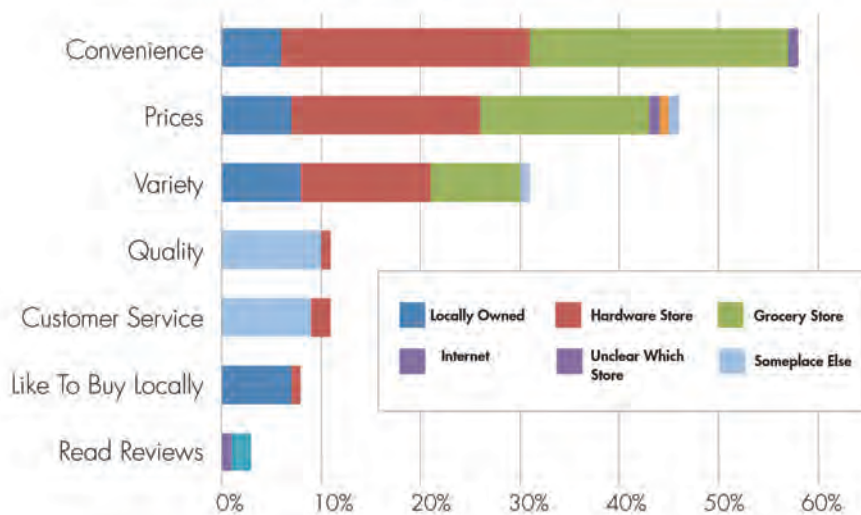
Deb B. (30-49 year olds) summarizes the attitudes of many participants: "The very first rose bush that I planted all by myself actually survived! Until that point, I had had extremely bad luck with roses, and was all but ready to throw in the towel. Then I was at Lowe's one day and I saw this gorgeous rose bush with a single flower on it, and I thought, 'No, Deb, it doesn't deserve to die...' but then impulse won over and I bought it anyway. I brought it home and planted it carefully, and the next year it had buds and new growth!" This team could not identify another product category where product failure resulted in death and people had to be lucky to be successful. The notion of needing a green thumb to be a successful gardener is alive and well.

Create Newcomer-Friendly Gardening Projects

Cooking can be as daunting as gardening. It takes time to pre-

Chart 5

Store Choice Reasons



pare some dishes and you make a mess in the kitchen. However, Rachel Ray and Sandra Lee have made names for themselves in the kitchen by reducing the time-consuming and messy aspects of cooking.

Why can't we do the same for gardening? We need to counter the risky, time-consuming, really-hard-to-do, must-be-an-expert assumptions many people have about gardening with realistic and attractive projects.

We need to show consumers how to put some plants together, in a basket or box or in the ground, and get the right combinations into the right locations. If they are successful with a simple combination, we increase their confidence and encourage a repeat purchase.

Foster confidence and let them understand there is learning that comes from gardening 'failures'

There aren't many other industries where so much of customer success is attributed to "luck." So, how do we reduce the perceived risk? Any way we can!

Advertise your plant guarantees. A study by J.H. Dennis and Bridget Behe (2007) showed that the presence of plant guarantees

helped reduce perceived risk and improve repeat purchase intentions.

Offer a gardening coach. This can be done by sign-up or subscription and could be handled by eMail, telephone or text. Ask customers if they would like some free advice. To keep it manageable, set a limit on the coaching time.

Now What Can We Do?

The second part of our Expanding The Customer Base project is to take this information and develop some recommendations that are transformed into activities that traditional garden centers can use. In the coming months, we will develop these findings into action-based activities and work with garden centers in Ohio and volunteer garden centers from other parts of the country to see how doing things differently can make a difference in sales and profits. TGC

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Bring your store to where the customers you want gather.

Photo by Maggie Puskas

4 10% Project Campaigns To Attract New Garden Customers

Based on consumer research, *Today's Garden Center's* 10% Project's marketing team created marketing plans designed to increase customer traffic for garden retailers.

by Lynn Switanowski, Bridget Behe, Susan Hogan and Carol Miller

Today's gardeners have changed. What they look like, what they care about in the garden and where they shop is continually in flux.

These new gardeners vary in demographics from the gardeners you grew up with in numerous ways, and how your garden center chooses to connect with them can play a big role in your success during 2014 and beyond.

Today's Garden Center's 10% Project: Expanding The Customer Base conducted focus groups in November 2013 to gain insight into the gardening attitudes of mother's of children between 2 and 12 years old, of 18- to 29-year-olds and 30- to 49-year-olds.

The findings suggest current consumers' priorities are different than generations of past customers.

The 10% Project's marketing team, made up of marketing expert Lynn Switanowski, founder of Creative Business Consulting Group, Dr. Bridget Behe of Michigan State University, Dr. Susan Hogan of Emory University and Carol Miller, editor of *Today's Garden Center*, have reviewed the research results and identified the most important findings that should be addressed in your store's marketing campaigns:

- The act of gardening has mostly positive impressions, although there are significant

negatives (it's dirty, it's hard work) that need to be countered.

- Consumers have distinct ideas of the type of person who gardens – and it's often a limiting viewpoint.

- Garden centers are the third most popular place to buy plants, after big boxes and grocery stores.

The only exception was for the 30- to 49-year-old group of consumers, which preferred local garden centers more than grocery stores.

- Consumers lack a sense of control when it comes to gardening. They repeatedly used the terms "luck" and "risk" when describing gardening.

As a result, we have crafted four suggested campaigns we are making available to the industry.

Campaign 1: Growing Up Gardening

Growing Up Gardening is designed to reach customers aged 25 to 45 who see gardening as a family pursuit and a way to share outdoor time with their families.

This campaign can help you highlight your garden center's personality and build a long-term relationship with customers based on family values and fun.



It's important to include images of people customers can relate to so they can have a gardening lifestyle to aspire to.

At its heart, this campaign is a ramped up version of a kids' gardening club.

The campaign goal is to showcase how gardening can be fun and healthy family time. To that end, you should take (and encourage parents to take) photos and videos of all kid-related events, then share everything with the parents. This will encourage them to share your event with family, grandparents and friends afterward.

How The Campaign Works

During slower times, offer on-going 30-to-45-minute sessions with activities for kids of multiple ages. You want to make this a course that builds from week to week and gets parents into the garden center more often and creates a new generation of gardeners.

For homeschooling parents, if you do your research, you can offer botany or eco classes that will help kids pass end of the



Helping
Your
Garden
Grow

We Guarantee It

Give your customers something to dream for. This ad focuses on how tasty harvesting tomatoes can be.

year science tests. But if you can tap into this subculture, you can attract a very loyal customer base with repeat visits.

Laws regarding these types of classes vary from state to state, so you would want to make sure you understand the rules.

Once you decide on your various classes and events, you want to get parents to attend and have fun with their kids. You want to help them develop a love of gardening and growing in the whole family.

Tactics To Make This Campaign Succeed

Some recommended in-store (merchandising /activities), which can help to improve the experience as well as increase conversions to sales for customers attending the event, include:

- Creating product displays nearby where parents can buy the products from activity afterwards
- Creating multiple places where parents can download the activity to replicate at home (social media sites, website, eMail).
- Give kids who participate a prize or certificate (or a stamp in a garden book so they can fill it out each week they return).
- Offer parents a one-time, day-of-activity in-store discount for all purchases made that day
- Create albums from the event on store social media pages, including Facebook and Pinterest.

Unique Marketing Opportunities

In addition to promoting the event

through the usual venues, there are numerous opportunities to place news and information about the event via local media outlets and press releases. Adding this layer of marketing activity to this event (and others) will also help your garden center get more exposure to even more potential customers in the future:

- Start a referral program that allows parents to share a link for your upcoming events with their friends (such as Share With Friends on Facebook).
- Ask kids to write notes about their experiences, then post those notes on social media and on Yelp, etc.

Campaign 2:

Helping Your Garden Grow

Consumers see gardening as a risk that requires a lot of luck to succeed, according to our research. The Helping Your Garden Grow campaign is designed to help local garden centers encourage consumers to have more confidence in their gardening skills.

This is a campaign that will be most effective at the beginning of the season, since that is when interest in gaining gardening skills is most keen. The message “helping your garden grow” offers reassurance that novice gardeners (and those who feel like novices) crave. But you also need to follow that up with concrete methods:

- Offer a plant guarantee in order to showcase expertise and commitment to customer service
- Give customers a shorter class option,

such as 30-minute sessions on plant care and how-to garden.

- Create garden demos next to displays on busy days, much like the cooking demos that high-end grocery stores set up in their seafood and meat departments on Saturdays.

- Offer an on-call gardener service via social media, eMail or your website. This allows the service to be 24/7.

- Hold contests on social media during the campaign to generate excitement and education.

- Set up key gardening project displays throughout store and include lists for what you need to do each project.

- Encourage customers to share their progress.

Our research showed that consumers want gardening to be something more social, something they can show off and share.

There are a number of ways you can facilitate this for your customers:

- Create Pinterest boards for each type of garden.

- Send weekly updates that highlight pictures customers have pinned of their garden's progress.

- Post how-to YouTube videos for each type of garden.

- Write blog posts that include pictures, videos and instructions for growing.

This is really a process-driven campaign that every store should be able to execute. The key for this program is to create a local garden center community that shares its passion online and across multiple platforms. This also speaks heavily to the

Garden Center
LOGO

How Does Your Garden Grow?

**Enter Your Photo
To Win _____!**

Go to [Website.com](#)

**How Does
Your Garden
Grow taps
consumers'
competitive
spirit.**

modernization of the marketing efforts and, merely by the methods you use, creates a link to your customers.

Measuring Your Success

Along with the usual marketing measures of social media impressions and eMail open-and-click through rates, a great way to measure how well this campaign is working is a simple one: Create a bounce-back coupon to be used at the time of the how-to classes for a small discount on all purchases — or a free gift with purchase, so we can measure return and sales from event.

Campaign 3:

How Does Your Garden Grow?

How Does Your Garden Grow? is all about retailers sharing their love of gardening and helping customers capture your passion for themselves.

In this campaign, retailers show how they garden — they share their best tips and act as garden hosts at their stores on weekends.

The key for this program is to get customers to share their love of gardening

and participate in the garden center's marketing formats (social media, eMail, radio and TV). In other words, retailers are enlisting their own customers to spread the word. Doing so makes the How Does Your Garden Grow? campaign more objective compared to the traditional version of retailers pushing their own stores.

Since the campaign is all about sharing successes and information, it relies heavily on social media. Consumers of all ages are using customer reviews and testimonials from strangers more than they are taking advice of retailers when it comes to products and services. This campaign is meant to exploit peoples' desire to share on social media and to do online research before shopping and have local garden centers come up when they do that research in various places.

How To Tell The Story

Your garden center will build marketing processes for customers to share their love of gardening — online via key internet sites, social media sites and blogs — with other potential customers. Retailers should create programs using online techniques and ask customers to share their best gar-

dening tips, tactics and memories

Campaign 4:

We Love Where You Live, Too

One of the great challenges in gaining new customers is if customers are not aware you exist, how do you capture their interest in a media-saturated world? The We Love Where You Live, Too marketing campaign not only emphasizes that your store is a local business, it's used at community events like parades, festivals and farmer's markets.

Since this campaign aligns with the communities' own calendar, the timing for implementing this campaign is flexible.

How To Implement The Plan

The key to this campaign is that you demonstrate how you are a part of the community, too. There are several ways you can do this.

Visual message. In your marketing materials, you will want to use visual imagery that includes local scenes: pictures of families at local parades, parks, rivers, people looking at gardens, playing with kids and dogs. You need strong signage so people can

To show off your local cred, you will need to create a highly customized campaign.

remember being at the same event too.

Ad Copy. Don't be shy about stating your pitch plainly: "We've been part of this great community for XX years."

Be Informal At Events. Off-site events give you the chance to be personal with customers in a fun, non-selling way. By allowing a more relaxed approach, you showcase your brand's personality and the personality of people who manage that brand.

Be Willing To Leave The Store. If you connect with customers on their terms, not yours, that means you go to the customer, not force them to come to you. Find ways you can participate in local events so that customers can find you easily, either with a booth, as a sponsor or with T-shirts, and so on.

Give Them A Reason To Drop By Your Store Later. The key for success in this campaign is to provide multiple opportunities for re-engagement based on the marketing activities you create. Fortunately, techniques to help you measure how well this campaign does are also ways to bring them into the store:

Here are a few ways you can promote yourself at the event:

- If it's an outdoor parade activity, make sure to carry your company banner with your logo prominently displayed.
- Hand out coupons at the event to get customers to come to your store and use a short time frame for the offer to prompt quick return.
- Take pictures and videos of events and share links after the event.
- Create albums from the event on social media pages.
- Create referral programs to share your next event's link.

Smart Strategies You Can Use

There are several things these campaigns have in common.

Choose Your Images Carefully

Since so many people see the typical gardener as an older woman with a straw hat, it's important that your marketing images reflect your customers current lifestyles. So use images of men and women in the backyard, dressed casually in T-shirts, baseball caps, jeans and flip flops (or some other current shoe, like Converse). It doesn't hurt to have a dog in the background. If the yard is in view, make sure it's a small space and not a sprawling back yard.

Another key is to include technology — show the family taking selfies with their plants or vegetable harvest or using a tablet to look up instructions.

If you are located in a more urban dwelling, feature men and women in their late 20s cooking using herbs or tomatoes (with plants in the background if you can).

The important thing is to make gardening seem accessible and normal for current lifestyles.

Measure Your Success

Now that you have had the events, the key is to determine if the time, energy and money for the event worked for your garden center. Were you able to generate sales? Did you engage customers with the activity? Did your activity excite the next generation of gardeners and showcase the personality of your garden center?

To answer these questions, use the marketing tools you delivered to deter-

mine the effectiveness. For instance, how many impressions did your customers see for the event and how did those views translate into attendance at the event? You can measure this a few ways: How many eMails were sent, how many were opened, how many people came in through that channel of marketing?

Social media is another measureable tool. How many Facebook posts did you put on your page? How many people did they reach and how many people came to the event via a Facebook view?

You can measure both of these activities at the event itself by asking attendees how they heard about the event.

When tracking sales for the event, you can give a code for your associates who ring up attendees of the event (especially if you give a day-of discount, this will be a good way to track your sales.)

And lastly, in this day of social media influence, you can also measure post-event engagement by how many of your pictures were liked, shared, commented on or tagged by attendees of the event. This can be a very meaningful way to determine their enjoyment of the activity based on how much they want to share the photos/videos with their friends and family (which is also good for building your word of mouth marketing!) TGC

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Lisa (left) and Karlie Graf went out into the community to attract new customers to their store.

10% PROJECT Expanding The Customer Base

How Ohio Garden Centers Attract New Customers

After a year of research, developing marketing campaigns and observing garden retailers implement them, the Expanding The Customer Base project has a lot to share with the gardening industry.

by Dr. Bridget Behe and Carol Miller

For the past year, *Today's Garden Center* has partnered with Michigan State University and Emory University to learn what it takes for garden retailers to gain more customers.

AmericanHort helped us land a grant from the Ohio Department Of Agriculture and the USDA to fund the research. And several Ohio-based garden centers have volunteered to try out the campaigns and to track the results so other retailers can learn from their experience.

We've selected results from two of the garden centers to highlight, with more to come in the future.

Graf Growers Leaves The Store To Find New Customers

Graf Growers in Akron, Ohio, used elements from two of the four campaigns the 10% Project developed. One of the campaigns, We Love Where You Live, Too, urges garden retail-



ers to find non-garden venues to meet and win over new customers. Graf Growers chose two local events to promote themselves.

Taste Of Home Show

Lisa Graf, owner of Graf Growers, read a blog on how “real foodies grow their own food.” It brought home for her the opportunity the foodie trend offers. So after reviewing the various campaigns the 10% Project offered, she decided attending a local food event, Taste of Home Show, would be a good fit.

The Taste Of Home Show takes place 8 miles away from Graf Growers, and about 650 community members attended. The event offers cooking classes and allows vendors to set up booths.

“We were the only ones selling herbs,” says Marketing Director

The Four Campaigns The Partner Garden Centers Chose From

Karlie Graf. Since it was a foodie crowd, the store added specialized herbs like chocolate mint in its offerings. It also sold tie-in products like gloves, herb markers and pots.

Along with the products they sold, Karlie and Graf Growers' herb specialist brought along coupons for a free vegetable three-pack and a list of upcoming events at Graf Growers.

"Attendees mingled at our booth before and after the show," Karlie says.

Graf Growers laid out \$300 for the booth, plus the labor for two employees.

In return, it sold 150 herbs, and had 55 new customers bring in the coupon (out of 250 handed out). At least five families came in for container and miniature garden classes.

"It doesn't sound like much, but with each spending \$150 on their pots, it's a lot. I see their faces all the time now, and they were completely new customers before the show," Karlie says.

On a side note, Graf Growers decided to add workshops and seminars with no registration fee. The Grafts find that customers spend more than the registration fee would have been and more are showing up for the classes than before.

Karlie also created an item code in order to track sales by event.

When the 55 new customers came in to collect their free three-pack of vegetables, Graf Growers offered to sign them up as a preferred customer. By doing so, the customer's purchases are protected by warranties, and in exchange, the store can track purchases and coupons.

In 2013, Graf Growers tested the event by supplying coupons for the bag stuffers. It provided 700 coupons and had 35 returned. By adding the booth in 2014, they were able to not only be more visible, but also had a higher return on fewer coupons handed out.

Graf Growers plans to repeat the event in 2015 with just a few tweaks.

"We would probably take less product, because this year we didn't want to not

have enough and so we had too much stock," Karlie says.

As for the giveaways, she says they will improve the look of the handouts, but the offers will likely be similar.

The image on the handout was of herbs, but the giveaway was for vegetables, and some assumed the giveaway would be for herbs. A couple of people expected larger plants, since they aren't familiar with gardening terms like "pack."

"For us, The Taste Of Home was about creating new relationships. We were able to not only answer questions about herbs, but also about a lot of different things, like tips for deer-resistant plants. It allowed us to be branded as an expert," Karlie says.

Hale Farm And Village Bridal Show

The second out-of-store event was a bridal fair at a local living history museum.

The Hale Farm and Village Bridal Show targets brides who want a more natural and sustainable wedding. Promoting table center pieces and favors that are living and can be nurtured long after the wedding

In early 2014, the 10% Project invited PR consultant Lynn Switanowski to review the results of our consumers research and then create marketing campaigns that address the concerns consumers expressed.

You can read the full description of these campaigns online at TodaysGardenCenter.com.

1 Helping Your Garden Grow. We Guarantee It.

Our research found that consumers see gardening as a risk that requires a lot of luck to succeed. The Helping Your Garden Grow campaign is designed to encourage consumers to have more confidence in their gardening skills.

The message "helping your garden grow" offers reassurance that novice gardeners (and those who feel like novices) crave. But retailers also need to follow that up with concrete methods that give consumers a sense of security.

2 We Love Where You Live, Too. If customers are not aware you exist, how do you capture their interest in a media-saturated world? The We Love Where You Live, Too marketing campaign not only emphasizes that your store is a local business, it's involved at community events like parades, festivals and farmers' markets. Garden centers go to where potential customers are already gathering, then build relationships and entice them to come for a visit.

3 Growing Up Gardening is designed to reach customers aged 25 to 45 who see gardening as a family pursuit and a way to share outdoor time together.

The campaign showcases how gardening can be a fun and healthy family time. To that end, you should take (and encourage parents to take) photos and videos of all kid-related events, then share everything with the parents. This will encourage them to share your event with family, grandparents and friends afterward.

At its heart, this campaign is a ramped up version of a kids' gardening club.

4 How Does Your Garden Grow? In this campaign, retailers show how they garden — they share their best tips and act as garden hosts at their stores on weekends. The key for this program is to get customers to share their love of gardening and participate in the garden center's marketing formats (social media, eMail, radio and TV). In other words, retailers are enlisting their own customers to spread the word.

This campaign is meant to exploit peoples' desire to share on social media and to do online research before shopping and have local garden centers come up when they do that research in various places.





With a strong farmers' market, promoting edible plants is a natural fit.

What We Learned From Our Consumer Research

During the fall of 2013, *Today's Garden Center's* Expanding the Customer Base research team of Dr. Susan Hogan (Emory University), Dr. Bridget Behe (Michigan State University) and Carol Miller (group editor, *Today's Garden Center*) held focus groups over three days with consumers between the ages of 18 and 49 who had made some type of gardening purchase in the past year, but are not regular garden shoppers.

After reviewing more than 300 pages of transcripts, the team identified four key findings. (To read about these in more depth, go to TodaysGardenCenter.com.)

1. Attitudes To Gardening. The act of gardening has mostly positive impressions, although there are significant negatives (it's dirty, it's hard work) that need to be countered.

2. A Typical Gardener. Consumers have a distinct idea of the type of person who gardens — and it's often a limiting viewpoint. They think those who garden have a lot of free time and money, with a great depth of knowledge, none of which most younger adults can relate to.

3. Where They Shop. Garden centers are the third most popular place to buy plants, after big boxes and grocery stores. The only exception was for the 30- to 49-year-old group of consumers, which preferred local garden centers more than grocery stores.

4. Unlucky At Gardening. Consumers lack a sense of control when it comes to gardening. They repeatedly used the terms "luck" and "risk" when describing gardening.

seemed a perfect fit to the Grafts.

Graf Growers made non-traditional centerpieces to get brides thinking differently about plants. They took succulent bowls and herb centerpieces. They also brought miniature plants for favors and large ferns to show how brides can fill large spaces with not much money.

The cost to set up a table was only \$50, although attendance was also low, with 50 brides and their family and friends attending for a total of 150 people.

"It worked out well," Karlie says. "We created a lot of relationships."

Five brides have come to Graf Growers for either centerpieces or favors.

Graf Growers handed out coupons, which can be used until 2015. At this point, none of the brides have turned the coupons in.

So far, the brides have mostly chosen to use traditional plant wrappings, although some prefer pots.

Getting into the wedding business requires managing logistics. Weddings tend to take place at the same time that the garden center is most busy.

On the positive side, brides order a lot of plants. The least number of plants purchased so far has been 25 (centerpieces), and one order was for 250 plants.

Although Graf Growers is also a grower, specialty plants like miniatures that

are popular for weddings are from other suppliers. It requires planning ahead and working with vendors to ensure the shipments arrive on time.

Most brides prefer to pick up the plants themselves before the wedding, although Graf Growers does offer delivery as an option. Another way brides can save on costs is by buying in volume.

"If they want a lot of plants," Karlie says, "We have a different price sheet." Otherwise, there is no discount.

Graf Growers also needs to manage expectations. Fall weddings will have a different array of plants than spring weddings. "We go over what is available and what's in season at the time of the wedding," Karlie says.

"You need to listen to what they are saying to you. They don't understand how plants work, so you need to explain what's realistic," she says.

In response to the increase in the bridal orders, the Grafts created a bridal idea book. It helps them explain what seasonal plants look like, and it also shows how different decorative treatments look.

After its success with the bridal fair, Graf Growers plans to expand the event side of its business.

Graf Growers had dabbled in the event business prior to attending the fair, when

different groups approached them. But they hadn't done anything of the magnitude they are doing now, and they hope to do much more in the future.

The Grafts would also like to convert a section of the store into a showroom for the event that features the bridal area, and always have something done up to talk to people about. "We do a lot of centerpieces for different events, both corporations and nonprofits," Karlie says. "It's landed in our laps and we are trying to figure out how to manage it.

"There's not too much I would change, other than go to an event that's a little bit larger. Hale Farm and Village Bridal Show was a test-the-waters event," Karlie says.

The Grafts preferred smaller outside-the-store events for the first year. "We didn't want to get in too big, since both took place in spring. We really had to commit to them, because we didn't want to take away from having enough staff in the store," Karlie says.

Graf Growers had two employees at both the food event and the bridal fair.

Overall, going into the community to win new customers was a big win. "We were getting out of our comfort zone and learned how to get out of our doors and still bring people back to the store. These events did that for us in a manageable



Watch For Many More Results

These two case studies are only a small portion of what we've learned so far with *Today's Garden Center's* 10% Project: Expanding The Customer Base. Watch for the rest of the results from the Ohio project in an eBook, which will be published in late 2014, as well as a similar project which will be conducted in other parts of North America in 2015.

Graf Growers hopes its use of the 10% Project marketing campaigns will give customers more confidence.

way," Karlie says.

One reason they worked, the Grafts point out, is that the events tied in logically with what Graf Growers has to offer. "We wanted to make sure it was tailored to our products and our mission of creating outdoor living and getting people outdoors and learning to be comfortable with it," Karlie says.

White Oak Gardens Uses Imagery And Projects To Find Customers

Cincinnati-based White Oak Gardens reviewed the research from the 10% Project and chose various plans and themes and shared them with their graphic designer, General Manager Tom Hilgeman says. The designer then chose imagery and themes for White Oak's marketing pieces:

Lifestyle Images. Lynn Switanowski, the PR expert who developed the marketing campaigns, encouraged retailers to use imagery that younger customers can relate to. As a result, White Oak's graphic designer created lifestyle images rather than plant-focused images to help with its communications.

Manageable Projects. Younger gardeners find the open canvas of a full yard overwhelming, so Switanowski urged retailers to identify easy-to-understand, targeted projects for customers. White Oak mailed out a Scotts 4-step program on a postcard. It was key for bringing in sales during the month of March, Hilgeman says.

Leave The Store. "We go to the public library once per month to give a seminar," Hilgeman says. The seminars include "Make-And-Take Scarecrow," "Snip A Little, Trim A Little," "Grow Your Own," and "Mighty Miniatures."

Engage Customers To Promote The Store On Social Media. White Oak asked customers to post photos in a contest on Facebook and then have their friends "like" the picture for a chance to win a planter. The best results so far? A post that 18,000 people viewed.

Welcome Card. White Oak purchased a targeted mailing list in an area it wanted to gain new customers. The marketing team then refined the list by selecting single-family homes owned by people above a certain income level. The team then de-duped the list of existing customers. Those targeted homes received a \$10 off \$20 purchase postcard, which used lifestyle images. When the cards are redeemed, cashiers sign up the new customer to the eMail list. "In 2014, we mailed 10,000 postcards twice: once before Mother's Day and once after. We gained 906 new customers. The new customers who redeemed the welcome postcard were also sent the Perennial Palooza postcard and 336 of them were redeemed," says Hilgeman.

Personalized Design For Homeowners. White Oak's Snapshot Design program invites customers to upload images of their yards to receive a design. White Oak charges \$50 for the service, but it also gives these customers a \$30 gift card, so



These four-step Scotts lawn care program mailers helped White Oak target gardeners looking for easy solutions.

the real cost is \$20 if customers buy the plants at White Oak.

"We get four to five requests per week during spring and even into the summer," Hilgeman says. In 2014, White Oak changed the program so it's only available online. When it was an in-store service, it took a lot of staff time to visit with the customer. Now the designers can work on the photo in the office, and when the customer comes in, the staff spends time helping them pick out plants. The in-store version of the program took about 1½ hours of staff time and now it is less than an hour, Hilgeman says.

TGC

Dr. Bridget Behe (behe@msu.edu) is a professor in the Department of Horticulture at Michigan State University and Carol Miller (clmiller@meistermedia.com) is Group Editor of *Today's Garden Center*.

Consumer Consultants Transcripts The Moms

Day 1 Question 1

To get started, please introduce yourself to the group and tell us which gardening activities (if any) you currently do and why you do them.

Melissa A

Aberdeen, Ohio

Hello my name is Melissa, right now I am just doing indoor gardening because it is so cold out;)

Ashlee B

Ohio

Hi, I'm Ashlee, I'm 22 and live at home still. I enjoy gardening because growing up we always had fresh vegetables in the summer because of my mom, over the years she involved us kids more and more. So when I think of gardening now, I can picture my mom outside picking tomatoes. Vegetable gardening is really one of my favorite activities in the summer. And it has the added bonus of always have fresh vegetables for the family.

Jennifer M

Cleveland, Ohio

Hi I am Jennie. I currently am just cutting everything down for the fall.

Danielle B

Cincinnati, Ohio

Hello everyone! I am Danielle. I have enjoyed gardening and plants for as long as I could remember. I have both indoor and outdoor plants and flowers, in planters, in the ground, and hanging in and around my apartment

Jennifer O

Toledo, OH

Hi, my name is Jennifer. It is now cold November so I am doing very little outside now. I tend to my indoor plants and give them lots of light, water, and love!

Teresa r

wash ch OH

Hi, I am Teresa. I currently maintain flower beds in front of my house. I also have several pots on my front porch that I change according to the season. I do this because I like the appearance of them. It gives me joy to see the flowers bloom and thrive.

Jessica E

Tiffin, OH

I help my husband take care of our cherry and pear trees, our full vegetable garden, raspberry bushes and grape vines. We have also planted an herb garden and have many areas throughout our yard that are fully landscaped with various flowers and plants, as well as a fully landscaped pond area with waterfall. We love to have fresh produce throughout the warmer months, and we definitely stay as a fully landscaped pond area with waterfall. We love to have fresh produce throughout the warmer months, and we definitely stay busy maintaining all of these areas.

Ericka R

Upper Sandusky, OH

I don't have any plants because I don't want to have to remember to water them.

Teresa r

wash ch OH

That is also something that I forget to do also. Seems like I don't remember until the plants start to look bad.

Jill c

Cleveland Ohio

Hi, I am Jill I like to plant outdoor flowers in the spring, I like lots of container gardens

on my patio with a variety of flowers, I love hanging baskets with flowering plants of all sorts on my front porch. I do it for fun. It releases stress and they make my house and yard beautiful in the spring and summer. My next project will be a vegetable/herb garden next spring.

Melissa A

Aberdeen, Ohio

My next project will also be vegetable/herb garden. I have not done this yet!

Lisa B

Dayton, Ohio

Good Evening my name is Lisa I love gardening. Its great for relieving stress and at the same time adding some beauty to the world. I grow and good size vegetable garden which I try to donate some of the vegetable's and I have various color and size rose's surrounding my home.

Michaela F

Gallipolis, Ohio

I help tend to the garden at an art museum i volunteer at

Danielle B

Cincinnati, Ohio

that sounds fun

Carrie B

Dayton OH

My name is Carrie and I have done a few things this year with gardens in the front of the house nothing major. I would like to do more but with two small children it is hard to work in the front yard where there is no fence. We have a few places in our yard what we do some planting and would like to do more in the years to come.

Jennifer B

Columbus OH

My two kids are too young to help more than harm. We are going to get

serious about gardening in a couple years.

Carrie B

Dayton OH

They want to help it's just too hard... when they can pull weeds that will be a good day

Pamela C

Cleveland ·

Hello my name is Pamela C. I am a single mother and i do indoor gardening such as herbs and vegetables.

Teresa r

wash ch OH

I have 3 cats and they always seem to bother any indoor plants that I have. Even when I just have a flower bouquet they like to chew on the leaves.

Gena R

Newark, Ohio

My name is Gena and I plant flowers around my house because I like the way they look and smell. I enjoy having beautiful plants at my home.

Jennifer B

Columbus OH

Hi, I am not a very good gardener. I buy plants I like and they usually die. I do plan on growing vegetables soon.

Sara K

Troy, Ohio

Hi, I'm Sara. I currently have several indoor plants. I have a lily, a Christmas Cactus, Ivy and a philodendron. This summer we had squash, several hanging baskets w/ wave petunias, 2 large mixed pots with purple and white petunias, Tall grass, and small purple and white filler flowers that I can't remember the name of. We also planter a couple of pots of merigolds for my son.

Laura L

Ohio

We have a garden in our yard for growing vegetables - tomatoes, peppers, lettuce, kale, green beans and sugar snap peas, as well as a large strawberry patch, and blackberry and raspberry bushes. We grow these simply for our own use, to have fresh, organic produce for our family. I have a small flower patch at the front of my house; it has a couple of perennials, and I add a few annuals each year just for added color. This is just for my own enjoyment, and to make my house look nice.

Katie J

Mansfield, Ohio

Hello my name is Katie. I have never been a gardener until the last couple of years. We started a vegetable garden in our back yard two years ago and I planted a flower garden out front this last year.

Susan Hogan (Researcher, Emory University)

Katie, Hi. Thanks for participating.

This is Susan. What motivated you to finally start gardening /e.g. start the vegetable garden two years ago and then the flower garden in front this year?

Stephanie L

I am Stephanie. I love planting flowers in my back yard.

Ashley A

Dayton, OH

My name is Ashley. Currently I take care of a large rose bush in my hard because my mother now has arthritis in her hands and cannot prune it herself. We planted it so we'd be able to see it out of the kitchen window in the summer months. We used to have a tomato garden as well. I also have a small cactus in my home.

Heather F

oh

hello im Heather and im just a beginner but i buy new plants every season to plant outside. I maintain them or a least i try. i like a lot of color to liven up the place

Amy K

Toledo, OH

My name is Amy and I have been trying my hand at growing vegetables for eating and canning to help reduce my spending at the grocery store.

Lorie P

Ashtabula, Ohio

I have a yard that is very uneven, lots of weeds and large stalks. I killed the weeds and stalks and pulled the roots out to make way for emergency exits. The stumps and land will just have to stay

Tammy S

Ohio

Hello, my name is Tammy. I try to do as little gardening activities as possible. I do not enjoy them, but do them to help our home look good. Right now we are going into the winter season here in Ohio, so I have weeded for the last time and pulled out all the dead plants and flowers.

Catherine M

Akron, ohio

I like to keep potted plants in the house because it's healthy, really perks up your mood especially with in the winter. I also have tulips and rose bushes in the spring for our outside garden.

Vicki O

Cincinnati, oh

Hi my name is Vicki. I do not do a lot gardening. I plant some flowers in the spring and weed and water them through the summer and into the fall

megan w

ohio ·

Hello I am megan. Mostly I just plant flowers around my home bc it's relaxing and I love the colors!

Tammy G

Akron, Ohio

Hello, my name is Tammy, I'm fairly new to gardening. I enjoy the planting and adore the beauty of most flowers and plants.

Patricia W

Canton, Ohio

My name is Patricia, I live in a small apartment, so gardening is limited. So I try and keep some greenery in my place, so I keep small plants in windows. I love living things, and pretty flowers.

Dreama E

piqua ohio

Hello, I am Dreama and I am not currently participating in outdoor gardening, it is cold at our place and I am more interested in indoor potted plants/vines

charla w

cleveland, ohio

My name is CB. I like plants cause I grew up with them. I get alot if ideas from seeing other plants in different homes or hotels.

Heidi M

Marysville, OH

Hello, my name is Heidi. Right now my gardening is ending due to the weather and wintry approaching. Over the summer however I had a garden with vegetables and a few fruit bushes. I also have several plants and flowers around he house that I tend to. I am not by any means a professional Gardener.

Ky L

Cleveland, Ohio

My name is Kerri. I am 39 and a mother of 3 boys aged 21, 19, and 4. I work with and love animlas. I have been married for 10 years and am very happy with my life and career.

Sally C

Toledo, Ohio

We recently relandscaped both front and back yards of our house. In the front we tore out old exsisting overgrown bushes and miscellaneous flowing plants- tulips, hyacinths, daffodils. We repaced those with fresh small boxwoods, a few tall grasses, and a burning bush. In the back we tour out and dug up years worth of overgrown shubs and trees and planted rows of 4 ft. arborvitas fo keep our yard private. In addition, we had a vegetable gardent this summer on the side yard. This included tomatoes, peppers, sunflowers, herbs, melon and pumpkin.

Alisha B

Hello! My name is Alisha. I currently do not do much gardening at all. Pulling weeds a few times a year is about it for me. Although, I would absolutely love to have a vegetable garden. I just do not have the time.

kate k

niles, ohio

hi i'm kate, I like to weed and plant new colorful flowers

Alisha B

Hi Kate! You can come over and do my weeding, if uou'd like ;-)

Susan Hogan (Researcher, Emory University)

Kate and Alisha, Hi. This is Susan! I am with Alisha, and sure a lot of people would be open to your weeding services (including myself!)

kate k

niles, ohio
hey i'm open to it...for a small fee of course ;)

Day 1 Question 2

What types of plants do you have in or around your home? Please name or describe them as best as you can. In your answer, tell me why you chose to have those particular plants.

Stephanie L

Roses. A few bushes I planted in the spring.

Melissa A

Aberdeen, Ohio
African violet, because i like the way it feels and looks. I have a small cactus it reminds me of arizona. I have 3 egg cartons with seeds in the under a light hopefully I can get them going. I am new to flowering.

Ashlee B

Ohio
Right now we're on the cusp of winter so all of our vegetable plants are dead. We did have lettuce, tomatoes, peas, carrots, zucchini and pepper plants that provided yummy fresh vegetables throughout the summer. Nothing better than a salad made with lettuce right out of the garden. We plant vegetables because they really are better homegrown, plus it saves on money.

Jennifer M

Cleveland, Ohio
I have roses, tulips, hibiscus, perinials,

Danielle B

Cincinnati, Ohio
I have a small indoor/outdoor herb and small veggie garden that i move from the balcony to the apartment, I also have some cacti, mini roses, spider plants, and some med sized palm-tree-type plants throughout my apartment. I also have planted some various flowers in the yard and

some on the balcony.

Jennifer O

Toledo, OH
I like keeping aloe in the house. It's easy to care for and handy to have around for burns. Outside, I have roses which are beautiful and always fragrant. I have two types of mint which were already planted when we moved in and they are spreading everywhere!!! I have also planted rose of sharon around the property. They are hardy, grow quickly, and will provide some privacy to the yard as they continue to grow.

teresa r

wash ch OH
fall mums is the only thing I have right now because of the season.

Jessica E

Tiffin, OH
No more plants inside, since we neglected and killed them all! We have fruit trees, rhubarb, raspberries, grapes, chives and cilantro planted around the back yard. We also have many different green plants and flowers that my husband takes care of (not sure what they are). We have hydrangeas, hostas, daffodils, tulips, morning glories that have overtaken the whole side of our house, lilies and cat tails in our pond, mums, peonies, irises, and probably a whole lot more I'm not thinking of. We also plant marigolds to keep the critters out of our garden, which has Swiss chard, peas, green beans, tomatoes, carrots, beets, green onions, various peppers, several corn species, zucchini, cucumbers, watermelons, okra and I'm sure I'm forgetting things in there, too.

jill c

cleveland ohio
I like easy to maintain plants like ferns ,spider plants , perennials and annuals for outdoors, i like lots of color and greenery in and around my home. Plants are good for our

health, I want to grow my own veggies too, I am getting a little more health conscious as I get older.

Lisa B

Dayton, Ohio

I have tomato, zucchini, cucumber's, bell pepper's, also herbs basil. I have red, white and pink rose's surrounding the outside of my home.

Michaela F

Gallipolis, Ohio

Mums, Roses and ferns

Carrie B

Dayton OH

I planted come cone flowers, painted daisies, and goblin flowers in the yard. I also planted a few bulbs this year dahlias and gladiolus.

Pamela C

Cleveland

I have rosemary which I use for cooking. Rosemary is an herb that is good for a lot of italian cooking. I also have mugwort which I use for teas. Mugwort is a herb used a lot in psychic teas. It is a tool i use for Wicca. I also have onions because they are an easy and useful plant to grow.

Lisa B

Dayton, Ohio

I love having fresh herbs right from my yard when I make a homemade pizza

Gena R

Newark, Ohio

I have perennials in some of my flower beds and also maintain some rose bushes that had been planted by the previous owner of our home. In general, I like plants that are lower maintenance and come back regularly.

Jennifer B

Columbus OH

jade, palm, hanging plant, succulents.

Jennifer B

Columbus OH

I picked these particular plants because they seemed low maintenance.

Sara K

Troy, Ohio

I have ivy, lily, a Christmas cactus, and philadendron in my house to make it cheery especially during the winter. I planted iris from my neighbor this year because they are one of my favorite flowers. I had 2 large planters with purple and white wave petunias, tall grass and small white and purple flowers that I cannot remember the name of. I also had several hanging baskets w/ purple and white wave petunias. We also had yellow and orange merigolds in a couple pots for my son since they are his favorite flower.

Laura L

Ohio

In the front of the house - burning bush, holly bushes, azalea, roses, columbine, rose bushes and annuals. These are just to make the house look nice and pretty. In our vegetable garden simply for our own use to have fresh, organic product - strawberries, blackberries, raspberries, tomatoes, lettuce, pepper, kale, spinach, green beans, sugar snap peas. We also have scattered around the yard a weigala bush and willow bush for privacy, and a couple trees in the yard - maple and Cleveland pear.

Pamela C

Cleveland

I have some roses as well. :)

Katie J

Mansfield, Ohio

There are different flowers out in the front

flower bed. I cant remember them all but some are Foxglove, Delphinium, Pincushion flower, and heavenly blue which I chose specifically by what they look like and their climates. In the back yard we had tomatoes, peppers, cabbage, and cucumbers which we chose because those are things we eat regularly.

Ashley A

Dayton, OH ·

I have a small cactus inside my home because it's very pretty and inexpensive. Also, I'm not very experienced in taking care of plants so I thought a cactus would be pretty hard for me to kill. We keep a rose bush outside the kitchen window to have something pretty to look at (and it smells nice when the window is open). We used to have a tomato garden but since the plants died we have not had the money to replace them.

Heather F

oh ·

i have hostas and not sure what kind of annuals. just all the colorful ones. I love when the hostas get really big

Pamela C

Cleveland ·

Marigold are pretty flowers. They dont smell to good but they help keep the bugs away.

Amy K

Toledo, OH ·

I have hostas in the front yard that were there before I moved in and rose bushes because I think they are pretty and fairly easy to maintain. I have cucumbers, beans, tomatoes and bell peppers in my back yard. I had a few other vegetable plants but they didn't survive.

Lorie P

Ashtabula, Ohio ·

no plants just trees and stumps and stalks

of some kind

Tammy S

Ohio ·

I do not have any plants in our home. Outside we have a variety of bushes and trees, I like to plant things that can survive with little or no intervention from me.

Catherine M

Akron, ohio ·

I have spider vines and geraniums inside right now because they provide me some color as it's getting cold now. Plus, they are hard for me to accidentally kill.

3 days and 12 hours ago

Vicki O

Cincinnati, oh ·

I have hostas in the front and some purple flower. I choose the hostas because I heard they are hardy. I just liked the flower.

megan w

ohio ·

I keep fresh roses or lilies inside my home. They are my favorite and they make my home so welcoming

Vicki O

Cincinnati, oh ·

I bet your home smells wonderful.

Patricia W

Canton, Ohio ·

I have 3 cacti, because they are easy to maintain, and little flowers bloom on them, And also a spider plant which is taking over my window in kitchen, I love how big they can get.

Tammy G

Akron, Ohio ·

I have always liked the look of those spider plants.

Sara K

Troy, Ohio ·

I love how beautiful cacti are when they bloom! My Christmas cactus always ends up being more of a Thanksgiving cactus though! :)

Tammy G

Akron, Ohio ·

I have a rose bush out front of my house. I also have hens and chickens in a planter on my back deck. I was told these are easy to care for and multiply very well.

charla w

cleveland,ohio ·

I have alot of aloe Vera plants due to health benefits for my skin. I also have spider plants because my friends like to take parts of them when they grow very long. I also have some other plants that grow tall like palm trees that I got from my grandma I just keep taking from the and repot.

Ashley A

Dayton, OH ·

I loved having aloe plants, they come in handy in the summer for sun burns.

Dreama E

piqua ohio ·

I have a vine plant that I have had for over 14 years that is very special to me (purchased for my sons funeral) and I always have potted plants seasonally like tulips (my favorite) for mothers day, easter and my birthday(all within the same month span) Everyone who knows me knows I love tulips so I get them for every occasion from everyone :D. I also love hycynthias (spell sorry :() and they are always in my home when they are in season. I love the smell of them and lilacs

Heidi M

Marysville, OH ·

I have tomatoes, bell peppers, jalapeño

peppers, strawberries, raspberries, lettuce, green beans, cucumbers, green onions and spinach. I also have roses around the house and I just planted some ground cover. I plant the veggies and fruits because I like knowing where my food comes from. I got the ground cover because it's low maintenance. The roses I have are pretty and haven't been too much to handle.

Ky L

Cleveland, Ohio ·

I have a lot of wildflowers and trees around the yard. we plant a vegetable garden every year and I have 2 ponds that are surrounded by tulips in the spring and wild grasses in the summer. I love my Magnolia trees and have several fruit trees and well as berry bushes in the yard

Sally C Toledo, Ohio ·

We live in NW Ohio so we have a few pine trees in the yard, many arborvita, boxwoods, a burning push and tall grasses (I forgot the name) that are currently a vibrant yelllow/orange. We also have a holly bush that is more like a tree. In the house I had ferns on the porch in the summer and have a violet plant. Soon I will bring my Christmas cactus bulbs up from the basement to start them blooming for the season.

Alisha B ·

We moved into our home last year. There are many perenials planted, but, other than hostas, I'm not sure what I have.

kate k

niles, ohio ·

roses, I love the look and smell, peonies, I enjoy the colors, some ferns, a dogwood tree, tulips for the look and indoor mums for fall look in the house

Day 1 Question 3

Which of the following plant purchases have you made in the past 12 months?

After you select your answer(s), please provide specific plant names / types / details as best you can about the plant purchases.

ANSWER	COUNT	PERCENT
Flowering plants (e.g. petunia, impatiens, coneflower)	25	71
Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)	16	46
Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.)	8	23
Fruit producing trees (e.g. apple, pear, etc.)	2	6
Trees, both shade and evergreen trees or shrubs (e.g. pines, conifers, junipers)	3	9
Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)	16	46
Other (Please describe in the comment box)	5	14

Stephanie L ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower),
 Trees, both shade and evergreen trees or shrubs (e.g. pines, conifers, junipers),
 Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)
 Flowering plants are the ones I really gave my all towards.

Melissa A

Aberdeen, Ohio ·

Answer:

Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.),
 Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.),
 Flowering plants (e.g. petunia, impatiens, coneflower)
 Other: I have bought so many flowers this summer for my outdoor flower garden. I love bright colorful flowers.

Ashlee B

Ohio ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),
 Fruit producing trees (e.g. apple, pear, etc.)
 Other: Besides our vegetable garden outside, we have a couple newly planted apple trees, they're still saplings, and we've had to use many methods to keep the critters away from them, but hopefully they'll thrive and we'll have some apples in a few years.

Jennifer M

Cleveland, Ohio ·

Answer:

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.),
 Flowering plants (e.g. petunia, impatiens, coneflower),

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)
 Other: I garden because I have too a day and 16 hours ago

Danielle B

Cincinnati, Ohio ·

Answer:

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.),
 Flowering plants (e.g. petunia, impatiens, coneflower),
 Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)
 Other: I have mini roses, mini carnations, spider plants, and cacti. I also have 2 indoor potted plants, not sure what kind they are. my herbs are basil, oregano, chives

Jennifer O

Toledo, OH ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)
 Other: The only plants I have purchased over the past year are tomato plants, which didn't do so well this summer.

Ashlee B

Ohio ·

That stinks, our tomato plants were producing like crazy. We were giving tomatoes away to anyone who would take them.

teresa r

wash ch OH ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower) mums, petunias, roses and marigolds

Jessica E

Tiffin, OH ·

Answer: Flowering plants (e.g. petunia, impatiens, coneflower),

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.)

Other: My husband has planted some different flowering plants and shrubs, but I have no idea what they are. He also planted tomato plants and marigolds in our garden.

jill c

cleveland ohio ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower),

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)

Other: mostly impatiens petunias geraniums I go for a few colorful plants but dont recall thier names

Lisa B

Dayton, Ohio ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Flowering plants (e.g. petunia, impatiens, coneflower),

Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.)

Other: I purchased tomato plants and some new rose bush's at a great sale from Kmart. Then I picked up some basil and thyme at lowe's

Michaela F

Gallipolis, Ohio ·

Answer:

Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.),

Flowering plants (e.g. petunia, impatiens, coneflower),

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)

Other: Ferns, roses, Poinsettias

Carrie B

Dayton OH ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower),

Trees, both shade and evergreen trees or shrubs (e.g. pines, conifers, junipers)

Other: cone flowers, painted daisy, goblins, glads, and dahlias and an autumn maple tree

Pamela C

Cleveland ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)

Other: I have had carrots, onions, rosemary, parsely and mugwort. I have also grown spider plants.

Gena R

Newark, Ohio ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower)

Other: I have bought Asters recently this year.

Jennifer B

Columbus OH ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),
Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)

Other: I forgot I have a mixed herb potted plant. It has 3 different varieties and has turned brown, but the spices are usable. I have beautiful and exotic plants that aren't doing too well.

Sara K

Troy, Ohio ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower),
Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)

Other: I bought petunias, small white filler flowers, marigolds and a Christmas cactus. I bought spike grass for my planters.

Laura L

Ohio ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower),
Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)

Other: purchased annuals - impatiens for the yard, a hanging basket of flower as a Mother's Day gift, also purchased tomato and pepper plants for our garden

Katie J

Mansfield, Ohio ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower),
Vegetable and herb plants (e.g. tomato,

pepper, basil, parsley)

Other: This is the same as the last question. I bought all of those plants this year.

Ashley A

Dayton, OH ·

Answer:

Other: A small, round cactus though I'm not sure the exact kind.

Heather F

oh ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower)

Other: impatiens purple, red and yellow somethings

Amy K

Toledo, OH ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),
Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)

Other: I had 2 african violets in the house but I killed them somehow and I bought cucumbers, green beans, tomatoes, bell peppers, cauliflower and head lettuce.

Lorie P

Ashtabula, Ohio ·

Answer:

Other: none

Tammy S

Ohio ·

Answer:

Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.),
Flowering plants (e.g. petunia, impatiens, coneflower)

Other: I did buy some perennials back in May and planted them but they are already ripped out for winter. I also purchased one shrub to replace one that did not make it

from last winter.

Catherine M

Akron, ohio ·

Answer:

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.),

Flowering plants (e.g. petunia, impatiens, coneflower)

Other: I bought some orchids around spring because they are simply beautiful and my favorite flower. I also get a few poinsettias around the holidays because the red is cheerful.

Vicki O

Cincinnati, oh ·

Answer: Other (Please describe in the comment box)

Hostas medium size. Also a purple flower I liked but not sure of the name

megan w

ohio ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower),

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)

Other: Planted the tomatoes to share with family and friends.

Tammy G

Akron, Ohio ·

I have always wanted to try growing peppers.

Patricia W

Canton, Ohio ·

Answer:

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)

Other: Spider plants, and cacti,, I picked them out on different occasions, just thought other plants needed company.

Tammy G

Akron, Ohio ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower)

Other: Rose bush, pink in color. Large roses.

charla w

cleveland,ohio ·

Answer:

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)

Other: I really don't know the names of the plants I just buy because they look nice.

Dreama E

piqua ohio ·

Answer:

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.),

Flowering plants (e.g. petunia, impatiens, coneflower)

Other: not sure about the vine I have its just a hearty, so I cant kill it lol, plant, and flowering would be I think tulips, hycynthias

Heidi M

Marysville, OH ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Flowering plants (e.g. petunia, impatiens, coneflower)

Other: I buy flowers to go in my hanging basket on my porch and veggies go in my garden.

Ky L

Cleveland, Ohio ·

Answer:

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.),

Shrubs, both flowering and green shrubs

(e.g. hydrangea, lilac, etc.),
 Trees, both shade and evergreen trees or shrubs (e.g. pines, conifers, junipers),
 Flowering plants (e.g. petunia, impatiens, coneflower),
 Fruit producing trees (e.g. apple, pear, etc.),
 Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)
 Other: We have too many plant types to list. I go to the local green house and they tell me which plants and trees will grow best in my yard

Sally C

Toledo, Ohio ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),
 Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.),
 Flowering plants (e.g. petunia, impatiens, coneflower)
 Other: Impatiens, sunflowers, a few new tulip and crocus bulbs. Tomato, green and red pepper, pumpkin, cantalope, basil, dill, cilantro, chives, parsley. Burning bush, holly, wild grass, boxwood, arbutus.

Alisha B ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),
 Flowering plants (e.g. petunia, impatiens, coneflower)
 Other: Impatiens and a tomato plant. Both died before they were planted :-)

kate k

niles, ohio ·

Answer:

Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.),
 Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.),
 Flowering plants (e.g. petunia, impatiens, coneflower)

Other: peonies, roses, lilac bush

Day 1 Question 4

And, were these plants purchases for inside your home, outside your home, or for someone else (e.g. a gift)? Please select your answer in the poll below. Then, tell me where (specifically) you placed the plant after you purchased it.

ANSWER	COUNT
Inside my home	15
Outside my home	26
For someone else	5

Stephanie L ·

Answer:

Inside my home,
 Outside my home
 Comment: Both inside and out.

Melissa A

Aberdeen, Ohio ·

Answer:

Inside my home,
 Outside my home
 Comment: outdoor flower garden and inside my house

Ashlee B

Ohio ·

Answer:

Outside my home
 Comment: Our vegetable garden is right out back, going along the back of our house. The two apple tree saplings are also in the back yard.

Jennifer M

Cleveland, Ohio ·

Answer:

Outside my home
 Comment: I like flowers outside and not inside

Danielle B

Cincinnati, Ohio ·

Answer:

Inside my home

Comment: Window sills, in the corner, and hanging and various spots in the house. Herbs are in the kitchen

Jennifer O

Toledo, OH ·

Answer:

Outside my home

Comment: I kept the tomato plants outside for a few days after purchasing. I kept them watered and planted in ground within a few days.

teresa r

Wash DC, OH ·

Answer:

Outside my home

Comment: either planted in flower beds around the front of my house or on my front porch

Jessica E

Tiffin, OH ·

Answer:

Outside my home

Comment: These are in various places around both the front and back yard, and in our garden. There are a couple of flowering bush type plants around our lamp post in the front yard.

jill c

Cleveland Ohio ·

Answer:

Outside my home

Comment: I put together a lot of pots and containers some on the back patio some on the front porch, some I hang along the fence

Jennifer B

Columbus OH ·

Answer:

Inside my home

Comment: In my window, next to the TV, in

the bedroom.

Lisa B

Dayton, Ohio ·

Answer:

Outside my home

Comment: I bought the plants for my garden.

Michaela F

Gallipolis, Ohio ·

Answer:

Inside my home

Comment: In my home on shelves or windows

Carrie B

Dayton OH ·

Answer:

Outside my home

Comment: outside all the flowers were in the front yard and the tree is in the back yard

Pamela C

Cleveland ·

Answer:

Inside my home

Comment: I live in an apartment building so I grow my plants inside.

Gena R

Newark, Ohio ·

Answer:

Outside my home

Comment: In the flower beds surround my house, mainly though in the front.

Sara K

Troy, Ohio ·

Answer:

Inside my home,

Outside my home

Comment: The Christmas cactus is for inside my home. I do put it outside for the summer. The flowers and grass were used in my front and back yard to beautify my home.

Laura L

Ohio ·

Answer:

For someone else

Outside my home

Comment: flowering plants were planted in the front of my house, and vegetable plants were planted in the garden behind my house

Katie J

Mansfield, Ohio ·

Answer:

Outside my home

Comment: These were for my front flower bed and our back yard garden.

Ashley A

Dayton, OH ·

Answer:

For someone else

Inside my home

Comment: I have my cactus on my window sill, and I thought it was cute so I bought one for my friend as well.

Heather F

oh ·

Answer:

Outside my home

Comment: in the side yard and the front porch

Amy K

Toledo, OH ·

Answer:

Outside my home

Inside my home

Comment: the african violets were for inside my home and the vegetables were for outside my home.

Lorie P

Ashtabula, Ohio ·

Answer:

Outside my home

Comment: none

Tammy S

Ohio ·

Answer:

Outside my home

Other: They were for outside around our home in beds.

Catherine M

Akron, ohio ·

Answer:

Inside my home

Comment: I keep my plants in my family room. I also keep some in my home office because I think it makes me more productive.

Vicki O

Cincinnati, oh ·

Answer:

Outside my home

Comment: They are in front of our house

megan w

ohio ·

Answer:

Outside my home

Comment: They are placed right next to the house

Patricia W

Canton, Ohio ·

Answer:

Inside my home

Comment: I have limited space so I made a table set up by my window

Tammy G

Akron, Ohio ·

Answer:

Outside my home

Comment: My rose bush was purchased to add some life to my front yard.

charla w

cleveland,ohio ·

Answer:

Inside my home

Comment: I purchase them for indoor only.

Dreama E

piqua ohio ·

Answer:

Inside my home

For someone else

Comment: Placed on a side table, and on a shelf in the living room that is higher up on the wall, and one is on the table by the door

Heidi M

Marysville, OH ·

Answer:

Outside my home

Comment: I put them in my hanging baskets on my front porch and the veggies are in my backyard in my garden.

Ky L

Cleveland, Ohio ·

Answer:

Inside my home

Outside my home

For someone else

Comment: I buy plants to beautify me yard and the inside of my home. I also buy plants for my mothers home as well

Sally C

Toledo, Ohio ·

Answer:

Outside my home

Comment: Front yard, back yard framing the fence and side yard- garden.

Alisha B ·

Answer:

Outside my home

Comment: Sat them outside.

kate k

niles, ohio ·

Answer:

Inside my home

Outside my home

For someone else

Comment: mums for inside, rose for someone else

Day 1 Question 5

Talk to me about the plant purchasing process. How do you decide which plants to purchase and which to not purchase as you are walking through a store or browsing online? Tell me what factors (considerations) play into your purchase decision. To what or whom do you look for advice?

Stephanie L ·

I purchase what I find attractive. The net is great for advice.

Melissa A

Aberdeen, Ohio ·

I like when they are marked down really cheap but if not I go for the looks of them

Ashlee B

Ohio ·

Well for our vegetable garden, we bought mostly seeds. We did buy two zucchini plants because we planted a little late and wanted to make sure the zucchini would grown and start producing. We decided on apple tree saplings because we thought of all the things we could make with apples. They were kind of on a whim as we were at the store.

Danielle B

Cincinnati, Ohio ·

I mainly choose by what catches my eye, whether it is color, size, or shape, then I narrow it down further by the care requirements

Jennifer O

Toledo, OH ·

I look for healthy plants obviously and will research a plant before purchasing to de-

termine whether it's a good match for my home based on its needs.

teresa r

wash ch OH ·
the look of the plant/flower attracts me first. then I have to consider how much sun/shade that the plant will require and if it fits the need. my husband is who helps me make these decisions.

Jessica E

Tiffin, OH ·
I normally buy the brightest, biggest flowering plants. I don't normally ask for advice, I just buy what's big, bold and beautiful! My husband normally buys plants he finds great deals on whether they are on clearance, or most recently at a garden store that was going out of business. I also pick plants that look healthy, and not showing any withering or "deadness".

Jennifer B

Columbus OH ·
I mainly decide based on which ones I think are prettiest, but I will not buy a high maintenance plant. I try to buy easy care plants that look exotic and different. Luckily they are often inexpensive anyways. I do ask salespeople questions. I will end up getting what I like best in the end.

jill c

cleveland ohio ·
I go to the garden depts of lowes, or kmart or walmart or just about anywhere and i buy what i like. I find ideas for container gardens in magazines

Lisa B

Dayton, Ohio ·
I bought the tomato plants because they are mine favorite and I get them every year. I did see a beautiful red pepper plant that I purchased for the first time it did pretty good. My grandson loves cucumber's raw so

I always plant them for him.

Michaela F

Gallipolis, Ohio ·
I go with the prettiest and most resonable prices

Carrie B

Dayton OH ·
I looked for perennials that would come back every year as for our tree we picked an autumn maple because they grow fast and they turn a nice red color in the fall

Gena R

Newark, Ohio ·
That's what I look for as well. I like to know that they will come back and be a little easier to maintain.

Pamela C

Cleveland ·
My main deciding factor is the usefulness of the plants. I also choose with the ease of growing them.

Gena R

Newark, Ohio ·
When purchasing plants, I try to find out which ones will grow best depending on what season it is. I am still learning, so I ask friends or employees in the gardening section which flowers are best for the time of year.

Sara K

Troy, Ohio ·
I actually got my ideas for colors and flowers this year form Better Homes and Gardens Magazine. I try to get flowers and plants that will be low maintenance and still look nice. I get gardening advice mostly from my dad.

Susan Hogan (Researcher, Emory University)

Sara, Thanks. Where do you mostly

shop for flowers and plants?

Sara K

Troy, Ohio ·

I usually get most of my plants from Meijer, Wal-mart and Lowes.

Laura L

Ohio ·

for annuals - size and color are most important, I usually wander up and down aisles looking for something to catch my eye; when purchasing perennials I pretty much do the same thing, but pay more attention to the size of the plant since it will be permanent; vegetables - I go in with an idea of what kind I want (ie, tomato), and then read the tags to determine which variety is best

Susan Hogan (Researcher, Emory University)

Laura, Thanks. This is Susan. Where do you mostly shop for your annuals, and why these places?

Katie J

Mansfield, Ohio ·

I look to see if they're perennials so that they come up every year and then I pretty much pick by what they look like and if their pretty. We put food in the garden that well use and like to eat.

Susan Hogan (Researcher, Emory University)

Katie, Thanks. This is Susan. Where do you shop for your perennials? (and why these places?)

Ashley A

Dayton, OH ·

Every spring I go to the nursery and just find what flowers I think are the prettiest that year. Some years certain plants seem to be healthier than others. If the flowers are easy to maintain I'll consider it. All out-

door flowers I purchase must require lots of sunlight because I don't have any shaded areas in my yard. I bought my cactus on a whim because it was so inexpensive and easy to take care of.

Susan Hogan (Researcher, Emory University)

Ashley, This is Susan. Thanks for participating. Was there anything about how the cactus was displayed that made you purchase it on your whim? :)

Ashley A

Dayton, OH ·

Yes, they had a whole table of them over by the cards and books and gifts. They weren't really with the other flowers so they caught my attention. Also they had a bunch of different kinds of pots that they were planted in, in many different colors. That made them unique since I could get a purple pot to match my room.

Heather F

oh ·

i look for the plant to be lively and colorful and not too expensive. i look for perenials the most so i get the most for my money

Susan Hogan (Researcher, Emory University)

Heather, This is Susan. Where do you go to shop for your Perennials?

Heather F

oh ·

usually the home depot but sometimes walmart too

Amy K

Toledo, OH ·

I try to buy indoor plants that are pretty but easy to to keep although I have yet to have any luck with those and I walk around the

vegetable plant section several times before I decide which ones I want to try. I try to get advice from the employees at the store but they are not very helpful so I usually end up looking things up on the internet.

Susan Hogan (Researcher, Emory University)

Amy, Thanks. This is really helpful information (this is Susan by the way.) Where is it that you typically shop for vegetables / plants. Also, regarding the employees- is it that you have to chase them down, or that their advice is not very good / credible? (I guess I am asking what makes them not so helpful if that makes sense.)

Lorie P

Ashtabula, Ohio ·
I do not purchase plants

Tammy S

Ohio ·
My first factor is cost. I don't like to pay alot as I usually kill the plants. Not intentionally, just dont have a green thumb. Next I look for something that can live on its own with little or no help from me. I also look to see if it can be in sun or not, as we get alot of sun, minimal shade here.

Susan Hogan (Researcher, Emory University)

Tammy, Hi. This is Susan. Where do you shop for your plants? How do you figure out whether it is low maintenance (can live on its own) as well as the sun issue? (e.g. do you look at signage or ask the employees?)

Catherine M Akron, ohio ·

I purchase plants and flowers first of all because I like the colors. Then I decide what kind of plants will work well with our sunlight inside and out. I ask my sister for advice because she's the one in the family

with the serious green thumb.

Susan Hogan (Researcher, Emory University)

Catherine, Thanks. This is Susan. Where do you usually shop for your flowers and plants- and why those places?

Vicki O

Cincinnati, oh ·
I looked at the tags of plants I liked. The front of the house does not get much sun so needed to be sure it did not need full sun.

Susan Hogan (Researcher, Emory University)

Vicki, Thanks. Where do you usually shop for your plants. Also, how helpful do you find the tags? Any suggestions to make the tags more helpful?

Patricia W

Canton, Ohio ·
well usally they just catch my eye and their small in size..I don't get advice from anyone

Susan Hogan (Researcher, Emory University)

Patricia, This is Susan. Where is it and how is it that these plants catch your eye? (e.g. where do you shop, and does the display matter?) Thanks!

Patricia W

Canton, Ohio ·
the place I shop has a plant section right out front of the store, so as I 'm walking into the store I can't miss them,. I shop at Marc's. and you have to walk right by them to get into the store.

megan w

ohio ·
Honestly I base my decisions mostly on colors. The brighter the colors, the better!

Heather F

oh ·
me too Megan!! bring on the color!

Susan Hogan (Researcher, Emory University)

Megan and Heather, thanks! Where do you two shop for your colorful plants/ flowers?

Tammy G

Akron, Ohio ·
Being new to the planting and gardening, I like to look for something simple and something I have some familiarity with. And that is why I chose to purchase a rose bush.

Ashley A

Dayton, OH ·
Rose bushes are perfect! Very easy to take care of. The one in my yard is over six feet tall and has been alive and well for ten years now with very little effort, just trimming a few times each summer.

Susan Hogan (Researcher, Emory University)

Tammy and Ashley, This is Susan. Where did you each end up purchasing your Rose bush? Ashley, if you had to purchase a new one now, where would you think of purchasing it from? Why there?

Tammy G

Akron, Ohio ·
Susan I purchased my rose bush at Lowes.

Susan Hogan (Researcher, Emory University)

Tammy, Great. thanks so much.

In all honesty I buy based on if they look nice and if they will thrive indoors.

Susan Hogan (Researcher, Emory University)

Charla, Thanks. Where is it that you purchase? How do you figure out if they will thrive indoors? E.g. do you ask the sales people - or look at the information with the plant, etc.

Dreama E

piqua ohio ·
It is simple for me, I like what I like and don't change much, I am awful at keeping plants alive and have found that vines work well for me. I also always purchase potted flowers for gifts and choose those dependent on the recipient and what I know to be the favorite of theirs. I do not look for advice anylonger although I used to always ask my mother when I was younger because I got tired of buying plants and not knowing how to care for them, and my schedule causing neglect and she walked me through what would work for me.

Susan Hogan (Researcher, Emory University)

Dreama, This is Susan, Thanks so much for all your feedback. Where do you usually shop for vines as well as potted flowers?

Dreama E

piqua ohio ·
I have gotten them at Wal-Mart, home depot and we have a local store called Aldi's, they have great plants around Easter and mothers day

Susan Hogan (Researcher, Emory University)

Dreama, Great. thanks so much.

charla w
cleveland,ohio ·

Heidi M

Marysville, OH ·

I always make a list of what I want before I go plant shopping and I do research online to find out what plants would work where.

Susan Hogan (Researcher, Emory University)

Heidi, This is Susan. Hi. Where do you do your plant shopping? Also, are there any special sites you search online, or do you just search on the name of the plant? Thanks!

Heidi M

Marysville, OH ·

I go to a local garden store just down the road from me, they have beautiful and different flowers and sometimes I go to Home Depot to pick up common things like petunias. I will google names of flowers that I have heard of to see if it's something I would be interested in to put in my garden.

Ky L

Cleveland, Ohio ·

i rely on my local green house to tell me which plants will do n=best at my home

Susan Hogan (Researcher, Emory University)

Ky, Hi, this is Susan. So, is it the staff at the greenhouse that helps you out? Also, does this mean you make most of your purchases there as well? Thanks!

Sally C

Toledo, Ohio ·

For the landscaping purchases, we had a professional landscaper come to the house to give up suggestions. Then we went to his store, looked at what he had selected as workable for us and narrowed our choices down to what we liked. For the vegetable garden, we looked at what would work best

in direct sun.

Susan Hogan (Researcher, Emory University)

Sally, Thanks. How did you go about choosing your Landscaper? Where do you purchase your vegetables for your vegetable garden?

Alisha B ·

My mom usually gives me advice on what to buy/plant. I prefer perennials and anything that does not require a lot of effort from me.

Susan Hogan (Researcher, Emory University)

Alisha, Where do you buy your plants/perennials? (I like your picture by the way!) Susan

kate k

niles, ohio ·

I like to look at the health of the plants over the cost, I look to my mom for advice she has a huge garden and is always adding

Susan Hogan (Researcher, Emory University)

Kate, Thanks. Where do you typically purchase your plants? Susan

kate k

niles, ohio ·

there's a small set up in a parking lot near my apartment called pizzazz plants and we like to go there because its all strictly plants and they are all very fairly priced healthy plants. I also look at lowes. but I really like going to local family owned nurseries.

Day 1 Question 6

Now, let's talk about your experience with gardening. When and how were you first exposed to gardening? Please tell me about your first gardening ex-

perience including what you grew, why you chose to grow that, how it turned out, etc.

Stephanie L ·

My mom did it and I grew to love it.

Melissa A

Aberdeen, Ohio ·

I just started this year

Ashlee B

Ohio ·

I remember having my own little zucchini plant that my mom let me take care of when I was pretty young. It was kind of a contest with my brother to see whose plant would do the best. I think I overwatered mine because in the end my brother's plant got bigger and mine didn't grow much. I think it was cool how our mom let us take care of our own plants though.

Danielle B

Cincinnati, Ohio ·

My mother always had plants, i grew up with them around so i guess its just out of habit. the first time i remember trying to grow something was in school in about 2nd grade we grew pinto beans, mine grew for about a month, then nothing lol

Jennifer O

Toledo, OH ·

I first became interested in gardening after taking a botany class in high school. I started vegetable plants; tomatoes, peppers, squash, etc. They were fairly easy to care for and I enjoyed being able to feed my family with food that I grew in the yard.

teresa r

wash ch OH ·

my first experience with gardening was years ago when I was younger. my parents always had a huge vegetable garden. I helped with the planting and harvesting of

the vegetable. at the time, I did not like it at all. I just saw it as a chore. I don't have a vegetable garden now but I do enjoy having flower beds.

Jessica E

Tiffin, OH ·

We always had a garden growing up, so I have always been used to having good fresh fruits and vegetables in the summer. Our first garden at our current home was small, and we actually tripled the size to share with a neighbor a couple of years ago. This has worked out pretty well, and we have very little wasted food. Our first year, we started seedlings in plastic cups inside at the very beginning of spring, then transplanted them once the weather was decent. That worked out pretty well. Overall, we have had really good luck with everything.

Jennifer B

Columbus OH ·

My mom planted flower gardens when I was a kid. I wasn't involved. I planted flowers for a birthday gift as a teen. No one taught me anything and it shows.

jill c

cleveland ohio ·

I have grown tomatoes and peppers in the past , I will again. this year i stuck with flowers only. I used to just have indoor plants when i was younger and renting, i loved the look of greenery in my home, so ive continued to do some gardening depending on if I have the time

Lisa B

Dayton, Ohio ·

My grandfather always had a garden when I was little he grew corn, green beans and many other vegetable's. I remember sitting on his back porch shelling the beans. And then he started letting me have my own section that I could grow what I wanted and I was responsible for, my first tomato was

small but it was mine and I have loved gardening since.

Michaela F

Gallipolis, Ohio ·

I started gardening with my grandma at age 5. We planted a large variety of flowers such as roses tulips and daisys. It went great

Carrie B

Dayton OH ·

mom mother does a lot of gardens and we helped with a veggie garden when I was younger. I am not very good at gardening but we have to keep up with the neighbors.

Pamela C

Cleveland ·

My first experience was at age six in my cousin's garden. I helped with growing a large variety of fruit and vegetables.

Gena R

Newark, Ohio ·

My dad had a vegetable garden when I was growing up, he had corn, tomatoes, peppers etc. I would help and we would mainly garden so that we could eat what we grew.

Sara K

Troy, Ohio ·

I was first exposed to gardening by my grandpa when I was very young. He always had a huge vegetable garden and he would pay us grand kids to help him weed and water it when necessary. I did not actually have my own gardening experience until I was an adult. My husband and I planted our first garden after we purchased our first home. We planted beans, squash and tomatoes. We had a very small yard and not enough sun but, we ended up with several tomatoes and squash and couple meals worth of beans.

Laura L

Ohio ·

we had a small vegetable garden when I was growing up, and I often helped my mom weed and take care of it; as an adult our first gardening experience was the front flowerbeds at the front of the house - when we moved in we just wanted to make it look nice; after 13 years it is pretty but still a work in progress

Katie J

Mansfield, Ohio ·

I was never exposed to gardening growing up as my mom was not good at it. I just started in the last few years with my boyfriend. I had to teach myself pretty much.

Ashley A

Dayton, OH ·

My parents had a tomato garden in the side yard so I helped them with that every year until they got too busy to take care of it and eventually the garden died. The tomatoes were always great every year, though.

Heather F

oh ·

i think as a very young child in school and we planted a seed of grass in a cup and it grew like wild

Amy K

Toledo, OH ·

My mother and grandmother started me in gardening when I was just a kid but I eventually stopped enjoying it so I stopped doing it. When I moved into my house I decided I need to garden out of necessity. The price of produce in the grocery store is outrageous. I don't always have good luck, this year I killed my cauliflower and head lettuce and last year I had a bad round with my tomatoes and peppers.

Lorie P Ashtabula, Ohio ·

when I moved in, the side yard was filled with large stalks and the side between

housed are covered in weeds and stumps along with unevenness and another stump by tree obviously hit by lightening and not taken care of by land owner

Tammy S

Ohio ·

My fathers used to have me help with gardening growing up as a chore. It was never a negative experience just not something I liked much.

Catherine M

Akron, ohio ·

I first started with a spider plant my sister gave me. She said I needed some green in my house during the wintertime a few years ago. We chose the spider plant because it takes a lot to mess them up. It turned out great, grew gigantic. I split it and separated it into new pots. Still have the original.

Amy K

Toledo, OH ·

That was also my first indoor plant and the only one I have ever been able to keep alive.

Vicki O

Cincinnati, oh ·

We had roses in our yard growing up. We also had a large lilac bush which was my favorite. Did not do much gardening growing up. At our first house we planted annuals each spring in the front yard.

Patricia W

Canton, Ohio ·

well as a child ,,The first time was in school, when I realized I like planting and growing things, After that My family grew a garden,we had all kinds of vegetables.I love the feeling of raising things out of the ground.

megan w

ohio ·

I actually first started gardening with my

grandmother. We planted a rose Bush I had purchased for her and my grandpa

Tammy G

Akron, Ohio ·

My first gardening experience would have been a few years ago my husband and I decided to plant some flowers in our front yard. We planted some patunias. We chose this as we liked the variety of colors. I think we did okay with our first ever experience.

charla w

cleveland,ohio ·

I was exposed to gardening from my grandmother and

Dreama E

piqua ohio ·

I used to garden when I was very young with my family and have not done it since I was in my mid 20's but I used to help my family grow everything and anything you can imagine they had an 1/2 acre garden and a 1/2 acre orchard. But honestly I just kinda followed them around and helped harvest and weed

Heidi M

Marysville, OH ·

I had a garden growing up but a few years ago I started one on my own. I started by just having flowers but then progressed to having a full out garden.

Sara K

Troy, Ohio ·

This sounds like me! It was my grandparents that had the garden though!

Ky L

Cleveland, Ohio ·

I was 5 when i first started gardening with my family. We grew strawberries and raspberries and made jelly and pies with the fruit. It was a lot of fun and tasty

Sally C

Toledo, Ohio ·

My mother and father used to rent a lot in the country where we and the neighbors planted a ton of vegetables and the kids got to “work the fields.

Alisha B ·

We had a small garden when I was a child. When my husband and I bought our first home, we started a small garden , but, we were not very successful.

kate k

niles, ohio ·

I was little, probably around 5 or 6 my mom showed me how to plant vegetable...carrots mostly

Patricia W

Canton, Ohio ·

My mother was the same way ,,she said they were the best things to grow in the garden.

kate k

niles, ohio ·

mine did too

Day 1 Question 7

How has your gardening behavior and/or interests evolved since your first gardening experience to what you are doing today? Why is that the case?

Stephanie L ·

I do it more often and have better luck with it.

Melissa A

Aberdeen, Ohio ·

I love gardening now! I have evolved a lot over the past year a day and 12 hours ago

Ashlee B

Ohio ·

My first gardening experience I was really young and it was kind of boring. As I grew up I grew to appreciate all the work my mom put into the garden and now I love our vegetable garden as much as she does.

Danielle B

Cincinnati, Ohio ·

I have grown up since then so i now know the basic care of plants a day and 21 hours ago

Jennifer O

Toledo, OH ·

Over the years, I have grown and realized that gardening takes time and patience and hard work. However, gardening has also proved to be rewarding and relaxing as a hobby.

teresa r

wash ch OH ·

I no longer do a vegetable garden. even though I did enjoy the fresh produce, I did not enjoy the whole gardening process. I like having flower beds/pots that require little maintenance.

Jessica E

Tiffin, OH ·

We actually didn't plant the indoor seedlings this year because last year we put them out in the sun one afternoon and they got scorched. We also have cut back on the amount of certain vegetables we plant because we were getting excessive amounts and wasting a lot. I am a lot less involved in the garden now, compared to when we first started out because we now have 2 small children.

Jennifer B

Columbus OH ·

I am now interested in growing my own food for political reasons instead of a hobby. International banks are destroying the American economy.

jill c

cleveland ohio ·

We had a vegetable garden when i was a child, but I wasnt to interested , my father tended to it ,my mom only liked fake plants indoors, so i really didnt care much until i had my own home, its been a long process

Lisa B

Dayton, Ohio ·

Now I have my own garden and I have learned to grow various veggie's and now I have made me garden large enough that I can donate to some of my neighbor's who love the fresh veggie's.

Michaela F

Gallipolis, Ohio ·

It has grown and I feel as it is something to do that isnt stressful or pointless

Carrie B

Dayton OH ·

I like the idea of growing veggies in the side yard but we have to put a fence up to keep the dogs out first. Having had some luck with seeds this year I might try more next year.

Pamela C

Cleveland ·

I have grown more interested in gardening now the I am responsible for the food purchases now.

Ashlee B

Ohio ·

Vegetable gardening really can save you a lot of money, plus they taste so much better :)

Gena R

Newark, Ohio ·

My experience evolved mostly to just keeping nice flowers around the house. I don't do much gardening with vegetables or fruits

because I don't usually have the time to maintain it.

Sara K

Troy, Ohio ·

I love to see things grow. We do not currently have a garden at our home now because my in-laws have a huge one that I help with. I get an immense feeling of accomplishment and satisfaction when we harvest from the garden and put up or use the produce we have grown. I love to have flowers growing outside my home to make it look beautiful and cared about.

Laura L

Ohio ·

over the years have learned more about plants in general - what I like and don't like, what colors I find nice together, I think its just a matter of learning through trial and error

Katie J

Mansfield, Ohio ·

We started just planting food in the garden and then afterwards I wanted to try flowers to make the front flower bed look nicer.

Ashley A

Dayton, OH ·

I really only choose plants that are very easy to maintain. I don't want to be stressed out about having to water, trim, etc all the time. I want flowers and plants to be a nice addition to my home, not something I have to view as "work".

Heather F

oh ·

not so much. just got back into it recently because i cant seem to keep things alive

Amy K

Toledo, OH ·

When I was a kid I grew flowers because it was fun. Now as an adult I grow vegetables

out of necessity.

Lorie P

Ashtabula, Ohio ·

I feel proud that I now have a better looking yard and kids have a way out in case of emergencies

Tammy S

Ohio ·

No it has not changed much. I don't like it and do just the basics that I can get away with.

Catherine M A

kron, ohio ·

I plant a lot more flowers in the spring now mostly because my daughter wanted to start her own garden.

Vicki O

Cincinnati, oh ·

They have not changed much. I was never very interested in it. I love the look of others gardens but I do not like to do it myself.

Patricia W

Canton, Ohio ·

I still love food from the garden at my family's home but don't have room at my apartment. So I'm limited ,.

megan w

ohio ·

Yes. I'm much more advanced now. Still not the best gardener, but my skills have improved

Tammy G

Akron, Ohio ·

My experience hasn't really evolved as much as I would have like. Times have gotten me busier since my first time. I have only since planted a rose bush and some hens and chickens.

Dreama E

piqua ohio ·

I do not garden any longer because where I live it would have to be so small it seems not worth the effort. I would love to have a garden with fresh veggies in the future but currently it is just doesn't make sense due to space and the neighborhood animals

charla w

cleveland,ohio ·

Now I take more of interest like make sure they get repotted when they out grow there pots. I pay attention to the new products that come out every year.

Heidi M

Marysville, OH ·

I started out with just a few flowers but now with confidence I will try anything. Although now I seem to have less and less time so I look for things that don't need too much attention.

Ky L

Cleveland, Ohio ·

I am still a novice gardner and am always trying new fruits and vegetables. Sometimes they grow and sometimes they do not but it is a lot of fun either way

Sally C Toledo, Ohio ·

I have always preferred to be outdoors rather than indoors. I also teach school and have been part of a program called, Veggie U. This program provided our class with grow lights, soil, seeds and a curriculum. I have used this for years with my 4th grade students to try to inspire them to garden and to provide food for themselves.

Alisha B ·

They have not evolved. I just do not have the time.

kate k

niles, ohio ·

at first I couldn't tell the difference between

weeds and flowers. today I know my way around much better after watching and learning with my mom

Day 1 Question 8

How would you rate yourself as a gardener? After you select your answer in the poll below, please tell me why you gave yourself that particular rating.

ANSWER	COUNT	PERCENT
Novice	15	44
Average	15	44
Above Average	4	12
Moderate Expert	0	0
Expert	0	0

Stephanie L ·

Answer:

Average

Comment: I do a pretty good job.

Melissa A

Aberdeen, Ohio ·

Answer:

Average

I am new but know enough and my mom helps me

Ashlee B

Ohio ·

Answer:

Average

I think I'm an average gardener, I mostly know about vegetable plants and not much else. The vegetable plants do very well though.

Danielle B

Cincinnati, Ohio ·

Answer:

Average

im not a great gardener, i loose plants sometimes, sometimes i dont, i see myself as a normal type gardener, nothing fancy

Jennifer O

Toledo, OH ·

Answer:

Average

I consider myself an average gardener as sometimes things work out and sometimes they don't. Also, I don't get to spend as much time outside as I would like.

teresa r

wash ch OH ·

Answer:

Novice

I don't take the time to research or learn about the soil type and what plants would do best. I choose my plants primarily on the looks of the plant.

Jessica E

Tiffin, OH ·

Answer:

Average

I am nowhere near expert. I leave it up to my husband to plan it all out and he does most of the maintenance on it.

Jennifer B

Columbus OH ·

Answer:

Average

I can and should do more research. Probably the reason my vegetables never grew was because I didn't spend money on fertilizer.

jill c

cleveland ohio ·

Answer:

Novice

it just something i do when i feel like it, to enhance the environment that i live in

Lisa B

Dayton, Ohio ·

Answer:

Above Average

I think over the years I have learned how to

garden much better. with age comes wisdom they say.

Michaela F

Gallipolis, Ohio ·

Answer:

Above Average

I do alot of the gardening for an art museum

Carrie B

Dayton OH ·

Answer:

Novice

this was the first year I planed anything in the yard at this house so I am learning... there was alot of looking it up on the internet

Pamela C

Cleveland ·

Answer:

Average

I am still quite unexperienced when it comes to gardening.

Gena R

Newark, Ohio ·

Answer:

Novice

I am just starting to learn more about plants, mainly because I am a homeowner now and want to keep out house looking nice on the outside.

Sara K

Troy, Ohio ·

Answer:

Average

I don't have a ton of experiance but, I have learned a few things from what I have done.

Lisa B

Dayton, Ohio ·

I learned a lot by walking the neighborhood and just asking my neighbor's about their gardens

Laura L

Ohio ·

Answer:

Average

I enjoy gardening and feel I've learned quite a bit over the last several years, but there is always so much more to learn about different plants and varieties and how to plant, etc.

Katie J

Mansfield, Ohio ·

Answer:

Average

I was a novice to begin with but I think I do pretty well now after some experience.

Ashley A

Dayton, OH ·

Answer:

Novice

The plants I tend to now are very easy to take care of and do not require constant care. I'm not sure I'd be able to keep anything alive that required much more work.

Heather F

oh ·

Answer:

Novice

dont do it often enough to learn from it

Amy K

Toledo, OH ·

Answer:

Novice

I don't seem to have alot of knowledge or luck with growing plants.

Lorie P

Ashtabula, Ohio ·

Answer:

Novice

beginner as I have never had land before

Tammy S

Ohio ·

Answer:

Novice

I don't know much about gardening and make no effort to learn.

Catherine M

Akron, Ohio ·

Answer:

Novice

I am definitely still learning when to plant, where to plant, and how different things need different tending.

Vicki O

Cincinnati, OH ·

Answer:

Novice

Never sure what type of plant or flower to use where.

Heather F

OH ·

me either Vicki. then the thing just dies

Patricia W

Canton, Ohio ·

Answer:

Average

well I have a slight green thumb., which means some plants do well for me a few don't

megan w

ohio ·

Answer:

Above Average

I garden more than the average person

Tammy G

Akron, Ohio ·

Answer:

Novice

I don't have much experience and know very little about gardening.

charla w

cleveland,ohio ·

Answer:

Average

I gave myself this rating cause I know I can learn more.

Dreama E

piqua ohio ·

Answer:

Novice

I really do not know much at all other than what little bit I picked up on from my family growing up

Heidi M

Marysville, OH ·

Answer: Average

I plant, water and hope it grows.

Ky L

Cleveland, Ohio ·

Answer:

Novice

I am not the best at keeping plants alive but I try my best and have fun with it

Sally C

Toledo, Ohio ·

Answer:

average

I sometimes feel like I don't really know more than the basics. I just plant what I like and learn as I go. I have searched out garden ideas and researched specific topics on-line.

Alisha B ·

Answer: novice

I have no idea what I am doing!

kate k

niles, ohio ·

Answer:

Above Average

I say that because I have a knack for knowing where things will grow and how to take care of them

Vicki O Cincinnati, oh ·
Any suggestions for flowers in full sun all day?

kate k
niles, ohio ·
New England Aster is beautiful and is good for all day sun in the fall time, Russian sage if you like the scent, and red spider lilies

Day 1 Question 9

Next, please describe your most successful / favorite gardening experience. I'd like to hear about what you grew and what made it so successful or memorable.

Stephanie L ·
My roses. Roses are hard to get to live. I kept them alive and they look beautiful.

Melissa A
Aberdeen, Ohio ·
My garden out front

Ashlee B
Ohio ·
It was a few years ago that I had the best zucchini plant I've ever had. It was huge and gave out a few dozen nice sized zucchinis. We still talk about how huge that thing was.

Danielle B
Cincinnati, Ohio ·
I would have to say when my family lived in Indiana when I was young and I had grown a little corn field, only about 40 stalks, but I was proud to grow my own corn for my pet calf

Jennifer O
Toledo, OH ·
The most memorable experience is not

super spectacular but meaningful to me. We bought our first home four years ago. My fiancé and I planted rose of Sharon's all around the fence line. It was just nice to know that we did it ourselves and were creating our own look for our new property.

teresa r
wash ch OH ·
we always tried to grow pumpkins growing up and didn't have much success. either they didn't grow well or were eaten by animals. one year we got really lucky and had a huge pumpkin patch. we were able to provide all of our neighbors with their fall pumpkins. It was nice seeing them and knowing that they came from you.

Jessica E
Tiffin, OH ·
I would have to say our corn last summer. It was great, but this year we had a problem with squirrels eating it, so we had barely any edible ears. I definitely hope to have a good batch next year.

Jennifer B
Columbus OH ·
I grew a lettuce in the front yard. It was very beautiful while it lasted.

jill c
cleveland ohio ·
I grew some tomatoes on the side of my back porch a small area, they quickly grew out of control, I had so many tomatoes it was crazy, I learned not to plant so many. It was my first try, but it was fun it looked like a big mess but the tomatoes were good!

Lisa B
Dayton, Ohio ·
this year I grew my first watermelon and it turned out so sweet. and the best part my grandson helped me plant it and take care of it and together we ate it.

Michaela F

Gallipolis, Ohio ·

I love how the plants turn out at the museum

Carrie B

Dayton OH ·

I liked that our older son enjoyed helping with the watering. We also got a hummingbird moth in our garden which was really neat to see. I planted 3 different packets of seeds with the hopes of getting a few flowers and I actually got a ton of flowers.

Pamela C

Cleveland ·

Growing my first plant as a child. It was a carrot. The fact that it was my first plant makes it my most memorable experienced.

Gena R

Newark, Ohio ·

I had recently grown some herbs, particularly basil that turned out wonderful and I was able to cook with it for a long time.

Sara K

Troy, Ohio ·

This year's garden had a bumper crop of green beans and tomatoes. I really enjoyed learning about canning from my mother-in-law. We had a great time canning beans and making and cannintomatoes soup. I feel like I am learning a lots art that I'll be able to pass on to my children.

Laura L

Ohio ·

Favorite has been our strawberry patch - we started with just a few plants and it has expanded into quite an area, to the point we have to trim it back every year. It is just nice to be able to pick fresh strawberries each year for myself and my kids and see the results we were striving for.

Katie J

Mansfield, Ohio ·

My favorite thing to grow would be cucumbers. They actually tasted better coming from our own garden and we ate them so fast we couldn't grow enough.

Ashley A

Dayton, OH ·

The rose bush next to my house, because I have helped my mother take care of it for over ten years and it's still alive. It's grown from a small bush to over six feet tall and it's a really unique experience being able to watch something grow in that way because of what you did.

Heather F

oh ·

i did manage to grow a rose bush in the back yard with the help of miracle grow and a little luck i think

Amy K

Toledo, OH ·

This year was probably my most successful year. I planned out my garden a little better and I grew enough vegetables to feed my family, my neighbor and even canned quite a bit and to me this was a huge accomplishment.

Sara K

Troy, Ohio ·

I love the feeling of accomplishment when you really have something to show for all the hard work!

Lorie P

Ashtabula, Ohio ·

weed kill to kill stalks and then pull out by root so they never come back

Tammy S

Ohio ·

Funny I would say it was this year. I planted some type of perennial that was dirt cheap and it last all summer. Not sure what kind it

was

Catherine M

Akron, ohio ·

I haven't really planted anything super memorable.

Vicki O

Cincinnati, oh ·

One year at our old house we had a beautiful color with different annuals along the steps. It looked pretty all summer long. We received many compliments on it.

Patricia W

Canton, Ohio ·

that would be at the family's home Mom and POPs, we had all kinds of peppers, corn, 2 kinds of tomatoes, green beans, Jalapeno peppers, Lettuce, the best experience is eating straight out of the garden. Nothin like a fresh tomatoe

megan w

ohio ·

The rose Bush was actually the best thing I ever grew. The fact that it was for my grandparents and seeing the joy a simple bush brought them

Tammy G

Akron, Ohio ·

My most successful would have to be my hens and chickens. I think it was so successful because it required very little care from me.

Dreama E

piqua ohio ·

I have never had success in my personal gardening which is why I always depended on my family garden and I would help work there to help them and get to reap the rewards of those who know much more about it than I do.

charla w

cleveland,ohio ·

When I took my first spider plant and made it grow to the floor.

Heidi M

Marysville, OH ·

The first time I planted veggies in my garden and being able to pick them and make a dish for my family. Wonderful!

Ky L

Cleveland, Ohio ·

my Magnolia trees are my greatest accomplishment. I grew them from very small plants and watched them grow with my children

Sally C

Toledo, Ohio ·

Last year we planted pumpkin seed in the spring. We planted them in small cups and used the growlight. When they sprouted and grew, we transplanted them to the yard. It was so fun for our kids to watch the cycle of the pumpkin- sprout, leaf development, vines, flowers, small ball of a green pumpkin change to orange. We had a few really good size pumpkins for Halloween.

Alisha B ·

My mother bought me a pointsettia that has stayed beautiful. How? I have no clue! It is lucky to be watered weekly.

kate k

niles, ohio ·

recently this spring I went with my fiancée every week to weed and plant at his grandfathers, he couldn't do the work after having surgery and he was so pleased with all the work we did which made us both happy about being able to help him. he got a lot of compliments on it

Day 1 Question 10

On the flip side, please describe your

most frustrating gardening experience and why it was so frustrating. What would have made the experience better?

Stephanie L ·
none

Melissa A
Aberdeen, Ohio ·
seeds that did not grow

Ashlee B
Ohio ·
That would have to be the carrots from this year. They were as big as candy corn and I have no idea what went wrong because we do the same thing every year.

Danielle B
Cincinnati, Ohio ·
Last year it had stormed bad so i had pulled the storm window and the regular window down and left my plants in the window. Went to a all day celebration, forgot about the plants as the storm only lasted half hour then the sun came out and the temp outside raised back up to about 96 degrees. well the sun coming thru both panes off glass for so long had damaged my plants and i lost them all

Jennifer O
Toledo, OH ·
I killed my indoor bamboo plant. They are super easy to care for and yet I failed terribly in caring for it. It was neglected for far too long, and my family will never let me forget it. All I needed to do was take the time!!!

teresa r
wash ch OH ·
I would say that the pumpkin experience was also the most frustrating. trying to figure out how to get them to grow and how to keep the animals out of them.

Jessica E
Tiffin, OH ·
I answered this with the last question... the squirrels eating our corn was definitely frustrating. Hopefully next year we can keep them out!

Jennifer B
Columbus OH ·
The time I tried to plant 100 vegetables and none of them took in poor soil.

Jennifer O
Toledo, OH ·
wow! 100 vegetables. You are brave. Sorry they didn't take. I can feel your frustration. That's a lot of time and effort!

Jennifer B
Columbus OH ·
In retrospect, I didn't spend any money and it only took an afternoon. The soil should have been fertilized. It might have worked then, but it would have cost money: catch 22.

jill c
cleveland ohio ·
I have trouble with the critters like squirrels, rabbits birds, they tend to dig up stuff , but i deal with it the best i can, they make me mad when they throw my flowers around

Lisa B
Dayton, Ohio ·
trying to keep the squirrels from eating everything up is very frustrating. I wish I would have thought about fencing that first yr.

Michaela F
Gallipolis, Ohio ·
I hate when plants die or dont grow at all is

frustrating

Carrie B

Dayton OH ·

for the start of the year our hose did not make it to the flowers by our mail box and I had to use a watering can. We bought a longer hose and the problem was solved. Several of the bulbs I get didn't bloom and I don't know why some seemed to rot and other ones grew.

Pamela C

Cleveland ·

I started to grow watermelon and my cat ate my plant. -_-

Gena R

Newark, Ohio ·

Trying to trim and maintain roses has been the worst! It would have been easier to maintain if I had known beforehand exactly how to trim and when to do it.

Sara K

Troy, Ohio ·

We planted squash at our house this year. We did not get any squash because they got worms before they produced. I should have tried to figure out a natural solution to the problem.

Pamela C Cleveland ·

I know marigolds are good for keeping some bugs away but for worms i am not sure.

Laura L

Ohio ·

One corner at the front of my house - it tends to get overgrown with weed every year because its a small are and I just cannot figure out what to do with it. I have a mini rosebush there now which is pretty, but it needs something more to fill in. Have not yet figured out how to make it better - just need to keep playing with it each year till its

right.

Katie J

Mansfield, Ohio ·

The flower garden was a lot harder and something I wasn't used to. A few of the plants died which was frustrating but I got the hang of it eventually. Learning how much to water without being too much was a big thing for me.

Ashley A

Dayton, OH ·

I had two aloe plants that I kept inside a few years ago and I killed both of them. I think I over-watered them? Definitely should have done a little research first, or only bought one at a time until I got the hang of it.

Heather F

oh ·

having 1 hosta die every year while the other 1 is fine. maybe half to cut back the tree or rethink my plot

Amy K

Toledo, OH ·

last year was my most frustrating because the only vegetables that were edible were the cucumbers so I felt like I wasted my time and money.

Lorie P

Ashtabula, Ohio ·

having to buy multiple bottles of weed kill to kill all of them

Tammy S

Ohio ·

We planted some bushes last year and followed the directions to a tee, yet one did not make it. If the bush had survived I would have been happy.

Catherine M

Akron, ohio ·

The first rose bush was planted at the

wrong time in the wrong area. At first a little bud started to come up, so I was excited thinking we would have a pretty bush in our front yard. A few weeks later it dried out and died. Boo...

Amy K Toledo, OH ·

The same exact thing happened to me.

Vicki O

Cincinnati, OH ·

Our back yard has a flower bed with a pond but everything I plant there dies. I don't understand why.

Patricia W

Canton, Ohio ·

when I got a hold of some plants from a neighbor and tried to nurse them back to health,,1 survived, 1 didn't,. I wish I could have gotten a hold of them sooner.

megan w

ohio ·

Tomatoes are frustrating bc the animals kept eating them

Tammy G

Akron, Ohio ·

I have not gardened enough to say I have had a frustrating experience.

charla w

cleveland,ohio ·

I keep trying veggies and I can't get it right. I'm scared to grow outside cause of the insects

Dreama E

piqua ohio ·

I can not get anything to grow, I think I am doing everything correctly but it will always die. I am not sure what could make it better other than getting someone to do it for me :)

Heidi M

Marysville, OH ·

I have blueberry bushes and have yet to get a blueberry..and it's been three years!

Ky L

Cleveland, Ohio ·

trying to get my peach trees to grow was very frustrating. Several of them died and I have no idea why.

Sally C

Toledo, Ohio ·

This year our tomatoes were a mess. Each time I picked one I saw moldy, green half eaten stuff on the bottoms. Then later, we found what I thought was a caterpillar. With research I learned it was a tomato worm who had eaten my plant!

Alisha B ·

I seem to kill everything :'(

kate k

niles, ohio ·

probably the same as my favorite, it turned out he hadn't done much of the upkeep in a few years and the weeds were terribly overgrown

Day 1 Question 11

What do you like the most about gardening? Tell me the best parts of having plants in and/or around your home. What needs does gardening meet for you (what are the benefits you derive from gardening?)

Stephanie L ·

The visual of it is the best. It makes me happy and upbeat to garden.

Melissa A

Aberdeen, Ohio ·

I think they make my house look good

Ashlee B

Ohio ·

What I like most about gardening is the fresh vegetables it provides. I swear there is nothing like the taste of homegrown vegetables. When I'm outside tending to weeds or picking tomatoes it is very calming and gives you a feeling of accomplishment.

Danielle B

Cincinnati, Ohio ·

just the relaxation that comes with caring for them

Jennifer O

Toledo, OH ·

Gardening gives me a sense of peace and tranquility. I love being outdoors and caring for living things is a great way to spend quality time. I also gain pride and satisfaction in being able to see the results of my efforts.

teresa r

wash ch OH ·

the appearance of the flowers and what it does to the look of my property is what I like best. I enjoy the blooms throughout the summer and often bring in bouquets to enjoy inside.

Jessica E

Tiffin, OH ·

Having our own fresh home grown produce to eat and cook with not only benefits our health, but also saves us money.

Jennifer B

Columbus OH ·

Being able to watch something grow and know that it will provide for my family's needs.

jill c

cleveland ohio ·

i like to surround myself with nature, gardening and planting flowers are a great way

to relieve stress. I feel proud of my ability to keep them looking healthy and beautiful. Its really a good feeling to actually grow something we can eat too!

Lisa B

Dayton, Ohio ·

I love being able to just go out work in the garden and all the different smells I have surrounding me are great and to be able to just in your back yard and pick a tomato and eat it is wonderful

Michaela F

Gallipolis, Ohio ·

The end product the beauty of it all

teresa r

wash ch OH ·

me too. the end results is what I like best.

Carrie B

Dayton OH ·

it gives better curb appeal to the house and makes me feel better about the house and the butterflies it beings are nice to see.

Pamela C

Cleveland ·

Having access to fresh food is the best part of having plants in my house.

Gena R

Newark, Ohio ·

I like the gardening that I do because it produces beauty that I can see usually on a daily basis. I enjoy looking at the colors of flowers and the smells are very welcoming when I am at home.

Sara K

Troy, Ohio ·

I love to have growing things around me. They are a constant reminder of God's creation. I feel like I am doing something great for my family.

Laura L

Ohio ·

For the vegetable garden - having good organic product is wonderful, especially going out to pick a cherry tomato fresh off the plant and eating it right there. I love having flowers around - they just make my house look bright and cheerful. Both of these simply make me happy.

Katie J

Mansfield, Ohio ·

Gardening gives me time by myself. Its nice to be able to sit outside when its nice out and work on the flower bed.

Ashley A

Dayton, OH ·

I like having a cactus because it's unique in Ohio. It's not exactly a plant that occurs naturally so it's kind of fun to have and to look at. The roses are great in the summer when the window's open and I get to smell them while I'm cooking or cleaning the kitchen. It's really refreshing.

Heather F

oh ·

the color is so beautiful and the fullness of everything in bloom and knowing that YOU did that

Amy K

Toledo, OH ·

I do not enjoy gardening at all but I need to do it to save money on groceries.

Lorie P

Ashtabula, Ohio ·

being outside the end result be proud of yourself

Tammy S

Ohio ·

I like nothing about gardening. I just like to see our home outside look pretty therefore I

suck it up and do it.

Catherine M

Akron, ohio ·

I like gardening because I like the end result: the pretty colors that pop up everywhere, the sweet smells, the hummingbirds that come to visit. Honestly, I hate the work, I hate thinking about it, and I hate yard work. But when I see the end result it actually makes me feel happier having plants around so I know it's worth it.

Patricia W

Canton, Ohio ·

beauty. freshness, the smell of a beautiful flower,. they are a part of me I give them water and sunshine they give me beauty and fragrance.

Vicki O

Cincinnati, oh ·

I like the way flowers look and smell. They make the house look better.

megan w

ohio ·

It's relaxing.love having the smell and colors surround me

Tammy G

Akron, Ohio ·

I like the beauty that a garden adds to a house.

charla w

cleveland,ohio ·

I like gardening because it calms me and keeps me at peace. I also think the plants make my home feel cozy. My aloe Vera plants keep my skin looking healthy.

Dreama E

piqua ohio ·

I love the look of having plants, and having fresh veggies from the garden is my favorite thing about summer. I love having plants in

the house, they make my mood lift just from seeing them thrive

Heidi M

Marysville, OH ·

I like how beautiful it makes your home look and I like having pesticide free veggies for my family.

Ky L

Cleveland, Ohio ·

i like being out in nature when gardening. the plants help keep the air clean and make it a more natural place to be. Gardening relaxes me

Sally C

Toledo, Ohio ·

I like to be outside, digging in the dirt. I enjoy the process of watching something grow and change. In addition, I find gardening a lot of work, but yet feel like I am calm and relaxed after having worked so hard.

Alisha B ·

I really don't "garden".

kate k

niles, ohio ·

the best part is seeing it at the end of every spring when it is all clean and blooming. it helps me to relax and enjoy outside

Day 1 Question 12

What do you like least about gardening? Put another way, what are the most frustrating aspects of gardening for you and what prevents you from gardening more than you currently do? In your answer, make some suggestions as to how you could minimize this least-liked aspect.

Stephanie L ·

I hate when its hot outside and I have to garden. Dont like the extreme heat.

Melissa A

Aberdeen, Ohio ·

pulling weeds!!!

Ashlee B

Ohio ·

The most frustrating thing about gardening has to be when mother nature decides she doesn't want to help out. When it's too rainy or it doesn't rain enough or when the plants just aren't getting enough sunshine.

Danielle B

Cincinnati, Ohio ·

the thing i like least about gardening is the fact that i dont have the room i would like to have for more plants. I would like to move to where i could have my own yard instead of a shared yard. I would also like more windows to place plants in.

Jennifer O

Toledo, OH ·

Spiders in the dirt during planting is what I like least! I don't think I can ever make them go away tho. Working part-time and caring for three children and a house prevent me from gardening more. Getting more organized may allow for better time management in the future and more time outside!

teresa r

wash ch OH ·

the most frustrating thing for me is WEEDS. I really dislike having to weed my flower beds. I need to find a way to prevent the weeds in the first place. That is one of the reasons that I like flower pots. I don't seem to have the problem with weeds.

Jessica E

Tiffin, OH ·

I would say the maintenance required to keep it up. I'm fortunate that my husband is responsible for most of the up-keep as far

as watering and weeding, and even picking. If it were up to me, it most likely wouldn't get done and we'd have a huge mess on our hands.

Jennifer B

Columbus OH ·

I really don't like how it seems to be hit or miss and most plants end up dying. I need to put the proper effort in, but when can I find the time?

jill c

cleveland ohio ·

I hate the bugs involved, it can be really hard on my back also, but i persevere. It can get to be a pretty dirty job too!

Jennifer O

Toledo, OH ·

The bugs! I agree. Pesky creatures but even they have a purpose too!

Lisa B

Dayton, Ohio ·

it seems the last couple year's the weather has been really unpredictable I have thought about building a green house.

Jennifer O

Toledo, OH ·

I totally agree. This world and the seasons have completely changed since I was a kid. Too much rain and too much overcast this year. My tomato plants only yielded half the fruit it could've. I had tons of green tomatoes tho!!

Michaela F

Gallipolis, Ohio ·

The amount of time it takes if you dont have help or to much to do.

Carrie B

Dayton OH ·

There is nothing you can really do about it

but where I live the summers are pretty hot and we don't get much rain so it is hard to keep things going if you go out of town for a while. The best way I have found to deal with it is make good friends with the neighbors... I water for them if they go out of town and they return the favor.

Pamela C

Cleveland ·

The most frustrating part of gardening is the time put in. Being a single mother keeps me from puting in more time for gardening. I could use water bulbs so the plants are watered for a couple days time after filling it.

Michaela F

Gallipolis, Ohio ·

I understand the time part completely

Gena R

Newark, Ohio ·

The hardest thing for me is the time. Most plants need tending regularly and as a working mom of two, that is very hard to keep up with. I could minimize this issue by continuing to buy plants that require less maintenance and are resilient.

Sara K

Troy, Ohio ·

The thing I like least about gardening is watering when we don't get enough rain. It is very time consuming. I need to get the family more involved so it doesn't take so much time. I also need to just realize it is part of gardening and change my attitude! :D

Laura L

Ohio ·

Its frustrating not having the time needed to keep up with things sometimes, such as weeding. Also the money needed - I would love to be able to spend as much as I wanted and really get my yard beautiful, but instead I have to space it out a little at a time.

Gena R

Newark, Ohio ·

I agree! It's very hard to keep up with a garden when life is so busy. As a working mom of twins, I can relate to that frustration!

Katie J

Mansfield, Ohio ·

Pulling out weeds all the time drives me crazy. Also upkeep is a lot of work so you really have to be invested in the garden.

Ashlee B

Ohio ·

Weeds can be very annoying, they grow back so fast! Luckily I have 3 younger brothers that have to help weed the garden!

Ashley A

Dayton, OH ·

A lot of the plants I like require different amounts of water/sunlight and I don't want to have to worry about keeping track of that. That's why I only keep plants that need minimal help to survive, but I would like to have more variety. I don't want them to be too much work, though.

Heather F

oh ·

getting dirty and the weather here doesnt usually cooperate. i use gloves but i still goes through

Amy K

Toledo, OH ·

The thing I like least about gardening is the weeds, it seems like whenever I pull one, ten more grow in it's place. I would probably garden a little more if I had more space but that is not possible.

Ashley A

Dayton, OH ·

We had our lawn and garden professionally weeded. We didn't think we could afford it but the company kept coming to our door and offering us lower prices until we gave in. That was three years ago and we haven't had a single weed since. We haven't had our lawn re-sprayed either. It's something worth considering.

Lorie P

Ashtabula, Ohio ·

the heat, the pain, the blisters,,,,the cost

Tammy S

Ohio ·

It is a lot of work and I get dirty. THIS is what I dislike the most. I don't see how this can be changed at all.

Heather F

oh ·

we could get someone else to do it for us!!

Catherine M

Akron, ohio ·

I hate tending plants especially in ohio. The last few warm seasons have been awful and unpredictable. One extremely rainy, then sweltering hot the next year a cold summer. Why put money and effort to lose them due to our climate?

Gena R

Newark, Ohio ·

I'm in Ohio too and I can relate. The weather is so random sometimes, it can discourage me from trying to start a new gardening project.

Patricia W

Canton, Ohio ·

The least thing I like is the fact I have no space to grow a garden. I have no yard at all ,so maybe I'll ask my neighbor if I can use some of his yard for a few plants and

he;ll get some of what I grow

Vicki O

Cincinnati, oh ·
I don't like the dirt in my nails. It is hard to get out. I try to wear gloves but it makes my hands too I also get frustrated if something doesn't grow or dies.

megan w

ohio ·
The weather here hinders the gardening. It's frustrating when the weather gets nice one day and the next we have a huge frost that kills plants

Catherine M

Akron, ohio ·
I second that! It's been a strange two years at least here in ohio.

Tammy G

Akron, Ohio ·
What I least like about gardening is the playing in the dirt. I love the look of a completed garden but having to do the digging is not something I can find the time to do.

charla w

cleveland,ohio ·
There is nothing that i dislike about gardening. I don't mind getting dirt in my nails or the money i have to spend.

Dreama E

piqua ohio ·
that I simply am not very good at it, I have tried so many times with negative results that I feel totally inept at it and wasteful for spending money and watching my efforts die

charla w

cleveland,ohio ·
Get you some books and ask the people in the stores they have been very helpful to me.

Heidi M

Marysville, OH ·
I don't like that it does take so much work, there are days I don't want to go water the garden. I wish I had more time but you need to make sure the the more important things get done first.

charla w

cleveland,ohio ·
If you have children you should see if they are interested. My daughter is 15 and she loves helping pot and water.

Tammy G

Akron, Ohio ·
I can relate to the bugs.

Ky L

Cleveland, Ohio ·
I really do not like all the bugs out there but I know they are part of the gardening experience. I work a lot so I do not always have the time I would like to be in the garden but I get done what I can

Heidi M

Marysville, OH ·
Tithe bugs are my sons favorite part!

Sally C

Toledo, Ohio ·
I do not like the weeds that seem to always take over. I try to cover with mulch, spray and yet I continuously find thorny, prickly weeds growing. In addition, right after I finish weeding and things look so nice, with the next batch of rain - here come the weeds again. It can get frustrating. In addition, if I don't stay on top of the weeds they can take over fast.

Tammy G

Akron, Ohio ·
I totally agree on the weeding thing.

Alisha B

Cincinnati, oh ·
I feel like it is too much work and I just don't have the town.

Vicki O

Cincinnati, oh ·
I agree completely

kate k

niles, ohio ·
I think starting a brand new garden is most difficult. tilling it and loosening the soil is a lot of work. edging can be to, or digging holes for larger plants bushes or trees. I just try to have my fiancée do all that stuff :)

Catherine M

Akron, ohio ·
Ha! I have my hubby do all the grunt work, too, I am just not good at it.

kate k

niles, ohio ·
lol me either

Day 2 Question 13

Let's get started! When you need gardening products, what stores are you likely to visit to make garden-related purchases? Why do you choose these stores?

Stephanie L ·

lowes because it has the best selection

Melissa A

Aberdeen, Ohio ·
lowes, walmart, or kmart

Ashlee B

Ohio ·
Mostly Lowe's or Home Depot, they have good prices and sales throughout the summer. I choose those stores because they are conveniently located.

Lisa B

Dayton, Ohio ·
Lowe's or kmart both are pretty close to my home. kmart usually has a good selection of gardening supplies so I like shopping there.

Sara K T

roy, Ohio ·
I usually shop at Wal-mart, Meijer, & Lowes for my gardening supplies. They are stores that I usually shop at so they are convenient and carry the flowers and plants I'm looking for.

Catherine M

Akron, ohio ·
I usually visit Ace Hardware for my gardening supplies because it is close to home, and I like the small store feel of the place.

Danielle B

Cincinnati, Ohio ·
home improvement stores, they have everything

Jennifer O

Toledo, OH ·
Usually, Home Depot or Lowes. We used to have Franks nursery but they are no longer around. These stores seem to have a nice selection of products and reasonable prices.

teresa r

wash ch OH ·
depending on the need, I either go to Home Depot or a local family owned greenhouse near me.

Jessica E

Tiffin, OH ·
Our local Ace Hardware store because my uncle owns it and I like to support local businesses!

Heather F

oh ·

the home depot and walmart because they are the closest and cheapest

charla w

cleveland,ohio ·

WalMart or home depot have best prices that's why I go there

Jennifer B

Columbus OH ·

There is a local plant shop that I can't remember the name of which is my favorite. Home Depot and Lowe's have plants and they are right down the street from my house.

Sally C

Toledo, Ohio ·

Nature's corner and the andersons-both are local store that are owned by friends.

jill c

cleveland ohio ·

garden stores like lowes, home depot, kmart, walmart. they have very good selections

Tammy G

Akron, Ohio ·

For any gardening related purchases I make my first stop at Lowes. I will go to other place if they don't have what I'm looking for. But Lowes usually carries anything I need.

Heidi M

Marysville, OH ·

I usually go to a hardware store because it is the most convenient.

Patricia W

Canton, Ohio ·

I don't go to to many stores for things I need Marc's discount usually carries all I need, such as soil, hand rakes, hand shovels. I choose these stores because there close to my home.

Tammy G

Akron, Ohio ·

never thought of going to marc's.. Such a good idea, thanks will keep that in mind.

Michaela F

Gallipolis, Ohio ·

Walmart or Kamart best prices

Carrie B

Dayton OH ·

Walmart or Lowes. They are close by and they usually have a good selection with a price that is good.

Pamela C

Cleveland ·

I buy my gardening supplies online or at supermakets. I choose them for the convenience and low price.

Sally C

Toledo, Ohio ·

Do you have a favorite on-line site?

Ashley A Dayton, OH ·

If it's something specific I need I usually just go to Meijer or Lowe's because they're very close to my house. If I don't really have an idea of what I'll need or if I think I may need a bunch of different things, I'll go to a privately owned nursery. I don't go there for small shopping trips because it's farther away and more expensive.

Amy K

Toledo, OH ·

I usually go to Menards because they have everything I need and have good prices.

Tammy S

Ohio ·

I am likely to go to stores like Home Depot and Lowes because they are affordable, close in location, and typically have every-

thing I need

Gena R

Newark, Ohio ·
Lowes or Home Depot. They are the closest to me.

jill c

cleveland ohio ·
I agree, they are everywhere

Dreama E

piqua ohio ·
I like to go to Walmarts garden center or home depot. They are both local to me and I can always find things that I want

Patricia W

Canton, Ohio ·
I was wondering if they have a good selection on plants, I do have a Walmart close to me.

Ky L

Cleveland, Ohio ·
i usually go to my local green house because they know what will grow in my area but I also use Home Depot because they have some new and exciting ideas

kate k

niles, ohio ·
lowes, premium garden stores, I like these because they offer large ranges of options and have good customer service

Day 2 Question 14

From which of the following types of stores have you purchased plants and other gardening supplies in the past year? In your answer, please tell me why you choose to shop in those particular store types.

Locally owned, free-standing garden center	14
Home Improvement or Hardware Store (e.g. Home Depot, Lowes)	23
Supermarket or Grocery Store (Target, Walmart, Kroger)	14
Internet	1
Print Catalog	0
Someplace else (Please explain in your comments)	1

Stephanie L ·

Answer:
Home Improvement or Hardware Store (e.g. Home Depot, Lowes)
Love this store!

Melissa A

Aberdeen, Ohio ·
Answer:
Supermarket or Grocery Store (Target, Walmart, Kroger),
Home Improvement or Hardware Store (e.g. Home Depot, Lowes),
Locally owned, free-standing garden center
lowes has great prices for plants

Ashlee B

Ohio ·
Answer:
Home Improvement or Hardware Store (e.g. Home Depot, Lowes),
Locally owned,
free-standing garden center
I mostly shop at Home Depot because of the good prices and convenient location. I've shopped at a local garden shop a few times when I've planted late and needed to get some plants that were already started.

Lisa B

Dayton, Ohio ·
Answer:
Supermarket or Grocery Store (Target, Walmart, Kroger),
Home Improvement or Hardware Store (e.g.

ANSWER	COUNT	PERCENT
Home Improvement or Hardware Store (e.g.		

Home Depot, Lowes)

If I shop at Lowe's I can pick up a variety of gardening supplies from plants to fencing.

Sara K

Troy, Ohio ·

Answer:

Supermarket or Grocery Store (Target, Walmart, Kroger),
Home Improvement or Hardware Store (e.g. Home Depot, Lowes)
Convenience is the main reason I shop those stores. Price is the second reason I shop those stores.

Catherine M

Akron, ohio ·

Answer:

Locally owned, free-standing garden center, Home Improvement or Hardware Store (e.g. Home Depot, Lowes)
I like to buy locally to support our home grown suppliers. I also like the local nurseries because the customer service is great.

Danielle B

Cincinnati, Ohio ·

Answer:

Someplace else (Please explain in your comments),
Home Improvement or Hardware Store (e.g. Home Depot, Lowes),
Supermarket or Grocery Store (Target, Walmart, Kroger)
my local farmers market, which is findaly market. plus home improvement stores and grocery stores. they always have good selections and good prices.

Jennifer O

Toledo, OH ·

Answer:

Locally owned, free-standing garden center, Home Improvement or Hardware Store (e.g. Home Depot, Lowes)
I like to support locally owned businesses first because it directly affects my commu-

nity. Home Depot and Lowes seem to have giant selections however.

Lisa B

Dayton, Ohio ·

I like supporting local business I believe it helps so many people that are just trying to survive.

teresa r

wash ch OH ·

Answer:

Locally owned, free-standing garden center, Home Improvement or Hardware Store (e.g. Home Depot, Lowes)
I go to Home Depot for things like mulch or gardening tools. I go to the local greenhouse because I like the quality of the plants I get from them.

Jessica E

Tiffin, OH ·

Answer:

Supermarket or Grocery Store (Target, Walmart, Kroger),
Home Improvement or Hardware Store (e.g. Home Depot, Lowes),
Locally owned, free-standing garden center
Like to shop the smaller local stores, but also have picked some up at Lowes, Walmart or Kroger on occasion.

Heather F

oh ·

Answer:

Supermarket or Grocery Store (Target, Walmart, Kroger),
Home Improvement or Hardware Store (e.g. Home Depot, Lowes)
best prices

charla w

cleveland,ohio ·

Answer:

Home Improvement or Hardware Store (e.g. Home Depot, Lowes)
I like the prices and the people at home de-

pot they are really helpful.

Jennifer B

Columbus OH ·

Answer:

Locally owned, free-standing garden center, Home Improvement or Hardware Store (e.g. Home Depot, Lowes), Supermarket or Grocery Store (Target, Walmart, Kroger)

It is easiest to purchase plants that have already sprouted. I don't this type of plant can be easily ordered in the mail.

Sally C

Toledo, Ohio ·

Answer:

Locally owned, free-standing garden center
The staff is very friendly, knowledgeable and they also take things back that do not grow or that have other issues.

Tammy G

Akron, Ohio ·

Answer:

Home Improvement or Hardware Store (e.g. Home Depot, Lowes)
Never thought of any other place that is close enough to where I live.

Heidi M

Marysville, OH ·

Answer:

Home Improvement or Hardware Store (e.g. Home Depot, Lowes),
Locally owned, free-standing garden center
I like the local stores for plants because the quality seems better and they have more variety.

Patricia W

Canton, Ohio ·

Answer:

Supermarket or Grocery Store (Target, Walmart, Kroger)
Marc's discount store, because it's close to

me and on a bus route, which is how I get around.

Michaela F

Gallipolis, Ohio ·

Answer:

Supermarket or Grocery Store (Target, Walmart, Kroger)
Best prices

Carrie B

Dayton OH ·

Answer:

Home Improvement or Hardware Store (e.g. Home Depot, Lowes),
Locally owned, free-standing garden center, Supermarket or Grocery Store (Target, Walmart, Kroger)
They are close by and have good prices. I was going to order a tree online but I was worried about it being shipped to the house.

Pamela C

Cleveland ·

Answer:

Internet,
Supermarket or Grocery Store (Target, Walmart, Kroger),
Locally owned, free-standing garden center
I choose these stores because of convenience and low price.

Tammy S

Ohio ·

Answer:

Home Improvement or Hardware Store (e.g. Home Depot, Lowes)
I like that I get a 1 year guarantee from Lowes and if the plant dies I can exchange it out.

Pamela C

Cleveland ·

Interesting, I did not know that.

Jennifer B

Columbus OH ·

Wish I would have known that. Just out of warranty.

Ashley A

Dayton, OH ·

Answer:

Locally owned, free-standing garden center, Home Improvement or Hardware Store (e.g. Home Depot, Lowes),

Supermarket or Grocery Store (Target, Walmart, Kroger)

Lowes and Meijer are very close and inexpensive, but for larger trips I go to a nursery because the employees can help me and they have a larger selection.

Amy K

Toledo, OH ·

Answer:

Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

I choose these shops because they have everything I need so I'm not going to several different stores.

Gena R

Newark, Ohio ·

Answer:

Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

They are close to where I live and I'm usually there for another product anyway.

Dreama E

piqua ohio ·

Answer:

Home Improvement or Hardware Store (e.g. Home Depot, Lowes),

Supermarket or Grocery Store (Target, Walmart, Kroger)

I happened to be there and thought I would check out the garden area and picked up the flowers for the family and myself

Ky L

Cleveland, Ohio ·

Answer:

Locally owned, free-standing garden center, Home Improvement or Hardware Store (e.g. Home Depot, Lowes),

Supermarket or Grocery Store (Target, Walmart, Kroger)

Walmart has great deals on lillies at the end of the season but my local greenhouse has a frequent buyer card so I get free items after I spend a given amount. Home depot has the hard to find rare plants as well as stepping stones that I use in all of my gardens

kate k

niles, ohio ·

Answer:

Locally owned, free-standing garden center,

Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

these stores offer healthy plants and know a lot about questions I have and they seem to like what they do

Day 2 Question 15

For what reasons would you purchase plants or other gardening supplies from a traditional garden center store? What would make you more likely to consider a traditional garden store? Even if you selected this type of store in the last question, please tell me why you choose to shop there.

Stephanie L ·

better deals

Melissa A

Aberdeen, Ohio ·

lower prices, closer, more selections

Ashlee B

Ohio ·

We really don't have any 'traditional garden stores' in my community. We have a couple locally owned ones that are as close as you'd get.

Lisa B

Dayton, Ohio ·
you would probably have a much bigger selection

Sara K

Troy, Ohio ·
I would shop a traditional garden supply store for hard to find items. I would love to shop at a garden center but time and money usually prevent me from doing so.

Catherine M

Akron, ohio ·
Traditional garden stores usually have a wide selection of merchandise. I can find everything I need in one place.

Danielle B

Cincinnati, Ohio ·
price, selection, and location

Jennifer O

Toledo, OH ·
A traditional garden store has a main focus; plants and caring for them. They are not concerned with selling paint and lightbulbs.

teresa r

wash ch OH ·
I choose them because they seem to have a better selection than say a discount store.

Jessica E

Tiffin, OH ·
We recently purchased plants from a garden store that was going out of business, so everything was marked down SUPER cheap. If it weren't for the huge sale going on, I doubt that we would have purchased from them because of the higher everyday prices compared to other stores.

Heather F

oh ·
i probably wouldnt because their selection

is limited and prices are higher

Jennifer B

Columbus OH ·
I enjoy the atmosphere and expertise at gardening stores. They are more fun to visit and have a much larger selection.

teresa r

wash ch OH ·
I agree. I like the selection that you get.

Jennifer B

Columbus OH ·
I always love to see that rare exotic plants and lilies. It is exciting compared to a mass merchandiser, which makes gardening seem more like a chore.

charla w

cleveland,ohio ·
I would purchase something from a traditional store only if I see something I like. I really have to have something catch my eye.

Tammy G

Akron, Ohio ·
I chose to shop at Lowes because it is the closest and most convenient place to where I live.

Heidi M

Marysville, OH ·
I focus in on quality and variety and I guess price.

Patricia W

Canton, Ohio ·
They have a nice selection of plants all year round

Michaela F

Gallipolis, Ohio ·
It has the best prices

Carrie B

Dayton OH ·

We chose to get our tree from a garden store because we wanted something that the other stores didn't have. We wanted an Autumn Maple and they were the only place around that had one.

Pamela C

Cleveland ·

I choose to shop at supermarkets because of the convenience.

Tammy S

Ohio ·

I feel a good reason to purchase from a traditional store is the employees tend to know more at those stores

2 days and 17 hours ago

Ashley A Dayton, OH ·

The employees are knowledgeable and helpful, they have a larger selection, and I like to support local business owners when I can

as opposed to the large chains.

2 days and 17 hours ago

Jennifer B

Columbus OH ·

We better support all the local business owners we can while they still exist.

Amy K

Toledo, OH ·

A traditional garden store probably has better quality plants and more knowledgeable employees.

Gena R

Newark, Ohio ·

I would do it especially if the store was locally owned. It is important to me though that it be close to where I live since I'm in a rural area.

Dreama E

piqua ohio ·

I would go to a traditional garden store if I was going to purchase a larger quantity of products and wanted specific items

Ky L

Cleveland, Ohio ·

Local garden centers have better ideas as to what will grow better in my home area and they reward me for my business

kate k

niles, ohio ·

most of the plants are healthy vibrant, and in good condition. even if they are a bit more expensive, I feel the quality of items is better

Day 2 Question 16

Next, for what reasons would you purchase plants or other gardening supplies from a big box store (e.g., Home Depot, Lowe's, Target, Walmart, Costco, etc.)?

Stephanie L ·

more selection and better prices

Melissa A

Aberdeen, Ohio ·

low prices

Ashlee B

Ohio ·

We usually get all of our gardening supplies from Home Depot purely based on its location. Plus they have good prices and a good stock.

Jessica E

Tiffin, OH ·

Lower prices than local shops

Lisa B

Dayton, Ohio ·

I could pick up other items like fencing or gardening tools

Sara K

Troy, Ohio ·

The convenience of buying plants at a store I am already shopping at. The price is generally cheaper too.

Catherine M

Akron, ohio ·

I use stores like Walmart for filler flowers around the beds I my yard because they usually have good prices.

Danielle B

Cincinnati, Ohio ·

selection price and locaton

Jennifer O

Toledo, OH ·

Sometimes for convenience and often the prices are cheaper than a traditional garden store.

Ashlee B

Ohio ·

True, even seeds at a garden store are three times as expensive.

teresa r

wash ch OH ·

I choose Home Depot because it is near my home and they have a good selection of gardening supplies and their prices are reasonable.

Heather F

oh ·

better price and selection at these stores

Jennifer B

Columbus OH ·

convenience, hours, store location

charla w

cleveland,ohio ·

I like the people and the prices.

Tammy G

Akron, Ohio ·

I think the prices are cheaper.

Heidi M

Marysville, OH ·

If they had plants that looked healthy and we're reasonably priced.

Patricia W

Canton, Ohio ·

maybe if I wanted to do a bigger job, like planting vegetables or something like that.

Michaela F

Gallipolis, Ohio ·

Walmart has a great variety and best prices

Carrie B

Dayton OH ·

they have the best prices and they are close to where we live

Pamela C

Cleveland ·

I woud purchase plants at home depo if the cost was low.

Tammy S

Ohio ·

As I mentioned earlier I like purchasing from the big box stores, there is a guarentee and if the plant dies i can get it replaced

Jennifer B

Columbus OH ·

I think they can offer this garauntee because most people don't know about it lol :)

Ashley A

Dayton, OH ·

They are nearer to me and inexpensive. It really just comes down to convenience.

Amy K

Toledo, OH ·

These stores are closer to my home and

have everything you need in one place.

Gena R

Newark, Ohio ·

The ease of finding items and being about to get other shopping done as well. It saves a lot of time.

Dreama E

piqua ohio ·

It is local to me, great stock of items, decent prices, helpful staff

Ky L

Cleveland, Ohio ·

sometimes they have better prices and carry hard to find items and the variety of trellices and stepping stones is better

kate k

niles, ohio ·

I like their customer service in the outdoor sections

Day 2 Question 17

Now, let's imagine you could create your own gardening supply store. What would it look like and what other products would it sell (would it be stand-alone or tied with another place you shop for other products)?

Stephanie L ·

I imagine it would look like lowes but with all nature/gardening supplies.

Melissa A

Aberdeen, Ohio ·

I guess a stand alone with all your lawn needs and outdoor needs

Jessica E

Tiffin, OH ·

I would say it would be a stand-alone store that sold many different plant and flower species, as well as gardening tools. I would

also include such things as gardening wagons, apparel such as gloves and garden clogs. I purchased a really nice foam kneeling mat-type thing from the Clogs website, so items like that would be nice to carry.

Ashlee B

Ohio ·

It would sell all the tools you need for gardening plus plants, soil, plant food, and it would have knowledgeable staff. Probably tied into a home improvement store of some sort.

Lisa B

Dayton, Ohio ·

It would be a stand alone with spaces where local grower's could bring there product and sell it, and I would sell starter plants with some gardening tools along with seeds and plant food everything needed to get a garden started.

Sara K

Troy, Ohio ·

If I had a gardening store I would want it to be stand alone and local. I would want to carry organic gardening products and plants. I would also carry local organic produce and raw local honey.

Catherine M

Akron, ohio ·

If I had my own store it would be a nursery/greenhouse. I would sell trees, flowers, plants, as well as fresh local produce.

Danielle B

Cincinnati, Ohio ·

it would be huge, to start with. it would have everything imaginable in it. all types of plants, gadgets and decorations, along with classes and tips

Jennifer O

Toledo, OH ·

My own gardening supply store would be

stand-alone. I would also carry fresh produce and other locally produced products; honey, jams and jellies, artistic yard decorations and accessories. The store would be open and warming and welcoming.

teresa r

wash ch OH ·

It would be stand alone. It would offer a large variety of plants and flowers along with accessories such as decorative pots and hanging baskets. It would also offer items for the home that were related to gardening such as décor.

Heather F

oh ·

it would be a one stop shop with everything you needed

Jennifer B

Columbus OH ·

A stand alone shop would be best. I vaguely remember Poison Ivy's store? from Batman. Something with that vibe. Mainly plants, but also essentials like fertilizers, pots, lawn decorations, bird feeders, etc. I would also like to sell goldfish. A very whimsical, beautiful place.

Jennifer O

Toledo, OH ·

Sounds really neat!!!

charla w

cleveland,ohio ·

If I could open up my own store it would only sell everything plants and it would be a stand alone store. I would vegetables and plant seeds.

Tammy G

Akron, Ohio ·

If I could create my own gardening supply store I would like it to be stand alone.

Heidi M

Marysville, OH ·

I like the earthy, in touch with nature stores, that makes you feel at home.

Gena R

Newark, Ohio ·

I like this as well! I feel like those kind of places have the most knowledgeable staff.

Jennifer O

Toledo, OH ·

Earthy. Definitely attractive to outdoor enthusiasts!

Patricia W

Canton, Ohio ·

It would be plants, soil, gardening tools , seeds, and things of that nature ,with things you could put in your yard such as decorations, bird baths,etc...

Michaela F

Gallipolis, Ohio ·

Stand alone and would have everything from water hoses to buckets plants and seed

Carrie B

Dayton OH ·

it would be nice to have a stand alone garden shop closer. They would have trees and flowers along with decorative yard items.

Tammy S

Ohio ·

Honesty I don't enjoy to garden, why would I want my own store? The only think I can think of is that I would want knowledgeable employees.

Ashley A

Dayton, OH ·

It would be free standing but located in a central area near other shops for convenience. I think customers would appreciate a store dedicated solely to gardening rather than a store such as Walmart, where gar-

dening is just a small portion of what they do.

Amy K

Toledo, OH ·

I would probably have a stand alone store and would have it organized so that everything you need would be easy to find. I would only sell gardening supplies and plants.

Gena R

Newark, Ohio ·

It would be smaller than a Home Depot, with employees that are very knowledgeable on plants but also on the type of gear you need to maintain a garden. There would also be other products available to accessorize the garden or yard space.

Dreama E

piqua ohio ·

I would like a stand alone, to give very personal service to my customers, I would offer anything and everything that the customer would need to grow a hardy plant and would offer experts in the growing of plants

Ky L

Cleveland, Ohio ·

I like stand alone stores with flower bed examples on site as well as different sizes of the same plants. I also like a section that carries rare or exotic plants that can make a unique addition. A reward card is also favorable to me

kate k

niles, ohio ·

I think it would be stand alone because I want people to feel like that's where my interests and expertise are. I would sell supplies, soils, fertilizers and a wide range of plants, shrubs and trees

Switching gears a bit, I'd like for you to describe who you consider the "typical" gardener. Describe this person to me, including their personal attributes, demographics (age, gender, etc.), and the type of lifestyle they have.

Stephanie L ·

someone mellow who enjoys to slow down and smell the roses. Any age or gender. Just a nature loving person.

Jessica E

Tiffin, OH ·

I would probably think of an older lady, probably retired, with extra time on her hands who enjoys canning.

Melissa A

Aberdeen, Ohio ·

you usually think a older woman, but I think anyone with free time

Ashlee B

Ohio ·

I think of a woman in her 30's-60's who is nice and caring. Lives in the suburbs and is married with a couple kids. Works part-time and gardens in her spare time.

Lisa B

Dayton, Ohio ·

A woman between 30-70 who loves warm air and lots of sunshine. Probably a semi-quiet lifestyle

Sara K

Troy, Ohio ·

I think a typical gardener could fall into two categories. The first a stay at home mom concerned with feeding her family as naturally as possible. The second would be a retired person who loves to garden for the sheer joy of gardening.

Catherine M

Akron, ohio ·

I think a typical gardener would be well into their 40s or older with their children mostly grown so they could actually take the time to tend to gardens.

Danielle B

Cincinnati, Ohio ·

a typical gardener is someone who has average basic knowledge of plants and their care. more likely a woman about age 40 to 60. they are confident and sociable, but also enjoy time to themselves. they are nurturing and caring and positive.

Jennifer O

Toledo, OH ·

In my mind, a “typical” gardener is a beautiful silver-haired woman. She dresses fun and comfortable. She is a true artist of her own domain; her yard. She gets up before the sun, enjoys her morning coffee and gears up with her gloves and tools to begin her day in her yard; her paradise.

teresa r

wash ch OH ·

I see a married couple that live in a small community or rural area. They would be age 30-60 and would have a slower paced life-style.

Heather F

oh ·

i would say a female age 50 something who takes pride in their work and has a laid back life style and one who can appreciate the little things

Jennifer B

Columbus OH ·

middle aged. picket fence. care about their yard.

charla w

cleveland,ohio ·

The typical Gardner is a older Caucasian

lady typically in her 50 who lives in a modest home with a semi active lifestyle.

Tammy G

Akron, Ohio ·

My idea of a typical gardener would have been my grandparents. They had a really big garden that took up there whole back yard. they grew every type of vegetable and plant possible. Then my grandmother would make the best canned items with the vegetables. Looked forward to her pickles, mustard beans and pickled beets every year, and she always made enough to last till the next batch was made the following year.

teresa r

wash ch OH ·

My grandparents were huge gardeners. My grandfather still had a garden in his late 80's. I had forgotten all about that until I read your comment.

Sara K

Troy, Ohio ·

My grandpa had a garden like this too! I have fond childhood memories of helping in my grandpa's garden!

Heidi M

Marysville, OH ·

I picture a female who cares about what she eats and how her house looks. Probably in her 30's and wants the best for everyone and the earth.

Patricia W

Canton, Ohio ·

any one whom loves nature, or fresh produce, from ages of 13 to 100. any body who loves getting a little dirty and getting the rewards of gardening

Michaela F

Gallipolis, Ohio ·

Older women retired with grand babies cute gardening hat with lots of time

Carrie B

Dayton OH ·

35 years and up when their kids are a little older and don't need to be watched as much. They like the outdoors and don't mind getting dirty. They need to be patient (that's my problem) and be willing to wait for the fruits of their labor

Tammy S

Ohio ·

There are no typical gardeners. I have found that out over time. When I find out gardening is a hobby people like, I am usually suprised. There is no mold for them.

Ashley A

Dayton, OH ·

The stereotypical gardener would be a middle aged woman I think. But realistically I think that really is just a stereotype and that many different types of people garden and have plants. If you go to a gardening store there is a lot of variety among the shoppers.

Amy K

Toledo, OH ·

Although I don't know her that well, my neighbor is a typical gardener. Her yard and flower beds are always immaculate and she spends lots of time on her yard and gardens. She is probably in her 50's and she works outside the home so I am baffled that she finds so much time to work in her yard.

Gena R

Newark, Ohio ·

I would say a typical gardener is someone in their mid thirties, with income and space to maintain a garden. Maybe they would be more concerned over all about environmental matters and want to live a more sustainable lifestyle.

Dreama E

piqua ohio ·

Typical gardeners to me are a little older, I can imagine them sitting outside enjoying the planting as a hobby. I think 50 and older and when I see beautiful gardens those attending to them are normally white haired, sweet, elderly who seem to take pride and effort in what they are doing.

Ky L

Cleveland, Ohio ·

To me a typical gardener is a person that likes to be out in nature. They are creative and have lots of patience. Optimistic and free thinking and also hard working

kate k

niles, ohio ·

you can be a gardener at any age I feel. but I think much comes from the experience you collect in long time gardening. I think a slow paced patient lifestyle, a passion for the outdoors. more country living than big city living.

Day 2 Question 19

What other activities would you guess this typical gardener partakes in other than gardening?

Stephanie L ·

walking

Jessica E

Tiffin, OH ·

Probably plays bingo or cards or goes on day trips with friends.

Melissa A

Aberdeen, Ohio ·

keeping house clean and decorating

Ashlee B

Ohio ·

Probably likes to cook, crochet, and clean, but also likes to go on vacation to exotic locations when she can.

Lisa B

Dayton, Ohio ·
family gatherings, Barbeque's,

Sara K

Troy, Ohio ·
Reading, exercise, eating well.

Catherine M

Akron, ohio ·
Golfing, cooking, sewing...reading

Danielle B

Cincinnati, Ohio ·
being outside, nature, reading and maybe
drawing

Jennifer O

Toledo, OH ·
I would guess the gardener would also enjoy
art, perhaps painting or sculpting. Possibly
also walking or hiking, visiting metroparks
or botanical gardens.

teresa r

wash ch OH ·
fishing and hunting. family activities such as
hiking or picnics.

Heather F

oh ·
cooking,baking,relaxing outdoors and taking
in the sights

Jennifer B

Columbus OH ·
sewing, baking, arts and crafts.. But truth-
fully it isn't the case.

charla w

cleveland,ohio ·
Playing bingo and going to watch old mov-
ies.

Tammy G

Akron, Ohio ·

Cooking, Baking, and other types of yard
work.

Heidi M

Marysville, OH ·
Exercises regularly, a walker, very active.

Patricia W

Canton, Ohio ·
loves outdoors,greenery, plants, loves to
eat right, fresh produce., all other aspects in
life, from construction worker to nurse.

Michaela F

Gallipolis, Ohio ·
Shopping, Out door activities

Carrie B

Dayton OH ·
nature walks and reading

Ashley A

Dayton, OH ·
I think most gardeners do normal things like
go to work, raise families, cook and clean,
relax, etc. The "stereotypical" gardener
though is someone who spends a lot of time
outside, keeping their house presentable,
cooking and baking, etc. I just don't think
many people like that really exist.

Tammy S

Ohio ·
Gardeners partake in all kinds of activites
like enjoy coupons, exercising, playing a
sport.

Amy K

Toledo, OH ·
I doubt this person would have any time to
partake in any other activities.

Gena R

Newark, Ohio ·
Being outdoors, hiking, camping, going to
parks, etc.

Dreama E

piqua ohio ·
quite activities, like reading, spending time with family, being outdoors

Ky L

Cleveland, Ohio ·
Family values would be important as well as having an array of likes when it comes to sports and crafts

kate k

niles, ohio ·
collective hobbies, slow paced activities that require patience and evolution and experience over time. camping, outdoor activities more than indoor.

Day 2 Question 20

Still thinking about this typical gardener, do you think you fit this description / see yourself as this person? Please explain why or why not.

Stephanie L ·

Yes, because I love the outside and the calmness it has to offer.

Jessica E

Tiffin, OH ·
Ha...nope. I'm younger and way busier with 2 small children and a full time job. This is why my husband does most of the gardening!

Melissa A

Aberdeen, Ohio ·
not really I no longer have free time. I am a woman though and I am 31 so guess that the right age range

Ashlee B

Ohio ·
Probably not, I think I'm younger than the average gardener and I'm not any of the things I described. I based my description

on my family members that like to garden and what you see on tv or in books.

Lisa B

Dayton, Ohio ·
Oh yes Im a pretty laid back lady who loves the sunshine and warm air

Sara K

Troy, Ohio ·
I would not call myself a typical gardener at this point. I think I'm a work in progress!

Catherine M

Akron, ohio ·
A little; I like all those pursuits, but with young kids I hardly find the time to really accomplish as much as I want to.

Danielle B

Cincinnati, Ohio ·
almost, except the age part and more knowledge

Jennifer O

Toledo, OH ·
I'm not the older silver-haired woman. But, I do love art and enjoy going to parks and gardens.

teresa r

wash ch OH ·
to some extent. my husband and I do the gardening together.

Heather F

oh ·
a little but not that old yet

Jennifer B

Columbus OH ·
Nope. I don't really fit any mold.

charla w

cleveland,ohio ·
No I don't because lead a very active lifestyle but always make time for my plants.

Tammy G

Akron, Ohio ·

I could possibly see myself as this type of person. But it seems like I have such a busy schedule as it is that I'm not sure I could actually keep my garden up the way it should be kept up.

Heidi M

Marysville, OH ·

Sometimes..... I'd like to be the person I described:)

Patricia W

Canton, Ohio ·

yes,, I find time to enjoy this activity,

Michaela F

Gallipolis, Ohio ·

no im not an older lady with grand babies and a cute hat

Carrie B

Dayton OH ·

somewhat people who enjoy gardening find it relaxing and what people find relaxing is something different for everyone

Ashley A

Dayton, OH ·

No, I'm not even twenty yet. I spend a lot of time shopping and reading and hanging out with my friends like most people my age do.

Tammy S

Ohio ·

I could be me, if I liked gardening. I have lots of other interests as well.

Amy K

Toledo, OH ·

No. I do not enjoy gardening and do not know enough about it. I just kind of wing it and hope for the best.

Gena R

Newark, Ohio ·

I do not feel like I fit the typical gardener, I'm a mid twenties female that works from home while taking care of twins. I do, however, live in a rural area and am surrounded by forest and enjoy the beauty of nature. Generally though, I'm very busy and do not have a lot of time to commit to gardening.

Dreama E

piqua ohio ·

I am so not this person lol, I am not a huge fan of outside unless its fall weather. I don't care for the meticulous nature of the gardener. I don't like to do anything that I can't get done now, patience is not a virtue I have :)

Ky L

Cleveland, Ohio ·

Possibly collecting something as well as liking to decorate the inside of their home

kate k

niles, ohio ·

sometimes. living in ohio there are radical changes in seasons but there are so many seasonal plants I love it. i'm a home maker and enjoy arts and crafts and creating things.

Day 2 Question 21

What positives do you associate with gardeners and gardening?

Stephanie L ·

reliability

Jessica E

Tiffin, OH ·

Health conscious, have a love of nature, eco-friendly

Melissa A

Aberdeen, Ohio ·

stress reliever

Ashlee B

Ohio ·
Sunshine, fresh air, clean yard, fresh vegetables.

Lisa B

Dayton, Ohio ·
time to relax and enjoy the sun and know that Im helping create something that I can share with family and friends

Sara K

Troy, Ohio ·
Gardeners are usually motivated and active. They are in their garden as much as possible.

Catherine M

Akron, ohio ·
They are more attune with nature, more patient.

Danielle B

Cincinnati, Ohio ·
calm, relaxed, artistic, appreciative, caring, intensitive, and positive

Jennifer O

Toledo, OH ·
I associate kindness, patience, and tenderness with gardeners.

teresa r

wash ch OH ·
they are seem more down to earth and easy going. they are family oriented.

Sara K

Troy, Ohio ·
This describes my dad! :)

Heather F

oh ·
they have beautiful yards and its fun to see the finished product

Jennifer B

Columbus OH ·
hard work, caring, wise, nurturing, and logical.

charla w

cleveland,ohio ·
Going to home and garden shows

Tammy G

Akron, Ohio ·
I think gardeners are very devoted to perfection.

Heidi M

Marysville, OH ·
Earth conscience, health conscience.

Patricia W

Canton, Ohio ·
the positives are that you get things from nature, when you take the time to grow things, food beauty. etc..

Michaela F

Gallipolis, Ohio ·
{Pretty land scape and plants

Carrie B

Dayton OH ·
you have the satisfaction of knowing your plants are there because of hard work. It makes your house look nice and people maybe make others want to do the same.

Ashley A

Dayton, OH ·
Very nice, nurturing people. They're probably very friendly and hospitable and enjoy entertaining.

Tammy S

Ohio ·
They like to share what they produce with others. They enjoy working the land and creating something beautiful

Amy K

Toledo, OH ·

Gardeners say that it relaxes and de-stresses them, although I don't see how. They are probably healthy and have a sense of pride in their home/yard.

Ashlee B

Ohio ·

I find it very stress relieving to pick fresh vegetables, just reminds me of being a little girl and doing the same thing :)

Gena R

Newark, Ohio ·

Gardening tends to be therapeutic to many. Gardeners tend to be thoughtful and patient people from what I've seen in those that garden in my life.

Dreama E

piqua ohio ·

helping to keep areas attractive, hard working, easy going. enjoys nature. Family oriented. and helping to keep things growing local

Ky L Cleveland, Ohio ·

They are dedicated and hardworking but also like to have fun

kate k niles, ohio ·

patience, experience, passion, love of nature, creativity, natural vision.

Day 2 Question 22

What negatives, if any, do you associate with the words "gardener" and "gardening"? What negatives might be associated with the gardening lifestyle?

Stephanie L ·

None

Jessica E

Tiffin, OH ·

I really can't think of anything negative about gardeners or gardening, except that it is time consuming.

Melissa A

Aberdeen, Ohio ·

nothing

Ashlee B

Ohio ·

Hmm I can't really think of any negatives, maybe too obsessed with the garden or a bit of a perfectionist.

Lisa B

Dayton, Ohio ·

It can be hard on your back and knee's

Sara K

Troy, Ohio ·

I think a gardener can tend to forget about other things that need doing during gardening season.

Catherine M

Akron, ohio ·

Hmmm....a lot of people I see who are gardening tend to be really snobby about their yard presentation. It sometimes seems people do things to one up their neighbors.

Danielle B

Cincinnati, Ohio ·

some people may look at a gardener as someone who has too much time on their hands and nothing to do, or might look at them as being anti-social in some cases.

Jennifer O

Toledo, OH ·

The only negative would possibly be spending too much time on one's garden and neglecting other aspects of one's life.

teresa r

wash ch OH ·

they might be a little less social.

Heather F

oh ·
getting dirty, breaking your back

Jennifer B

Columbus OH ·
frumpy, poor, dirty, country folk.. I know these aren't true, but it is the image that media projects.

charla w

cleveland,ohio ·
I do not associate anything negative with gardening.

Tammy G

Akron, Ohio ·
The negatives I associate with gardener and gardening are they are very time consuming, You really cannot mind bugs for which I have a little bit of a problem with.

Heidi M

Marysville, OH ·
I think some people think it's for old people and hippies.

Patricia W

Canton, Ohio ·
the only negative thing I can see about gardening is getting a little dirty ,...

Tammy G

Akron, Ohio ·
I agree

Michaela F

Gallipolis, Ohio ·
A lot of time expensive not always there

Carrie B

Dayton OH ·
I think many people think it is a waste of time and they are too busy to garden. It does take time but if you only grow what

you can handle it isn't bad. Our gardens are small and don't take much time so it isn't something that ties us down. It usually makes me think of someone who is older and has a lot of time.

Ashley A

Dayton, OH ·
I think there's the stereotype that gardeners spend all their time at home and don't really go out much, but I don't believe this to be true at all.

Tammy S

Ohio ·
I don't see any negatives. It is a wonderful hobby that many can share from and brings happiness to lots of folks.

Amy K

Toledo, OH ·
I don't really see any negatives associated with gardening, it just sounds like alot of work to me.

Gena R

Newark, Ohio ·
Some think that gardeners are loners or like to get on their environmentalist soapboxes to put others down. I think sometimes people see gardeners as boring.

Dreama E

piqua ohio ·
I don't think of anything negative, I think people tend to think more old fashioned, simple lifestyles but I think that is wonderful instead of giving into all the quick and easy of the current times

Gena R

Newark, Ohio ·
I agree - many people want to grow their own food these days instead of eating unhealthy food.

Ky L

Cleveland, Ohio ·

They may be a little impatient and get frustrated when things do not go right in the garden

kate k

niles, ohio ·

I think sometimes there is a stereotype to little old ladies with nothing else to do. that's not true at all.

Gena R

Newark, Ohio ·

I can see people thinking that. A lot of younger people are gardening these days and want to be more sustainable, which is great!

kate k

niles, ohio ·

I agree completely

Day 3 Question 23

I'd like to know what prevents you and/or others that you know from gardening more than you currently do.

Stephanie L ·

They just do not enjoy it

Jessica E

Tiffin, OH ·

I would say mostly time!

charla w

cleveland,ohio ·

Other people I know don't like gardening but I don't garden as much as I would like because I would run out of room and I wouldn't be able to devote alot time

Heather F oh ·

i would say mainly weather and sometimes the cost

Melissa A

Aberdeen, Ohio ·
time!

Tammy S

Ohio ·

Frankly I just do not enjoy it at all.

Ashlee B

Ohio ·

Sometimes life just gets busy with kids, cleaning and other responsibilities.

Amy K

Toledo, OH ·

I don't garden more because of time limits, I work 2 jobs and have 2 kids to take care of.

Tammy G

Akron, Ohio ·

I would have to say lack of time and finances.

Lisa B

Dayton, Ohio ·

mainly there bus work schedules

Dreama E

piqua ohio ·

space, weather and knowledge to keep from failing and wasting my time and money to achieve bad results

Ashley A

Dayton, OH ·

It's expensive to garden as much as I'd like too. Not to mention the time restraints. Between school and work and running errands I know a lot of people just don't have the time to garden.

Jennifer B

Columbus OH ·

I am too busy and I have naughty kids

Michaela F

Gallipolis, Ohio ·

The amount of time i have

Patricia W

Canton, Ohio ·
the size of my apartment , I have no yard

Sara K

Troy, Ohio ·
I am a stay at home mom of young children.
They keep me very busy so I don't have a
lot of extra time.

Danielle B

Cincinnati, Ohio ·
space and income says it all

Catherine M

Akron, ohio ·
Time, time, time! And when I get the time, I
lack motivation.

Jennifer O

Toledo, OH ·
Time and money are the biggest factors in
preventing me from gardening more.

kate k

niles, ohio ·
Well, I have a lot of back problems, and I
have good days and bad, so sometimes
there is pain involved depending on what
i'm doing in the garden. I love it though and
sometimes end up overdoing it which caus-
es me to have to take a break after doing to
much

Ky L

Cleveland, Ohio ·
weather conditions and time restraints

Heidi M

Marysville, OH ·
Time, it takes a lot of time to take care of a
garden.

teresa r

wash ch OH ·
Not having the time or just not enjoying the

tasks.

Carrie B

Dayton OH ·
not enough time and small children

Gena R

Newark, Ohio ·
I would say that time is the biggest preven-
tion. Most of my friends are young parents
like me and the majority work at least part
time and that makes it very difficult to tend
a garden on a regular basis.

Day 3 Question 24

**Do you involve your children in your
gardening? If you do involve your chil-
dren, how do you involve them? If you
do not involve your children, why not?
What would make you more likely to
involve your children in the gardening
that you currently do?**

Stephanie L ·

To have family time

Jessica E

Tiffin, OH ·
We do involve our children. Our 3 year old
likes to help pick and bring our produce in
the house. He also likes to help water and
dig in the dirt, and has his own gardening
tools and gloves. The 19th month old hasn't
been much help so far, but does like to
hang out and wander around through the
rows of vegetables.

charla w

cleveland,ohio ·
My child is already involved.

Heather F

oh ·
no. my son would not be interested at all so
i dont thijnk there is anything to make him
more involved

Melissa A

Aberdeen, Ohio ·

I do involve my children. They like to plant seeds and take care of them and watch them grow.

Tammy S

Ohio ·

I do have my boys pull weeds, so they learn maintenance. They also help us spread mulch and basic other maintenance projects. Since we don't do more than that or replace and occasional bush or plant they don't help much else. One year I did try a community garden. That was a giant disaster. I had both of them help me but we had no idea what we were doing.

Ashlee B

Ohio ·

I don't have children, but I have 3 younger brothers and my mom always involved us in gardening to teach us responsibility and it gives you a better appreciation for vegetables.

Amy K

Toledo, OH ·

I tried to get my kids involved but neither one is interested.

Tammy G

Akron, Ohio ·

I let my kids do the dirty work...lol. I let them do the digging. They also do some watering.

Ashlee B

Ohio ·

Haha, that's how my mom started us at a young age, watering and digging the holes for the seeds :)

Lisa B

Dayton, Ohio ·

the chance to teach them a little about nature

Dreama E

piqua ohio ·

I do not involve my children in gardening, simply because I do not garden and do not have the space, although they go to spend a couple weeks at their grandparents and help them with the garden while they are there

Ashley A

Dayton, OH ·

Well I don't have children so this doesn't really apply to me. But when I was little my mom would have me help with the tomato plants and I always thought it was fun.

Jennifer B

Columbus OH ·

If they were more mature and would follow directions better.

Michaela F

Gallipolis, Ohio ·

cheaper more time and easy kid friendly activities

Patricia W

Canton, Ohio ·

letting them see what I can do with my hands, showing them what you can create.

Sara K

Troy, Ohio ·

I do involve them as much as possible. They are young so gardening does not hold their attention for long. It is my hope as they get older that they will be more willing to participate. I am hoping to make it more of a family project next year!

Danielle B

Cincinnati, Ohio ·

My children are involved in gardening, I think it helps them learn how to be patient

and caring and gentle, also gives them a chance to grow plants from seed to full plant. they enjoy it very much

Catherine M

Akron, ohio ·

I involve my daughter because she's 10 and has an interesting creating things and tending her flowers. My son, who is just a toddler, hauls dirt and tools in the trailer hitch of his John Deere tractor.

Jennifer O

Toledo, OH ·

My kids love getting dirty! They love being outside and really like bugs. They help tilling the dirt, digging holes and using the watering can.

kate k

niles, ohio ·

of course! she loves picking out flowers. so I let her pick a lot of the plants out. I think if there were more child friendly tools. she has a lot of pretend ones, but feels left out when they don't actually get the job done. so I guess I would like to see something like that which are safe for her to use..

Ky L

Cleveland, Ohio ·

I think that it is a good bonding experience and very educational to include your children in gardening so I do involve them

Heidi M

Marysville, OH ·

Yes, I have a son and he loves. To help plant and water the garden. He also loves eating the fruit age:) he's pretty involved so I don't think I would do anything different.

teresa r

wash ch OH ·

My stepson has grown vegetables for 4-H projects. He enjoyed that whole process. But now that he is a little older he is more

focused on sports and his friends. He doesn't seem to have the interest in the garden anymore.

Carrie B

Dayton OH ·

I try to but they are 4 and 1 so about all they can do it help water and that lasts about 5 min and then they want to go play with something else

Gena R

Newark, Ohio ·

I don't involve my children right now because they are only 7 months old (twins). Once they are older I would really like to teach them to garden and be involved in the process.

Jennifer O

Toledo, OH ·

I have 6yr old twins, boy and girl. They love getting dirty and love bugs.

Day 3 Question 25

Similarly, what do you think would make you garden more often than you currently do? I'd like to hear what factors, resources, or positive outcomes would contribute to you gardening more often.

Stephanie L ·

not sure

Jessica E

Tiffin, OH ·

Time, time, time! I could definitely be more active in our gardening/landscaping if I could stay at home and not work outside the home. Since our youngest child is getting a bit older, hopefully next summer I can be outside more, and have him out with me without worrying about having to chase him down.

charla w

cleveland,ohio ·

At this time I can't garden more than I do because I don't have the space even though I would like to. It is to costly for me to me at this time.

Heather F

oh ·

maybe if things werent so hard to grow and or so much up keep. and when i dont see growth i tend to give up

Melissa A

Aberdeen, Ohio ·

I am not sure. I guess as long as i have the extra money.

Tammy S

Ohio ·

I would love to have fresh flowers and veggies but I just dont enjoy it. I can t see myself taking it up any time soon.

Ashlee B

Ohio ·

If I lived in a different state with a better climate I'd have a garden all year long. Seeds are cheap enough so money isn't a factor and we use rain barrels to water the plants. Maybe if we had better soil too, we have to add a lot of soil each year because parts of our backyard are like clay.

Amy K

Toledo, OH ·

I would probably garden more if I had more time, more help or if I knew more about what I was doing. I try to learn as much as I can but it gets overwhelming.

Tammy G

Akron, Ohio ·

I would garden more often if I know more about gardening and I had more time to do so.

Lisa B

Dayton, Ohio ·

the chance to be outside in the fresh air more

Dreama E

piqua ohio ·

If I knew I would produce wonderful veggies I would always have even a small container garden because I love fresh produce and despise having to purchase inferior products

Ashley A

Dayton, OH ·

If I could do it for less money I would definitely consider gardening more. Any ways to make it less time-consuming would tempt me as well.

Jennifer B

Columbus OH ·

If there were directions to grow plants that would ensure they wouldn't die or wilt.. this isn't possible, but I'm not very good at growing things. If I knew the result would bear fruit then I would be more willing to get outside and plant.

Michaela F

Gallipolis, Ohio ·

The cost being lower having more time and getting a good rsult

Jennifer B

Columbus OH ·

Seeds are very cheap and can save a lot of money on food. I just can't get anything to grow :(

Patricia W

Canton, Ohio ·

If I had a yard I would be gardening alot more. I would be growing my favorite vegetables peppers and tomatoes. And I would be helping my budget for fresh produce that I have to buy now

Sara K

Troy, Ohio ·

The more I learn about commercially grown produce the more freaked out I become. I know this will motivate me to increase my gardening so I can give my family more healthy options at a more reasonable price.

Danielle B

Cincinnati, Ohio ·

more income and more space for more plants, i would love a yard and a shed to keep my stuff in

Catherine M

Akron, ohio ·

It I had more hands on teaching from someone knowledgeable I would probably make more of an effort.

Jennifer O

Toledo, OH ·

There are just not enough hours in a day! I am somewhat unorganized so I believe that if I managed my life a little better, it would allow for more time outside.

kate k

niles, ohio ·

a larger yard naturally, for more. since we are in an apartment it doesn't take long to fill up the space we do have. better weather is a factor as well, but there's nothing I can do about that unless I move :) also as I mentioned I have some back problems that limit me sometimes.

Ky L

Cleveland, Ohio ·

Nothing. My children are very involved in gardening with me

Heidi M

Marysville, OH ·

If I had more time I would garden more.

teresa r

wash ch OH ·

If I had more time. If it didn't require getting on my hands and knees and pulling weeds. I need to invest in some more or better gardening tools.

Carrie B

Dayton OH ·

I actually had a pretty good turnout for my flowers this year the only thing that would make me do it more often would be if the children were older and didn't require so much attention when they are outside. Next year I might do more because they will both be old enough to play in the back yard by themselves.

Gena R

Newark, Ohio ·

If I felt like I had more time I would garden more. Also, if the weather in Ohio wasn't so random that would help too. I'm worried that if I start a garden that it will be difficult to maintain because the weather is never consistent and the pay off might not be what I want.

teresa r

wash ch OH ·

I agree with the whole Ohio weather issue. As they say, if you don't like it then just wait 5 minutes and it will change.

Heidi M

Marysville, OH ·

I live in ohio also and I agree!

Ashlee B

Ohio ·

True, some years we're flooded and some years we don't get any rainy and it's super sunny, it can be challenging to garden in Ohio.

Day 3 Question 26

In recent years, gardening has become

a much less common activity than it used to be. Do you believe it is possible to increase gardening activity in the population/your community? Why or why not?

Stephanie L ·

Not sure

Jessica E

Tiffin, OH ·

Maybe, but it would be tough. People today seem to be busier than they used to be. Kids are involved in activities that keep parents running around and on-the-go. And I believe as a whole, we have become lazy. A lot of people take advantage of the convenience of the grocery store for produce and flowers/plants, as opposed to putting the time and effort into a garden.

charla w

cleveland,ohio ·

No I do not because most of my neighbors are working families and they are already complaining about there not being enough time in the day for their regular activities.

Heather F

oh ·

probably not because people are just so caught up in everyday life

Melissa A

Aberdeen, Ohio ·

Yes definitely. It makes your property look nice. Maybe if more people do it everyone will see that

Tammy S

Ohio ·

I think it may be a lost art like sewing. It is not being handed down from generation to generation like it used to be.

Ashlee B

Ohio ·

If people realized how much money you

can save on vegetables I really think more people would garden. It's so worth it in the end. People are just too used to going to the store to get everything they need.

Amy K

Toledo, OH ·

I don't really notice it becoming less common, it seems like most people in my neighborhood do it.

Tammy G

Akron, Ohio ·

There is limited space where I live to be able to garden.

Lisa B

Dayton, Ohio ·

yes I believe we have a lot of people going to food banks I think it would be great to help these people plant and grow there own food and teach gardening at local community centers

Dreama E

piqua ohio ·

I don't believe in my particular community because we simply have very small yards to do anything with.

Ashley A

Dayton, OH ·

I think a lot of it has to do with urbanization. So many people live in cities and in apartments these days that they just don't really have the space to do it. I also think that as technology advances, people spend more time indoors, watching television, etc. People seem to care less now about the way their yards look. I think if there was a way to make people want to meet standards when it comes to the way their homes look then people would definitely garden more.

Jennifer B

Columbus OH ·

Honestly, no. The main reason for this is

beaurocratic. People in suburbs and cities are being fined for growing food. EVERY-ONE NEEDS TO RESEARCH AGENDA 21. The global elite want us dependent on them for food, which is less healthy and often genetically modified. If we can't support ourselves then we are at the whim of those in control.

Michaela F

Gallipolis, Ohio ·

Yes if it is cheap and rewarded

Patricia W

Canton, Ohio ·

I think that is because to many people have to work two jobs, and don't have time to garden like they use to, I think it could be come more popular if us as parents showed are kids what they could be doing in their spare time,

Jennifer B

Columbus OH ·

If we could grow our own food, didn't have to pay so many taxes, and follow ridiculous regulations there would be plenty on money to support a family on a single income.

Sara K

Troy, Ohio ·

I believe with more and more information coming out about pesticides and GMO foods that people will be more inclined to plant their own gardens so they know exactly what they are getting!

Jennifer B

Columbus OH ·

I shop for only organic produce. Thank you for bringing up this important issue.

Danielle B

Cincinnati, Ohio ·

no not in my community. I live in a big city with mostly apartment buildings

Catherine M

Akron, ohio ·

I think so because where I live we all have pretty good sized yards and helpful neighbors. We often have community events, like a weekly farmers market and festivals downtown that local vendors sell at.

Jennifer O

Toledo, OH ·

With the rise of technology, it seems people are spending too much time on their phones or pc's or pads. The world is so fast-paced now. It it possible for people to spend more time gardening. People just need to disconnect and slow down and enjoy the simple things.

kate k

niles, ohio ·

I think it is. right now in a nearby city they are trying to rejuvenate and renovate much of warren, Ohio and I recently read an article in the paper that they are reserving and renting out spots specifically for people to make gardens to start rebuilding the city where its just large areas of unkempt land and abandoned buildings. I thought this was actually a wonderful idea to start making the city more appealing to the surrounding areas and is definitely encouraging gardening.

Sara K

Troy, Ohio ·

I love the idea of having lots to rent if you don't have a yard for gardening! Plus the added benefit of beautifying your community!

kate k

niles, ohio ·

I know I though it was a wonderful idea too!

Ky L

Cleveland, Ohio ·

I think that many people have gotten away from gardening due to busy work and life

schedules and it is hard to find the time

Heidi M

Marysville, OH ·

Where I live it seems to be on an individual basis. I guess there could be a community garden in a park or something.

teresa r

wash ch OH ·

I'm not really sure. People just don't seem to enjoy or have the time for outdoor activities anymore. They seem to be more focused on technology.

Jennifer O

Toledo, OH ·

I totally agree!!!!

Carrie B

Dayton OH ·

yes because I started to garden because the neighbor was doing it... when someone sees that they like the look of flowers in the yard it spreads. It just takes a few people in the neighborhood and others sometimes start to follow.

Patricia W

Canton, Ohio ·

I agree with you , when you see some ones yard looking nice you want to follow suit, and hope it spreads to others.

Gena R

Newark, Ohio ·

I believe it is! I think people now, and mainly in my generation, are very interested in being more self sustaining. I especially think that where I live is a good place to try because being in a rural area allows more space to plant a garden etc.

Day 3 Question 27

What suggestions do you have for increasing gardening within the popu-

lation/your community? Feel free to be creative here!

Stephanie L ·

I do not know

Jessica E

Tiffin, OH ·

Educate people on the benefits of gardening, and how to do it. Not sure how you would go about doing that, though, since that would take extra time and resources.

charla w

cleveland,ohio ·

I really don't have any because I feel like one or two people would be responsive. a day ago

Heather F oh ·

making it more cost prohibitive and getting the family and or friends involved

Melissa A

Aberdeen, Ohio ·

Publicity! Ads on tv and computer and newspapers. gathering the town to plant plants in the community.

Tammy S

Ohio ·

I really don't have any suggestions. Our community already has a community garden that is only \$5 a plot. They even provide water. It is busy every year so there are obviously people out there doing it.

Ashlee B

Ohio ·

Maybe if we had a community garden of some sort. Otherwise, where I live people have to work all day just to afford their houses. So not many people that I know have gardens.

Amy K

Toledo, OH ·

Most people in my community do garden, however those who don't probably don't have the time.

Tammy G

Akron, Ohio ·

I honestly have no idea what would or could increase the gardening in my community.

Lisa B

Dayton, Ohio ·

provide gardening spaces in city owned vacate lots

Dreama E

piqua ohio ·

Teaching the youth in school, having a community project, help to grow interest in this dying profession

Ashley A

Dayton, OH ·

I know in Dayton they've been trying to start clean-up efforts and are really doing a pretty good job. The whole city is prettier, they're planting flowers and mowing grass to make public areas look good. They're also painting over graffiti. A lot of people volunteer to help with these efforts yet I've noticed that homes and small businesses aren't really improving the way the public areas are. I think if the city reached out and made an effort to ask residents to plant flowers/landscape their yards then the community could come a long way. Maybe even recruit volunteers to help those who have a hard time gardening due to their health.

Patricia W

Canton, Ohio ·

that sounds wonderful , canton has done some of what your talking about ,but there are a lot of house's that have been boarded up because of drugs ,and some of those homes have come down which leaves empty lots with nothing there ,. they could use them for a projects like a garden or fresh

flowers. .

Jennifer B

Columbus OH ·

If the local communities would support and protect gardeners. I would also like the city to send out specifications on what is permitted. I think colorful flyers and groups teaching people how to grow plants would be a fun way to get more people involved.

Michaela F

Gallipolis, Ohio ·

giving out free bulbs and such to make people willing to plant them

Melissa A

Aberdeen, Ohio ·

that is a good idea! giving out free bulbs might get people planting

Patricia W

Canton, Ohio ·

take some of the empty lots we have around here and turn them in community gardens,

Sara K

Troy, Ohio ·

A community garden would be a great project. It would give you a chance to get to know your neighbors and contribute to your community in a positive way.

Danielle B

Cincinnati, Ohio ·

tear down these empty and abandoned buildings that are sitting there just being an eyesore and a danger due to falling bricks and such. tear them down and make little gardens until the property is sold

Catherine M

Akron, ohio ·

Oh my, I suppose we could have high school groups help the elderly in this town tending their gardens and yards.

Jennifer O

Toledo, OH ·

If some gardening stores would offer a “get started” package for interested people. Maybe some seeds and seedlings and a few basic tools to get them started for free. Also provide information on basic gardening.

kate k

niles, ohio ·

like I previously stated I believe this is a wonderful idea to encourage gardening in the next city over. so it is bringing people in my town to take notice and rent spots out I also think that I would like to see more gardening “swap meets”. I had the opportunity to attend an event like this near Akron, Ohio and I fell in love with the concept. People from all different areas with small and large outdoor kiosks and booths with all different kinds of flowers, shrubs and bushes, small trees, and bulbs. For the most part you could just swap and trade for free. Many had their plants for sale, but mostly it was just a garden trading party. I would like to see something like that here in Niles.

Ky L

Cleveland, Ohio ·

It would be great if one day a week was set aside for gardening but busy lives make it hard so we need a day

Heidi M

Marysville, OH ·

We have a farmers market that seems to motivate ones to grow there own garden. I think a garden home tour would be nice, where u can see what other peoples gardens are like.

teresa r

wash ch OH ·

Having a contest for the best garden. Maybe the local paper featuring a different garden each week. The local garden center/

greenhouse offering classes on gardening.

Carrie B

Dayton OH ·

Maybe if people did a plant swap where you bring something from your garden and trade it with other people that like to garden... or a seed swap

Gena R

Newark, Ohio ·

I think having information or even live people talking about gardening classes or instructional classes in the places where people buy their produce or flowers would be a good idea. And I think the instructors should be from all walks of life so that people can relate and see that the stereotypes (like we talked about earlier) are not always true. Gardening can be cool these days! I think that more can be done to promote Farmers Markets in local areas, which would allow more people to see how gardening can be a great benefit.

Day 3 Question 28

Which populations/types of communities do you think would be most open to gardening/ increasing gardening? In your answer, please explain why you think this.

Stephanie L ·

older

Jessica E

Tiffin, OH ·

Smaller towns/villages because they may be more close-knit within their community than the bigger cities.

charla w

cleveland,ohio ·

I believe some people in gated communities would enjoy them or communities that would have schools that could get involved.

Heather F

oh ·
upscale because they have more money

Melissa A

Aberdeen, Ohio ·
smaller communities

Tammy S

Ohio ·
I am not sure there is a “typical” type of community more open to it. I think just anyone who enjoys working the land and getting a good turn.

Ashlee B

Ohio ·
Maybe lower middle class because it can help to get cheap fresh vegetables when you’re low on money.

Amy K

Toledo, OH ·
I think people who live in country type areas would do the most gardening as they have more space to do so.

Tammy G

Akron, Ohio ·
I think all communities would be open to gardening as long as the resources are available to do so.

Lisa B

Dayton, Ohio ·
I think most communities would be open to the ideal.

Dreama E

piqua ohio ·
rural areas, since it is very difficult for those of us living in the city to have enough room to grow anything

Ashley A

Dayton, OH ·

I feel like smaller towns because without large attractions, it’s more important to really look nice and well-kept. Also areas that get a lot of tourists because they always want to impress.

Jennifer B

Columbus OH ·
suburban.. As the value of the dollar goes down and food costs increase, people may need to supplement by growing vegetables. You can grow a ton of food vertically in a small space, but some outside access is usually required.

Michaela F

Gallipolis, Ohio ·
rural areas not hugh citys though

Patricia W

Canton, Ohio ·
where there are senior citizens , lots of kids, they have spare time on there hands and I think would work well together,

Sara K

Troy, Ohio ·
I think small towns and suburbs would be the most likely to be open to gardening. This is usually where families live who want local produce and people retire and start gardening as a hobby.

Danielle B

Cincinnati, Ohio ·
I think any population and community would be open to gardening. not only for educational purposes but also as a type of therapy or money saving, caring for a plant can help brighten someones life, even if its not much

Catherine M

Akron, ohio ·
People with money and time. Or people that don’t have a lot of space that want some

green in their apartments or window boxes.

Jennifer O

Toledo, OH ·

Older individuals who have been long-term residents of their community would seem most apt to gardening. As they are established, maybe retired with more time and money perhaps than younger individuals.

kate k

niles, ohio ·

definitely rural areas and smaller cities. there's just more land and opportunity to be able to have more space. and just seeing other people working in their gardens can be enough to inspire creativity and desire to beautify your own yard.

Ky L

Cleveland, Ohio ·

Any community should be open to gardening because it makes the community beautiful and raises property values

Heidi M

Marysville, OH ·

I think any place could do this , although in the city it's harder to do.

teresa r

wash ch OH ·

small towns and rural areas. they seem to have better locations for this and seem to live a slower lifestyle which might allow more time for gardening.

Carrie B

Dayton OH ·

younger people who are just moving into neighborhoods and starting out. Many new homeowners are trying to make their home their own

Gena R

Newark, Ohio ·

I really think that more urban or city type

populations would be open to gardening if they can find a way to do so in a small area. It is a great way to save money and bring beauty into an area that might not already have natural aesthetics.

Day 3 Question 29

What do you think is the most fun aspect of gardening or landscaping?

Stephanie L ·

the final outcome/visual

Jessica E

Tiffin, OH ·

Being outdoors, and also enjoying the fruits and vegetables that you've grown yourself.

charla w

cleveland,ohio ·

Watching your little seeds become full grown plant or flowers. I like working with my handset

Lisa B

Dayton, Ohio ·

I think the fun part is seeing what you are able to grow

Heather F

oh ·

reaping in the rewards and taking in the beauty

Melissa A

Aberdeen, Ohio ·

seeing the pretty flowers. Make the house look and smell good. watching them grow.

Tammy S

Ohio ·

I think the most fun is getting your reward, beautiful flowers or fresh veggies.

Ashlee B

Ohio ·

The best part of gardening is the reward of fresh vegetables. I love fresh tomato salsa or a garden fresh salad. But going out to pick the vegetables is the most fun for me.

Amy K

Toledo, OH ·

The only fun part of gardening is seeing the end result and having the satisfaction of knowing that you did this.

Tammy G

Akron, Ohio ·

If you have the time and the resources I thing the whole thing about gardening or landscaping could be fun.

Dreama E

piqua ohio ·

watching your work turn into something, reaping the rewards

Ashley A

Dayton, OH ·

Watching everything grow and being able to enjoy the beauty and colors of it after you're done. It adds charm to the home.

Jennifer B

Columbus OH ·

Seeing something result from the effort. When I can successfully grow something! Even better when I can eat it.

Michaela F

Gallipolis, Ohio ·

the beauty of it all

Patricia W

Canton, Ohio ·

what you get out of it , doing things with your hands Seeing the beauty of what you can create

Sara K

Troy, Ohio ·

The satisfaction you feel after a project is

done and the feeling of accomplishment when you harvest out of your garden.

Ashlee B

Ohio ·

I agree, I love the feeling you get after picking fresh vegetables.

Danielle B

Cincinnati, Ohio ·

the serenity and creativity involved. also take a little pride in your gardening/plants

Catherine M

Akron, ohio ·

Hanging out with my family when we plant stuff, the kids can be hilarious. Also seeing the end result when it works feels great.

Jennifer B

Columbus OH ·

You make it sound fun :)

Jennifer O

Toledo, OH ·

Being outside is probably the best aspect of gardening. Also, being able to watch as your hard work flourishes.

kate k

niles, ohio ·

the end result, no doubt. being able to see what all of the work and all the time you spent trying to create something beautiful with your own hands. it is extremely rewarding.

Ky L

Cleveland, Ohio ·

Seeing your creation bloom

Heidi M

Marysville, OH ·

The beautiful results and the wonderful calming affect you have while gardening.

teresa r

wash ch OH ·
choosing which flowers to plant is the most fun.

Carrie B

Dayton OH ·
being able to enjoy the flowers or the foods you are growing... takes a lot of work to get the results

Gena R

Newark, Ohio ·
Seeing the end result! I love looking at flowers that have been planted and I know the few times that I've plants vegetables it's been really great to get the end result and be able to use it for food.

Day 3 Question 30

Overall, how enjoyable would you rate the time that you spend gardening? Please select your answer in the poll below. Then, tell me what, if anything, would make you enjoy your time spent gardening more than you currently do.

ANSWER	Tammy S	COUNT	PER-CENT
1 - I hate the time I spend gardening	Ohio · Answer: 2	0	0
2	If I enjoyed the hobby, I would enjoy it more. I just don't	5	20
3		5	20
4		9	36
5 - I love every aspect of gardening / my time spent gardening	Ashlee B · Ohio · Answer: 4	6	24

Stephanie L ·

Answer: 5 - I love every aspect of gardening / my time spent gardening
It is my fav thing

Jessica E

Tiffin, OH ·
Answer: 4
A garden that would weed itself!

charla w

cleveland,ohio ·
Answer: 5 - I love every aspect of gardening / my time spent gardening
If had more time to devote because it seems like just when I get into then I have to stop.

Lisa B

Dayton, Ohio ·
Answer: 5 - I love every aspect of gardening / my time spent gardening
Im not sure it could improve much more I get to be in the sun, have quiet time and enjoy a beautiful garden that I grew

Heather F

oh ·
Answer: 3
knowing that what i planted is actually going to grow

Melissa A

Aberdeen, Ohio ·
Answer: 5 - I love every aspect of gardening / my time spent gardening
I love to garden!

The only thing I don't find enjoyable is when the weather is miserable or if the critters are eating our vegetables.

Lisa B

Dayton, Ohio ·
My first year the squirrels ate far more than I did, Lol,

Amy K

Toledo, OH ·

Answer: 2

I would probably enjoy it more if I had more time to spend on it.

Tammy G

Akron, Ohio ·

Answer: 4

Having more knowledge and space to be gardening would make it more enjoyable.

Dreama E

piqua ohio ·

Answer: 2

more enjoyable would be my labor being more fruitful so that I feel productive and not wasteful with my time and money

Ashley A

Dayton, OH ·

Answer: 3

If things were cheaper I'd be more willing to try gardening more. With high prices I'm always nervous I'll kill what I've planted and then it would just feel like a waste.

Jennifer B

Columbus OH ·

Answer: 3

If there were instructions on growing that would ensure success. My previous attempts have been a bit lacking.

Michaela F

Gallipolis, Ohio ·

Answer: 3

its time consuming and expensive

Patricia W

Canton, Ohio ·

Answer: 4

I wish I could spend more time

Sara K

Troy, Ohio ·

Answer: 4

More time would make my experience more

enjoyable.

Danielle B Cincinnati, Ohio ·

Answer: 5 - I love every aspect of gardening / my time spent gardening I take my time to make sure its as perfect as i can try to get it. i love the relaxing feeling and the results after. when im not working in it I like to sit in the small but nice garden and relax with music or a good book, sometimes both

Catherine M

Akron, ohio ·

Answer: 4

If the weather in ohio was a bit more predictable I could plan ahead and not have to worry about everything dying because of crazy climate changes.

Jennifer O

Toledo, OH ·

Answer: 4

I don't think anything could make me enjoy my gardening time more than I already do.

kate k

niles, ohio ·

Answer: 4

I suppose not having to do the hard parts. tilling, picking up sticks, things like that aren't exactly my favorite part of gardening, it's too hard on my back and can cause me to not be able to work outside as often as i'd like to.

Ky L

Cleveland, Ohio ·

Answer: 5 - I love every aspect of gardening / my time spent gardening. I love the relaxing moments of gardening and think that it makes for a better self awareness

Heidi M

Marysville, OH ·

Answer: 4

I think having more time to do it would make it more enjoyable.

teresa r

wash ch OH ·

Answer: 2

I wont say that I enjoy gardening or that I find it relaxing. I just like the end result that I achieve.

Carrie B

Dayton OH ·

Answer: 3

If I wasn't chasing two kids around while trying to garden... and if there was no such things as weeds

Jennifer B

Columbus OH ·

Oh! My kids can't help plant things, but they are EXCELLENT at pulling weeds. My daughter loves to pull weeds since I gave her a bright pink pair of gardening gloves.

Carrie B

Dayton OH ·

I see my kids pulling everything at the age they are at maybe in a couple years they will be able to help out more

Gena R

Newark, Ohio ·

Answer: 2

If I had more time to enjoy it and take my time doing it then I would like it more. More often than not it's a quick "maintenance" check and that's all.

Day 3 Question 31

What advice would you give to a group of plant retailers who want to attract you to their store? I'm trying to understand how you would be preferred to be contacted by a store. If there are types of store communications that you ignore, please include that in your answer too!

Stephanie L ·

emails with promotions availab;le

Jessica E

Tiffin, OH ·

Email sign-up with sales, deals and coupons sent directly to you. I normally toss any direct mail pieces and don't pay attention to the newspaper. The Internet is the way to go!

charla w

cleveland,ohio ·

Have reasonable prices and keep everything in stock all year round

Lisa B

Dayton, Ohio ·

There are not to many sales on plants it would be great if they did a 2 for 1 deal.

Heather F

oh ·

lower prices and guarantees

Melissa A

Aberdeen, Ohio ·

Maybe personalized gardening tips, like what flowers will look good together. Kind of like setting up a bouquet but for a garden. I prefer email. Of course having very cheap prices!

Tammy S

Ohio ·

Have qualitifed associates that can answer questions for novices. Have great sales and good stand up polices. ie if plant dies you can exchange it within a certain time.

Ashlee B

Ohio ·

I'd say attractive mail flyers that have good deals in them. Nothing will get someone into a store faster than a good coupon/deal. The only bad store communication would be e-mail, if I'm not waiting for an e-mail, any I

get are immediately deleted.

Amy K

Toledo, OH ·

I would be more attracted to a store if they had employees who are more knowledgeable about gardening. I would much rather get advice in person from someone who knows what they are talking about than search the internet. I don't ignore store communications.

Tammy G

Akron, Ohio ·

Special informative flyers or magazines.

Dreama E

piqua ohio ·

I ignore for the most part anything that I didn't personally sign up to receive, if I had an email message with so much off of my purchase I would go to that retailer, or a full proof warranty if my plants were to die they would replace them

Ashley A

Dayton, OH ·

I always like the commercials in the spring for nurseries because they show so many different kinds of flowers and I think they're really pretty. I think retailers should advertise sales and low prices so that people will stop assuming they can't afford it.

Jennifer B

Columbus OH ·

Have an activity or class available with free seeds or a bulb. Make it kid friendly with a comfortable atmosphere.

Michaela F

Gallipolis, Ohio ·

LOwer your prices give sales and discontes bogoy anything

Patricia W

Canton, Ohio ·

sending out flyers and e-mails telling me what they have to offer, suggestions on gardening indoors, using small space;s to create a small garden,

Sara K

Troy, Ohio ·

Facebook or e-mail is where I tend to look at ads for a store. I would definitely be more inclined to shop at a store that advertised organically grown plants and organic products.

Danielle B

Cincinnati, Ohio ·

advertise knowledgeable salesmen and classes/tips. maybe some kind of reward program, but need lot of variety of not only plants but also related item and ideas

Catherine M

Akron, ohio ·

Money saving coupons or rewards, also on-line tutorials. I the watching videos, I would rather read about gardening tips.

Jennifer O

Toledo, OH ·

Reasonable prices are definitely attractive. Also, providing the proper info on plants and products would ease a beginning gardener.

kate k

niles, ohio ·

pictures, pamphlets, brochures. seeing plants attracts attention. promotions and coupons. having actual gardens to inspire and spark more interest. maybe holding types of gardening classes, if that makes sense. maybe having seasonal bazaars. I ignore people who look at gardening as their job. they don't have passion and tend to lean more on the money aspect than caring about the beauty of creating something beautiful.

Ky L

Cleveland, Ohio ·
I like seeing displays and layouts of ideas that I could use

Heidi M

Marysville, OH ·
I like emails and ads but I think stores just need variety. If a store has something different from other stores I'm probably going to shop there.

teresa r

wash ch OH ·
I don't like telemarketing. A colorful flyer with lots of pictures would attract my attention. Some sort of special offer like a discount or sale.

Carrie B

Dayton OH ·
in store paper ads or tv ads giving ideas for gardening. If they had cards or flyers showing pictures showing some ideas for small flower gardens

Gena R

Newark, Ohio ·
I'd rather talk to some one face to face. I like getting information from employees at Home Depot or Lowes on products, especially if they have an example they can show me right there. I don't like getting tons of emails and mailings about products, I just delete or throw away.

Day 3 Question 32

What types of garden center events, if any, might you be interested in attending, either by yourself or with family and friends?

Stephanie L ·

ones with freebies

Jessica E

Tiffin, OH ·

How-to classes and info on new products

charla w

cleveland,ohio ·
I try to go to the home and garden show every year and have been thinking about traveling out of state for some.

Lisa B

Dayton, Ohio ·
maybe one that I could take my grandson with me and we could do a project together

Heather F

oh ·
none.this is not something i would do

Melissa A

Aberdeen, Ohio ·
I do not know. I guess one that lets you give back to the community by planting flowers and trees

Tammy S

Ohio ·
A sale, or a demonstartion of certain plants.

Ashlee B

Ohio ·
I think it would be cool to attend a garden expo. Showing off new tools/fertilizer etc.

Amy K

Toledo, OH ·
I would be interested in events that actually have experts to give advice/tips for the average or beginner gardener.

Tammy G

Akron, Ohio ·
I would love to attend a class that shows how to plant and care for different types plants

Dreama E

piqua ohio ·
learning to plant where they helped you

make a container garden for a discounted price on products purchased

Ashley A

Dayton, OH ·

Any events that advertise low prices or even prizes would make me want to attend. I already enjoy going because I like seeing all the flowers and smelling them since I don't really get the chance to have those flowers personally.

Jennifer B

Columbus OH ·

Competitions, gardening classes, kids activities.

Michaela F

Gallipolis, Ohio ·

Ones that have giveaways and how to manage time and cost

Patricia W

Canton, Ohio ·

a flower show , a flower exhibit for kids to learn how to grow plants and learn the basic's of gardening,

Sara K

Troy, Ohio ·

Any kind of family day and free or low cost gardening classes.

Danielle B

Cincinnati, Ohio ·

I would be open to any kind of gardening event, the bigger and more diverse the better

Catherine M

Akron, ohio ·

Christmas walks at the local nursery!

Jennifer O

Toledo, OH ·

Sales, classes and or "ask the expert" events. Just because something looks nice

in a book doesn't necessarily mean it will work in your yard or soil.

kate k

niles, ohio ·

Definitely more of those swap meet type events that I had mentioned before. attending that was definitely one of the most fun experiences I've had when shopping for my garden. hearing a vast number of a variety of gardeners give you their advice, tips, and tricks all for free just because they have such passion and interest in the outdoors and taking in all of that knowledge and being able to pass on your own. it was a great time.

Ky L

Cleveland, Ohio ·

I hands on seminar about how to care for rare plants

Jennifer B

Columbus OH ·

Need

Heidi M

Marysville, OH ·

I like the home and garden shows that gives you ideas for your home and garden.

teresa r

wash ch OH ·

Class on what plants do well in our area

Carrie B

Dayton OH ·

something showing how to get the most out of you garden... I found out after it was too late that if I had cut some of my plants back when they were 6 inches tall they would have gotten double the blooms and I can't find if I should cut them now or wait till spring so something that would show us what to do once they are growing would be great

Gena R

Newark, Ohio ·

I've been to the Home and Garden show that came to Columbus and it was really nice. I probably would not be interested in going to any others though.

Day 3 Question 33

To wrap up, I have just two more questions to ask about you. What types of projects/activities do you do in your free time other than gardening? You can include things that you do on your own or things that you do with your family and friends.

Stephanie L ·

walking and crafts

Jessica E

Tiffin, OH ·

Taking care of and playing with my kids, golfing occasionally, camping with my family, spending time with my parents and siblings.

charla w

cleveland,ohio ·

I like to work out. I also go to the casino a couple times.of year. I like going to the movies

Lisa B

Dayton, Ohio ·

I love to be in my kitchen I do a lot of baking

Heather F

oh ·

we fish, hang at the lake,go to movies,sit by the fire and sometimes nothing at all

Melissa A

Aberdeen, Ohio ·

Remodel houses. try and do house improvements

Tammy S

Ohio ·

I love to read. I also enjoy fitness and spend lots of time running or biking. I love to spend time with my boys and our dog.

Ashlee B

Ohio ·

Besides gardening I enjoy reading, listening to music, and spending time on the internet.

Amy K

Toledo, OH ·

I don't really have enough free time for activities except that I am trying my hand at canning to make the most of the gardening I do.

Tammy G

Akron, Ohio ·

I enjoy crafts, baking, cooking, walking and spending quality time with my family.

Dreama E

piqua ohio ·

I go out on date nights with my husband, movies, concerts, etc. watching movies with my kids, baking items with my kids.

Jennifer B

Columbus OH ·

I homeschool and research politics and health. I love a good crossword or sudoku. I play puzzle games and PSO. I love to travel the world and explore a new city by foot, all on a shoestring budget.

Ashley A

Dayton, OH ·

I love writing poems and short stories. I do a lot of art, both drawing and painting. I read a lot as well. I like attending festivals and similar events when they are close to home.

Michaela F

Gallipolis, Ohio ·

Theater lots of theater and art

Patricia W

Canton, Ohio ·

I put together coloring books for kids in the building , I do various books like for hoildays and birthday parties. I also do surveys like this one, and others. so I can give my opinion of products and servese's.

Sara K

Troy, Ohio ·

I am actively involved in my church. I also love to hike/picnic/play games with my family.

Danielle B

Cincinnati, Ohio ·

I love to draw, read and do crafting projects, as well as take care of my birds, all of which is shared with my family, mainly my children.

Catherine M

Akron, ohio ·

I entertain friends and family often as our house seems to be the hub for social gatherings. I also enjoy exercising, reading, yoga, and spending time with my family.

kate k

niles, ohio ·

I just like being outside. walking, going to the beach even easy hikes through the woods. I consider myself to be pretty creative and I love creating things. I also like to crochet and sew. oh, and I love to sculpt. I use modeling clay to make miniatures. mostly animals, I do it seasonally mostly to make decorations and little knick-knacks to make my apartment more homey and reflect my personality. I love doing things like that! my daughter loves it too and my fiancée just think it's cool and likes to give me ideas on things to make to put in certain places in our apartment to make it more 'us'.

Jennifer O

Toledo, OH ·

My family loves being outdoors. We go to the park, botanical gardens, and just love playing in the yard. My kids love to paint, draw, do crafts,...they love to create! I enjoy reading and writing.

Ky L

Cleveland, Ohio ·

I lkike to collect coins and scrap book

Heidi M

Marysville, OH ·

I like diy projects for around the house and just spending time with my family, no matter what activity that may be.

teresa r

wash ch OH ·

I enjoy decorating my home and going to craft shows to find things to use in decorating my home. I also enjoy researching things online. I enjoy family gatherings such as birthday parties and dinners.

Carrie B

Dayton OH ·

we enjoy going to the park and to zoos and other outdoor activities. When they kids get a little older nature walks would be fun. I enjoy reading

Gena R

Newark, Ohio ·

I read a lot when I have spare time, my family is also very involved in our church and take part in many of their activities through the week.

Day 3 Question 34

I'd like to understand the habits related to a particular hobby you love. Tell me what the hobby is, how much shopping is involved, how much time you invest, etc. What do you find so satis-

fyng about this hobby?

Stephanie L ·

scrapbooking. I shop a couple times a month. I invest my extra time into saving these memories. I am satisfied to get to go back and look at my pics and to relive the moments.

Jessica E

Tiffin, OH ·

I enjoy golfing, although I don't get out nearly as often now that I have kids. There really isn't any shopping involved since I already have my clubs, plenty of balls and everything else I need. It gives me a chance to get out with friends and have fun, even if it is only a few times a year. I'm not a professional by any means, but as long as the beer is cold and the weather is nice, I have fun!

charla w

cleveland,ohio ·

The only real hobby I have is growing my plants. I don't have to really shop alot because I buy alot all at once

Lisa B

Dayton, Ohio ·

I love baking with my grandson I feel Im teaching him something, I take him to shop for everything so he knows cost and then we make different things and give them out

Heather F

oh ·

my hobby is definitely my cats!! they are my life and id do anything for them and they love me in return,which cannot be duplicated!!

Melissa A

Aberdeen, Ohio ·

I love to do home improvements. I like to make my house look better. It involves a lot of shopping and a lot of money. So i do a

little bit at a time.

Tammy S

Ohio ·

I love running. I spend money on shoes and some apparel. I always have a book loaded on my phone and listen as I run. It gives me great feedback.

Ashlee B

Ohio ·

One of my hobbies is reading. I spend a lot of time looking for new books/authors to read. I go to book sales and I always have books on hold at the library. I try to read at least an hour a day before bed. I like reading because you get to live so many lives and do things that you'd never be able to do in real life.

Amy K

Toledo, OH ·

Right now my hobby is canning. Many supplies are needed for this so shopping for the best products at a good price can be stressful sometimes but the end result is worth it.

Lisa B

Dayton, Ohio ·

I shop all my supplies at cvs they have a lot of great sales plus you get extra bucks.

Tammy G

Akron, Ohio ·

I really do enjoy knitting and plastic canvas. The shopping involved in the activity depends on what project I will be completing. I usually have most items on hand from previous projects. Once I get started on something I usually don't quit till my project is completed. This is so relaxing to me.

Dreama E

piqua ohio ·

I do not have a hobby that requires me to shop or invest in, other than cooking and baking. I love doing these for my family and

friends but don't consider it a hobby because it is also something that I feel I have to do not just for pleasure. I like to play on the internet and go to concerts neither of which involves shopping other than just simply finding the best deals/value for my money.

Ashley A

Dayton, OH ·

With writing and drawing I don't really have to put money into it. I enjoy the actual process too so it doesn't really like I'm investing time in something to get what I want in the end; rather I spend time doing what I want AND I get to end up with something beautiful. I think that's the difference between that and gardening. Until I'm done, gardening feels like a chore. Art never feels like a chore.

Jennifer B

Columbus OH ·

I love to learn and one of the main reasons is because it is free. I spend at least an hour every day studying. When you know the motivations behind a particular policy then you know how to fight it.

Michaela F

Gallipolis, Ohio ·

Theater not alot of shopping and a low cost probably 200 or less a year and i love it

Patricia W

Canton, Ohio ·

well I use to bowl but a bad back put that out of commission, so now I do a lot on the computer scrap booking , learning how to with arts and crafts. Some money involved but mostly I can find at at discount shop's.

Dr. Susan Hogan, Emory University (Researcher) ·

Patricia, I can relate to your back issues! Thanks so much for all your feedback and participation. Susan

Sara K

Troy, Ohio ·

My latest hobby has been finding and trying new recipes that are healthy replacements to traditional recipes I used to make. It has required quite a bit of shopping as I have had to switch out a lot of my staple items in my pantry. It has also taken quite a bit of time as I now have to stop and read all nutrition labels. It has been frustrating at times but, it is quite satisfying finding a great recipe that tastes as good if not better than the original recipe and knowing it is so much healthier for my family!

Dr. Susan Hogan, Emory University (Researcher) ·

Sara, Thanks so much for your participation and comments. They have been really helpful! Susan

Jennifer B

Columbus OH ·

When I first had children I had never cooked in my life. I had no idea how to cook oatmeal! Teaching myself, I found it to be simple and easy. I usually only need 3 ingredients, just buy organic basics. My kids are the reason I am healthy today. When I don't have time to cook there is an excellent grocery store called Trader Joe's. They have the best food, all taste tested for yumminess, and thier entire line is free of GMO's, preservatives, or chemicals! A real lifesaver and affordable to boot.

Sara K

Troy, Ohio ·

Susan, It was fun! Glad I got to participate!

Sara K

Troy, Ohio ·

Jennifer B, My mom and I are plan-

ning a trip to Trader Joe's!

Ky L

Cleveland, Ohio ·

I love collecting coins. The search can take days, months, and even years to find the special coin for my collection. It is fun to find a treasure at a swap meet or estate sale.

Dr. Susan Hogan, Emory University (Researcher) ·

Ky, Thanks so much for your participation. I really appreciate your input. Susan

Ashlee B

Ohio ·

That's really cool, I've always had an interest in coins, I've been collecting coins from other countries for about 12 years now.

Danielle B

Cincinnati, Ohio ·

My favorite hobby would be drawing. I love drawing and always have, i am great at drawing animals and nature scenes. I look online constantly for new instruments related to drawing. i love the way i can express myself and change/alter my pics/ vision as i go. I spend a lot of time doing this because i can do it all day in between everything when i am busy. I do take a long time to finish a drawing because i try to make it perfect. they still look good if it only takes 6 or 7 hours, but look better when i invest months in them, i have one drawing i have been working on for about 4 years now, still not finishes because its not the way i have it to come out.

Dr. Susan Hogan, Emory University (Researcher) ·

Danielle, Thanks for your participation -and good luck with your drawings!! Susan

kate k

niles, ohio ·

besides gardening you mean? I guess like just the same thing as my answer to the previous question. I love to make clay miniatures. there isn't a lot of shopping for the most part. well, I guess going to the store just to buy the clay. and sometimes depending on what i'm making at the time I go to the craft section and pick out beads or glitter or small oven safe gems to add to my sculpture depending on what type of effect i'm looking for in what i'm making at the time. I think I do that mostly in the winter months when I can't work in the garden. that's when I do my crochet as well. it takes a few days to make a small sculpture. when I say small I mean like what I make is usually falls in the range of about an inch to no more than five or six inches. it can become rather tedious, I use all colored clay, never paint, ever. so it can take a while to perfect the details of what i'm trying to make. I love it though because the finished outcome just makes me look at it and thing wow I can't believe I made that! kind of the same feelings gardening evokes in me.

Dr. Susan Hogan, Emory University (Researcher) ·

Kate, Yes, that is exactly what I meant (I apologize if the question was redundant!) Your clay miniatures sound fascinating! Thanks for all your input! Susan

kate k

niles, ohio ·

Haha, that's ok, I figured that's what you meant. Thanks, I love doing them. This was a really enjoyable survey, thanks for this opportunity.

Catherine M

Akron, ohio ·

I like to craft my own gifts for people close to me. I make calendars for all the parents

on Christmas including personalized pictures and dates. The time I spend choosing the layouts and the specific pictures to use is incredibly time consuming, but in the end completely worth it. Everyone loves them and passes them around for all to share the memories inside. I also made a huge scrapbook for my daughters tenth birthday to celebrate her first decade. It's just more satisfying than always getting people store bought stuff that everyone else has.

kate k niles, ohio ·
agree totally and 100% completely!

Dr. Susan Hogan, Emory University (Researcher) ·
Catherine, Your gifts sound wonderful! Thanks for your participation in the study. Susan

Jennifer O
Toledo, OH ·
One of my favorite hobbies is reading. I spend reasonably little on books as i go to resale shops. Reading is my quiet time. I am constantly learning new things and keep my brain alert and active.

Dr. Susan Hogan, Emory University (Researcher) ·
Jennifer, Thanks so much for all your input in this project. I really appreciate it. Susan

Gena R
Newark, Ohio ·
I really like getting second hand books as well! You never know what you might find :)

Heidi M
Marysville, OH ·
I like knitting. I taught myself a couple of years ago, so I'm still learning. It is not an expensive hobby and it is very satisfying when your project is complete and you cans

say "I made that".

Dr. Susan Hogan, Emory University (Researcher) ·
Heidi, Thanks for all your input into the project. Happy Knitting! Susan

teresa r
wash ch OH ·
home decorating. it does require a lot of shopping. I don't like to go to chain stores because I like to find one of a kind objects that no one else will have. I like having a nice home that is warm and inviting.

Heidi M
Marysville, OH ·
I love doing this also... Wish my husband was more enthusiastic though:)

Dr. Susan Hogan, Emory University (Researcher) ·
Teresa, Thanks- this is really helpful information. Thanks for your participation, Susan

Carrie B
Dayton OH ·
I enjoy reading while the boys are napping it just gives me a chance to relax for the wilderness if two little boys. I buy books for Kindle so I don't have to run to the store to shop I just go online and get what I need. It is just really nice to unwind.

Dr. Susan Hogan, Emory University (Researcher) ·
Carrie, It seems we have a number of avid readers in the group! Thanks for your participation in the community. Susan

Carrie B
Dayton OH ·
it is pretty interesting to see that so many people like to do both

Gena R

Newark, Ohio ·

I love to read. There is not a lot of shopping involved, maybe once or twice a month I'll buy a new one on my Kindle or in person. I have invested a lot over the years though and have built up a good collection. I don't usually pay more than \$20 for a book though. I find it satisfying because it keeps my mind sharp and is a relaxing way to escape the busy days.

Dr. Susan Hogan, Emory University (Researcher) ·

Gena, Thanks so much for your participation and input. It has been great. Happy reading! Susan

Gena R Newark, Ohio ·

I really enjoyed this! Very interested way to interact about a topic.

Consumer Consultant Transcripts

Age 18 to 29

Day 1 Question 1

To get started, please introduce yourself to the group and tell us which gardening activities (if any) you currently do and why you do them.

Renee S

Wooster, OH ·

I currently help my mom garden around her house. Since she lives in a neighborhood where all the houses look the same, it helps us know where her house is so we don't walk into the wrong one.

amber c

batavia oh. ·

Hi. im amber and i garden in the summer, i just had to cover up all my plants to keep them from dieing from frost bite.

sunnie p

blacklick, oh ·

Hello, My name is Sunnie. I added a meditation garden to my landscaping in the spring, that included plants and vegetables. Now that the weather is getting cold my daughter and I have created a little green house in our home.

Carleton C

Columbus, OH ·

Hi my name is Carleton. My mother and I love to plant vegetables spring/summer time season for three reasons. One, it's an activity that we can both enjoy. Two, we like to grow our own vegetables to save money. And three, it makes our back yard look 10xs as awesome.

Jason Y

Alliance, Ohio ·

i enjoy planting flowers during the summer and i have a few inside my house

Max M

Columbus, OH ·

Help my dad maintain his vegetable garden as well as herb pots. Rewarding when you can use produce and herbs that you cultivated yourself, also nice to have fresh produce on hand without going to the grocery.

Amanda P

Cleves, OH ·

Hi my name is Amanda, and currently the only gardening I am doing is keeping up on watering some indoor aloe plants. However, during the summer/ warmer times of the year I maintained four planters on my back porch. Two of the planters contained snap peas, and the other two contained hot peppers. I was quite successful with both of the hot pepper plants, and moderately successful with one of the planters that contained snap peas. I engage in watering the aloe plants so that they continue to grow and stay healthy because aloe plants are great to use as burn remedies. As for the vegetable plants I engaged in maintaining those because I like the idea of eating homegrown

vegetables.

Susan I

Cleveland, Ohio ·

I'm a 29 year old mother living in Ohio. I have a 7 year old son, who enjoys gardening and growing things. We have grown several healthy tomato plants, as well as corn, and a host of other plants and vegetables. We enjoy gardening because it is relaxing, beautifies our surroundings, and we love to eat fresh vegetables.

Amanda P Cleves, OH ·

My fiance and I want to get into growing more of our own vegetables including tomatoes, lettuce and corn. Do you have any suggestions to make these items grow successfully?

Megan B Dublin, Ohio ·

Megan Shoop and just a little gardening.

Brandi A

Columbus ·

Hello, my name is Brandi. I live in a house we had built a little more than 3 years ago, so our vegetation is still fairly new. We've done a lot around the yard to add to our new home. I plant flowers and bushes around the front, side, and back yard. I really want to build up the landscaping around home.

Andrea S

Columbus, OH ·

i like to have plants inside my house, mostly greens like ferns. I like to have plants outside but unfortunately I can't plant in my apartment's yard so I like to have potted plants on my back porch.

Vinson B

Cincinnati, OH ·

My name is Vinson. I currently don't have any plants around my house. Although I have some interest in landscaping and gardening, I currently don't have any plants around my house since my time is limited. Most of my time is spent on a company startup.

Julie G

Columbus, OH ·

I'm Julie and I am currently a student. Typically, in the summer I will grow fresh tomatoes and will have potted plants on my front porch.

Carly H

Dayton, Ohio ·

My name is Carly. I am 27 years old, engaged and have a 7 month little girl. Due to the weather here in Ohio, I am currently not gardening. I do not keep indoor plants due to dogs and a baby. I do outside gardening to keep our yard looking clean and nice. I think that landscape can help make a house look more like a home and keeps your yard looking better.

Andrew S

Akron, OH ·

I agree i have huge shrubs that add curb apeal and privacy to my house. Well kept landscaping is a sign of a good neighborhood.

Andrew S

Akron, OH ·

I like to place planters on my porch, prune my preenual flowers around the yard and place a few cat freindly planters in my house.

Codi S

Crestline, OH ·

Currently, I am not doing any gardening activities because we are closing in on winter, but I normally just plant flowers and weed so that they flowers have room to grow. I do this because it helps me relax and I have peace and quiet.

Stephanie W

Harrison, Ohio ·

Pick up leaves to make the yard look good

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Stephanie! Do you have any interest in doing more gardening around your home? Thanks!

Kaila M

Younstown, Ohio ·

Living in Northeastern Ohio, during this time of year I mostly maintain indoor plants such

as small bamboo trees and spider plants.

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Kaila! Why do you choose those types of indoor plants? Do you have any interest in doing any outdoor gardening as well? Thanks!

predijah j

youngstown oh ·

hello my name is predijah,I love gardening I am not currently doing any gardening at this moment. I use to garden with my grandfather but I haven't since he past on.

Steffany O

Sidney, Ohio ·

Hello, I'm Steffany! The gardening I currently do is maintain a few plants in the house. I do them because I like having plants because they're pretty and easy to maintain.

Alex C Cleveland, OH ·

Hi, My name is Alex. I currently live in a dorm room in school. At my actual home I planted several plants in my various beds around

my lawn. I generally purchased flowers and smaller bushes from Lowes.

Celie s

Cincinnati, OH ·

My name is Celie. I am a second year marketing student. I own a cactus that lives on

my window sill. It is easy taking care of it. I live in an apartment building so I do not have much space to garden. I hope to live in a house soon so I will have a yard and a garden.

Gena R

Newark, Ohio ·

My name is Gena and I have plants in my home and plant some flowers around my house.

Emily M

Cincinnati, Ohio ·

Im Emily and I enjoy gardening and buying different kind of flowers

Ashley A

Columbus, OH ·

I have a above ground garden in my backyard in which I built the bed myself. It contains vegetale and fruits.

Patrick W

Columbus, OH ·

Hello, my name is Patrick and my main gardening activities include keeping up with plants in my apartment. I love the way it makes the indoors so much nicer looking and clean feeling.

Ashley S

Columbus, OH ·

Hi there, I'm Ashley I am a full time college

student. I enjoy gardening with my mother at her house. I know she appreciates the help and I enjoy making her house look nice.

Tiffany F

Hamilton, OH ·

Hello, I'm Tiffany. As it is getting colder around here, gardening is becoming scarce but there are still some flowers around the house that I water and keep an eye on. I live with my mother and she is quite a bit of the reason that I enjoy gardening / handling flowers. As a child, I would help her and my grandmother plant flowers, corn, tomatoes, and various other things.

Danni H

Powhatan Point, Ohio ·

Hello, my name is Danielle but people call me Danni.. i once grew a radish in only a cup of water but i like planting flowers and trees

Tasha R

Norwalk, Ohio ·

I would like to learn more about it

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Tasha! What makes you interested in learning more about gardening?
Thanks!

natasha b

Ashtabula oh ·

I don't do any gardening at the moment but I am looking into buying a spice garden.

Ashley M

Cleveland ·

Hi my name is ashley, the gardening I do is limited to the plants I have on my balcony.

Alicia L

Orrville, OH ·

It's starting to get cold now, but I do have a greenhouse in which I have hydroponic tomatoes and lettuce. I tend to them on a daily basis. My husband also helps. We have a flower garden in the front which I have a couple rose bushes, marigolds and a couple other varieties of flowers. We've also recently planted some fruits trees in the backyard.

Marie I

Lima, Ohio ·

Hello everyone, I'm Marie. My gardening activities aren't too many. I like to help out with my parent's vegetable garden in the summer, I have a few indoor house plants, and I have done live flower arranging.

Brittany P

Newcomerstown, Oh ·

Hi, my name is Brittany. I dont do any sort of vegetable gardening, but I do like to plant flowers in the spring. I do this to try to make my home look better from the outside.

Richard P

Newcomerstown, Ohio ·

Hello, my name is Richard. I like to plant seasonal flowers such as petunias around the front of the house each year to highlight the curb side of the street. I usually also put down red mulch where I have planted the flowers to further accent them. Around mothers day I like to buy a couple hanging baskets to hang out front, and usually buy a couple hanging baskets of mums in the fall.

Marie I

Lima, Ohio ·

I love mums in the fall. They make everything cheery.

elle I

columbus ohio ·

Well..Hello, my name is Elle...speaking of gardening, I do not do gardening because I live in apartment complex...

Tyler A Columbus, OH ·

I do not currently garden, but would like to start.

Alicia L Orrville, OH ·

You should start its a fun hobby!

Day 1 Question 2

What types of plants do you have in or around your home? Please name or describe them as best as you can. In your answer, tell me why you chose to have

those particular plants.

Renee S

Wooster, OH ·

We have a tomato and blueberry plant around my moms house. We have these plants because my little sister loves to eat both of them, and it's convenient for us so we don't have to spend money on them in the store. At my dad we have a garden full of green peppers, tomatoes, lettuce, red peppers, jalapeños, cucumbers and much more. We have these plants so again we don't have to go to the store and spend so much money on them when we have them right in our backyard.

amber c

batavia oh. ·

snowball bushes, because they have such a short time of beauty, but are very pretty,

sunnie p

blacklick, oh ·

We have a lot of gerber daisies in multi-colors, my daughter is 17 months old and she loves the pretty flowers. We also have a potted cactus, we received as a gift.

Carleton C

Columbus, OH ·

Beside our vegetables, we have the usual flowers the grow around the spring time like roses, dandelions, and a wish bush like flower that grows in the front yard.

Jason Y

Alliance, Ohio ·

ferns palm tress spiderplants

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Jason, why do you choose these types of plants to have around your home? Thanks!

Max M

Columbus, OH ·

Tomatoes and peppers mostly, also have various herb pots which change regularly as needed. Fairly easy to maintain and provide a good base for different recipes.

Jason Y

Alliance, Ohio ·

tomatoes are great to grow and kinda forgiving also

Amanda P

Cleves, OH ·

Currently around our home we have bushes and lilies in our front yard (these were planted by someone in our complex- we do not maintain these plants). Inside our home we have two aloe plants, because we use them as a remedy to burns. On our back porch we have four planters, two contain hot peppers, and two contain snap peas. We grew these items because of their relevant ease and high success rate, now that it is cold out we are not maintaining these plants.

Susan I

Cleveland, Ohio ·

We have lavender growing around the outside of our house. We chose to have this because we harvest it during the summer and dry it. It makes an excellent addition to closets and drawers. We grow tomatoes and other vegetables in order to eat them. We have several mums around the front of our home--they are a great fall plant. We also have several orchids inside the home, as well as a purple sedum and a multitude of hostas.

Megan B

Dublin, Ohio ·

Ivy, sun flowers, spider plant, succulent plants

Brandi A

Columbus ·

There are no plants inside our home except for two fake trees. Outside we have several different types of bushes. I'm not sure what kind they are as they were put in by the builders. One set of three bushes have light green leaves and get little flowers on them in late summer. We moved these from the front yard to the side of our deck. We also have another set of three bushes in the front yard that were also put in by the builders. These are darker green in color and have no berries or flowers. We added two tall and skinny bushes on either side of the garage that we put there to add some character. We also planted flocks around one of the two trees (put in by the builders) around the mailbox, and on either side of the first step leading up to the porch. I choose the flocks because I love their color and I love

how they spread.

Andrea S

Columbus, OH ·

I like ferns in the home because they are easy to take care of inside. They are just a good inside plant. My windows don't get much sunlight so it's hard to have things like flowering plants that require sunlight. Outside on the patio I like to have some daffodils. I can get more sun there so they do alright. My problem is remembering to go out and water them. Right now they're gone though because it's Ohio and winter is approaching.

Vinson B

Cincinnati, OH ·

I don't have any plants.

Julie G

Columbus, OH ·

Currently, I do not have any plants around my home, as it is too cold in Ohio for plants to grow outside. Also, I do not have any fresh plants in my household at this time.

Carly H

Dayton, Ohio ·

I have plants outside in front of our porch. This area is quite shaded so I have to have certain plants. I have a few hostas, dead nettles, a hydrangea, and something else that is red and is perennial, I can't remember what it is called.

Andrew S

Akron, OH ·

I have a christmas cactus and some bamboo in my house. Outside in the summer i have mums and marigolds in planters and lillys in the ground.

Codi S

Crestline, OH ·

Gladiolas, peonies, foxgloves, and roses mostly. These particular plants were chosen because I thought they looked unique.

predijah j

youngstown oh ·

I currently do not have any plants growing in nor around my home.

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Predijah! What prevents you from growing plants in or around your home? Thanks!

Steffany O

Sidney, Ohio ·

I currently have a venus fly trap, and a cactus. I chose them because they are easy to take care of and I like the way they look.

Andrew S

Akron, OH ·

Intresting do you feed it flies?

Brittany P

Newcomerstown, Oh ·

Right now I have some mums out in front of my house. I chose these because they seem like the typical fall decoration and I think they look very pretty this time of year.

Alex C

Cleveland, OH ·

I currently own about 20 various types of grasses and several 25ft pine trees that are currently located in my front yard.

Celie s

Cincinnati, OH ·

I have a cactus because I do not have gardening space. I thought it would be a nice touch to my apartment and requires little matinance.

Brittany P

Newcomerstown, Oh ·

I have always thought that cactus were cool looking plants. They always seemed like they would be easy to take care of too.

Celie s

Cincinnati, OH ·

It is so easy! I water it once a week and that's it! every two years it sprouts this really strange blue flower too!

Gena R

Newark, Ohio ·

I have potted flowers and green leafy plants in my home and some annuals around my home.

Emily M

Cincinnati, Ohio ·

I have several different kinds of flowers because I love to see all the different colors

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Emily! What kinds of flowers are those? Thanks!

Ashley A Columbus, OH ·

In my house I have plants that need little attention to them. Outside I have vegetables that include cucumbers, peppers, tomatoes, lettuce, strawberries, etc. I chose these because they are what my family eats the most.

Celie S Cincinnati, OH ·

I bet those fresh strawberries are so tasty!

Steffany O Sidney, Ohio ·

I wish I could get strawberries and cucumbers to grow in my garden!

Patrick W Columbus, OH ·

I have one small cactus in a Mexican coffee mug, and a small bamboo plant sitting on floating shelves on my living room. I also

have an Orchid that I bought for my girlfriend in there along with a 4 foot tall plant reminiscent of a palm tree. I also have 3 small plants in my Chinese Water Dragon's terrarium to decorate it.

Celie S

Cincinnati, OH ·

I love my cactus. It requires no attention and still looks pretty cool.

Patrick W

Columbus, OH ·

Amen to that! Only have to water it once every couple weeks and it looks just fine!

Ashley S

Columbus, OH ·

Because I live on a college campus we don't have any plants around my house. Although, at my mom's house we have many petunias and hanging baskets. She enjoys those because of the bright pink and purple colors.

Tiffany F

Hamilton, OH ·

I am not good with names of flowers/plants. Out front, we have mums (yay, I know a name) and inside, I have a bouquet of roses that my boyfriend recently bought me sitting in a vase and there are various other vine-like plants around that really belong to my mother.

Danni H

Powhatan Point, Ohio ·

I normally have flowers baskets out side on my porch with a topsy turbie tomato hanging basket.. but i like to grow flowers and trees most but i grow vegetables when the weather is right because it is cheeper

Tiffany F

Hamilton, OH ·

The topsy turvy tomato thing never worked for me and I tried it two years in a row. I wish there were more trees around my house. Maybe I should get on that.

natasha b Ashtabula oh ·

I am not sure. I rent. I didnt plant them. I'm thinking some hydrangias though.

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Natasha! Do you like having these types of flowers around your home?
Thanks!

Ashley M

Cleveland ·

I had hanging baskets that were bright colors such as purple and pink. Since it's began to snow I have gotten ride of them.

Alicia L

Orrville, OH ·

We have the hydroponics because we will eventually eat them, as well as the fruit trees when they begin to produce. I keep

roses because it reminds me of my Gran-ny, all the other flowers I keep I honestly don't remember their names, something my husband picked out ans purchased, but they are all very bright in color.

Marie I

Lima, Ohio ·

In home I have spider plants and succulents because the are fairly easy to care for. Outside we have all kinds of trees (apple, pear, Japanese maple, oak...), a rose bush or two, violets, lilies, herbs (mint, parsley), and a vegetable garden (tomatoes, potatoes, beans, squash). Most of the outdoor plants are my parents' choosing.

Richard P

Newcomerstown, Ohio ·

I dont currently have any plants inside my home, but outside I still have two hanging baskets of mums. I buy these in the fall to help with the outdoor fall decor, it seems they go well with just about anything. In the summer I like to buy petunias for the front of the house because they are inexpensive, look great, and are easy to take care of.

Tiffany F

Hamilton, OH ·

I am definitely a fan of mums. They are so pretty and easy to take care of.

elle I

columbus ohio ·

Currently I do not have any plants in my house..

Tyler A

Columbus, OH ·

Do not have any currently.

Day 1 Question 3

Which of the following plant purchases have you made in the past 12 months? After you select your answer(s), please provide specific plant names / types / details as best you can about the plant purchases.

ANSWER	COUNT	PERCENT
Flowering plants (e.g. petunia, impatiens, coneflower)	23	66
Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)	16	46
Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.)	7	20
Fruit producing trees (e.g. apple, pear, etc.)	1	3
Trees, both shade and evergreen trees or shrubs (e.g. pines, conifers, junipers)	3	9
Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)	12	34
Other (Please describe in the comment box)	4	11

Renee S

Wooster, OH ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower)

We have bought lilies, they were pink. Also bought sunflowers for the decoration around our house where there are empty spots.

amber c

batavia oh. ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower),

Other (Please describe in the comment box) there very colorful.

sunnie p

blacklick, oh ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)
 Flowering plants (e.g. petunia, impatiens, coneflower)
 we have a potted cactus, gerber daisies and a green house with different vegetables.

Carleton C

Columbus, OH ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)

Greens, peppers, tomatoes, carrots, and sometimes squash. And we make all of our purchases at Oakland Nurseries.

Jason Y

Alliance, Ohio ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower),

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)

i have some indoor and i bought a ton of wild flowers this summer

Max M

Columbus, OH ·

Answer: Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)

Planted the vegetables in the back yard and the herbs in pots on the back deck.

Amanda P

Cleves, OH ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)

The plant purchases I have made in the last 12 months include seed packets that contained snap peas, hot peppers, basil and parsley.

Susan I

Cleveland, Ohio ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.),

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia

etc.),

Flowering plants (e.g. petunia, impatiens, coneflower)

Petunias, hardy mums, lilac, lavender, peppers, sweet potatoes, tomatoes, black cherry tomatoes, celebrity tomatoes, orchids, ground cover

Megan B

Dublin, Ohio ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower),

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)

I like a small garden

Brandi A

Columbus ·

Answer:

Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.),

Flowering plants (e.g. petunia, impatiens, coneflower)

flocks; tall and skinny bushes

Andrea S

Columbus, OH ·

Answer:

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.),

Flowering plants (e.g. petunia, impatiens, coneflower),

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.)

I bought petunias this past summer. I tried a large potted plant with many herbs like basil, parsley, thyme, and rosemary but that didn't last long. I don't think it was in good shape when i got it. I love lilacs and I think I bought some this summer but I don't remember. I know I bought daffodils. I also know I bought a little green fern for inside.

Vinson B

Cincinnati, OH ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower)

The only plant I remember purchasing were red roses for my mother's birthday. I can't think of any more details.

Julie G

Columbus, OH ·

Answer:

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.),

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)

Every summer I purchase tomato plants and sometimes herbs like basil. In addition, I like to have some green indoor potted plants inside. Typically I just have some green foliage plants in pots.

Carly H

Dayton, Ohio ·

Answer:

Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.)

hydrangea, i got this to take up a big spot in the middle of my garden. I needed something to take up space, pretty and can live with little to no sunlight.

Andrew S

Akron, OH ·

Answer:

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.),

Flowering plants (e.g. petunia, impatiens, coneflower)

I have purchased christmas cactus for the inside and flowering plants during the summer outside.

Codi S

Crestline, OH ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower),

Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.),

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)

Gladiolas, peonies, foxgloves, roses, corn, tomatoes, bell peppers, cabbage, squash,

cucumber.

predijah j

youngstown oh ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley) tomato

Andrew S

Akron, OH ·

You must like saving money on your grocery bill. Also i just found out that you can use your foodstamp money towards the purchase of these plants.

Steffany O

Sidney, Ohio ·

Answer:

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.),

Flowering plants (e.g. petunia, impatiens, coneflower)

I've bought red roses. I've also bought my venus fly trap and cactus.

Brittany P

Newcomerstown, Oh ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower)

I have purchased impatiens and petunias this year. I placed the petunias in my plant-

ers that I have out front, and the impatiens were in hanging baskets that were placed on the front porch.

Alex C

Cleveland, OH ·

Answer:

Trees, both shade and evergreen trees or shrubs (e.g. pines, conifers, junipers),

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.)

I have several tomato plants and various pepper plants. I also have several different types of pines and conifers. I have several ferns and dogwoods.

Celie s

Cincinnati, OH ·

Answer:

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.),

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)

I purchased a potted basil plant because I use basil a lot in cooking. I also have my cactus. I named him Frederick.

Emily M

Cincinnati, Ohio ·

Answer:

Flowering plants (e.g. petunia, impatiens,

coneflower) petunias and sunflower

Gena R

Newark, Ohio ·

Answer:

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.),

Flowering plants (e.g. petunia, impatiens, coneflower)

African violets

Ashley A

Columbus, OH ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)

I have bought beef tomatoes plants, basil plants, cucumber, green bean vines, lettuce, banana peppers, green bell peppers.

Patrick W

Columbus, OH ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower),

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)

All of the plants I listed in my answer to the last question were bought in the last 12 months... Orchid, baby cactus, small bamboo, small palm tree-like plant, and 3 other small plants for my pet's terrarium.

Ashley S

Columbus, OH ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower)

Petunias, hanging baskets. Pink and Purple.

Tiffany F

Hamilton, OH ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower),

Other (Please describe in the comment box)

The majority of what I have bought consists of rose bouquets for my mother. I did buy mums for her as well though.

Danni H

Powhatan Point, Ohio ·

Answer:

Trees, both shade and evergreen trees or shrubs (e.g. pines, conifers, junipers),

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Flowering plants (e.g. petunia, impatiens, coneflower)

I like flowers and trees because they are great decorations.

Ashley M

Cleveland ·

I always wanted to grow my own herbs, it would be so nice to have fresh herbs around.

natasha b

Ashtabula oh ·

Answer:

Other (Please describe in the comment box)

I bought a bouquet of roses.

Ashley M

Cleveland ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower)

Not really sure what they were called they were colorful and came in a basket.

Alicia L

Orrville, OH ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.),

Trees, both shade and evergreen trees or shrubs (e.g. pines, conifers, junipers),

Fruit producing trees (e.g. apple, pear, etc.),

Flowering plants (e.g. petunia, impatiens, coneflower)

We purchase all our plants from a local nursery down the road

Marie I

Lima, Ohio ·

Wow, you have a ton of plants. Have you had any luck with the fruit trees? We've had our for years, but the apples and pears are usually too hard to really enjoy.

Alicia L

Orrville, OH ·

The trees are still little, doesn't it take a couple years. Growing up we had a pear tree that the pears were always hard on too.

Marie I

Lima, Ohio ·

Answer:

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.),

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Flowering plants (e.g. petunia, impatiens, coneflower)

I bought one flowering plant that was supposed to attract hummingbirds for a fairy garden I created. All types of vegetable plants for our garden, and I had an African violet.

Richard P

Newcomerstown, Ohio ·

Answer:

Flowering plants (e.g. petunia, impatiens,

coneflower)

I have purchased petunias and mums this year. This is about typical of what I normally purchase every year.

elle I

columbus ohio ·

Answer:

Other (Please describe in the comment box)

I did not purchase any plants in the past 12 months..

Tyler A

Columbus, OH ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)

Tomato and pepper.

Richard P

Newcomerstown, Ohio ·

I have always wanted to get in to growing food producing plants, but can never really get it right.

Patrick W Columbus, OH ·

Pepper? How do you grow pepper? That sounds fantastic! I am looking it up as soon as I finish these questions lol

And, were these plants purchases for inside your home, outside your home, or for someone else (e.g. a gift)? Please select your answer in the poll below. Then, tell me where (specifically) you placed the plant after you purchased it.

ANSWER	COUNT
Inside my home	14
Outside my home	26
For someone else	8

Renee S

Wooster, OH ·

Answer:

Outside my home

These were outside, they were in the back of the house where there was nothing but just a little concrete porch. We decided to decorate it with flowers in the spots where there was enough soil.

amber c

batavia oh. ·

Answer:

Outside my home

johns flowers

sunnie p

blacklick, oh ·

Answer:

Outside my home,

Inside my home

We placed a few on our balcony. We also placed a few by the living room windows.

Carleton C

Columbus, OH ·

Answer:

Outside my home

Outside in the back yard!

Jason Y

Alliance, Ohio ·

Answer:

Inside my home,

Outside my home

i planted them outside my window and i put them in the living room and bedroom

Max M

Columbus, OH ·

Answer:

Outside my home

In a garden plot in the backyard and in pots on the back deck.

Amanda P

Cleves, OH ·

Answer:

Outside my home,

Inside my home

The snap peas, and hot peppers were purchased to grow outside the home (on our

back porch). The basil and parsley we chose to grow in small planters indoors, but we were unsuccessful in getting them grow.

Jason Y

Alliance, Ohio ·

got to get the hot peppers growing
ha ha

Susan I

Cleveland, Ohio ·

Answer:

Outside my home,

Inside my home

The petunias and mums were placed in the front of the house, near the driveway and front walk. The vegetables were planted in the back of the house, in our vegetable garden. The lilac and lavender were placed around the side of the house. The orchids were purchased for inside the home, in the living and dining rooms.

Megan B

Dublin, Ohio ·

Answer:

Outside my home

Garden

Brandi A

Columbus ·

Answer:

Outside my home

around a tree and mailbox; on either side of a cement step leading to the porch; on either side of the garage

Andrea S

Columbus, OH ·

Answer:

Outside my home,

Inside my home

The one inside I put near my window to soak up what sun it could, knowing it also wouldn't get fried there. The one outside I put on my back porch where it could soak up sun from several different angles. Even so, it didn't prove to be enough.

Vinson B

Cincinnati, OH ·

Answer:

For someone else

The roses were purchased for my mother for her birthday. I had removed them from the plastic wrap and placed them in a vase on the kitchen table.

Julie G

Columbus, OH ·

Answer:

Outside my home,

Inside my home

I have plants inside and outside of my home. The tomato plants are in the backyard garden, while the potted plants are inside. On occasion, I have a few flowering

plants on the front porch.

Carly H

Dayton, Ohio ·

Answer:

Outside my home

I placed it in the middle of my garden, in the front of the house.

Andrew S

Akron, OH ·

Answer:

Outside my home,

Inside my home

The flowering cactus was for inside my home and the mums and marigolds were for outside.

Codi S

Crestline, OH ·

Answer:

Outside my home

We have a vegetable garden out back and a flower garden out front.

predijah j

Youngstown OH ·

Answer:

Outside my home

I purchased the plants from Lowes

Steffany O

Sidney, Ohio ·

Answer:

For someone else,
Inside my home

The roses were for my mom for her birthday and mothers day. The venus fly trap and cactus are in my window sill.

Brittany P

Newcomerstown, Oh ·

Answer:

Outside my home

I bought these plants for decoration of the outside of my home. The petunias were placed in planter boxes and the impatiens were hung in hanging baskets on the front porch.

Alex C

Cleveland, OH ·

Answer:

Outside my home

They were all placed throughout the edge of my house with the exeption of 6 grasses

Celie s

Cincinnati, OH ·

Answer:

Inside my home

They were both placed in my windowsill where they got the right amount of light.

Emily M

Cincinnati, Ohio ·

Answer:

For someone else

inside a friends house in their kitchen

Gena R

Newark, Ohio ·

Answer:

Inside my home

I put African violets in my windows near my living room

Ashley A

Columbus, OH ·

Answer:

Outside my home

I placed them in a raised garden bed that I had built myself.

Patrick W

Columbus, OH ·

Answer:

Inside my home

All are for inside my home, the cactus and bamboo plants are on floating shelves in my living room. The Orchid is the centerpiece of my coffee table in the living room. The palm tree is on a large speaker next to my TV, in the living room. Lastly, three small plants in my lizard's tank to give him a place to hide and for decoration.

Ashley S

Columbus, OH ·

Answer:

For someone else

My mother for her outside garden.

Tiffany F

Hamilton, OH ·

Answer:

For someone else,

Inside my home,

Outside my home

In both bases, the flowers were for my mother but the bouquets were clearly for inside and the mums for outside.

Danni H

Powhatan Point, Ohio ·

Answer:

For someone else,

Outside my home

All my plants go outside or i buy them for my grandma on her birthday

natasha b

Ashtabula oh ·

Answer:

Inside my home

On the dinning room table

Ashley M

Cleveland ·

Answer:

Outside my home

I hung them from my balcony in my apartment.

Alicia L

Orrville, OH ·

Answer:

Outside my home

I can't keep any indoor plants because my son likes to get into them.

Marie I

Lima, Ohio ·

Answer:

Outside my home,

Inside my home,

For someone else

The succulents were for inside and for gifts; the vegetables were for outside in the garden.

Richard P

Newcomerstown, Ohio ·

Answer:

Outside my home

The petunias were placed in the area that I mulch in front of the house every year as

well as in the planter boxes on the porch. The mums were in hanging baskets and were placed on the front porch.

elle l

columbus ohio ·

Answer:

Outside my home

umm.....?? did not purchase plants..

Tyler A

Columbus, OH ·

Answer:

For someone else

Mom's house.

Day 1 Question 5

Talk to me about the plant purchasing process. How do you decide which plants to purchase and which to not purchase as you are walking through a store or browsing online? Tell me what factors (considerations) play into your purchase decision. To what or whom do you look for advice?

Renee S

Wooster, OH ·

We decided what plants to get by the colors, to make sure that they match the outdoor furniture. Also how much sun that they need and what colors go together nicely. Also what the price was, and if we can get

the amount of flowers that we need to use for a decent price. And if they had all the flowers in stock. Also by looks, if the flowers looked nice than we bought them.

amber c

batavia oh. ·

i take my grandma and she tells me wich ines are the best to get.

sunnie p

blacklick, oh ·

What it takes to maintain the plants. The life of the plants. The season of the plant. I usually look to a professional at the nursery for advice.

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Sunnie! What types of questions do you ask the employee at the nursery? Thanks!

Carleton C

Columbus, OH ·

My mom & I been doing this for 5 years now so we usually already know what we coming in for but, we do sometimes like to try something new so we always ask an employee of what's the newest vegetables that are out or what they would refer.

Jason Y

Alliance, Ohio ·

me and my girlfriend buy what we think is

pretty

Max M

Columbus, OH ·

Check my garden to see what I was short on as well as what would grow best at that time of year. Only discussed the choices with my dad since we maintain the plants together.

Amanda P

Cleves, OH ·

My fiance and I chose to what plant seeds to purchase. We chose things that we would have (or thought we would have) great success with, considering the time of year we chose to purchase the items (late spring, early summer) as well as our overall climate (very hot in the summer with few rain showers). Those were the biggest things that we weighed in order to make our purchasing decisions. We also consulted my fiance's mother, because she has quite the green thumb.

Susan I

Cleveland, Ohio ·

I decided to purchase the plants and seeds after doing some research at the store, where I was able to compare the needs of the different plants. I prefer plants that do not need to be in the shade very much, because we have 2 small trees in our front and back yard, and therefore many of the plants are in direct sunlight. I also prefer plants that do not need a lot of water.

Megan B

Dublin, Ohio ·

Whatever was on the clearance rack.

Brandi A Columbus ·

I talk to the people who work there. I am interested in if/when they bloom and what they look like, what kind of maintenance they need, and what kind of whether conditions they grow best in. Price also is a factor in what I purchase.

Andrea S

Columbus, OH ·

I usually look over the plant to make sure it looks lively and not already wilting and dead. I also consider price. I'm not great with plants so I'm not going to spend much money on killing a bunch of plants no matter how much I wish they'd survive better in my care. If I need advice, I usually ask my step mother who is great with plants and takes great care of her garden. If she's unavailable I ask someone at the store.

Vinson B

Cincinnati, OH ·

When purchasing a plant, I always pay close attention to: the price, past experiences, purchasing history, appearance, and convenience. One example of purchasing based on purchasing history is the fact that I never want to purchase the same thing more than once in the row. For that reason, I already know that my next plant will not be roses. I also buy something that I know for sure that my mother would like. I don't want to take a risk purchasing something that she may not want.

Julie G

Columbus, OH ·

I typically tend to purchase the same plants. I like to have tomatoes every summer, so I know what to look for. Also, the green potted plants are pretty easy to purchase and I can easily divide and grow new ones. When questioning my purchase, I will call my mother or father.

Carly H

Dayton, Ohio ·

I have asked family members, friends and store employee's for advice. Looking online and in stores I wanted something that was easy to maintain, not hard to care for, comes back every year and can live in shade.

Andrew S

Akron, OH ·

Major considerations are how do the plants look are they blooming and do they look cared for. Are they good in shade as my lot is mostly shaded. If they are for the inside are they cat friendly.

Codi S

Crestline, OH ·

Looked at the price and whether or not the flowers were perennials and if I would have to buy more next year. I usually look to my mom for advice.

Steffany O

Sidney, Ohio ·

I decided to get a venus fly trap and cactus because they were easy to take care of. I didn't want a plant that was hard to take care of. The factors I took into considerations were that I know I'm not home often so I wanted something that didn't need a lot of attention. I look to my mom and grandma for advice because they both like having plants and taking care of them.

Brittany P

Newcomerstown, OH ·

Generally I like to walk through the store and decide while I am there. Its usually whatever catches my eye at the time. I like to buy whatever kind of flower I think looks pretty and would look nice in front of my house.

Steffany O

Sidney, Ohio ·

Thats what I do also. I like looking for new flowers that are pretty.

Alex C

Cleveland, OH ·

I look for color and the fragilness of the plants. If plants seem weaker than they should be or off colored I often overlook them

Celie s

Cincinnati, OH ·

I bought the basil plant because I use a lot of basil in cooking and decided it would be cheaper to grow it than to continuously buy it.

Gena R

Newark, Ohio ·

I decide which ones to buy based off of how they would look in or around my home. I look to the employees at the plant store to advise me.

Ashley A

Columbus, OH ·

I look for my mom for advice on which to buy. I look for what is in season, how much light they need, how much water they need, if it is a plant does it look healthy, the quality of the seed.

Patrick W

Columbus, OH ·

Honestly, all my plant purchases were spur of the moment with no advice given. In each case I went to a store looking for something else and ended up seeing a plant that I wanted!

Patrick W

Columbus, OH ·

I take that back... I did go to the store specifically looking for something for my lizard's tank

when I got him...

Ashley S

Columbus, OH ·

I honestly don't know a whole lot about

plants or flowers but I do know what my mother enjoys. I decide by colors. Also, if the plant looks fresh with little dead flowers I choose that one. I really like the big ones with many blooms.

Tiffany F

Hamilton, OH ·

My mother is my advice source. As far as what to buy, whatever I think is pretty and that I think my mom will enjoy.

Danni H

Powhatan Point, Ohio ·

I normally get the plants that grow the fastest or easiest to take care of

natasha b

Ashtabula oh ·

I am picky and i know what I like.

Ashley M

Cleveland ·

I buy the same hanging baskets year around, I usually wait for a deal. Usually a buy 2 get one free deal.

Alicia L

Orrville, OH ·

Hydroponics are something that somebody in my family were trying and we decided to too. The fruit trees we had been thinking about for some time and thought they would be nice for once my son is older. The

flowers out other than the roses were chosen by my husband and son and were just picked randomly due to easy maintenance and bright colors

Marie I

Lima, Ohio ·

A lot of my decisions were made with the help of my mom. She is the big gardener in our family so I just looked to her to know what to buy. Price also played a factor in my decisions.

Richard P

Newcomerstown, Ohio ·

I typically stick with petunias for the spring and summer because they are great looking flowers and easy to take care of. While I am looking at them, I like to get ones that have not fully bloomed yet so that I can get the full potential out of them during the summer.

elle I

columbus ohio ·

When I do buy a plant...it has to fit my taste...I don't ask anyone for advice because I feel like they have their own taste and I have my own...I do it all by myself. I choose the ones that are easy to take care of.

Richard P

Newcomerstown, Ohio ·

I think this is very true. This is why the stores have so many different types of flowers for everyones individual tastes. If

you ask someone what they think, you may not be happy with the results when you get home.

Tyler A

Columbus, OH ·

Prices play the biggest role.

Day 1 Question 6

Now, let's talk about your experience with gardening. When and how were you first exposed to gardening? Please tell me about your first gardening experience including what you grew, why you chose to grow that, how it turned out, etc.

Renee S

Wooster, OH ·

I was very young when I was first introduced to gardening. My mom asked me to help pull the weeds and grass out so that we can start a garden. I was excited to do so, but then became very bored and hot and didn't want to do it anymore. Once we finished we bought plants. I can't remember what plants that we bought, but I remember that we did buy Bleeding Hearts. I loved those flowers. My mom loved how they just hung there and they looked like hearts. They turned out amazing along with the rest of the garden.

amber c

batavia oh. ·

my grandma showed me how

Carleton C

Columbus, OH ·

My best friend's mom put me on to gardening. My first experience was helping her out plant some sunflowers in their back yard. It turned out to be amazing!

Jason Y

Alliance, Ohio ·

my mom used to always have a flower garden and veg garden growing up that i enjoyed helping her with last year my wildflower grew like wild lol

Max M

Columbus, OH ·

A couple years ago when my dad first discussed starting one in the backyard. Started with a simple plant, a couple of tomato plants, which turned out really well on the first try.

Amanda P

Cleves, OH ·

My first experience with gardening was helping my step-mom weed her garden. At that time I did not grow anything by myself. My first experience actually growing something came this past year with the purchase of the vegetable seeds. This first experience was quite successful in terms of the hot peppers. Only one of the snap pea plants ever yielded a product and after that first time nothing else was produced. The herbs never took off.

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Amanda! What other vegetables have you grown? Thanks!

Susan I

Cleveland, Ohio ·

I was first introduced to gardening through my mom. She has gardened for as long as I can remember. My first solo gardening experience was in my first apartment. My ex-husband and I grew a sunflower and some potted tomatoes on our patio. The sunflower bloomed and was very healthy, and the tomatoes were plentiful.

Megan B

Dublin, Ohio ·

I killed a cactus by over watering,

Brandi A

Columbus ·

My dad always had a vegetable garden in our backyard. I helped with that. He made me my own flower garden in one area of the backyard. I don't remember exactly what flowers I grew.

Andrea S

Columbus, OH ·

my first hardening experience was in our big garden in the backyard at my parents. We raised tomatos, zuccuni, squash, pumpkins, corn, onions, and carrots. It was quite a garden. I was probably about 10 or so. My parents had me and my brothers work

the ground with a machine that mixed the dirt all up. Then we made nice rows and made sure to spread certain plants the right distance apart. I didn't get to choose any of our crops. Our parents choose them. Regardless, it turned out really well, with a pretty good harvest, and is something we did for many years.

Vinson B

Cincinnati, OH ·

The earliest I can remember was when my mother and I grew impatiens in front of the porch. It was my mother's idea to start a garden. It was also her decision to plant impatiens. Our garden are generally unsuccessful, however we had one impatien specimen that managed to last several years. Even when we did not put much effort into taking care of it.

Julie G

Columbus, OH ·

I was exposed to gardening at a young age. We had a family garden in the backyard. Also, my grandfather is a master gardner; therefore, my dad was also exposed to gardening growing up.

Carly H

Dayton, Ohio ·

My first garden experience did not turn out well, i think i killed everything i planted. But i have always been exposed to gardening, my aunt has a great green thumb. The first thing i tried to grow was an orchid, not a good choice when you are unexperienced.

Andrew S

Akron, OH ·

When i was young probaly 10 i had my own garden plot at a comunity garden. I grew corn, radishes, tomatos etc. Later i grew sunflowers and marigold outside and had cacti inside.

Codi S

Crestline, OH ·

My mom would ask me to help her when I was younger. The first thing I grew was gladiolas, I chose them because I liked how they looked and they turned out alright.

Julie G

Columbus, OH ·

I first gardened when I was younger, as well.

Steffany O

Sidney, Ohio ·

I was first exposed to gardening when I was young because we were planting a garden with corn, tomatoes, and cabbage. We chose to grow them because we liked having fresh vegetables around the house. I think they turned out really well.

Brittany P

Newcomerstown, OH ·

I actually have no experience at gardening, my family has always lived in the city and no one has ever grown a garden. I wouldn't know where to even start to grow a garden.

Alex C

Cleveland, OH ·

I was first exposed to gardening from my dad. I started a garden with him when I was 4 yrs old. We grew tons of fruits and vegetables with great success minus the deer.

Gena R

Newark, Ohio ·

My dad was the gardener in our family as well. Seems like a lot of people's parents passed down the interest in gardening in this group.

Celie s

Cincinnati, OH ·

My grandma and grandpa introduced me to gardening. I can remember gardening as a little girl with my grandpa in his backyard, learning about the peppers and tomatoes, eating them off the vine.

Gena R

Newark, Ohio ·

My father had a vegetable garden when I was a child which I would help with. We grew tomatoes, cucumbers, peppers etc. We liked to eat what we planted and they usually turned out great.

Brandi A

Columbus ·

My dad also had a vegetable garden I

helped with. I loved eating the vegetables we grew!

Ashley A

Columbus, OH ·

My mother has always kept up with flowers all around my house. I first grew sunflowers on the outside of my house. They grew unbelievably tall and were a success.

Patrick W

Columbus, OH ·

My first garden experience was helping my Dad grow veggies in our back yard. I helped him plant everything we had that year: green beans, roma tomatoes, yellow and green squash, asparagus, jalapenos, hungarian peppers, and chile peppers. While hammering stakes around the garden (to put a net up and keep the deer out) I smashed my finger and got 6 stitches! Also turned the top bone in my index finger to dust! Somehow I loved the fresh veggies so much that I was not turned off by the experience and I hope to have a garden of my own someday. Until then, I will always enjoy having plants in my home.

Ashley S

Columbus, OH ·

I'm not an experienced gardener but first learned from my mother. We grew pink petunias in the front yard because it's what my mom liked. I remember hating the smell of the mulch.

Tiffany F

Hamilton, OH ·

My mother exposed me to gardening ever since I can remember. The first experience I remember is planting marigold seeds.

Danni H

Powhatan Point, Ohio ·

The first time i planted anything it was broccoli i planted it outside because when i was a child i loved broccoli and i still do. But it was almost done growing to cut wash and eat... and the deer came out that day and ate it all.

natasha b

Ashtabula oh ·

When I was five years old. I planted some flower and vegetable gardens

Ashley M

Cleveland ·

My first gardening experience was with my mother, we bought the flowers from a sale in school and planted them in the front garden. I believe they were tulips. They are still growing in her front yard every year.

Ashley S

Columbus, OH ·

I think many of us first started gardening with our mothers. I think it's nice that they still have the same flowers in the front yard as when we started many years ago!

Alicia L

Orrville, OH ·

This is our first go around with any kind of gardening for both of us.

Marie I

Lima, Ohio ·

I'm not sure how to answer this. I've always helped with my parent's garden as long as I can remember. When I was eight or so I had my own wildflower garden. It lasted a few years but we don't have in anymore.

Richard P

Newcomerstown, Ohio ·

I was introduced to gardening when I was a child, Im not sure how old. As I got older I thought it would be fun to grow my own garden. I attempted to plant corn, green peppers, and tomatoes, but for some reason all were unsuccessful. That was my first and last attempt at gardening.

Patrick W

Columbus, OH ·

Gotta get that soil some nutrients! Used to live near a farm that was kind enough to let us have some horse... droppings... But now everything grows crazy good there!

elle I

columbus ohio ·

When I was young..my parents had their own gardens..they had everything, from cabbage to berries..the first thing I grew was strawberries because I looove strawberries...it turned out pretty good..they were

big, bright and healthy strawberries..

Tyler

A Columbus, OH ·

My grandmother used to love gardening.

Day 1 Question 7

How has your gardening behavior and/or interests evolved since your first gardening experience to what you are doing today? Why is that the case?

Renee S

Wooster, OH ·

My gardening behavior and interests has gone down since I have been in college. There are no places to plant flowers around my little apartment and I do not feel like paying a fee by ruining the campuses property.

amber c

batavia oh. ·

from a flower bed to a full on garden that takes up my whole yard.

Carleton C

Columbus, OH ·

I still feel the same, I love it! Planting is like a baby that you take care of. You take care of them, water them and watch them grow into the beautiful planets they are. It's nature at it's best!

Jason Y

Alliance, Ohio ·

i just got back into it last summer

Max M Columbus, OH ·

Mostly just trying new plants and herbs occasionally, nothing too crazy. More adventurous the more successful we are.

Amanda P

Cleves, OH ·

If anything my interest in gardening has become stronger and I cannot wait until we actually own our home with land so that we can actually grow and maintain a proper garden. Until then I am happy to continue growing small vegetable plants in the planters on my back porch and/or inside my town home. I think it really piqued my interest because of all the over-use of pesticides and manufactured fruits and vegetables we find in the grocery store. My fiance and I are very much interested in eating fruits, vegetables and herbs that we grew ourselves, not to mention if we become very successful with it we will save a ton of money.

Susan I

Cleveland, Ohio ·

I used to be less interested in gardening, but since my son enjoys it, I have begun to derive a lot of pleasure from gardening and lawn care.

Megan B

Dublin, Ohio ·

It's getting better

Brandi A

Columbus ·

I've learned a lot more. I know to make sure to know more about the plants before I get them because they might not work best where I want them or with the soil I have.

Andrea S

Columbus, OH ·

It really hasn't evolved. I still like the idea of gardening but I'm really not very good at it. I do try but I always seem to kill everything. Not enough water or too much or not enough sunlight. I'm just not good at remembering my plants either.

Vinson B

Cincinnati, OH ·

Seeing how involved and expensive gardening can be, I am now only interested in plants that can grow every year. The reason is because they last longer.

Julie G

Columbus, OH ·

Growing up we would grow vegetables, which is why I still like to grow veggies in the garden. I think it is fun to have vegetables in the garden and then on the dinner plate.

Carly H

Dayton, Ohio ·

My interest evolved when I ended up getting with my boyfriend. We have a house and I like to make it look homey outside.

Andrew S

Akron, OH ·

I was more involved when I was younger. Today I prefer getting plants that are all 'ready to go'. Time is more of a consideration now as I am part time student and have a full time job.

Codi S

Crestline, OH ·

I garden more today because I have more time because I don't have to worry about school as much. I am no longer in high school so I don't have to worry about grades.

Steffany O

Sidney, Ohio ·

My gardening interests have grown because I have a better idea of what I'm doing now, and I really enjoy doing it. I think this is the case because I've been around gardening my whole life and it's something that provides fresh food.

Brittany P

Newcomerstown, OH ·

There has been no change in my gardening behavior. I have never been exposed to it at all.

Alex C

Cleveland, OH ·

I have moved to bigger planting. We moved and it allowed for a whole custom garden and planting experience

Celie s

Cincinnati, OH ·

I wish to continue gardening when i have the yard for it but currently i cannot garden because I don't have a yard.

Gena R

Newark, Ohio ·

I would say I haven't evolved much. I don't have a vegetable garden now because it takes too much time.

Ashley A

Columbus, OH ·

Now I am looking into vegetables and food to grow. i did this for it to be cheaper for my family and healthier because I know what is going into and on my food.

Patrick W

Columbus, OH ·

Well I continued to help my Dad every year until I went off to college. At that point I didn't really get a chance to take care of any plants for a few years before finishing and moving into an apt with the love of my life. Now we are content with keeping our house plants alive and we both hope to have a veggie garden some day when we have the space!

Ashley S

Columbus, OH ·

I think it's evolved because it has become a tradition that I help my mom garden and something I plan on doing when I have children.

Tiffany F

Hamilton, OH ·

Still, it is mostly for/with my mother. That being said, I plant what I enjoy too now.

Danni H

Powhatan Point, Ohio ·

I first wanted to plant things because i thought it was need how things grew in the ground.

natasha b

Ashtabula oh ·

No. NO time

Ashley M

Cleveland ·

It has evolved very little. Mainly because I don't have a space to plant flowers.

Alicia L

Orrville, OH ·

This is our first, so we are hoping for a good turn out

Marie I

Lima, Ohio ·

I'm not sure. I know I feel like I don't have the time for it anymore.

Richard P

Newcomerstown, Ohio ·

I have not attempted to garden since my first failed attempt. I think that I did not really have the time to devote to taking care of the plants initially and I still dont, so I dont see the sense in planting them when I dont have time to take care of them.

elle I

columbus ohio ·

I live in the city and it has changed alot...I do not garden, if I lived in the country I would love to grow my own veggies..

Tyler A Columbus, OH ·

I haven't really done anything since then.

Day 1 Question 8

How would you rate yourself as a gardener? After you select your answer in the poll

below, please tell me why you gave yourself that particular rating.

Novice
Average
Above Average
Moderate Expert
Expert

Renee S

Wooster, OH ·

Answer:

Novice

I am novice because I don't garden much, and I am still learning how to plant plants and where. How much sun that they need and everything of the sorts. I can get the hang of it if I garden more, but since I am bus with my classes I can't.

amber c

batavia oh. ·

Answer:

Moderate Expert

because i know how to take care of plants.

Carleton C

Columbus, OH ·

Answer:

Above Average

I say that because I know what I am doing but I don't know all the tricks there is to gardening. I know the basic and then some. Not all!

Jason Y

Alliance, Ohio ·

ANSWER	COUNT	PERCENT
Novice		
Average		
Above Average		
Moderate Expert		
Expert		

Answer:

Average

i do alright some types of plants i have no problem with others i do

Max M Columbus, OH ·

Answer:

Average

Confident in my ability to be successful with whichever plants I choose, but don't try too many different things at once.

Amanda P

Cleves, OH ·

Answer:

Novice

I am proud to admit that I am a novice when it comes to gardening. I am excited to be able to stretch my green thumb once the weather turns warmer. I gave myself a rating of novice because this is the truth. I still have plenty to learn when it comes to gardening.

Susan I

Cleveland, Ohio ·

Answer:

Average

I can grow plants and vegetables from seeds, do cuttings and transplants, so I think that makes me pretty average.

Megan B

Dublin, Ohio ·

Answer:

Novice

Beginner

Brandi A

Columbus ·

Answer:

Novice

I really don't know a whole lot. I get a lot of information from associates.

Andrea S

Columbus, OH ·

Answer:

Novice

Barely even a novice. Flowers are pretty but I just kill everything I touch.

Vinson B

Cincinnati, OH ·

Answer:

Average

It's been several years since I had a garden. I think I would have done much better if I would have placed more effort. Nowadays, I have more discipline and knowledge.

Julie G

columbus, oh ·

Answer:

Average

Although I have been growing vegetables since a child; however, I am still not very experienced.

Carly H

Dayton, Ohio ·

Answer:

Novice

I am very beginner and feel like i can kill easy things.

Andrew S

Akron, OH ·

Answer:

Average

I have many summers gardeing although its been awhile since i was fully into it. I have general knowledge although i am not currently keeping up with the latest gardeing trends.

Codi S

Crestline, OH ·

Answer:

Average

I think I gave myself that rating because I'm still learning new things, but I don't have anything die on me.

Steffany O

Sidney, Ohio ·

Answer:

Average

I chose average because there is still plants I know nothing about.

Alex C

Cleveland, OH ·

Answer:

Above Average

I gave this because I myself do not plant as much as I probably should but I generally pick out everything that goes in my house.

Brittany P

Newcomerstown, Oh ·

Answer:

Novice

I would say a novice only because there is nothing lower than that. I have no experience at all at this subject.

Andrew S

Akron, OH ·

I think subscribing to a gardeing magazine and joining a gardeing club would really help you

expand your level of skill.

Celie s

Cincinnati, OH ·

Answer:

Average

I have gardened my entire life and know

my way around plants. I know how to plant, grow, and harvest vegetables.

Gena R

Newark, Ohio ·

Answer:

Novice

I don't know a lot about gardening full time and just like to have flowers or maybe small vegetable plants around my home.

Ashley A

Columbus, OH ·

Answer:

Average

I have planted many things and some were very successful, however there was a few that I did not do so well on and have learned from that.

Patrick W

Columbus, OH ·

Answer:

Average

I certainly cannot keep any of the difficult plants alive, but I know a little about taking care of different kinds of plants...

Ashley S

Columbus, OH ·

Answer:

Average

I think I could do it on my own but really appreciate the guidance of my mother.

Tiffany F

Hamilton, OH ·

Answer:

Novice

I'm not an expert by any means and my mother is a guide.

Danni H

Powhatan Point, Ohio ·

Answer:

Average

I picked average because there are people that are better than me

natasha b

Ashtabula oh ·

Answer:

Average

I havent gardened in a while

Ashley M

Cleveland ·

Answer:

Novice

I normally buy pre planted flowers.

Alicia L

Orrville, OH ·

Answer:

Novice

First time.

Marie I

Lima, Ohio ·

Answer:

Average

I know a little, like different type of plants and how to plant a garden, but a lot of things still die on me.

Richard P

Newcomerstown, Ohio ·

Answer:

Novice

I chose this just because I have not had much experience at growing plants like this.

elle I

Columbus Ohio ·

Answer:

Above Average

Because I watched my parents garden and also remember to take care of the plants.

Patrick W

Columbus, OH ·

The only above average! What the secret?!?!? Just remembering?

Tyler A

Columbus, OH ·

Answer:

Novice

Don't really garden.

Day 1 Question 9

Next, please describe your most successful / favorite gardening experience. I'd like to hear about what you grew and what made it so successful or memorable.

Renee S

Wooster, OH ·

The most successful gardening experience I had was when I was in high school we had a plant auction. And with me being a member in FFA I had to plant plants for the upcoming plant auction. We had all kinds of plants. We had flowers to vegetables along with a few things that people made like benches and such. Our plants grew to be amazing and we sold them all the day of the auction

amber c

batavia oh. ·

my 5th grade science experiment when my grandma took 5 different seeds and planted them in different cups then watered them with milk, orange juice, water. and pop

Carleton C

Columbus, OH ·

Most successful was back in 2011 because I basically did that whole garden myself with no help. The vegetables came out to be really nice.

Jason Y

Alliance, Ohio ·

growing corn with my grandpa growing up

Max M

Columbus, OH ·

The very first tomato plants, which turned out plump and juicy. Couldn't have asked for a better beginning.

Amanda P

Cleves, OH ·

My most successful/ favorite gardening experience would be from this past year with the snap peas. I remember planting the seeds and watering them, watching them grow and bloom. The best part was being able to pick the snap peas and eat them (after washing, of course) right off the vine. I really enjoyed knowing that I grew them, and that there were no harmful chemicals sprayed on them.

Susan I

Cleveland, Ohio ·

My favorite gardening experience would be this past summer, when we grew black cherry tomatoes, among other varieties. We purchased 4 tomato plants, and a week or two after planting them, 6 more plants

cropped up. We had a great summer, full of tomatoes.

Megan B Dublin, Ohio ·

My 2nd generation sunflower plant thAt got huge.

Amanda P

Cleves, OH ·

I would love to grow sunflowers! I completely forgot to mention that in my past gardening experience. I began growing a sunflower in a cup and it actually did pretty well, but then my little brother or sister picked the bud off and killed the poor thing. I was pretty discouraged after that to begin growing things again. However, I now live with someone who would not purposefully mutilate my flowers so I am eager to begin again.

Jason Y

Alliance, Ohio ·

my mom grows the biggest sunflowers i have ever seen

Brandi A

Columbus ·

I can't say one thing I grew is more successful than other. Anything I don't kill is a success to me.

Andrea S

Columbus, OH ·

my favorite was with my grandma planting

rose bulbs. We got down and dirty that day and later when they bloomed she brought me around to see the product of our hard work. I wish I could say i'd done more. Even so, at such a young age it just seemed like magic.

Vinson B

Cincinnati, OH ·

My most successful gardening experience happened by accident. My mother and I had plant impatiens in front of the porch. We had also placed some white plants in front of the house. Some how, both plants lasted several years without much effort. I don't even think we watered them more than once in a three week period.

Julie G

Columbus, OH ·

My favorite gardening experience was when my family grew snap peas. They were fun to see growing and they were delicious to eat. It was nice because they are so expensive in the store, and I enjoyed not having to splurge!

Carly H

Dayton, Ohio ·

So far the best thing I have grown was this hyacinth. What has made this experience so memorable was that this was one of the first things I have never killed as well as I planted it with my daughter. (although she was only about 4 months, she was there :))

Andrew S

Akron, OH ·

My most successful experience was growing a full vegetable garden at the community garden. It felt good to grow your plants and be able to eat them after many nights of hard work.

Codi S

Crestline, OH ·

My most successful gardening experience would have to be the first time I planted a rose bush, it took a while to finally grow, but now it is of decent size and still growing.

Andrew S

Akron, OH ·

That must have been awesome. No more going to the florist and buying overpriced roses!

Steffany O

Sidney, Ohio ·

My most memorable was growing roses in my front yard. It's memorable because it's the only thing we could get to grow in the front yard besides weeds.

Alex C

Cleveland, OH ·

My most memorable is my very first garden with my dad because we had an absolutely outrageous garden

Brittany P

Newcomerstown, Oh ·

I do not have a successful experience because I have never attempted to grow a garden.

Celie s

Cincinnati, OH ·

One time, I tossed a rotting pumpkin into my garden, not expecting anything to come of it. The next year, I was pleased to find a large vine with several small pumpkins growing.

Gena R

Newark, Ohio ·

I have kept a basil plant alive at home and really like cooking with it so that has been nice.

Celie s

Cincinnati, OH ·

i love my basil plant too! fresh leaves are the best.

Ashley A

Columbus, OH ·

I grew tomatoes and they were so successful. They produced so many tomatoes I could not keep up with picking them. They turned out great and were plump and juicy.

Patrick W

Columbus, OH ·

My favorite ever experience was when my

Dad added pumpkins to the garden. At that age (11) I was thrilled to not only carve one, but TWO pumpkins all by myself because we had so many that there were enough for all my siblings to have two each!

Ashley S

Columbus, OH ·

My favorite gardening experience was going to the cemetery to plant flowers for my family members that have passed away. I'm not exactly sure what we grew, something in (flats?) from the store. It was memorable because of the weather that day and doing it with my mom because it meant a lot to her.

Tiffany F

Hamilton, OH ·

I'd have to say planting tomatoes with my grandmother and mother and watching them grow as a child.

Ashley M

Cleveland ·

I really don't have and successful gardening experiences since I don't have the spaces to have a garden.

Danni H

Powhatan Point, Ohio ·

I has really happy when i grew a raddish seed in water

Alicia L

Orrville, OH ·

This is my first.

Marie I

Lima, Ohio ·

My favorite gardening experience was growing mini pumpkins and mini gourds for the county fair. I won a ribbon for each and it was the first time I gardened something start to finish completely on my own.

Richard P

Newcomerstown, Ohio ·

I actually have no successful gardening experiences unfortunately. I would love to learn how to grow them and have a successful harvest.

Marie I

Lima, Ohio ·

I hope you have some great success in the future!

elle I

columbus ohio ·

when I was young and decided to plant some strawberries and it was fun to watch it grow day by day and eventually you see the ripe, bright strawberries...

Tyler A

Columbus, OH ·

Me and my grandmother planted tomatoes. And they came to be a success.

Day 1 Question 10

On the flip side, please describe your most frustrating gardening experience and why it was so frustrating. What would have made the experience better?

Renee S

Wooster, OH ·

My most frustrating experience was when I was younger and first started gardening. I had to help my mom pull the weeds out and make a spot for her garden. Doing so, I found a lot of bugs, and worms and I think a few maggots. Being young and a little girl I hated finding things like that, so every time that I found some I would get mad, and pout.

amber c

batavia oh. ·

all the hard physical work, and it can get super hot in the summer...

Carleton C

Columbus, OH ·

Probably the first time my mom & I started our garden. We had to pick the spot, buy all the tools, find the vegetables we wanted, and really sticking to it. It's easy to lose motivation these times of days.

Jason Y

Alliance, Ohio ·

over watering my plant and it dieing on me i loved that plant

Max M

Columbus, OH ·

Went on vacation for a wedding week and when I came back the plants had suffered a lot due to unexpected high temperatures. Almost all of the plants had died. Having a backup plan and better communication so someone could have taken care of the plants in my absence.

Amanda P

Cleves, OH ·

The most frustrating experience I have had with gardening so far would have to be the indoor herbs I tried to grow. No matter what we did the basil and parsley would not take off. One measly little bit popped up and promptly died within a day. We finally gave up and decided to try again next year.

Susan I

Cleveland, Ohio ·

My most frustrating gardening experience so far has been attempting to control the ground cover we purchased a few months ago. It spreads like wildfire; I've tried pulling the roots out, spraying weed killer, but it keeps coming back, like Frankenstein. I would have been much happier if I had just not purchased those plants.

Megan B

Dublin, Ohio ·

The rabbit eating my sunflower.

Brandi A

Columbus ·

It frustrates me when plants don't make it through the winter. I do what I believe I can, but I've had several plants not make it at times.

Andrea S

Columbus, OH ·

i tried to have a little potted herb garden in my house but I really didn't have any idea what was I doing and it took about a week for my plants to all give up on me. I just wish I had done more research before I made the attempt.

Vinson B

Cincinnati, OH ·

Most plants I had only lasted one year. I would be better if the plants would have lasted longer.

Brandi A

Columbus ·

I agree. It's frustrating when they don't come back in the spring and they are supposed to.

Julie G

columbus, oh ·

I think that it is terribly frustrating when the deer in my neighborhood eat the tomatoes.

It ruins the experience and makes the turnout not so great.

Carly H

Dayton, Ohio ·

My frustration in gardening is mainly my front yard. We have a porch and it has an overhang so everything i plant out front i have to make sure they are shade plants. I have been looking for some lillys i can place out front, but no luck so far. This would be better if I could find a solution to get more sunlight.

Andrew S

Akron, OH ·

My most frustrating experince was over watering some cacti i had in the house leading to their death.

Codi S

Crestline, OH ·

My most frustrating gardening experience was when I tried to plant some gladiolas and they never grew, it was very frustrating because I spent a long time planting them. I think that if I had planted them sooner it would have been better.

Steffany O

Sidney, Ohio ·

My most frustrating experience was trying to grow a pine tree in my front yard. It was frustrating because we could never get anything to grow in the front yard. The experience could of been better if we would have planted it in the back yard.

Alex C

Cleveland, OH ·

I hate deer. They are the worst.

Brittany P

Newcomerstown, Oh ·

I also have no negative experiences of gardening either due to never attempting to grow one.

Celie s

Cincinnati, OH ·

I found that my cat also really likes basil and eats the new leaves.

Andrew S

Akron, OH ·

Thats intrestin i have 2 cats and i wwill have to see if they like those plants aswell.

Gena R

Newark, Ohio ·

I had inherited some rose bushes from the previous owner of our house and it was really frustrating trying to maintain that plant and trim it.

Ashley A

Columbus, OH ·

I grew strawberries. the plants was not

producing a lot of flowers which means not a lot of berries. I would have only one berry grow at a time and then die two days later. I was frustrated cause I didn't know what I was doing wrong.

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Ashley! That sounds frustrating! Have you ever been able to successfully grow strawberries?

Patrick W

Columbus, OH ·

Well the story I told earlier about smashing my finger with a small sledge hammer was certainly the worst and the experience would have been a lot better if I didn't have to go to the hospital... Basically if my Dad didn't make me hammer with something much to heavy for a small kid!

Ashley S

Columbus, OH ·

Planting flowers with my mom and having them die soon after because of the unpredictable OH weather. We maybe could have covered them with sheets.

Tiffany F

Hamilton, OH ·

Sometimes things don't like to grow around our house and that's annoying.

Ashley M

Cleveland ·

Have more space to garden would be less frustrating.

Danni H

Powhatan Point, Ohio ·

I dont remember haveing a frustrating gardening experiences except for the time the deer ate my broccoli

Alicia L

Orrville, OH ·

Never had one.

Marie I

Lima, Ohio ·

Right now I have a bowl of succulents and they are slowly dying on me. I can't figure out if they need more water or if I'm giving them too much or what the problem is. No matter what I do they just get more brown.

Richard P

Newcomerstown, Ohio ·

This would be my first and only attempt at gardening when nothing grew. It was frustrating because I wanted to be able to grow my own food, but was not able to. It would have been better I think if I had more time to devote to taking care of the plants initially.

Ashley S

Columbus, OH ·

I think it would be cool to grow some of my

own fruits and vegetables. It sounds like a lot of work I'm sorry you weren't able to!

elle I

Columbus, Ohio ·

did not have any frustrating moments in gardening.

Tyler A

Columbus, OH ·

Haven't really had one.

Day 1 Question 11

What do you like the most about gardening? Tell me the best parts of having plants in and/or around your home. What needs does gardening meet for you (what are the benefits you derive from gardening?)

Renee S

Wooster, OH ·

The best part is when they are in full bloom and just amazing looking.

amber c

batavia oh. ·

the smells of the the flowers, not to mention the colors and it makes for great oxygen

Carleton C

Columbus, OH ·

Best thing of gardening to me is the time

you invest in it. It's something to do! They're like your babies.

Jason Y

Alliance, Ohio ·

i enjoy it taking care of the plants is relaxing

Max M

Columbus, OH ·

Being able to use the fresh ingredients in recipes and enjoying the fruits of my labor.

Amanda P

Cleves, OH ·

I enjoy gardening because I get to plant things and watch them grow, and then ultimately consume them (if they are consumable). I am really excited to have a house so that I can plant a consumable garden as well as a garden for beauty. I think that I could really enjoy gardening because there is something relaxing about going out and taking care of a piece of land no matter how big or small.

Susan I

Cleveland, Ohio ·

The best part of having plants in the home is the smell and improved surroundings. I love having an outside garden because I like to spend time in my backyard, and it is so pretty with all the plants in bloom during the summer. Gardening, for me, fulfills a need to create something in nature.

Megan B

Dublin, Ohio ·

Relaxing

Brandi A

Columbus ·

The finished product. I love seeing how everything looks and the way it makes my house look.

Amanda P

Cleves, OH ·

I completely agree with this statement. I can already imagine what my gardens will look like when I can finally grow the kind of gardens that I want.

Andrea S

Columbus, OH ·

when it's successful, it's pretty. Even if it's vegetables the plants are always just gorgeous. There is something almost magical about how with some water and love they grow from the soil to create such a sight.

Brandi A

Columbus ·

I agree with all of this. I love the curb appeal that any type of gardening gives!

Vinson B

Cincinnati, OH ·

The only purpose of gardening for me was to improve the appearance of the house.

Julie G

Columbus, OH ·

I like that I don't necessarily have to go to the grocery store to get some vegetables. Also, I think it makes my home feel fresh and lively when I have blooming plants inside.

Carly H

Dayton, Ohio ·

I like being able to be outside and make my house look nice. I believe the best part is landscape for myself and my neighbors.

Andrew S

Akron, OH ·

What I like best is the feeling of bringing something to life and the pride you get from that. Gardening meets my need to nurture something as I don't have kids.

Codi S

Crestline, OH ·

I like looking outside to see beautiful flowers growing, it makes me very happy. Gardening keeps me calm and I enjoy the peace and quiet I get while doing it.

Julie G

Columbus, OH ·

Fresh plants make me feel happy, too!

Steffany O

Sidney, Ohio ·

I like the peace and quiet you get from gardening. The best part of having plants in the house is that they smell good and make the house look good. Gardening meets my need of having peace and quiet from a busy life.

Alex C

Cleveland, OH ·

Being by myself.

Brittany P

Newcomerstown, Oh ·

I think if I could actually do it, I would like the satisfaction of being able to do it and grow my own food. I think it would be very rewarding.

Celie s

Cincinnati, OH ·

I love the way the basil makes my apartment smell. It also saves me money in the long run.

Andrew S

Akron, OH ·

I never thought about the smell as a factor. That would be some free and natural air freshner.

Gena R

Newark, Ohio ·

I like it because it usually produces something pretty to have around my home. It is a

visual thing for me.

Ashley A

Columbus, OH ·

I like gardening because I can focus and put time and effort into to it. When it is successful it is something I am proud of and can show off. I love giving people fresh vegetables and fruits that I grew on my own.

Patrick W

Columbus, OH ·

Right now, I just enjoy the beauty of the plants in my home. It makes me feel that the air is cleaner and they really do make a room just look nicer! They are wonderful for decoration and most importantly, they make my lady happy too!

Ashley S

Columbus, OH ·

I like doing it with my mom because it makes her happy. I enjoy having plants around because it makes the house look nice. I think it meets needs that the outside of the house looks happy and makes you feel better about where you live.

Tiffany F

Hamilton, OH ·

The plants are pretty and the process is usually relaxing.

Ashley M

Cleveland ·

Gardening g is a nice way to add color to your home indoor and out.

Ashley S

Columbus, OH ·

I completely agree! I love the way it makes the outside of your house look.

Danni H

Powhatan Point, Ohio ·

It gives me something to take care of

Marie I

Lima, Ohio ·

I just enjoy being outside and being able to produce something with my own two hands.

Alicia L

Orrville, OH ·

It peaceful and relaxing once you have the intial part done. I do it for the looks as far as my flower garden goes

elle I

columbus ohio ·

I like the most about gardening is to watch everything grow...bloom..the best parts of having plants around or in the house is how beautiful they make your house look..I can grow my own veggies without having to buy expensive ones..and its more natural when you grow them on your own..

Marie I

Lima, Ohio ·

I totally agree. Having fresh produce for your garden is the healthiest thing for your family.

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Elle! What types of veggies do you like to grow the most? Thanks!

Richard P

Newcomerstown, Ohio ·

I think the best thing about gardening is the pride you feel in growing your own food and not relying on the store for fresh produce. I also thing that with the right care, they would be a lot better for you than something store bought.

Ashley M

Cleveland ·

I like the thought of frowning my own food too, it would be nice to just go to the garden for fruit in veggies.

Tyler A

Columbus, OH ·

Just knowing it's something you created yourself.

Day 1 Question 12

What do you like least about garden-

ing? Put another way, what are the most frustrating aspects of gardening for you and what prevents you from gardening more than you currently do? In your answer, make some suggestions as to how you could minimize this least-liked aspect.

Renee S

Wooster, OH ·

The thing that I like least about gardening is that sometimes the plants just die, and you just get so upset about it. What prevents me from gardening is that I am renting a townhouse on my college's campus and I cannot garden on the grounds. And I do not trust people enough to keep a little flower box outside. I could watch the plants and make sure that they are healthy and if I have questions about why my plants are dying I can go to someone that has more experience than I do about them.

amber c

batavia oh. ·

sometimes your plant may die, or you just get a bad seed perhaps. sometimes you have to fail to succeed, if you know what i mean

Carleton C

Columbus, OH ·

The damn animals and rodents that try to get to your planets and ruin them. It's so frustrating.

Jason Y

Alliance, Ohio ·

thanks to all for commenting on my post

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Jason! What do you like least about gardening? Thanks!

Max M

Columbus, OH ·

Have to be committed and attentive. Takes a lot of time and effort initially then a lot of waiting time before the final product.

Amanda P

Cleves, OH ·

The most frustrating part of gardening for me at this current time is lack of space to grow things and lack of time. We live in a town home so there is not a lot of space for us to grow everything that we want. Time is also an issue because we are both in school and when we are not in school we are working so we can pay the bills. Both of these aforementioned things are the reasons that I am prevented from gardening more than I currently do. I suppose I could do more research on plants that grow well in planters with limited sunlight and perhaps I could talk to the site manager about creating a community garden that people could contribute to and maintain (only if they want to though). As for time there is not much I can do for that. I am good at time-management perhaps I could re-evaluate my schedule on the weekends and take advantage of any breaks that I have.

Susan I

Cleveland, Ohio ·

The most frustrating aspects of gardening for me are when, no matter what I do, a plant or seeds do not thrive. The back lot of our yard has a wooden border with a raised flower bed in it, and weeds love that area. Weeds and failing plants are my least favorite aspects of lawn care.

Megan B

Dublin, Ohio ·

Getting me hands dirty

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Megan! What have you done to avoid this frustrating aspect of gardening? Thanks!

Brandi A

Columbus ·

It's very time consuming. I wish I had more time to do it.

Andrea S

Columbus, OH ·

i just don't know how to care for the plants and I'm just overwhelmed by where to begin and what to do.

Vinson B

Cincinnati, OH ·

The only problem with gardening is that

most plants I had planted doesn't last more than a year. This probably would have been better if I would have chosen perennial flowers.

Andrea S

Columbus, OH ·

I wish I could get mine to last a year. I usually can't manage a month.

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Vinson! Are you planning to plant perennials next year?

Vinson B

Cincinnati, OH ·

I don't have any plans for gardening at this moment.

Julie G

columbus, oh ·

I don't like when my plants die. Sometimes I can be forgetful; therefore, if I forget to water my plants, I might kill them. I need a reminder to water and maintain my plants, sometimes.

Andrea S

Columbus, OH ·

I'm horrible at that too. I also worry that I'm drowning them with too much water when I do remember.

Carly H

Dayton, Ohio ·

I hate worms. This is my least favorite part of gardening. I also dislike weeding, it sucks having to start fresh after every winter as well. I believe what keeps me from gardening more is weather as well as indoor home improvement project.

Andrew S

Akron, OH ·

The most frustrating part is putting much time and effort into gardening only to see your plants die. If there was a way the plant companies could somehow make the plants more resistant to disease and over and under watering along with making the plants need less sunlight that would be great.

Codi S

Crestline, OH ·

The most frustrating part of gardening, I think, is getting dirty. I hate getting dirty, but if I want to keep gardening I have to put up with it.

Andrew S

Akron, OH ·

Maybe there would be a dirt that doesn't stick to you or your clothes, wouldn't that be great!

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Codi! Getting dirty seems to be a common frustration with gardening!

Have you found anything that keeps the dirt off of your clothes?

Steffany O

Sidney, Ohio ·

The most frustrating is when something doesn't grow. I could minimize this by planting things I know how to plant.

Alex C

Cleveland, OH ·

I don't like the time that it takes. I am very busy so it is hard to find time.

Andrew S

Akron, OH ·

Maybe a self-watering system would work for you. I think there are a few on the market one looks like a giant bulb.

Carly H

Dayton, Ohio ·

I am the same way. I have a baby, dogs, my boyfriend and his kids to take care of as well as a garden.

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Alex! Gardening does seem to take a lot of time out of busy schedules. What are your thoughts as to how you can carve out more time in your schedule for gardening?

Brittany P

Newcomerstown, Oh ·

I think just that fact that I have no clue what I am doing is holding me back from actually trying to grow a garden.

Celie s

Cincinnati, OH ·

The most frustrating thing is when no matter what you try, you just cannot get the plant to grow.

Steffany O

Sidney, Ohio ·

Maybe try different locations or soil.

Gena R

Newark, Ohio ·

The time spent is the most frustrating part and is why I don't really do it. I have twins and work part time and really don't have the availability to maintain a full blown garden.

Patrick W

Columbus, OH ·

It is hard for me to remember which plants get which amount of water and when I last watered them. If I got more plants, they would all suffer due to my poor memory! Besides that I love everything I have encountered so far with my gardening experiences!.

Ashley S

Columbus, OH ·

I don't like the bugs or the nasty smell of mulch. I don't think there's anyway to minimize this problem because it's all apart of gardening but it doesn't make me want to do it any less. The end outcomes are worth it.

Carly H

Dayton, Ohio ·

I don't like worms. There really is no way to solve it, i agree. I just don'y like having to dig the hole and find a worm, or every worse he one that you chop in halg while your digging. yikes! this has happened tome a few times.

Ashley M

Cleveland ·

The most frustrating thing would having to replant certain plants year after year.

Tiffany F

Hamilton, OH ·

I sometimes just don't have time to do it more and the cold that's coming in does not help things.

Danni H

Powhatan Point, Ohio ·

I only like flowers and trees because you only have to water them. I least lake taking the time to make sure they look perfect

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Danni! What kinds of flowers and trees do you like the most? Thanks!

It never turns out the way I want it, but usually doesn't look bad.

elle I columbus ohio ·

The most frustrating thing in gardening is to deal with weeds...

Marie I

Lima, Ohio ·

The only thing I don't like is the cost. Some plants are expensive to buy, other die and have to be replaced, and some need special nutrients. It all adds up quickly.

Alicia L

Orrville, OH ·

I agree I didn't think about that. How could I forget the annoying task of weeding!

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Marie! Have you found any lower priced options that make gardening more affordable? Thanks!

Alex C Cleveland, OH ·

Weeds are absolutely the most annoying part.

Alicia L

Orrville, OH ·

The original startup, getting everything perfectly arranged and just how I like it. I rearrange it in my head 10 times before I finally start

Richard P

Newcomerstown, Ohio ·

I think the thing I like the least about gardening has actually nothing to do with the aspects of gardening, it is the fact that I don't have the time with my schedule to properly take care of the plants like I wish I could. I think that if I had more time to do so that gardening would be a fun and rewarding experience.

Marie I

Lima, Ohio ·

I'm like that too. I want everything to look perfect and sometimes the plants don't cooperate.

Alex C

Cleveland, OH ·

time is the hardest part

Alicia L

Orrville, OH ·

Tyler A

Columbus, OH ·

It can be dirty.

Richard P

Newcomerstown, Ohio ·

Very true. This aspect does not bother me at all, I just wish I had the time to be able to get dirty!!

Ashley S

Columbus, OH ·

I mentioned this as well. I'm not a fan of the bugs or the smell of mulch.

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Tyler! Yes, gardening can be dirty! What do you do to try to combat the dirtiness of gardening? Thanks!

Day 2 Question 13

Let's get started! When you need gardening products, what stores are you likely to visit to make garden-related purchases? Why do you choose these stores?

Renee S

Wooster, OH ·

I mostly go to Home Depot. This is because they have everything that I need for gardening.

amber c

batavia oh. ·

home depo. garden gloves, soil, hanging pots maybe

Amanda P

Cleves, OH ·

I am most likely to go to the large home improvement stores for my gardening needs. Home Depot and Lowe's are the stores I frequent the most. However, I would like to visit smaller locally owned stores because the people who work there often give you a more honest and reliable opinion. I shop at the larger stores because the price is lower and money is kind of tight.

Carleton C

Columbus, OH ·

Oakland Nurseries! Because I was referred to it by my best friends mom. They're the best!

Max M

Columbus, OH ·

Lowe's and Home Depot, have a good selection.

Vinson B

Cincinnati, OH ·

The store I am likely to visit is probably home depot. The reason is because it is not only close to me, but it's a store that is the most familiar to me.

Susan I

Cleveland, Ohio ·

I'm most likely to visit Home Depot or Lowe's for garden items such as Miracle-Gro or grass seed. If I'm purchasing plants, I like to visit Gale's, my local garden center, because they have better prices and really knowledgeable staff.

Brandi A

Columbus ·

Straders Garden Center because they specialize in garden products. Also, Lowes because they are close and have reasonable prices most of the time.

Andrea S

Columbus, OH ·

Walmart, meijers --- I would choose a gardening specific store but I don't really know any around me

Julie G

columbus, oh ·

I will most likely to go the Home Depot or our local store Anderson's, which offers a variety of food and gardening products.

Carly H

Dayton, Ohio ·

Home depot or ace hardware. I like these places because i can get what i want at what i feel is a reasonable price. I feel like when I go to floral stores i pay more.

Andrew S

Akron, OH ·

I usually like to go to big box stores such as lowes and home depot beacuse they are conveint beacuse they have long hours and are located near me.

Steffany O

Sidney, Ohio ·

I like to go to Walmart and Menards. I choose these two stores because they are the closest to me.

Andrew S

Akron, OH ·

Do you factor anything else in like price and quality of the products.I choose not to go to walmart beacuse of the poor quality and service.

Brittany P

Newcomerstown, Oh ·

If I were to need something I would probably go to walmart, they tend to have just about everything so I would assume that they would have what I needed.

Ashley S

Columbus, OH ·

Wal-Mart because it is cheap and convenient. Local green houses because they have a great product.

Celie s

Cincinnati, OH ·

I usually go to Home Depot because it is closest to my apartment.

Alicia L

Orrville, OH ·

Here lately Lowe's because it's close and convenient.

Gena R

Newark, Ohio ·

Lowe or Home Depot because they are close to me and convenient.

Tiffany F

Hamilton, OH ·

I would visit Walmart or Lowes. They have the best selections and that's where I'm comfortable shopping.

Richard P

Newcomerstown, Ohio ·

I usually go to either Lowes or walmart. I like both of these stores because they have a great lawn and garden department with just about anything you could need. I also choose these stores because they are conveniently located to where I live.

Ashley M

Cleveland ·

Either home depot are a local flower store becauset they are right down the street.

Andrew S

Akron, OH ·

The local flower store probally provides better service how often do you got here?

Patrick W

Columbus, OH ·

I usually go to Home Depot because that is where I go for other household needs and notice plants that I want to buy

Day 2 Question 14

From which of the following types of stores have you purchased plants and other gardening supplies in the past year? In your answer, please tell me why you choose to shop in those particular store types.

ANSWER
Locally owned, free-standing garden center
Home Improvement or Hardware Store (e.g. Home Depot, Lowes)
Supermarket or Grocery Store (Target, Walmart, Kroger)
Internet
Print Catalog
Someplace else (Please explain in your comments)

Renee S

Wooster, OH ·

Answer:

Supermarket or Grocery Store (Target, Walmart, Kroger),

Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

Because they are convenient and they usually have everything that I need to use for gardening.

amber c

batavia oh. ·

Answer:

Locally owned, free-standing garden center because i may know those people

Amanda P

Cleves, OH ·

Answer:

Supermarket or Grocery Store (Target, Walmart, Kroger),
Home Improvement or Hardware Store (e.g. Home Depot, Lowes)
I chose these stores because the price is right and the selection is pretty nice. I also chose these stores because they are convenient.

Carleton C

Columbus, OH ·

Answer:

Locally owned, free-standing garden center
Oakland Nurseries. Only place I need to go!

Max M

Columbus, OH ·

Answer:

Supermarket or Grocery Store (Target,

Walmart, Kroger),

Locally owned, free-standing garden center,
Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

Whichever was most convenient at the time or that I knew I could get the best value.

Vinson B

Cincinnati, OH ·

Answer:

Supermarket or Grocery Store (Target, Walmart, Kroger),
Home Improvement or Hardware Store (e.g. Home Depot, Lowes),
Locally owned, free-standing garden center
When buying plants as a gift for others, I buy from grocery stores such as Krogers. As far as anything related to improving the appearance of my home, I go to the hardware store. I go to the garden center when I'm looking for more diversity. The reason why I buy from these stores this way is probably due to perception. Home improvement store seems to be the most logical place to buy plant for appearance purposes. Grocery stores seems to be the most logical place since they are more aware of the holidays. Since I don't garden, I rarely go to the garden store.

Susan I

Cleveland, Ohio ·

Answer:

Locally owned, free-standing garden center,
Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

I choose to shop at my local garden center because I like the staff there-they are always helpful and make me feel like a valued customer. They also have very good-quality plants and fair prices. I choose to shop at Home Depot because they have better prices and more selection in terms of garden aids, such as weed killer or plant food.

Brandi A

Columbus ·

Answer:

Home Improvement or Hardware Store (e.g. Home Depot, Lowes),

Locally owned, free-standing garden center

They are close and and prices are reasonable.

Andrea S

Columbus, OH ·

Answer:

Home Improvement or Hardware Store (e.g. Home Depot, Lowes),

Supermarket or Grocery Store (Target, Walmart, Kroger)

convenience- i was getting something else there

Julie G

columbus, oh ·

Answer:

Locally owned, free-standing garden center,

Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

I like purchasing from local stores, along with stores like Home Depot and Lowe's.

Carly H

Dayton, Ohio ·

Answer:

Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

I think that they have better hours for my lifestyle. I also feel like a get a good varitey as well as a cheaper purchase.

Andrew S

Akron, OH ·

Answer:

Internet,

Supermarket or Grocery Store (Target, Walmart, Kroger),

Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

I choose to shop at home improvment stores because of the location of having everything else for my home there, i shop at supermarkets also becuase of impulse as i am already there getting groceries. I like shopping the internet becuase i am able to look at reviews and research more and it also comes straight to my house.

Steffany O

Sidney, Ohio ·

Answer:

Home Improvement or Hardware Store (e.g. Home Depot, Lowes),

Supermarket or Grocery Store (Target, Walmart, Kroger)

I chose these stores because they are the closest to me and have everything I need.

Brittany P

Newcomerstown, Oh ·

Answer:

Someplace else (Please explain in your comments)

I havent actually purchased gardening supplies before, only flowers and planters. If I were to purchase them though I would do so at walmart.

Ashley S

Columbus, OH ·

Answer:

Locally owned, free-standing garden center, Supermarket or Grocery Store (Target, Walmart, Kroger)

Convenient, cheap at Wal-Mart. Really beautiful flowers at locally owned garden centers

Andrew S

Akron, OH ·

The quality is usually always better at the free standing places you can tell they are gardeners themselves. At wal-mart the employees look high and barley care that you are there.

Celie s

Cincinnati, OH ·

Answer:

Home Improvement or Hardware Store (e.g. Home Depot, Lowes),

Locally owned, free-standing garden center,

Supermarket or Grocery Store (Target, Walmart, Kroger)

I usually go to a home improvement or supermarket store because they are the cheapest and most convenient.

Alicia L Orrville, OH ·

Answer:

Locally owned, free-standing garden center,

Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

I try to shop locally to help support small businesses so that's why I buy majority of my plants don't have what I'm looking for though I go to Lowe's. a nursery. If they dony

Gena R

Newark, Ohio ·

Answer:

Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

Because they are close by and I'm already familiar with them.

Tiffany F

Hamilton, OH ·

Answer:

Home Improvement or Hardware Store (e.g. Home Depot, Lowes),

Supermarket or Grocery Store (Target, Walmart, Kroger)

I shop there because they have the best selections and when it comes to Walmart I shop there for other things as well.

Richard P

Newcomerstown, Ohio ·

Answer:

Supermarket or Grocery Store (Target, Walmart, Kroger),

Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

I picked these stores because they are close to where I live and they offer the largest amount of different supplies needed for gardening. They both have about anything you would need.

Ashley M

Cleveland ·

Answer:

Home Improvement or Hardware Store (e.g. Home Depot, Lowes),

Supermarket or Grocery Store (Target, Walmart, Kroger),

Locally owned, free-standing garden center

They are convenient and close to my home and normally have plants on sale

Patrick W

Columbus, OH ·

Answer:

Home Improvement or Hardware Store (e.g. Home Depot, Lowes),

Supermarket or Grocery Store (Target, Walmart, Kroger)

Like I have said before, I usually only buy plants when I am looking for other things and I notice a plant that I would like in my house.

Day 2 Question 15

For what reasons would you purchase plants or other gardening supplies from a traditional garden center store? What would make you more likely to consider a traditional garden store? Even if you selected this type of store in the last question, please tell me why you choose to shop there.

Renee S

Wooster, OH ·

Because they are trusted for gardening. You know that they are used by many people. A traditional garden store to me is when it's small, and owned by a person. It's not a company. They have things that are just important for gardening.

amber c

batavia oh. ·

because i know the owner

Amanda P

Cleves, OH ·

I would probably shop at a traditional garden store for a specific type of plant or special gardening item that perhaps the larger chain stores would not carry. Perhaps the plants are something that only grow locally and the traditional garden store carries them.

Carleton C

Columbus, OH ·

What made me choose a traditional garden store is because it's all about gardening. So, every employee in there should have experience with gardening or know a thing or two about it. It's very helpful to go into a store & get reliable answers to your questions and helpful tips.

Max M

Columbus, OH ·

More specific and targeted supplies, also better service.

Vinson B

Cincinnati, OH ·

I would purchase from a garden store if I can't find the plants I want in other stores. The reason I don't shop in these stores much is because grocery stores and home depot is more general while garden stores are more specific. It's not often that I'm "only" looking for plants. I would shop there more if I develop more interest in gardening. As of now, it's been several years since I had a garden.

Susan I

Cleveland, Ohio ·

I choose to shop at my local garden center because the people who work there are always willing to help with any problems I may have regarding my garden. I like the fact that they have fresh, healthy plants and good deals on black hardwood mulch-my favorite. They also load up mulch into my car, which is great.

Brandi A

Columbus ·

The associates have more knowledge about their plants and supplies. They have a large variety.

Andrea S

Columbus, OH ·

if I knew where one was I would shop there. I imagine they have more variety and take better care of their plants so you can almost assume the plant you bought is doing well already when you buy it. I wouldn't consider one because I feel like most specialty stores things would be more pricey

Brandi A

Columbus ·

I've actually found that sometimes the specialty stores have better sales.

Julie G

columbus, oh ·

I think that workers at a traditional garden store might be more knowledgeable, compared to a general hardware store.

Carly H

Dayton, Ohio ·

For more uncommon plants. Something i couldn't find at a home improvement store.

Andrew S

Akron, OH ·

I would consider a traditional store a green-house or stand. I would go there if i want a really quality product or advice on the plants.

Steffany O

Sidney, Ohio ·

I would purchase plants and gardening supplies from a garden center store because they have everything you would need and its easier than going to multiple stores.

Brittany P

Newcomerstown, Oh ·

Im not sure. Maybe if the price was a little better I might consider it.

Ashley S

Columbus, OH ·

They have a great product, our flowers usually last longer from there. It is more expensive so if it were cheaper we could always choose that over Wal-Mart

Celie s

Cincinnati, OH ·

I would choose it if they had lower prices and had more convenient locations.

Alicia L

Orrville, OH ·

If the nursery doesn't have what I need or want. My nursery doesn't carry weed killer either so I have to go to Lowe's for items like that

Alicia L

Orrville, OH ·

I think I misread this question. Usually workers at the nursery are more knowledgeable and are able to suggest plants better for me

Ashley S

Columbus, OH ·

I agree! I think they are definitely more knowledgeable and passionate about gardening. They could steer me in the right direction because I'm not experienced.

Gena R

Newark, Ohio ·

I would consider a traditional garden center if I was trying to grow a vegetable garden with many different plants. I would need to know better what types of seeds I need and tools.

Tiffany F

Hamilton, OH ·

I would shop there because they likely have a wide-ranging selection of plants and supplies.

Richard P

Newcomerstown, Ohio ·

I think I would be more likely to pick this type of store if I was looking for something in particular that the other stores did not offer. These types of stores tend to have more specialty items than the larger department stores.

Ashley M

Cleveland ·

They are close to my home and I think they are hopefully a better quality because it is a store that solely specializes in gardening.

Patrick W

Columbus, OH ·

I would more likely consider a traditional garden store if the prices were cheaper. Maybe it was just the two near my apt that I visited with my girlfriend, but they were very expensive compared to Lowe's or Home Depot.

Alicia L

Orrville, OH ·

A lot of times the plants are better qualities though and your supporting a small business :)

Alicia L

Orrville, OH ·

You're* oops!

Celie S

Cincinnati, OH ·

I feel the same way. just too expensive.

Patrick W

Columbus, OH ·

I agree Alicia... But I am 1 year removed and recovering from being a poor college kid! I still don't have to mean to spend extra money on something I don't "need"

Andrew S

Akron, OH ·

It's worth it if you get a plant that lasts longer and is more enjoyable vs a cheap Walmart plant.

Day 2 Question 16

Next, for what reasons would you purchase plants or other gardening supplies from a big box store (e.g., Home Depot, Lowe's, Target, Walmart, Costco, etc.)?

Renee S

Wooster, OH ·

I would purchase from a big box store because they have everything and they have

options that you can choose from. Like if last year you bought a hose and it didn't work right, or it broke you can go back and know that you shouldn't buy that particular hose, and you can choose a different brand.

amber c

batavia oh. ·

because its a more popular store with more choice

Amanda P

Cleves, OH ·

I would purchase from big box stores because they are most likely going to have a large selection of plants and/ or gardening equipment I may need. The prices may also be lower or they may have better sales than the traditional gardening store.

Carleton C

Columbus, OH ·

I don't. I feel that their bogus.

Max M

Columbus, OH ·

Best selection, convenient, good value.

Vinson B

Cincinnati, OH ·

I am more familiar with these stores. Typically, when I go into these stores, I am also thinking about purchasing something else (such as a holiday card).

Susan I

Cleveland, Ohio ·

I purchase certain items, such as weed killer and grass seeds, from Home Depot because they often have specials on these items and they have a larger selection of items.

Brandi A

Columbus ·

It's close to my home. It has a decent selection.

Andrea S

Columbus, OH ·

simply convenience. I'm there anyway, and it catches my eye so ok.

Julie G

columbus, oh ·

I don't think that I would frequently, especially from Sam's Club or Costco. I think that Home Depot and Lowes would be the best bet; however, I'm more likely to purchase from a local store.

Andrew S

Akron, OH ·

I purchase plants at these stores if am more fixiated with price than anything else. If i was selling my house to stage it i would use plants from these retailers beacuse i dont need them to last forever.

Carly H

Dayton, Ohio ·

I do this as i feel it is cheaper, i can ask questions if i need to, as well as better business hours.

Andrew S

Akron, OH ·

Yes but i doubt these employees have the level of knowlege that a greenhouse would have.

This islike buying a computer at Best Buy vs wally world

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Carly! What do you mean by better business hours - what hours are most convenient for you? Thanks!

Steffany O

Sidney, Ohio ·

I would purchase plants from a store because they are normally cheaper and have everything you need.

Brittany P

Newcomerstown, Oh ·

This seems more convenient for me. I would do this so that I could get all my shopping done in one stop.

Ashley S

Columbus, OH ·

They are much cheaper, convenient close to home.

Celie s

Cincinnati, OH ·

I would because they are cheaper and they usually have a good selection.

Alicia L

Orrville, OH ·

My nursery isn't open year around and don't always have everything o need.

Celie s

Cincinnati, OH ·

my local nursery doesn't carry weed killer. something i NEED for my garden.

Gena R

Newark, Ohio ·

The ease of the purchase and access to employees that can help me.

Tiffany F

Hamilton, OH ·

I would purchase plants or other supplies from these stores because I would already be there to shop for other things and therefore it would be convenient.

Julie G

columbus, oh ·

It is nice to get all of the things you need in one place.

Richard P

Newcomerstown, Ohio ·

It is more conveniently located to me, generally the prices are a little lower, and they have just about everything that the garden stores do other than specialty items.

Ashley M

Cleveland ·

It is easy, for the reason I am most likely already there purchasing something else.

Patrick W

Columbus, OH ·

I would purchase them here because I go shopping there for my home improvement needs and I naturally look for others things to improve the look of my place.

Day 2 Question 17

Now, let's imagine you could create your own gardening supply store. What would it look like and what other products would it sell (would it be stand-alone or tied with another place you shop for other products)?

Renee S

Wooster, OH ·

Mine would probably be just a small garden-

ing store. My store would have just gardening stuff. I would sell like soil, plants, and tools for gardening.

amber c

batavia oh. ·

all natrule, just gloves for your hands and a little shovel to dig

Amanda P Cleves, OH ·

If I could create a gardening supply store it would have a large variety of planters, gloves, soil and other things you need to have a successful garden. My gardening supply store would also carry locally grown plants and flowers, as well as some that are exotic to the area (because variety is nice). I would carry as many types of fruit and vegetable plants that grow successfully in this climate as well as many types of trees. This store could stand-alone.

Carleton C

Columbus, OH ·

I would be just like Oakland Nurseries. Sell seeds, vegetables, pots, tools, accessories and etc.

Max M

Columbus, OH ·

Would be large enough to have everything you need, but split into enough sections where the service wouldn't suffer. Each section

would have 'expert' employees.

Vinson B

Cincinnati, OH ·

As an entrepreneur with a startup business, I've learn that it's always wise to observe what people are currently doing and ask people what they want. Since I would want to maximize my consumer base, I would probably position the store as not just a garden store, but also home improvement and landscaping center. I would also position it as the good place for people to buy plants as gifts for others.

Susan I

Cleveland, Ohio ·

My garden center would have butterflies, plants, miniature fairy gardens, birds, and mostly organic gardening supplies.

Brandi A

Columbus ·

Stand alone because then I feel like I could give more attention to the plants and know more about them and keep them healthy. It would have aisles of different types of plants and and area where you could buy other gardening supplies you may need.

Andrea S

Columbus, OH ·

the colors would probably be rather vibrant with a base of green and brown but with some pinks, oranges and purples. I would have greenhouses and an inside area for equipment like shovels and hoes and gloves. And then I would also have an area for stuff like sand and stone. I think I would have it be stand-alone. It would be hard to

do everything I wanted with it if it was attached to some other place.

Julie G

columbus, oh ·

It would have a young and fresh look -- very green and eco friendly. Also, I think it would have anything a gardner (no matter what skill level) would need in one place. Fresh plants, tools, and seeds would all be available.

Andrew S

Akron, OH ·

I would set up example gardens paired with complimentary products like bricks and accent figures that we also sell.

Steffany O

Sidney, Ohio ·

It would look colorful and full of different kinds of flowers. It would stand-alone.

Brittany P

Newcomerstown, Oh ·

I think I would sell things just like the department stores. This seems like it would attract a more diverse population and I could actually make more money at it than just selling garden supplies.

Ashley S

Columbus, OH ·

It would be a greenhouse, with a wooden

display to hold hanging flower baskets. It would also sell fruits and veggies, gardening tools, home decor and stuff like that.

Brandi A

Columbus ·

sounds like a nice place.

Celie s

Cincinnati, OH ·

It would be stand-alone and would carry mostly vegetables and the supplies needed to care for them. It would promote growing your own food!

Andrew S

Akron, OH ·

Thats a good idea maybe you would promote the cost savings of grwing your own food vs buying them,

Alicia L

Orrville, OH ·

It would have everything needed to start and finish a garden. Weed killer, hoes, rakes etc. Plus a large variety of plants and trees.

Gena R

Newark, Ohio ·

It would be stand alone with very knowledgeable staff that have themselves been gardening for many years and would have a lot of advice. They would have accessories and tools for gardening as well.

Tiffany F

Hamilton, OH ·

It would be an open place (that could be closed up for warmth in the winter) that has a lot of space. I would probably like to sell other things like fruits and vegetables.

Celie s

Cincinnati, OH ·

i like the idea of year-round.

Richard P

Newcomerstown, Ohio ·

I think I would do it just about like Lowes or walmart because I think it is more convenient to be able to get everything in one stop. I also think that people would be more likely to shop for other things while they were there.

Ashley M

Cleveland ·

I'm not really sure what it what it would look like but I would probably carry other household items to draw more people in the door and it would probably be free standing.

Ashley S

Columbus, OH ·

I agree! Like home decor for in and outdoors.

Patrick W

Columbus, OH ·

I would probably have it standalone with mostly plants. I would also sell all kinds of fertilizer and pots and other items that would help growing the plants I sell. I would want employees with a very distinct knowledge of the plants I sell and I would not want any time wasted on other products.

Day 2 Question 18

Switching gears a bit, I'd like for you to describe who you consider the "typical" gardener. Describe this person to me, including their personal attributes, demographics (age, gender, etc.), and the type of lifestyle they have.

Renee S

Wooster, OH ·

I would consider a "typical" gardener someone who is in their 40's or older. Just a sweet person, with a friendly personality, I mostly see them as a woman. I have seen men garden, but I mostly see women working on their gardens.

amber c

batavia oh. ·

old people, down to earth, tree lovers, hobby to enjoy

Amanda P

Cleves, OH ·

To me the typical gardener is of retirement age (about 65 or older), they can be male

or female in good health. I often imagine a grandma or grandpa type person. The typical gardener also lives in a somewhat rural or suburban setting and has lots of spare time on their hands so they can maintain their garden.

Carleton C

Columbus, OH ·

Any body can be a gardener. You don't have to be a certain way, act a certain way, be an age, male or female. As long as you have the determination and drive, you can go in your yard and plant away.

Max M

Columbus, OH ·

More of a mindset than physical attribute. Takes commitment and a strong will, as well as an adventurous side to try new things. Can have any lifestyle, although it definitely helps to have a yard even if it's small.

Vinson B

Cincinnati, OH ·

I'm not aware of any stereotypes of typical gardener. I've seen people from all walks of life plant a garden. I know an elderly man that teaches martial arts that enjoys gardening. I also know a male city manager spend several hours in his yard landscaping and planting flowers.

Susan I

Cleveland, Ohio ·

The "typical" gardener is someone who is respectful of nature and tries to leave as

little of a carbon footprint as possible. She is a woman who is in her 30s-40s and lives a quiet life.

Brandi A

Columbus ·

Middle aged female who has time to spend on gardening.

Andrea S

Columbus, OH ·

I think of most gardeners as grandmas and grandpas. They have more time to give love and care to plants and its a fun hobby for them.

Julie G

columbus, oh ·

I think that a typical gardner has a nice piece of land, might be in a suburb. Also, I think they might be a little older, as they are more likely to have some more free time. Also, a gardner might want a healthy lifestyle and enjoys being outside.

Andrew S

Akron, OH ·

I would describe your typically gardener as an outdorsey do it yourselfer who likes to be outside and is a little hipish in nature. More likely to be female and middle aged and drive a prius.

Steffany O

Sidney, Ohio ·

The typical gardening is an older male of female that is normally retired and will garden with their grandchildren.

Brittany P

Newcomerstown, Oh ·

I picture a man in denim bibs with a straw hat on for some reason. I feel like he would be dedicated to his garden and that he would be very successful at it.

Ashley S

Columbus, OH ·

I think usually women garden unless it is a older man that does it for their wife. These people enjoy the sun and warm weather. They take good care of their plants and water them everyday and pay others to water them if they aren't home.

Celie s

Cincinnati, OH ·

Someone living in a small town or suburb who has a full time job or maybe a stay at home mom. they like to grow the food for cooking and just to make their yard prettier. they are probably 20+ and they like to share their skills with their families.

Alicia L

Orrville, OH ·

Nothing is typical anymore so I wouldn't even know what typical would be. Anyone can garden, no matter personal attributes, demographics or lifestyle. They just have to be interested

Andrew S

Akron, OH ·

Yes but you do think of a certain type of people that likes to garden. Not everyone is in to video \games but there is a certain nerd sterotype to it.

Gena R

Newark, Ohio ·

A typical gardener is someone middle aged, male or female, that finds it important to be self sustainable or just enjoys the outdoors. They might even have other “green” activities that they do at home.

Tiffany F

Hamilton, OH ·

When I think of gardener I think of a middle-aged woman who gardens to relax and have peace of mind away from the stress of life. I think of them as hardworking yet relaxed, willing to get their hands dirty. I think they have a somewhat relaxed lifestyle.

Richard P

Newcomerstown, Ohio ·

I really dont think there is a “typical” gardener. I tend to not stereotype people for anything, so it is hard for me to imagine what people might think of as a typical gardener.

Ashley M

Cleveland ·

The typical gardener in my eyes would be a female over 40 who has a relaxed lifestyle and enjoys natures.

Patrick W

Columbus, OH ·

Whew that is a bit tough. I guess I get a strange streotypical image of a middle age woman with a flowery apron and straw hat working on her flowers. I know this term emcompasses so many more people (especially because I am not close to this descip-tion), so it’s strange that this is the image I get.

Day 2 Question 19

What other activities would you guess this typical gardener partakes in other than

gardening?

Renee S

Wooster, OH ·

Bird watching. Because gardening is so peaceful as it is, and bird watching is also peaceful, I think that it fits in perfectly. And they can enjoy their garden while they are watching for birds. I also guess that they like going for walks in the park, to enjoy the nature and look at the different types of trees and flowers there is.

amber c

batavia oh. ·

smoking pot

Amanda P

Cleves, OH ·

They probably like camping and taking nature walks, or hiking in the woods behind their house. They probably enjoy most outdoor activities and truly enjoy being surrounded by nature.

Carleton C

Columbus, OH ·

I would probably say, sight seeing, traveling, cooking, camping, and other outdoor activities. Anything that involves nature.

Max M

Columbus, OH ·

Cooking, healthy eating, active lifestyle.

Vinson B

Cincinnati, OH ·

Since people of all walks of life would take interest in gardening, I'm clueless about other activities they might be involved in.

Susan I

Cleveland, Ohio ·

Reading, listening to books on cd and world music. She also enjoys cooking and walking.

Brandi A

Columbus ·

spending time outdoors, taking walks, read-

ing, enjoying life

Andrea S

Columbus, OH ·

i imagine a gardener is into creating in other ways like crafts and sewing and maybe woodworking

Julie G

columbus, oh ·

They might also enjoy riding their bike, going on hikes, and going to local farmer's markets.

Andrew S

Akron, OH ·

I would guess i typical gardner likes to be outdoors. A typical gardener enjoys hiking, picnicing,landscaping and biking and hiking.

Steffany O

Sidney, Ohio ·

I think they would like to golf, hike, and do anything outdoors.

Brittany P

Newcomerstown, Oh ·

I think that he would enjoy his family life and things like fishing and hunting, more traditional things and try to be self sustaining.

Ashley S

Columbus, OH ·

Golf, laying by the pool, walking their dog anything outside.

Andrew S

Akron, OH ·

I wouldnt peg a gardener as a laying around kind of person as it involves alot of activity.

Celie s

Cincinnati, OH ·

being a mom/dad, reading,

Alicia L

Orrville, OH ·

Not sure whatever they enjoy and makes them happy. Not everyone fits into a stereo-type.

Gena R

Newark, Ohio ·

Outdoor activities such as hiking, fishing, going to the park, taking walks outdoors, and cooking.

Tiffany F

Hamilton, OH ·

I would guess that they do around the house type work (cook, clean, etc) and may-be take care of children/grandchildren.

Richard P

Newcomerstown, Ohio ·

I would imagine that they like to take care of their lawn and landscaping, pretty much anything to do outdoors I think they would be happy with.

Ashley M

Cleveland ·

Reading, spedning time with the family, taking walks.

Patrick W

Columbus, OH ·

Uhm... reading gardening magazines? That is a strange question considering the very wide open desription of “gardening” and the variety of different people in this study. All of us are very different and do not fit a mold so this could be any hobby!

Gena R

Newark, Ohio ·

I feel like any one could be interested in gardening AND a plethora of other things that aren't

related as well. I can definitely see your point about this question.

Patrick W

Columbus, OH ·

Yea it seems kinda silly based on their broad definition of gardening...

Day 2 Question 20

Still thinking about this typical gardener, do you think you fit this description / see yourself as this person? Please explain why or why not.

Renee S

Wooster, OH ·

I do not. I am more of a person that likes to work with animals more than plants. I would rather be on a horse then dealing with different types of flowers. I like gardening, and getting dirty, but I can get dirty when I work in my barn. I also get more of a workout in the barn than I would gardening I feel like.

amber c

batavia oh. ·

no im just not very comited to gardening

Amanda P

Cleves, OH ·

I do not fit my previous description of a gardener. I am 26 and I am a full-time student at a university. I do not have tons of spare time on my hands to be able to take care of my garden the way I want. I also do not see myself as the typical gardener because I really do not enjoy most outdoor activities. I do appreciate nature.

Carleton C

Columbus, OH ·

I don't know what a "typical" gardener is so I can really say.

Max M

Columbus, OH ·

Not particularly, but then again I do it in concert with my dad. Could definitely say he fits closer to the typical gardener description.

Vinson B

Cincinnati, OH ·

Yes, simply because gardening is for everyone. I don't even know what a typical gardener is.

Susan I

Cleveland, Ohio ·

I think I fit somewhat well with this person. I do enjoy many quiet activities, but I also spend less time gardening than doing other activities.

Brandi A Columbus ·

At times I see myself as this person, but mostly I don't have the patience or time that I believe a typical gardener would have.

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Brandi! At what times do you see yourself as this person? Thanks!

Brandi A Columbus ·

I see my self as this type of person when I just get into these gardening moods every once in a while and at

that time I just have to go out and garden (usually pull weeds).

Andrea S Columbus, OH ·

i do but I don't. I could see myself getting more into gardening when I have more time to care for such things. Also it might help if I actually had yard to decorate

Julie G columbus, oh ·

I don't think that I fit in with this description, as I am pretty young. I am not considered an outdoorsy person; however, I do enjoy growing my own plants.

Andrew S Akron, OH ·

i do not see myself as this type of person a am mostly an inside type although i do enjoy having a touch of nature inside.

Steffany O Sidney, Ohio ·

No, I don't because I'm young and don't like doing a lot of activities outdoors.

Brittany P Newcomerstown, Oh ·

Haha. I dont see myself EVER wearing denim bibs or a straw hat. That and the fact that I dont have the first clue about gardening or fishing and hunting, I believe I am the exact opposite from this person.

Ashley S Columbus, OH ·

Not right now because I am a college student and my house on campus doesn't allow us to garden and I'm not sure I would take the

time too. Although my mom fits this description and I can see myself being just like her in the future.

Celie s

Cincinnati, OH ·

I could see myself in later years as this gardener because i hope to have that sort of life some day.

Alicia L

Orrville, OH ·

No, from reading other responses, they say a typical gardener is middle aged, I'm only 23 and my husband 24 and we both enjoy it. Our hobbies also include racing dirtbikes on the weekends.

Gena R

Newark, Ohio ·

I don't think that I do because I'm a mother who also works and don't have a lot of time for gardening. Right now, I'm more interested in convenience and ease than trying to maintain plants.

Tiffany F

Hamilton, OH ·

I do not think I fit my description. I'm a college student who lives a fairly stressful life unlike that of a typical gardener. I'm also young (hence college student) which goes against my description.

Richard P

Newcomerstown, Ohio ·

I dont think I fit the typical gardener picture because I dont really garden. As I said yesterday I failed at my growing a garden attempt, and Im quite sure that is not typical for someone who likes to garden.

Ashley M

Cleveland ·

I do not fit the describtion beacause I have little free time and dont generally find gardening relaxing.

Andrew S

Akron, OH ·

Its not relaxing because it seems like work more than a carefree activity.

Brandi A

Columbus ·

I agree. I don't find it relaxing either.

Patrick W

Columbus, OH ·

I am nowhere close to the descipion I originally gave! But in the wide open description of a gardener that we have been working with (a gardener is anyone with a plant) then anyone could fit!

Day 2 Question 21

What positives do you associate with gardeners and gardening?

Renee S

Wooster, OH ·

I feel as though a positive about gardeners is that they are very friendly and they are willing to help. A positive about gardening is that it is very relaxing and that you can enjoy the beauty that comes with the beautiful flowers that are in your garden.

amber c

batavia oh. ·

relives stress and brings joy

Carleton C

Columbus, OH ·

The love for being outdoors creating a life.

Max M

Columbus, OH ·

Hard work, dedication, commitment to fresh food and herbs.

Vinson B

Cincinnati, OH ·

They are patient and hardworking.

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Vinson! What makes you associate those traits with gardeners? Thanks!

Vinson B

Cincinnati, OH ·

It takes patience and hard work in order for you to keep weeds under control. It also takes discipline for anyone to water them and fertilize them periodically.

Julie G

Columbus, OH ·

I think that some gardeners are more eco-friendly, because they would rather grow their own vegetables than driving to the store and eating vegetables with pesticides. Seems like they live a more natural lifestyle.

Susan I

Cleveland, Ohio ·

Nurturing personality, organic living, caring for the environment.

Brandi A

Columbus ·

calm; nice curb appeal

Andrea S

Columbus, OH ·

an appreciation for beauty and hard work

Julie G

Columbus, OH ·

I think it is good for the planet and for growing one's own plants. I think they are eco-friendly, as well.

Andrew S

Akron, OH ·

I see gardeners as more socially responsible people. They care more about the environment and the world we live in. They waste less and recycle more.

Steffany O

Sidney, Ohio ·

The positives I see with gardeners is that they like being outside, being with family, and helping grow good things for their family.

Brittany P

Newcomerstown, OH ·

I think it is great that they can grow their own food and take pride in what they have done for their families.

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Julie! Though it might be obvious, what makes you say that gardeners are eco-friendly? I just want to make sure I understand you completely. Thanks!

Ashley S

Columbus, OH ·

Being outdoorsy, caring about appearance, making their home look nice. Normally if the outside looks good the inside does as well.

Celie S

Cincinnati, OH ·

Lower grocery costs, stress relieving, fresher foods, healthier lifestyle.

Alicia L

Orrville, OH ·

They have to be patient, good eye for details.

Gena R

Newark, Ohio ·

Patience!

Tiffany F

Hamilton, OH ·

I associate stress-relief, relaxation, peacefulness, and beauty to gardening. I associate relaxed, carefree, and nurturing to gardeners.

Richard P

Newcomerstown, Ohio ·

I admire the people who are able to garden for their dedication to it and growing food for themselves to live a healthy lifestyle. I think it is a great thing to do, and wish that I could do it myself.

Ashley M

Cleveland ·

Happiness, peace, relaxation, being proud.

Andrew S

Akron, OH ·

They are a proud people, and they are not afraid to believe in something and fight for a cause.

Patrick W

Columbus, OH ·

Happiness and caring for the things that we can keep alive!. Also the beauty that we cultivate by growing plants is so satisfying.

Day 2 Question 22

What negatives, if any, do you associate with the words “gardener” and “gardening”? What negatives might be associated with the gardening lifestyle? The day 3 questions are now available, so please continue on to those questions!

Renee S

Wooster, OH ·

A negative is that they would be very obsessed with their garden, they wouldn't let many people by it for the fear that it will become messed up. A negative that I would associate with the gardening lifestyle is that they might be so worried about their garden when they are out with friends or family that they won't have any fun, this is mostly for the not so great neighborhoods or neighborhoods with a lot of kids.

amber c

batavia oh. ·

not to many just cant obsess over it, and if your going to do it, do it right

Carleton C

Columbus, OH ·

Don't really see anything negative.

Max M

Columbus, OH ·

No negatives. It takes hard work and commitment to have success, so I applaud anyone who tries gardening.

Vinson B

Cincinnati, OH ·

As far as gardening, the negatives to comes to mind is having to manage weeds.

Julie G

columbus, oh ·

I don't associate any negatives with "gardener" or "gardening"

Susan I

Cleveland, Ohio ·

The only negative I can think of is possibly having a "hippie" stigma, like a flower child.

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Susan! What makes you think of this stigma? Thanks!

Susan I

Cleveland, Ohio ·

A lot of images in the media today influence people to think "granola" or "earth mother" when they think of gardening.

Brandi A

Columbus ·

a lot of work and getting dirty, hot, sweaty, etc...

Andrea S

Columbus, OH ·

someone with time- like not busy. I mean i wish I could have time to do such things but I feel like i'm too busy for such things. It's not really negative but it's almost like something I sort of resent to a degree.

Andrew S

Akron, OH ·

They negatives i associate are they stink our are dirty because they are outside.

Steffany O

Sidney, Ohio ·

The negatives could be that gardening takes over their life and they don't have time for anything else.

Brittany P

Newcomerstown, Oh ·

I really dont see there being any negatives with gardening. If you have the time and knowledge to do it, then by all means go for it.

Ashley S

Columbus, OH ·

They sometimes are the mean grouchy people that get mad at kids for riding their bikes through their lawn. Sometimes they take it very seriously.

Patrick W

Columbus, OH ·

Well I would be pretty pissed if some kid rode his bike through a garden! that would just be plain rude!

Celie s

Cincinnati, OH ·

maybe dirt? that is the only “negative.” but dirt isn’t so bad when you consider all the positives.

Andrew S

Akron, OH ·

I agree the dirt can be negative it implies that they are dirty.

Alicia L

Orrville, OH ·

I can’t think of any negatives that may be associated with gardening.

Gena R

Newark, Ohio ·

They might really try to push others around them to garden that may not be interested in it or not able to.

Tiffany F

Hamilton, OH ·

I don’t really associate any negatives to gardening, unless a person is allergic to bees (like I am) which then leads into a bit of danger.

Alicia L

Orrville, OH ·

My husband is allergic to bees as well, so far no problems though!

Richard P

Newcomerstown, Ohio ·

I dont associate any negatives with garden-er or gardening. I can see it being somewhat negative for the lifestyle that they dont have much time for other things, or that if it happens to not be a good growing season, Im sure that it would be somewhat negative.

Ashley M

Cleveland ·

I really couldnt associate a negative its not

really a topic that has negatives associated with it.

Patrick W

Columbus, OH ·

I would not think any negatives would be associated with this term.

Day 3 Question 23

To get started for today, I'd like to know what prevents you and/or others that you know from gardening more than you currently do.

Renee S

Wooster, OH ·

I am on a college campus and they do not accept gardening on the property

amber c

batavia oh. ·

if your over worked

Susan I

Cleveland, Ohio ·

I live in Northeast Ohio, and for the past couple summers, we have had very unpredictable weather. Last year, we had barely any rain, and this past summer, the weather was unseasonably cold in July. I also work full-time, and it is hard to get outside during the

Carleton C

Columbus, OH ·

Right now it's the winter so I can't plant like I want too):

Vinson B

Cincinnati, OH ·

Too much maintenance, especially regarding the weeds.

Brandi A

Columbus ·

I don't have enough time and the costs involved.

Max M

Columbus, OH ·

Time, have a busy schedule. As well as convenience since the garden is at my parents it's not as though I can tend it every day.

Julie G

columbus, oh ·

I believe that sometimes I can get tied up with other things, like technology, television, and the internet. In addition, if the weather is not nice out, I will be less likely to care for my outdoor plants.

Ashley M

Cleveland ·

Lack of space to garden... I live in an apartment

Brittany P

Newcomerstown, Oh ·

I really dont know much about gardening so that is what keeps me from doing it more than I usually do.

Andrea S

Columbus, OH ·

time constraints. When i do have free time I just want to relax, and gardening isn't a go to hobby for me. It feels like too much work for relaxing in my free time

Andrew S

Akron, OH ·

What prevents me from gardening more is my work and school schedule being so erratic.

Ashley S

Columbus, OH ·

Lack of time, don't want to put in the physical labor, sometimes it can be expensive, the upkeep as well.

Tiffany F

Hamilton, OH ·

For me, being a college student and having a lot of homework holds me back (unless it's the summer during which the heat holds me back). For others, having to work holds them back as well as having children and having other duties/responsibilities.

Steffany O

Sidney, Ohio ·

Right now its winter and I can't garden.

Celie s

Cincinnati, OH ·

I live in an apartment building and have no yard space. The unit that i live in has limited sunlight as well so the plants i can keep have to be ones that require little to no sunlight. Also, time. I am a full time student and i work so i have very little time to garden.

Alicia L

Orrville, OH ·

I have a son who keeps me on my feet non-stop and occasionally likes to help gardening but if he isn't in the mood it isn't happening.

Patrick W

Columbus, OH ·

I live in a 3rd story apartment, so I just do not have the space to do any outside gardening like I would want to.

Richard P

Newcomerstown, Ohio ·

Well really just my lack of experience with gardening is what prevents me from doing it. That and along with not having the time to properly take care of a garden with my schedule.

Gena R

Newark, Ohio ·

Mostly time constraints. It's really hard to find the time to garden regularly, especially for people like me who are busy with kids, their job, and other activities.

Day 3 Question 24

Do you involve your friends and/or family in your gardening? If you do involve your friends and/or family, how do you involve them? If you do not involve them, why not? What would make you more likely to involve them in the gardening that you currently do?

Renee S

Wooster, OH ·

I get involved in my families gardening. I just recently helped my sister plant some flowers around her house to help it make it feel a little more homey. If I was to garden more, I would involve my family more, I like they help and I feel as though its a great bonding time for families.

amber c

batavia oh. ·

a project, such as environmental health or making bukays for sick people

Susan I

Cleveland, Ohio ·

I involve my son and my mother, when she is in town visiting, in my gardening. I would involve my dad and sister if they enjoyed it, but they aren't very interested.

Carleton C

Columbus, OH ·

Like I said, for 5 years now it's a yearly thing me and my mom do for like our time to spend together.

Vinson B

Cincinnati, OH ·

Gardening was originally my mother's idea. I would walk with her to the store to pick out some flowers to plant in the garden.

Brandi A

Columbus ·

I involve my husband by having him just help with different things - digging, planting, weeding

Max M

Columbus, OH ·

I involve my dad, it's a team effort since the garden is at his place. Definitely helps have a second person to lend a hand.

Julie G

columbus, oh ·

Yes, my sister and I are both involved with our garden. We both enjoy eating the fresh vegetables we grow in the back yard. In

addition, my father helps us with the garden organization. I think that we can make this a family affair if we each take part in the gardening process.

Ashley M

Cleveland ·

I do involve my mom in gardeing it is a nice way for us to spend time together.

Brittany P

Newcomerstown, Oh ·

If someone took the time to show me how to do it the right way, I think I would be interested in getting into it.

Andrea S

Columbus, OH ·

no, i don't involve anyone because I barely garden. I could involve them by asking them to water my plants if I kept them alive long enough myself first.

Andrew S

Akron, OH ·

I do not involve friends with my gardening because i live alone and it would be a drive for them to come over here. If their were some kind of community garden that still existed i would involve them more.

Ashley S

Columbus, OH ·

My mom involves me by making it a tradi-

tion to help her go to the nursery to pick out her flowers and plant them. I also get her a hanging basket each mothers day. I would involve my friends and roommates in my college house if others gardened but no one really does. I think people would damage the plants on a campus.

Tiffany F

Hamilton, OH ·

I do involve my family in my gardening. I have learned to garden from them and it is our time to spend together and relax.

Steffany O

Sidney, Ohio ·

Yes, my mom gardens with me. My mom helps me plant vegetables in the spring. If my mom didn't work as much as she did, I think she would garden with me more.

Celie s

Cincinnati, OH ·

I do not involve my friends and family because I don't really have a garden. When I own a house with a yard and maybe when I have a family, I will involve my friends and family.

Alicia L

Orrville, OH ·

My friends aren't interested and I'm ok with that. My husband helps a lot and my son when in the mood likes to bring his tools out and help dig, picks a lot of flowers, helps me spread mulch occasionally and finds bugs. I involve my husband and son though

because Rhys more time I get to spend with them. I remember watching my Granny garden and “helping” I’d like for my son to have those memories with my husband and I

Patrick W

Columbus, OH ·

If I were able to move into a house with a yard that I could use to plant veggies, I would do so in a heartbeat.

Celie s

Cincinnati, OH ·

It’s hard as a college student. I want a house so I can have a garden.

Richard P

Newcomerstown, Ohio ·

I do not involve them in it only because I do not do it myself. If I did garden though I think it would be nice to involve the family with it so that everyone could feel proud of what was done.

Gena R

Newark, Ohio ·

My husband is involved somewhat, we usually pick out plants together and he helps take care of them. I would probably involve them more if I were more involved myself. We like doing family activities that make sense for all of us.

Day 3 Question 25

Similarly, what do you think would make you garden more often than you currently do? I’d like to hear what factors, resources, or positive outcomes would contribute to you gardening more often.

Renee S

Wooster, OH ·

It would help me relax before exams, also there is a lot of drama on campus since it’s so small. It will help me keep my mind off of the stress that everyone is putting on each other.

amber c

batavia oh. ·

if i got into a habit of it or made it more appealing to myself and others

Susan I

Cleveland, Ohio ·

I would garden more if I could get more of a benefit from the vegetables I have planted. It seems when I have seeds, its hit-and-miss

Carleton C

Columbus, OH ·

Well I reside in Ohio. If i lived somewhere, where it’s hot year around I would garden all year. It’s nice to go out, enjoy the weather and work hard on your planets. Every time you plant something you want it to grow the best it can.

Vinson B

Cincinnati, OH ·

I would be more likely to garden more if there is less maintenance work. Getting rid of the weed problem would be the biggest improvement.

Brandi A

Columbus ·

time...if i knew more about products and where they would go and when to plant them and how to care for them

Max M

Columbus, OH ·

Having a gardening space more accessible and more time to actually do it.

Julie G

columbus, oh ·

I think that the weather is a big factor in my gardening. If it is too cold or too rainy, I will not spend time outside. Obviously, most of my plants won't grow in the cold; however, I do not take the time to cover them up when there are frost advisories.

Ashley M

Cleveland ·

Living in an area with better climates would be a big factor in gardening more often.

Brandi A

Columbus ·

I completely agree!

Brittany P

Newcomerstown, Oh ·

Again, I think this would just depend on someone taking time to help me learn how to get started.

Andrea S

Columbus, OH ·

if I had the resources and an actual yard or area for a garden or even just time for such things, I probably would be more likely

Andrew S

Akron, OH ·

If gardening was easier to do and it could be done at night more easily i would do it more often. Factors that limit me are daylight hours, social engagements and work.

Ashley S

Columbus, OH ·

If I had my own house, more time to do it and more time to upkeep it. I also would need more money to buy what I need and pay for the water.

Tiffany F

Hamilton, OH ·

Having more free time and it not being winter currently would make me garden more.

Steffany O

Sidney, Ohio ·

I would garden more if it wasn't so demanding. I think I would if I had more help and money to keep a garden running.

Celie s

Cincinnati, OH ·

I don't have a car or a yard to garden in. I need a car to travel to a gardening center because there are none nearby, let alone within walking distance. And living in an apartment, I don't have a yard to create a garden and am limited to my windowsills.

Alicia L

Orrville, OH ·

If I had more time. I feel like I probably wouldn't be as stressed because I do find it stress relieving after the initial setup, and I think it would probably help me not want to be a perfectionist so much because I would eventually see that flowers do what they want but it always turns out looking nice even if they aren't exactly placed the way I'd like them to be.

Patrick W

Columbus, OH ·

Once I am able to move into a house of my own with a yard, I would love to grow some fresh veggies. Me and my girlfriend go to the store multiple times a week just to get a fresh veggies. As soon as I was comfortable with the decorations and items inside my new house, I would be able to allocate some money for a garden.

Richard P

Newcomerstown, Ohio ·

I think that if I had more knowledge on the subject and time to actually do it that I would attempt it more than I do now. If I did attempt it and it turned out positively, then I believe I would feel more like trying it again.

Gena R

Newark, Ohio ·

I would garden more often if I could find an easy method to follow, like a plan with specific vegetables or flowers that would be easy to maintain in our daily routine.

Day 3 Question 26

In recent years, gardening has become a much less common activity than it used to be. Do you believe it is possible to increase gardening activity in the population/your community? Why or why not?

Renee S

Wooster, OH ·

I believe that it could. If parents or grandparents get their children into gardening when they are young enough they would enjoy it. But they have to keep up with the children coming out to help so they don't get bored and move on to video games, or whatever kids are playing now. If they grow up doing something that they enjoy, they are more likely to carry that through adult-

hood and they will teach their children to garden.

amber c

batavia oh. ·

no maybe for older people but not the younger generation unless there being made to do a school project

Susan I

Cleveland, Ohio ·

I think it is possible for the gardening activity in my community to increase. I think it already has, due to the increased interest in producing organic/natural foods.

Carleton C

Columbus, OH ·

I do believe gardening activities could increase in a community. All it would take is schools, programs or even some volunteers in a neighborhood together and target after the youth.

Vinson B

Cincinnati, OH ·

Yes. One way is for the city to reward the people with the nicest yards. Every year in my area, there is a contest where people with the nicest yards would earn a flag.

Brandi A

Columbus ·

I'm not really sure how. Unless the home-

owners are willing to make the effort, I'm not sure there is much that can be done.

Max M

Columbus, OH ·

Not really, where there's a will there's a way. As healthier lifestyles become more popular so will gardening as it provides cheaper, more convenient access to fresh food.

Julie G

columbus, oh ·

Yes, I believe that there are possibilities for increasing gardening. With an eco-friendly push, it seems like people in communities can come together to garden. By creating a community gardening day, those in a community can get together to make their city clean and plant fresh plants. Also, people could plant trees to benefit the environment.

Brandi A

Columbus ·

That's a great idea!

Ashley M

Cleveland ·

Increasing the activity without some kind of incentive would be hard... people are so busy these days they don't have much time.

Brittany P

Newcomerstown, Oh ·

I dont think so because people are too lazy anymore and are only concerned about what is easier for them, not thinking about what might actually be better for them.

Andrea S

Columbus, OH ·

yes it is possible. lots of places have roof gardens which i think is a great idea for cities. Or other ways of having community gardens would be pretty cool. that way people with no land could have a little spot to do something with

Andrew S

Akron, OH ·

I believe it is possible by starting more groups in schools and creating urban roof top gardens along with community gardens sponsored by parks and recs departments.

Ashley S

Columbus, OH ·

My current population is a college campus. I don't think people care if it looks nice or not although they should. We also rent the place and I'm not sure if we are allowed to do so. Money is also a huge factor. But in the neighborhood my mom lives in, I think it is very possible! People see how great her lawn looks and want theirs to look the same

Tiffany F

Hamilton, OH ·

I do believe it is possible if people would

slow down their life and see the benefits of home-grown food but I think it will be a challenge because people do live such fast paced lives.

Steffany O

Sidney, Ohio ·

Yes, I think it is possible because most people are retired around me and they just sit at home, so I think if they had more money they would garden more.

Celie s

Cincinnati, OH ·

My community is mostly college students with houses and apartment buildings packed together on rolling hills. I find it unlikely that the community around me would start gardening. However, I think if the people who live in the right places to garden were shown the incentives of gardening, they may be influenced to start.

Alicia L

Orrville, OH ·

I think it's decreased because now its just as easy to hire someone to decorate your front yard and people are too busy.

Patrick W

Columbus, OH ·

In my community? No... I am in a part of the city that is overrun with businesses and apartments. There is simply no room in my location. As a whole in the country? Yes, I think that everyone wants to be healthier these days and it will push people to grow

their own food if they have the means to do so!

Celie S

Cincinnati, OH ·

I live in a big city too and it would be very hard to get more people to garden.\

Richard P

Newcomerstown, Ohio ·

I think that this is becoming a thing of the past. Unfortunately I think it is more of a convenience issue. Everyones lives are getting busier it seems and nobody has time to do the things they want to, let alone try to learn something new to do.

Gena R

Newark, Ohio ·

I think it is, especially in more rural areas like where I live because people may have more space to cultivate a garden. And people these days are trying to be more self sustaining.

Day 3 Question 27

What suggestions do you have for increasing gardening within the population/your community? Feel free to be creative here!

Renee S

Wooster, OH ·

To hold different projects that would appeal to the younger generation and show them how fun gardening could be

amber c

batavia oh. ·

old peoples gardening clubs they can bring there grandchildren to

Susan I

Cleveland, Ohio ·

Gardening instructional courses, discount/free supplies for people who want to grow their own food but may not be able to afford it.

Carleton C

Columbus, OH ·

I feel that we should target the youth. To them it would be fun since their outside, get to mess with the dirt and be all up in the grass, it's an activity that can include numerous people (family, friends, spouse, associates) and best of all the reaction on a child's face when they see their hard work pay off.

Vinson B

Cincinnati, OH ·

I really don't have anything to say other than having a contest in the neighborhood about having the nicest yard. This gives people an excuse to brag about their property.

Brandi A

Columbus ·

do a community plant sale; work together to plan and do

Max M

Columbus, OH ·

Maybe more community gardening spaces where it becomes a joint effort.

Julie G

Columbus, OH ·

I talked about some suggestions in my previous post. By having a community gardening day, people could get outside and help others, plant their own gardens, and make a common place beautiful.

Ashley M

Cleveland ·

Maybe more community events surrounding gardening. Days when people get together to garden in green spaces.

Brittany P

Newcomerstown, OH ·

Im not really sure. I dont think that it is possible to increase peoples interest in gardening in my community.

Andrea S

Columbus, OH ·

i'm thinking roof gardens or community garden areas. less pavement, more land and the freedom to garden on that land.

Andrew S

Akron, OH ·

Again it would be starting a community garden and having tax incentives for those that grow there own food.

Ashley M

Cleveland ·

thats a really good idea.

Ashley S

Columbus, OH ·

If neighborhood's had CONTESTS for houses with the best gardens with prizes that would make people want garden! Also if there was a huge sale in the community for people to buy plants for cheaper. Neighborhoods could offer cheap landscaping as well.

Tiffany F

Hamilton, OH ·

I would say the suggestion I have would be education. Education on the benefits of home-grown food as well as education on how to garden in the first place.

Steffany O

Sidney, Ohio ·

I think a suggestion would be to have cheaper plants and things you use for gardening.

Celie s

Cincinnati, OH ·

I think it is important to show people the advantages of having a garden. It can also be quite easy. If people are shown how easy and beneficial it can be, they might start growing their own food and plants.

Alicia L

Orrville, OH ·

Maybe offer a class to help get the work out, offer basic gardening skills, maybe people don't garden because they aren't sure where to start

Alicia L Orrville, OH ·

Word*

Celie s

Cincinnati, OH ·

this is an excellent idea!

Patrick W

Columbus, OH ·

If the apartment complex offered a small lot within walking distance that they rented out to gardeners, I would certainly take advantage of it. My grandpa used to do something similar to get some extra garden space and I think it would be a great idea.

Richard P

Newcomerstown, Ohio ·

Im not really sure if it is even possible. With all the street side markets and grocery

stores, why would someone take the time to grow their own when they can just drive to the store.

Gena R

Newark, Ohio ·

I think it's important to show the benefits that can be used on a daily basis, like showing people how they can cook with the plants they grow or maybe certain health benefits to other plants in the home. I like human interaction so I would enjoy seeing more gardening classes or demonstrations available to the community, maybe through the local libraries etc.

Day 3 Question 28

Which populations/types of communities do you think would be most open to gardening/ increasing gardening? In your answer, please explain why you think this.

Renee S

Wooster, OH ·

I can see area's that have the room to garden. Somewhere where if they plant plants it will make it more beautiful. Like parks, it will make parks more appealing to people so they will come more often and get outside and have fun.

amber c

batavia oh. ·

old people in spring time so its not too hot for them

Susan I

Cleveland, Ohio ·

I think that urban populations would be increasingly interested in gardening if they were able to have a designated space (either in a park or lot) where they could tend their gardens. Discounted/free seeds and supplies could also impact this.

Carleton C

Columbus, OH ·

I feel that any community could be the most open to gardening it just determines of the type of person who is ready for a challenge. Gardeners live everywhere. City, suburbs, farm land. In the high, middle and low class. We're everywhere!

Vinson B

Cincinnati, OH ·

People in the suburban areas at the south (such as Florida). Unlike the people in the north, southern people can see their garden all year long. The suburbs is probably the most open since it's less populated area, yet there's enough people to compare their property.

Brandi A

Columbus ·

new construction home communities because they don't start out with very much and home owners want to make their new home/neighborhood nice

Max M

Columbus, OH ·

Middle aged to retirees, urban dwellers looking for more interaction with nature or an escape from asphalt.

Julie G

columbus, oh ·

I think suburban areas that have large plots of community land or neighborhoods with room for plants and gardens will be best. I believe this because not every metropolitan area has room for plants and large plots of land.

Ashley M

Cleveland ·

Communities further from the city, those are the areas that normally have the land and time to garden.

Julie G

columbus, oh ·

I agree. It seems like metropolitan areas won't have the time or resources for gardening.

Brittany P

Newcomerstown, Oh ·

I think the the communities with older people that grew up doing this kind of stuff would be more open to it. I think these would be smaller towns or individual houses in the country.

Andrea S

Columbus, OH ·

not really sure. most anybody could be a gardener. It seems more likely in the rural areas or even in the suburbs than the inner city

Andrew S

Akron, OH ·

I think urban communities, they can all pitch in in such close proximity as a common rooftop garden.

Ashley S

Columbus, OH ·

Wealthier neighborhoods that want everything to look nice. Large developments (MI Homes) have rules about what you can and can't have in the yard to make it look more presentable. I think this is because they have more money to work with and higher expectations.

Tiffany F

Hamilton, OH ·

I think the population most open to gardening would be those who in many cases do not have the money to buy food from the grocery and the portion of the population who does not have access to fresh fruits/vegetables in a grocery store.

Steffany O

Sidney, Ohio ·

I think the communities with the most gardening are retirement homes. I think this

is because they don't work and have more time.

Ashley S

Columbus, OH ·

I didn't even think about a retirement home! It would be something for them to do and something they could take pride in!

Celie s

Cincinnati, OH ·

Suburban neighborhoods and rural areas because they would have more yard space and resources to garden.

Alicia L

Orrville, OH ·

Communities with house with front yard and backyard space. I imagine it must be hard if you don't have the room.

Patrick W

Columbus, OH ·

I think people who do not have the means to garden would be most open to it if they were given the means. This would probably apply mostly to people living in apartments in any city.

Richard P

Newcomerstown, Ohio ·

I think the smaller, less populated towns would be more apt to gardening mainly

due to the relaxed atmosphere and actually having the ground to do so. These towns generally have more of the traditional type people that like to do these things.

Gena R

Newark, Ohio ·

I think whether it is rural or urban it really depends on the type of person. I think anyone that has a mind set that they want to be self sustainable, or would like to learn more about nature and the environment would be very open to gardening.

Steffany O

Sidney, Ohio ·

I agree!

Day 3 Question 29

What do you think is the most fun aspect of gardening or landscaping?

Renee S

Wooster, OH ·

The designing of gardens and how to plan everything out. I think that some people come up with some pretty neat designs for gardens. It brings out the creativity in people.

amber c

batavia oh. ·

to watch it grow

Susan I

Cleveland, Ohio ·

I derive the most pleasure from watching my surroundings become prettier and from creating something nourishing for my family to eat.

Carleton C

Columbus, OH ·

To see your own creation come to life the way you wanted to.

Vinson B

Cincinnati, OH ·

The most fun part is when everything is finished. Also the improved appearance of the yard.

Brandi A

Columbus ·

seeing the finished product!

Max M

Columbus, OH ·

Seeing the results when your done, an immense level of satisfaction.

Julie G

columbus, oh ·

Getting outdoors and away from technology. Also, I think that it allows people to relax and get their mind away from stressors.

Ashley M

Cleveland ·

Creating or designing something that adds a nice touch to your home and makes your overall curb appeal better.

Brittany P

Newcomerstown, Oh ·

I like it after the fact when all the flowers are planted and the mulch is down, and thinking that I made my yard and home look prettier.

Andrea S

Columbus, OH ·

seeing the product of your hard work- the beauty of a blooming lively plant!

Andrew S

Akron, OH ·

The most fun aspect of gardening is watching a seed form into a plant through a lot of blood, sweat, and tears you made it happen.

Ashley S

Columbus, OH ·

I enjoy doing it with my mom because we spend time together. I like that it makes houses look nice and welcoming from the outside. I think it's fun to go shopping for plants and flowers at nurseries, greenhouses because there are so many beautiful options. It could also be rewarding to see what

you've planted grow!

Tiffany F

Hamilton, OH ·

I think the most fun aspect is producing something enriching (whether just pretty or of nutritional value) from almost nothing.

Steffany O

Sidney, Ohio ·

I think the most fun part is seeing everything come to life and be able to say you did that on your own.

Celie S

Cincinnati, OH ·

Eating what you grew! nothing tastes better than a fresh-picked tomato.

Alicia L

Orrville, OH ·

The result you get, the compliments you get from neighbors, pulling into your driveway and seeing a front yard full of flowers.

Patrick W

Columbus, OH ·

Watching the plant that you worked so hard to cultivate grow tasty fruit that you can eventually enjoy!

Gena R

Newark, Ohio ·

I think seeing something grow from start to finish is really fun. It's nice to see the end results, especially if it's something you can use like fruits or veggies that you can cook with.

Richard P

Newcomerstown, Ohio ·

I think the most fun part of landscaping is afterward when you stand back and look at what you have done and admire how your work looks.

Day 3 Question 30

Overall, how enjoyable would you rate the time that you spend gardening? Please select your answer in the poll below. Then, tell me what, if anything, would make you enjoy your time spent gardening more than you currently do.

ANSWER	COUNT	PERCENT
1 - I hate the time I spend gardening	0	0
2	3	15
3	8	40
4	6	30
5 - I love every aspect of gardening / my time spent gardening	3	15

Renee S

Wooster, OH ·

Answer:

3

I like gardening, but most of the time I get bored with it. I feel that if I have more people with me doing it, it would be a lot more

fun

amber c

batavia oh. ·

Answer:

3

its ok im used to it and not really a gardening person

Susan I

Cleveland, Ohio ·

Answer:

5 - I love every aspect of gardening / my time spent gardening

I would enjoy my gardening time more if I could have more time to do it during the week.

Carleton C

Columbus, OH ·
Answer: 3
 5 - I love every aspect of gardening / my time spent gardening
 I really enjoy it for the fact that I can have a bad day, go into my yard and mess with my vegetables. It always seems to soothe and eases my mind. It gives me a break from reality. The stress, drama and BS.

Vinson B

Cincinnati, OH ·

Answer:

2

Gardening needs to not only be less work, but it must also be more durable. The durability problem can probably be solved by purchasing only perennials.

Brandi A

Columbus ·

Answer:

3

I don't always enjoy it, but feel a sense of accomplishment when I'm finished.

Max M

Columbus, OH ·

Answer:

3

Nothing that I can think of, learning process so I'll be able to try more things as I become more experienced.

Julie G

columbus, oh ·

Answer:

3

I enjoy being outdoors; however, I don't always like the maintenance required for making plants beautiful.

Ashley M

Cleveland ·

Answer:

4

nothing really.

Brittany P

Newcomerstown, Oh ·

Answer:

4

I like spending time outdoors and planting and taking care of flowers. Basically anything that gets me outside is time well spent to me.

Andrea S

Columbus,

OH ·

Answer:

2

if i didn't think it was all for naught. I'm pretty certain its all gonna die in two days so why even try.

Andrew S

Akron, OH ·

Answer:

3

It is enjoyable at times when it relaxes you to watch your plant grow. It can be stressful if you cant figure out why your plant isn't growing.

Ashley S

Columbus, OH ·

Answer:

3

If I could have someone lay the mulch down for me I would gladly make the holes with my hands and plant the flowers.

Tiffany F

Hamilton, OH ·

Answer:

4

When it is hot in the summertime, I think the heat is miserable and it makes gardening just painful and not fun.

Brandi A

Columbus ·

I feel the same way. I would like to do it more, but it's not fun getting all dirty and sweaty and tired.

Celie s

Cincinnati, OH ·

Answer:

5 - I love every aspect of gardening / my time spent gardening

I usually garden with my grandmother and have very fond memories of it. I love it.

Steffany O

Sidney, Ohio ·

Answer:

4

I think I would enjoy it more if I had more time.

Alicia L

Orrville, OH ·

Answer:

4

Having more time to actually spend in the garden

Patrick W

Columbus, OH ·

Answer:

4

Sometimes it can be tedious or difficult, but 9 times out of 10 I would have no problem taking a small amount of time out of my day to take care of my garden.

Richard P

Newcomerstown, Ohio ·

Answer:

2

I don't really garden, but I think I would enjoy it more if I knew what I was doing and I knew that things would turn out in a positive way.

Gena R

Newark, Ohio ·

That's how I feel - it's hard for me to commit the time when I'm unsure what I'm doing or if it will even turn out.

Gena R

Newark, Ohio ·

Answer:

3

I don't garden very much so I think if I had more time to commit I would enjoy it more.

Day 3 Question 31

What advice would you give to a group of plant retailers who want to attract you to their store? I'm trying to understand how you would be preferred to be contacted by a store. If there are types of store communications that you ignore, please include that in your answer too!

Renee S

Wooster, OH ·

Bring out a lot of pretty looking plants. I love just looking at them and looking at the different types of plants that there are

amber c

batavia oh. ·

make your advertisement as bright and vibrant as it can possibly be. come up with catchy phrases that may sound true but is really hard work.

Susan I

Cleveland, Ohio ·

I prefer to be contacted with coupons in

the mail, emailed newsletter and coupons. I generally am open to all types of communication, except for telemarketing. Garden centers that advertise in the newspaper (Sunday) would get more attention, since I read the Sunday paper every week.

Carleton C

Columbus, OH ·

Always display your best plants at the entrance. That there is what catches people eye. If they like what they see they will come to your store. Welcome them, answer all questions, show them around the store, etc. Do whatever it takes to make that customer feel like gardening is for them and for anybody who wants to go in their yard and be a part of nature.

Vinson B

Cincinnati, OH ·

Being a frugal person, I personally don't want to be contacted by any stores at any time. I will find the store when there's a need. As far as advice, the plant retailers should watch what the people are actually doing. Also figure out what people are doing at other stores (including grocery and hardware stores). Once you figure that out, then you can optimize your services accordingly.

Brandi A

Columbus ·

I don't really need to be contacted by the store, but maybe a mailing that has coupons on it might catch my attention.

Max M

Columbus, OH ·

Maybe give a tutorial or a class on tips for being successful, ads in the newspaper or on tv.

Julie G

Columbus, oh ·

I want the store to be neatly organized. Also, I think that they should be organized by types of plants (i.e. vegetables, house plants, etc) I think that they should use technology throughout the store, as this might target younger populations.

Ashley M

Cleveland ·

Mail flyers or coupons would be the best way. Anytime i see a good deal i normally stop in. If there is not greatd deal or coupon in goes in the garbage right away.

Brittany P

Newcomerstown, Oh ·

I think if they tried to target less experienced people that it would draw more novice gardeners into the store.

Andrea S

Columbus, OH ·

ads work fine for me. I really like deals or marketing things as like a set or with lessons on how to care for a plant because that's what i struggle with most.

Andrew S

Akron, OH ·

I would suggest stressing that their staff is very knowdgebale and gardeners themselves and emphasize the quality of your plants and that there cared for well in the store.

Ashley S

Columbus, OH ·

If someone was very knowledgable about plants I would appreciate that. If they asked what I was looking for and I gave them a COLOR they would be able to direct me to what I like. I think it's also hard to know how many flats of flowers you need to fill a garden if you could give them an estimate of how large your yard is they could tell you roughly how much to buy.

Tiffany F

Hamilton, OH ·

In many cases, I ignore email advertisements and tv commercials. The best way to attract me is mailed (in newspaper for instance) advertisements because it will be as though I am electing to view the ad rather than it being forced upon me.

Celie s

Cincinnati, OH ·

Give me advice on what I am buying and help me find what I'm looking for. Also, do something like Kroger where they track what you buy with your loyalty card and send me coupons for what I buy most. That would definitely keep me coming back.

Ashley S

Columbus, OH ·

I would certainly come back with those offers! I didn't know they do that.

Steffany O

Sidney, Ohio ·

I would like to see lower prices than everywhere else. I don't normally respond to getting anything from email or ads from the mail.

Alicia L

Orrville, OH ·

Be able to tell me what weather conditions are the best for the plants, lots of sunshine or shade needed, water daily or every other day. Basic stuff that is sometimes attached on a stick but who has time to go around and read every stick?

Patrick W

Columbus, OH ·

I think that a billboard or flyer would probably get my attention because I get a lot of spam in my email, so I have no tolerance for emails that I don't know who they are from. Maybe mail would work well too.

Richard P

Newcomerstown, Ohio ·

I think it would be nice if retailers offered some type of short classes on how to grow a garden and how to take care of it. It would be nice to receive these notices by email or a flyer in the mail.

Gena R

Newark, Ohio ·

I like face to face interaction but I'm also very connected to social media. I usually ignore any paper mailings or spam emails but if a store associate talked to me I would listen or if there was something on facebook I would look into it.

Day 3 Question 32

What types of garden center events, if any, might you be interested in attending, either by yourself or with family and friends?

Renee S

Wooster, OH ·

I love to go to plant auctions. They have so many different plants and different types of things to buy. Also the prices are not so bad.

amber c

batavia oh. ·

none

Susan I

Cleveland, Ohio ·

Gardening seminars, how-to classes, and gardening clubs.

Carleton C

Columbus, OH ·

Not really into gardening events. It (to me) defeats the purpose of gardening. I would think people would go to show off their plants (normal to un-usual) and talk about their experience with growing them. It's seems though that people are just to competitive.

Vinson B

Cincinnati, OH ·

I don't think I'll be interested in any events.

Brandi A

Columbus ·

gardening 101; community plant sales

Max M

Columbus, OH ·

Free instructional classes, exotic plants that you could get some added insight or support.

Julie G

Columbus, OH ·

I don't think that I am very interested in attending gardening events.

Ashley M

Cleveland ·

I love going to all kinds of garden shows especially the ones that combine home improvement with it.

Brittany P

Newcomerstown, OH ·

It would be fun to attend events that were targeted toward beginners, and that taught you what you needed to know about getting a garden started and what to do to make it successful.

Andrea S

Columbus, OH ·

lessons on caring for your plants, like proper planting depth, watering schedule, and other ways to not immediately kill your plants

Brittany P

Newcomerstown, OH ·

This is what I need to be able to get started and know that I will be successful at it.

Andrew S

Akron, OH ·

I would be interested in attending seminars about how to cope with local growing conditions and plants that do well locally.

Ashley S

Columbus, OH ·

My mom would love to go to anything that sells hanging baskets. She loves the big ones with many blooms. I also think it would be fun to learn about how to grow some fruits and veggies.

Tiffany F

Hamilton, OH ·

I am not really interested in attending any due to the restraint upon my time thanks to being a college student.

Celie s

Cincinnati, OH ·

Free planting tutorials/classes. Something where I can be taught how to plant something and take it home. Also, sales.

Steffany O

Sidney, Ohio ·

I would like to go to a garden center just to see how pretty everything is and how it all grows.

Alicia L

Orrville, OH ·

I'd be interested in attending any with my husband and son, if any were within a decent driving distance

Patrick W

Columbus, OH ·

Probably none... Just does not sound worthwhile or fun to me to be honest...

Richard P

Newcomerstown, Ohio ·

I would like to attend some sort of event that taught beginners how to start and

maintain a garden.

Gena R

Newark, Ohio ·

I'm not really interested in going to garden center events.

Day 3 Question 33

What types of projects/activities do you do in your free time other than gardening? You can include things that you do on your own or things that you do with your family and friends.

Renee S

Wooster, OH ·

I ride horses, and work in the barn. I also go to the movies with friends, or just hang around at someone's apartment. And I like to sit around and just hang out with the family.

amber c

batavia oh. ·

maybe decorate the house or have contest

Susan I

Cleveland, Ohio ·

I knit, read, watch tv, enjoy working out, taking walks, and visiting parks and museums.

Carleton C

Columbus, OH ·

I like to be around my friends and my family. Love to write, blog, sing, play guitar and be on my social sites.

Vinson B

Cincinnati, OH ·

I spend most my time programming and doing web development. Both as a hobby and as a job.

Brandi A

Columbus ·

My husband and I do projects around the house; I enjoy just hanging out with friends; going to the movies; spending time with my baby and taking her new places

Max M

Columbus, OH ·

Playing sports, specifically golf. Hanging out with friends watching sports, going to movies, concerts. Staying in shape by going to the gym and cooking healthy meals.

Julie G

columbus, oh ·

I enjoy going out to dinner with my friends and family. I also enjoy DIY crafts and activities that I can do at home, rather than purchasing.

Ashley M

Cleveland ·

Shopping, reading and watch movies. thats about it.

Brittany P

Newcomerstown, Oh ·

Really in my spare time, I like to spend time with my friends and family. I like to do anything that involves us being together. I like to swim, take my daughter to the park and zoo, and spend quiet evenings at home relaxing.

Andrea S

Columbus, OH ·

i usually like to read or sew or do other crafty things. I really love DIY projects.

Andrew S

Akron, OH ·

In my free time i enjoy cooking, graphic design and biking.

Ashley S

Columbus, OH ·

Homework, volunteer with kids with special needs, shop, craft and listen to music.

Tiffany F

Hamilton, OH ·

I am typically doing homework for school (I am a chemistry major), listening to music (alternative rock), or going to concerts. I also enjoy baking especially with my sister.

Celie S

Cincinnati, OH ·

I love photography and just hanging out with friends. I am in college and when I have free time, I like to get lunch with friends or take naps.

Ashley S

Columbus, OH ·

Agreed! I am just now starting to get into crafting which is something I never saw myself doing before.

Steffany O

Sidney, Ohio ·

I like spending time with my family and fiance. I take care of a dog and rabbit. I like going to parks and taking walks.

Alicia L

Orrville, OH ·

We enjoy riding four wheelers and dirt bikes on the weekends.

Patrick W

Columbus, OH ·

I love to spend time with my girlfriend. I work a lot and so does she, so during the week we spend a lot of time watching goofy horror movies, but on the weekends we always find time to go to sporting events or music concerts when we have the extra money. I also have a small addiction to fantasy football...

Richard P

Newcomerstown, Ohio ·

Generally, in what little free time that I do have, I like to spend either hunting or fishing, depending on the time of year. I also like to spend time with my family doing anything that involves us spending time together.

Gena R

Newark, Ohio ·

I read a lot and enjoy going to concerts with my husband. We are also very involved in our church.

Day 3 Question 34

I'd like to understand the habits related to a particular hobby you love. Tell me what the hobby is, how much shopping is involved, how much time you invest, etc. What do you find so satisfying about this hobby?

Renee S

Wooster, OH ·

My hobby is riding horses. There is a decent amount of shopping, and it's a lot of money. There are many things that you have to have for horses. I am at the barn every morning to take care of my horse. If I am not riding, I am helping around the barn. Helping people dump their muck tubs ect... I find it very relaxing. It is something that I love. It helps me keep my mind off of everything that is bothering me. I love just being one with another creature that cannot understand words. I love the teamwork that is put

in it by both the rider and the horse.

amber c

batavia oh. ·

about a few weeks in spring to put my moms memoral together cost about 30 buck

Susan I

Cleveland, Ohio ·

I love to knit. I find it is relaxing and it forces me to learn new skills. I invest an hour or two each day in my knitting. I shop for yarn and needles/accessories a few times a year, spending between 20 and 50 dollars each time. I also enjoy knitting because I get to wear the finished product. I knit for charities as well, and derive pleasure from that.

Carleton C

Columbus, OH ·

I've talked about my hobby threw out all these questions. My love for gardening (:

Vinson B

Cincinnati, OH ·

I spend more than 40 hours per week doing web development as a job. I spend around 18 hours per week doing web development as a hobby. I hardly spend any money since all I need is the internet and the computer. As far as a hobby, the reason I worked so hard on it is simply because I am building a powerful bible study tool. This tool is suppose allow people to read the bible, listen to the bible, read commentaries, learn the original hebrew words, and store church

notes.

Brandi A

Columbus ·

The only hobby I really have is making crafty things for my classroom. The shopping depends on the project, but it's usually a quick trip to Joanns or Meijer. I choose products that don't require a lot of time or effort. They satisfy me because it's something I can do fairly easily with a good outcome and I have a good use for it.

Max M

Columbus, OH ·

Golf, not a whole lot of shopping or investment other than time. Try to play at least once a week weather permitting.

Julie G

columbus, oh ·

My favorite hobby is shopping. I am highly interested in fashion and I always am looking for the latest trends. Being in a large city, I am able to go to many malls and shopping attractions. I think that it is fun to stay on top of the current trends, as I am always interested in looking and feeling my best.

Ashley M

Cleveland ·

The only real hobby I have would be cooking and i go to the store 2-3 times a week for thigns i need.

Brittany P

Newcomerstown, Oh ·

I think my favorite hobby is spending time with my family. There is generally no shopping involved, and I wouldn't say that time is really invested. It's more like quality time spent. I like the satisfaction of laughing and having a good time together, and being a close family.

Andrea S

Columbus, OH ·

sewing is fun because you get to create something. You shop for some fabric and make your own pattern or buy one. Or you could go thrift store shopping and find something to redesign from there. There are a lot of possibilities and no matter what you can always make a one of a kind piece.

Andrew S

Akron, OH ·

I love cooking because there is nothing better than tasting that most delicious new dish and being able to share it with friends and experimenting with new tastes and methods to cook.

Ashley S

Columbus, OH ·

I am a Special Education major and I spend a lot of my time volunteering with students with special needs at an after school program. I invest 4 hours every day after I get out of class, I make a calendar of activities to do throughout the week; art, cooking, games, physical education and field trips. I do a lot of the shopping for it then get re-

imbursed. I find it satisfying because I have a passion for it and have built relationships with the students and love doing things to help them grow and keep them engaged in a safe environment.

Tiffany F

Hamilton, OH ·

My hobby is listening to music and discovering new bands. In terms of shopping, mostly it involves shopping online - places like noisetrade.com. The best way to be productive in terms of discovering new bands is to go to various local concerts which means finding out about these concerts (research online) and buying tickets (also shopping online). I invest a good deal of time to this, probably a couple hours every other day. It is satisfying to discover new music because I'm able to hear many different perspectives on various issues (through lyrics) and hear what others are passionate about.

Celie s

Cincinnati, OH ·

Photography. It is a very expensive hobby so I don't do much shopping. But it doesn't require much. I have my camera and my editing software and that is usually all I need. When I do shoots, it takes quite a bit of time to take all the pictures then edit them. But getting paid for it makes it all worth it (:

Brittany P

Newcomerstown, Oh ·

This has always sounded like fun to me. My cousin used to do the same thing, and I always

wanted to see what it would be like.

Steffany O

Sidney, Ohio ·

My favorite hobby is reading. The shopping is pretty minimal because I get books from the local library. I invest a pretty good amount of time reading. I find reading to be satisfying because its like you can escape from this world and enter another for a little bit.

Alicia L

Orrville, OH ·

Four wheeling riding, there isn't much shopping involved, we have a lot of time and money invested. As far as shopping though it's just general maintenance on the four wheelers, tires occasionally and gear if you feel like purchasing it.

Patrick W

Columbus, OH ·

Right now I will go ahead and say that this time of year I spend a lot of time working with football. I check for any updates on my Cleveland Browns multiple times a day and I also spend a couple of hours a day checking for updates on my fantasy team... The good thing about it is that for fantasy I only have to pay at the beginning of the season and I only go to NFL games once a year. Luckily I have gotten to go to many college FB games this season, but they were all free!

Richard P

Newcomerstown, Ohio ·

I really enjoy hunting in my spare time.

There really isnt any shopping involved, but a lot of time is invested. I suppose over the course of a season, there are close to 100 hours or more invested in this hobby. I find it satisfying because I like to enjoy nature and just take in the beauty of it. I also find it rewarding that food can be provided for my family.

Gena R

Newark, Ohio ·

My biggest hobby is reading; I don't have to do too much shopping other than maybe once a month to get a new book. I invest time daily to sitting down and reading a book. I love being able to focus on something outside my every day tasks.

Consumer Consultants Transcripts

30 to 49 year olds

Day 1 Question 1

To get started, please introduce yourself to the group and tell us which gardening activities (if any) you currently do and why you do them.

Tony L

Lucasville, OH ·

I mainly do vegetable gardening. We grow tomatoes, corn, and beans regularly and sometime green peppers, potatoes, or other items.

Maria F

Cleveland.Ohio ·

I lot doing veggies also

sheldon h

columbus oh ·

hello my name is sheldon and i have a yard full of perrinials i take care of.

Cindy A

Stow, Ohio ·

Hello my name is Cindy

AMANDA U

OHIO ·

HELLO - I HAVE LIMITED GARDENING SPACE

IN MY BACK YARD OF MY APARTMENT. I TYPICALLY PLANT ANNUALS THERE, BUT THIS YEAR WILL BE PUTTING HOSTAS IN TO LESSEN THE AMOUNT OF WORK I HAVE TO DO IN THE AREA. I OFTEN RECRUIT MY MOM TO HELP, SHE HAS THE GREEN THUMB NOT ME.

Valerie D

Ohio ·

My name is Valerie and I like to plant flowers in my flower bed out front. I also like to plant seeds in my garden as well. I like to plant because it is stress free and it gives me something else to do other than what I do already, which is take care of all my girls.

sheldon h

columbus oh ·

gardening helps with my stress as well

sam m

springfield ,oh ·

i'm sam m. - landscape flowers in front and side yard . I also have put in bushes and ivy on my front bank

sarchia t

Fairfield Ohio ·

Hi I'm sarchia and I don't really do to much gardening but I do have a spider plant that I have had since 2006. I live in a townhouse so outside plants don't know yet

michele p

ohio ·

im michele, live in the country. my husband and mother in law had gotten me into gardening. I tended to my veggie garden, pick weeds out of my flower bed, and planted bulbs over the spring and summer months. I love getting flower bulbs and planting them and watching them grow into the beautiful flowers. Though i dont have a knack at placing them, I just plant them where i flowers.

Brandy C

Akron, Ohio ·

Hi my name is Brandy I don't do much gardening because I am disabled but I do enjoy planting tomato plants, I did have some nice tomatoes.

sheldon h

columbus oh ·

tomatos are awesome

Carrie C

Mansfield, Ohio ·

i like to plant flowers in my flower beds and find plants to have in my home

Ted L

Cincinnati, Ohio ·

I am from Cincinnati, Ohio. In terms of gardening, I tend to only take care of what I already have planted on my lot, grass, bushes and trees.

melissa s

Columbus,ohio ·

I share a love of planting with my mother. that is are quality time together.my children enjoy tgus as well.we plant vegys,flowers and have even grown a pumpkin.this is a great way ti spend time together

lindsay s

zanesville, oh ·

my name is Lindsay and i just barely managed to get my roses to bed before it snowed last night. roses, it has been proven, is the only plant that i have been able to take care of and keep alive for more than a few months. thankfully i love roses.

Don P ·

Currently, I have only one plant indoors (pothos), as well as some plants in my aquarium, which pretty much do for themselves. I am interested in the possibilities of indoor gardening though, as I am in an apartment and of course do not have permission for outdoor gardening.

Cheryl S

Cincinnati Oh ·

Hi! I'm Cheryl. The front of our home is landscaped with plants and shrubs. We have a lovely rose bush blooming by the mailbox. We keep hanging baskets on the front porch and potted plants indoors. We also have a large potted lemon tree which we move inside or outside depending on the season. We use plants to increase the curb appeal of our home. Indoors the plants make our living space more cheerful.

espe s

ohio ·

i like to help my mom plant flowers around her house an i do that because im able to bond more with my mother

Julie N

Cincinnati, Ohio ·

Hi. My name is Julie, I'm a forty two year old mom of a small feline, and I like to work in the garden. Last year I had a balcony, but this year, I have space on a shared patio. I like to garden because I love to see the flowers grow. I also enjoy digging in the dirt. It feeds my soul to be able to plant something and watch it bloom. I enjoy the watering process and watching my plants develop. I grow Morning Glories every year (the hummers like them), and Petunias. Then I usually add a couple of things to that: whatever strikes my fancy at the nursery. Last year, I had Celosia also. I had planted them the year before, because I liked the way they looked, and I hadn't realized they seeded so easily. So I had six or seven of them pop up in that planter, along with the Verbena. I bought ANOTHER planter, and transplanted the Celosia. Most of them made it, so plan on having them next year too. I'm not sure what else I will get, or how much room I will have.

Deb B

Newcomerstown, Ohio ·

Hello! My name is Deb and I am happy to be here. I find light gardening to be quite therapeutic (great stress reliever!) and I find it very satisfying to care for something and watch it grow and develop. I plant bulbs and bushes (rose and otherwise) outside, and inside I mainly maintain the few plants we have indoors. I have a cat so I am very care-

ful about the inside plants.

Aleksandra B

Mentor, OH ·

Hello my name is Aleksandra, and I like to grow herbs.

Deb B

Newcomerstown, Ohio ·

Hi there! I don't have any herbs yet, but I plan on starting a little herb garden this spring. Nothing much, just a little cilantro, basil, etc. I would like to grow them outside but not sure if I should or not yet. :) Nice to meet you.

Diane N

Dayton, OH ·

Hi my name is Diane and I love to grow indoor plants during the winter for spring planting. I also enjoy preparing my garden soil with natural foods during the winter for perfect soil.

Telesha C

Elyria, Ohio ·

My name is Telesha and I do lots of vegetable gardening. I like to grow my own food.

jen w

Ohio ·

I grow a small vegetable garden to supply myself with food and herbs. There is no better food! Also, I plant many flowers in pots

on my front porch for beauty.

Jason I

Wooster, OH-IO ·

Hello, my family likes to do container gardening for our veggies. We also usually plant flowers for the kids to watch grow and help with.

Bettye D

Cleveland, OH ·

Hi, my name is Bettye and I live in the Greater Cleveland area. I am not currently doing any gardening as we've had our first snow, and I have learned that between my 1 year old, 6 year old, and 2 cats, that indoor plants are a no-go! I do love to garden, and am hoping to plant some fruits and vegetables in the spring :)

Cathy L

Dayton, OH ·

Hello, my name is Cathy. I really enjoy being outside. The only activities I do outside in regards to gardening to do just that, work in my garden. I love watching the plants grow and then getting a good harvest. I am not very diligent with tending it along the way, but I do my best.

Jill K

Cleve,ohio ·

I currently do not have any plants in my home but do enjoy planting flowers in the spring

Jacquie K

Cleveland, Ohio ·

I am more of garden enhancer. I like to make sure our yard has curb appeal. So I am more into planning flowers and giving my input on whether trees and bushes need to be pruned and preened. I would really like to have a small vegetable/herb garden but have not had much success because of all the deer in our area and also because of the layout of our yard it more conducive for me to have a small potted garden on our deck.

Chelsey M

Akron, OH ·

I love planting flowers in my yard. I like to play around with colors and different flowers to make it look unique. I do it because the colors and flowers I chose reflect my personality and its something I can get my godchildren to enjoy.

Marcia M

Youngstown ·

Hi! Im Marcia! I enjoy my indoor plants nad having intersting and new planters with each season...I cant live without my plants...I wouldnt be a home without them!

Regina B

ohio ·

I am ReginaB and we recently moved into a new home and have plenty of room to have a garden and to start over in terms of decorating and landscaping!

Tami W

Columbus, Ohio ·

I mostly just tend to the plants that were there when we bought the house. I mow the yard. I like the outside to look nice and tidy.

Sean W ·

Im sean. We have a garden in our back yard that contains tomato plants, both cherry tomatoes and whole ones. We also plant different types of peppers and green beans this past year. All of our plants were ripped out for the winter but im sure we will have a similar setup next spring.

Ray P

Twinsburg, Ohio ·

My name is Ray. I am 39 years old. I grew up raising daylilies and several varieties of annuals as a child. Around my property, I currently grow about 40 varieties of day-lilies, along with grasses and hostas. I do not currently raise any vegetables or fruits, though I have considered doing so.

Nick T

Akron, OH ·

I'm 47, single. I keep some plants/flowers in window boxes and a few vegetables/annuals in my small yard off the apartment.

Rosalind K

Euclid, Ohio ·

Hello my name is Rosalind and I live in Cleveland, OH and I have two children and one grandson

Maria F

Cleveland.Ohio ·

My name is Maria and I'm not currently doing any gardening it's snow here in Cleveland,Ohio

Rosalind K

Euclid, Ohio ·

this place is a trip and I do not want to stay here much longer

Daryn R

Ohio ·

Hi my name is Daryn and I live in Ohio and the only landscaping I really do is trim the hedges and rose bushes and I do this to keep the house looking nice and maintaining the value of my home.

Dennis M

Cincinnati Ohio ·

Hello. I do landscaping for my home front lawn, and I also plant a veggie garden for canning and freezing purposes.

Maria F

Cleveland.Ohio ·

canning and freezing veggie is a good ideal I might do that next summer

What types of plants do you have in or around your home? Please name or describe them as best as you can. In your answer, tell me why you chose to have those particular plants.

Tony L

Lucasville, OH ·

In and around the home there are a decorative bamboo plant, a couple of aloe plants, and a few that I honestly don't know what they are. The outside plants have already died off for the winter at this point.

sheldon h

columbus oh ·

outside i have impatience, snapdragons mrigolds rose bushes just about anything that adds color

Cindy A S

tow, Ohio ·

Bamboo (lucky) hibiscus..(Pretty flowers

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Cindy! What do you like about those types of plants? Thanks!

AMANDA U

OHIO ·

There are mostly bushes out front - they were there when I moved in, and I rent so I am not moving them. I am not sure what we planted out back, my mom & daughter

picked them out & planted them - they are just annuals. We are going to be putting hostas in to cutback on the upkeep.

Valerie D

Ohio ·

We have hostas lined up in the front. My flower bed I plant petunias there. And I also have a few roses.

sam m

springfield ,oh ·

I have tall tiger lilies various colors, medium height yellow lilies, white and yellow crocus, also tulips of various colors and height. I have a mix of English and standard ivy on banks with cedar shrubs

michele p

ohio ·

i dont know all of them, i do know i have a few tomato, christmas cactus in the house, spider plants, pumpkin, lavender. and many more that i cant think of. the cactus and spider plants were my mother in laws, the pumpkin my daughter had thrown out a seed and it spouted to a plant. and my lavender was here from previous owners.

sarchia t

Fairfield Ohio ·

Spider plant and it was a gift

Brandy C

Akron, Ohio ·

I don't have any plants right now, but here shortly I plan on doing some shopping for some new plants.

Carrie C

Mansfield, Ohio ·

i have alot of green plants in vary pretty planters i keep in my home not sure the name of them

Ted L

Cincinnati, Ohio ·

I have two maple trees, grass, and some bushes that I am not sure on the type of.

melissa s

Columbus,ohio ·

I have a snake plant,rabbit foot fern.and other unusual plants.that i cant remember the names sorry.I mainly go for strange looking plants that dont require extreme maintenance

lindsay s

zanesville, oh ·

roses. i have always loved roses. 4 mother's day ago, my son bought me a red climbing rose and my daughter got me a yellow rose bush. the next year, i had yellow blooms with red "blood" on the edges of my yellow rose bush! i loved it.

Don P ·

The pothos plant that we have was my girl-friend's decision. We have it hanging from

the ceiling in the front window with its limbs creeping along the curtain/shade. I have read that cats that nibble on the leaves, as cats like to do sometimes, experience a bitter/burning sensation. Fortunately our cats cannot fly.

Cheryl S Cincinnati Oh ·

We use a variety of pine shrubs in front of the house as well as flowering snowball trees. The greenery is a nice look all the time and the snowball trees are gorgeous when blooming. We have an amazing rose bush that has blossomed beyond belief. It blooms constantly and grows like a week. Various potted plants indoors are various types of orange and lemon trees. I also have a potted orchid which has beautiful purple flowers.

Julie N

Cincinnati, Ohio ·

I tend to pick things that I think are pretty. There are some roses out there that have grown sort of wild (this is a new apartment for me, as I moved in September, so they're not mine), and I plan to add some Morning Glories (partly because they attract the hummers) and Petunias. I like the way the Petunias look, and I generally get purple, or pink. A few years ago, I found purple and green, but I haven't seen them since, and they didn't seed. I also have a bucket (literally) of Hyacinths and a tub of tulips. I'm hoping both will bloom again this year. I did let them go pretty long last year, so they should be "charged" enough to bloom. I plan to seed my Celosia pot as well. (I need to do that soon, before the snow comes.) I have no idea what else I'll plant. I generally plant whatever floats my boat the most at the nursery. This year, that was Verbena.

I have some Lobelia too (I almost forgot them), but I don't know how my plants will do in the shade of the trees. It is much shadier here than my old place was. I may just get Impatiens since they tend to do pretty well in the shade.

Deb B

Newcomerstown, Ohio ·

I have two aloe plants inside, which I keep on hand in case of burns (from the stove or wood burner, etc.), and also for sunburns. They are also not harmful to my cat. I have one very small cactus indoors but it isn't doing so well so I fear the worst for that poor thing although I am trying to keep it alive. I don't know what kind of cactus it is, just very small and pale green. It was a gift from a friend. I have 3 rose bushes and 3 azalea bushes outside, in front of my house. (I have a double flower bed, one against the house and one on the other side of the walk). I have about 6 gladiolas but am planning on more this spring. I love them, they are so great looking and probably my favorite flower.

Diane N

Dayton, OH ·

Tomato plants year round inside and out to have fresh BLTs.. I have an indoor pineapple plant just for fun. i also enjoy keeping a Norfolk Island Pine in the home for a decoration. Aloe Vera plant for burns or other minor scratches.

Aleksandra B

Mentor, OH ·

I have dill, cilantro, basil and parsley. I love

to cook with herbs. I love to add them in every dish I make, salad soups, pasta dishes.

Diane N

Dayton, OH ·

You have given me 2 new things to try and grow. Cilantro and basil:)

jen w

Ohio ·

So do !! I wish I could figure out how to grow them year round. I have tried them in the house, but they never live.

Telesha C

Elyria, Ohio ·

I have ferns on my front porch during the summer months. I have a very large vegetable garden as well during the summer months.

Deb B

Newcomerstown, Ohio ·

Hi Telesha! I LOVE ferns...my favorite plants of all time. I like vegetable gardens but that's a lot of work :) Nice to meet you!

jen w

Ohio ·

I have pothos and basil inside my house. I don't have many indoors plants because of the cats. I have begonias and impatiens in

large pots outside, as I have a lot of shade. I also have a small raised bed full of vegetables and herbs in my side yard.

Jason I

Wooster, OH-IO ·

I keep succulents and carnivorous plants inside. We do not have anything outside because we live in Ohio and it is winter here.

Cathy L

Dayton, OH ·

The main plants I have are in the garden. This year I planted peppers, tomatoes, a strawberry plant, squash, and carrots. Last year I did sweet corn and cucumbers and I missed them this year. I also acquired a raspberry bush this year and loved it. I also have some Hosta plants that were given to me. Other annual flowers, that I am not remembering the names of right at the moment, were also given to me.

Bettye D

Cleveland, OH ·

We have 2 small Japanese maples for aesthetics in our front garden. They are not overpowering, and add a little colour to our little grey house. We also have a few hydrangeas in the front garden as well. We sort of live in an area where everything looks alike, so having a little uniqueness is important, if only for landmarking! But, it also is just a very drab area where everything just sort of looks like a concrete jungle. We also have another big maple in our yard, but that's likely been there for 100 years :) We had no hand in that--but it sure is beautiful in the fall! Our back yard just

has some hydrangeas around the edging and a little ivy over the back. They're just nice filler plants that make the house look homey and loved.

Jill K

Cleve,ohio ·

no current plants in or around my home

Jacquie K

Cleveland, Ohio ·

We have several Japanese Bamboo plants, because I like the way they look and they are known to bring good luck and prosperity. We also have fresh basil plants because I use basil a lot when I cook.

Jason I

Wooster, OH-IO ·

You can keep fish in your bamboo vases too!

Chelsey M

Akron, OH ·

I have one cactus plant inside because they are easy to maintain and I love the shape and texture of the plant. I also have an inside plant that I've had for about a year, tho I can't remember the name it is just now starting to die. I changed the soil, but it does not seem to be working. I usually chose a variety of outdoor flowers, I love lillies, roses, and petunias. I had a mixture of white, pink, and red to make my front yard pop with color.

Jason I

Wooster, OH-IO ·

If you like cacti then you should try other succulents! They are just as hardy and come in a ton of cool varieties.

Marcia M

Youngstown ·

Pothos, english ivy, schlefferas...I have these because they can grow in my apartment settings...Not too much light in here!

Regina B

ohio ·

Currently none because we just moved (we are building a house) so we literally do not have quite a yard yet! Typically, I have ferns and lots of petunia hanging baskets.

Sean W

Youngstown ·

Our main plant is tomatoes because my wife will use them to make salsa, pasta sauce, and to add to sandwiches. We have an abundance of tomatoes throughout the summer and end up giving half of them away to neighbors and family. We also planted various peppers that came out well. We did green beans for the first time this past summer, they were good but they don't grow all summer long.

Marcia M

Youngstown ·

Wish I could grow tomatoes!

Sean W ·

We have more than we can use if you were on the west side.

Ray P

Twinsburg, Ohio ·

I have recently started into raising hostas. They are planted in the front yard around five trees (two maples, one oak, and two evergreens) and are used to help reduce the amount of grass that needs to be mowed weekly. I have added ornamental grasses to my property this year as a means of adding some color and variety. They reside in the front yard as well as the back yard along a fence. I have greenery in front of the house, as well as daffodils in the springtime. In the back yard, I have a 40 foot row of hybrid daylilies. I chose all of these because they are easy to maintain and are perennials.

Nick T

Akron, OH ·

scented geraniums, some various herbs, early in spring, I get some annuals for the boxes. I have some bulbs, tulips and crocus for the spring. I grew some tomatoes and peppers this year, I like having the herbs, tomatoes and peppers for cooking. The flowers are just nice.

Rosalind K

Euclid, Ohio ·

I have a cactus

Ray P

Twinsburg, Ohio ·

cactus ... wow, I didn't know it was possible to grow them in this part of the country

Jason I

Wooster, OH-IO ·

It is very possible! Just take them inside during the winter. Remember, it gets really cold in the desert at night and in the winter. They like to hibernate!

Julie N

Cincinnati, Ohio ·

That's really cool. I would like to grow a cactus. I may look into that for the next year, if I can find some. Thanks for the info.

Maria F

Cleveland.Ohio ·

I think I have ferns and roses. Why we chose them their pretty

Daryn R

Ohio ·

I have hedges around the house for privacy and I also have rose bushes around the house because they look nice and they were there when I purchased the house.

Dennis M

Cincinnati Ohio ·

Box woods in the front lawn, with some basic annuals. A few others but I do not know the name. Right now I do not have much of a veggie garden because of the time of year.

Day 1 Question 3

Which of the following plant purchases have you made in the past 12 months? After you select your answer(s), please provide specific plant names / types / details as best you can about the plant purchases.

ANSWER
Flowering plants (e.g. petunia, impatiens, coneflow)
Vegetable and herb plants (e.g. tomato, pepper, b parsley)
Shrubs, both flowering and green shrubs (e.g. hydr gea, lilac, etc.)
Fruit producing trees (e.g. apple, pear, etc.)
Trees, both shade and evergreen trees or shrubs (e pines, conifers, junipers)
Indoor potted plants (e.g. green foliage plants, orch African violet, poinsettia etc.)
Other (Please describe in the comment box)

Tony L

Lucasville, OH ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Flowering plants (e.g. petunia, impatiens, coneflower)

We purchased and planted tomato and green pepper plants in the garden this year. We also planted seeds for corn, beans, and a batch of sunflowers.

sheldon h

columbus oh ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower),

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)

purchased pepper plants and tomato plants for a small garden in backyard

AMANDA U

OHIO ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower)

All I know is that they are flowering & pink. Can't recall the names of them.

Valerie D

Ohio ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower),

Trees, both shade and evergreen trees or shrubs (e.g. pines, conifers, junipers)

I purchase petunias every spring. We also planted a weeping willow tree in our backyard to soak up all the excess water.

Julie N

Cincinnati, Ohio ·

I love Weeping Willows. Actually, I

love Weeping Anything, lol. I think they're so beautiful. My brother has a weeping cherry, but he only planted it about a year ago, so the fronds are still short.

sam m

springfield ,oh ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower)

I bought some of each thru the mails. lilies, tulips ,crocus

michele p

ohio ·

Answer:

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.),

Flowering plants (e.g. petunia, impatiens, coneflower),

Trees, both shade and evergreen trees or shrubs (e.g. pines, conifers, junipers),

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Fruit producing trees (e.g. apple, pear, etc.),

Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.)

i purchased a bunch of flowering plants through my daughters fundraiser, planted a veggie and herb garden over the summer, purchased another apple tree to go with my 2 apples and pear that I already have. husband bought a few evergreens to place out on our property line, and many indoor

potted plants, which are usually given as “holiday” gifts

sarchia t

Fairfield Ohio ·

Answer:

Other (Please describe in the comment box)

None so far this year but I do plan on getting some I live the look of plants in the house and on the balcony.

Brandy C

Akron, Ohio ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)

I planted 6 tomato plants they did pretty well

Carrie C

Mansfield, Ohio ·

Answer:

Trees, both shade and evergreen trees or shrubs (e.g. pines, conifers, junipers),

Flowering plants (e.g. petunia, impatiens, coneflower),

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)

i planted alot of snap dragons in my flower bed and also 2 maple trees for more shade in my yard we also had a vegetable garden

of tomatos and peppers and lots of indoor potted plants not sure the names of them sorry

Ted L

Cincinnati, Ohio ·

Answer:

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)

Flowers for decoration around the house at christmas, mainly poinsettias

melissa s

Columbus,ohio ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Flowering plants (e.g. petunia, impatiens, coneflower),

Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.)

Petunias,impatiences,tomatoes,marigolds. these plants benefit extremly well from used coffee grounds

lindsay s

zanesville, oh ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower)

red climbing rose and a yellow rose bush

Don P ·

Answer:

Other (Please describe in the comment box)

Nothing in the past year. We purchased our plant a few years ago.

Cheryl S

Cincinnati Oh ·

Answer:

Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.),

Flowering plants (e.g. petunia, impatiens, coneflower)

We purchased two hanging baskets for the front porch which are a petunia and a begonia. We also purchase two pine shrubs for the front landscape.

Julie N

Cincinnati, Ohio ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower),

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)

I purchased two six packs of Petunias this year. I also purchased two Spikes, six Wave Petunias, a six pack of Lobelia, a six pack of Verbena, a bucket of Hyacinths, and a tub of Tulips. The Tulips were in a glass container, and there was no dirt in it, just some water, the bulbs and the roots. I tried putting them in soil when I got them home, but they were already flowering, and didn't last long. I don't know if they'll bloom next year, or just

green up. (Either way, it's pretty this year, or charging up for next year, so I win all the way around.)

Deb B

Newcomerstown, Ohio ·

Answer:

Other (Please describe in the comment box), Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.)

The shrubs were rose bushes, sorry I am not sure which type, but one was white and one was yellow. Also, azalea bushes, two of them, one pink and one red. The other was a Jiffy Seed Starter kit (the vegetable variety), although I never did get around to using it.

Diane N

Dayton, OH ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower),

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Other (Please describe in the comment box)

Aloe Vera Plant purchased at Siebenthalers. Tomato plants purchased at Lowes not sure the type. Mums purchased at Lowes 3 colors.

Aleksandra B

Mentor, OH ·

Answer: V

vegetable and herb plants (e.g. tomato, pep-

per, basil, parsley)

Herb plants, dill, cilantro, parsley, basil.

Telesha C

Elyria, Ohio ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)

Tomatoes, lettuce, brussels sprouts, beans, corn, basil, peas, radishes, green pepper, red pepper, yellow pepper, cayenne pepper, jalapeno pepper, eggplant, watermelon, cantaloupe, cucumber

Julie N Cincinnati, Ohio ·

Wow, you probably didn't have to shop the produce section all summer!!!! My brother has a big veggie garden too, and he planted lots of those same peppers.

jen w

Ohio ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Flowering plants (e.g. petunia, impatiens, coneflower)

I bought impatiens, begonias, basil, thyme, dill, yellow squash, tomatoes, cucumbers, mint, hot peppers, sweet peppers, and butternut squash.

Jason I

Wooster, OH-IO ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Flowering plants (e.g. petunia, impatiens, coneflower),

Other (Please describe in the comment box)
succulents

Cathy L

Dayton, OH ·

Answer: Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Flowering plants (e.g. petunia, impatiens, coneflower)

I decided to expand our garden this year. So I bought impatiens to make some color, but the rest were vegetable plants. I bought some pepper plants. I think they were a blush pepper kind that were more sweet. They were really good! I also bought Roma tomatoes, which I absolutely loved, a strawberry plant and some Lemon basil. Our lemon basil grew like crazy. I wish I would have known more ways to use that.

Bettye D

Cleveland, OH ·

Answer:

Trees, both shade and evergreen trees or shrubs (e.g. pines, conifers, junipers),

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)

I bought a 2 ft dogwood tree just a couple of months ago, and I also bought an orchid

about 6 months ago. The dogwood was a white flowering dogwood I BELIEVE, I can't exactly remember. I bought it as a gift for a friend whose grandfather had recently passed away; I thought it would be a nice thing to give for the family to plant in his memory. The orchid was pink/purplish, and was also purchased as a gift.

Jill K

Cleve,ohio ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower)

I plant these in my front yard

Jacquie K

Cleveland, Ohio ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.),

Trees, both shade and evergreen trees or shrubs (e.g. pines, conifers, junipers),

Flowering plants (e.g. petunia, impatiens, coneflower)

We purchased mums, rose bushes as a gift for someone, red maple tree as a gift, basil plants, beefsteak tomato plants

Cathy L

Dayton, OH ·

I tried those beefsteak tomatoes this year. They turned out pretty good!

Chelsey M A

kron, OH ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower),

Other (Please describe in the comment box),

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)

I bought petunias for my front yard and they are relatively inexpensive. I bought a poinsettia last year for Christmas, I believe it helps bring the holiday spirit alive. I also bought roses and lilies to plant in my front yard, I think they look beautiful together.

Marcia M

Youngstown ·

Answer:

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)

ivy, pothos

Regina B

ohio ·

Answer:

Flowering plants (e.g. petunia, impatiens, coneflower),

Other (Please describe in the comment box)

hanging baskets of petunias and hanging baskets of ferns

Sean W ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)

Tomatoes

Ray P

Twinsburg, Ohio ·

Answer:

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.),

Flowering plants (e.g. petunia, impatiens, coneflower),

Shrubs, both flowering and green shrubs (e.g. hydrangea, lilac, etc.)

I have added some additional daylilies to the mix this past year. Hostas and grasses in the front yard are new this past year. Shrubs on the side of the house are recently added. Inside, I did buy a poinsettia last year about this time. It lived well into the springtime, which surprised me. I have an Africa violet plant in the kitchen as decoration. I like these because they require very little work.

Nick T

Akron, OH ·

Answer:

Other (Please describe in the comment box),

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Flowering plants (e.g. petunia, impatiens, coneflower)

bulbs

Rosalind K

Euclid, Ohio ·

Answer:

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.),

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley)

we have a garden every year and we can our vegetables for the winter, I only have plants that hard to die

Maria F

Cleveland.Ohio ·

Answer:

Indoor potted plants (e.g. green foliage plants, orchids, African violet, poinsettia etc.)

I bought orchids for a friend because it's her favorite

Daryn R

Ohio ·

Answer:

Other (Please describe in the comment box)

I've not purchased any plants in the past 12 months.

Dennis M

Cincinnati Ohio ·

Answer:

Vegetable and herb plants (e.g. tomato, pepper, basil, parsley),

Flowering plants (e.g. petunia, impatiens, coneflower)

not sure what the flowering plants were called. However, I bought cucumber plants, tomato plants, and several types of pepper plants

Day 1 Question 4

And, were these plants purchases for inside your home, outside your home, or for someone else (e.g. a gift)? Please select your answer in the poll below. Then, tell me where (specifically) you placed the plant after you purchased it.

ANSWER	COUNT	PERCENT
Inside my home	14	40
Outside my home	26	74
For someone else	9	26

Tony L

Lucasville, OH ·

Answer:

Outside my home

Most of the plants were for the vegetable garden and were planted there. Some of the tomato plants were planted in potting soil in buckets instead of the main garden, and they did pretty well. The sunflowers were planted around the outside of the garden.

sheldon h

columbus oh ·

Answer:

Outside my home

In my backyard

AMANDA U

OHIO ·

Answer:

Outside my home

They are planted in a narrow strip I have between my back patio & a fence.

Valerie D Ohio ·

Answer:

Outside my home

We planted the petunias in my flowerbed in front of our home and our weeping willow tree was planted in our backyard

Rosalind K

Euclid, Ohio ·

Answer:

Inside my home

I purchased one of the hardest plants that I know of to keep alive which is a Fern

Valerie D

Ohio ·

You definitely must have the green thumb. I do not have it at all when it

comes to Ferns.

jen w

Ohio ·

Answer:

Outside my home

The flowers went on the porch and the vegetables and herbs went into the raised bed garden in my yard.

sam m

springfield ,oh ·

Answer:

Outside my home

15 crocus r out front under dogwood tree . along walk to steps 10 crocus and 12 tulips .24 tiger lilies along east side chain link fence and 12 medium yellow lilies along front fencing

michele p

ohio ·

Answer:

For someone else,

Outside my home,

Inside my home

all 3, inside and outside our home and some for family members. bought mostly at nurseries, walmart or fundraisers

sarchia t

Fairfield Ohio ·

Answer:

Inside my home

The plant that I have is for inside the house.

Brandy C

Akron, Ohio ·

Answer:

Outside my home

I planted the tomato plants behind my home

Carrie C

Mansfield, Ohio ·

Answer:

Outside my home,

Inside my home

i purchased them for inside my home and for outside my home in my flower beds

Ted L

Cincinnati, Ohio ·

Answer:

Inside my home

The flowers were placed in my living room, under the mantle in front of an old fireplace

melissa s

Columbus,ohio ·

Answer:

For someone else

Some of these plants were purchased to plant outside of a 150yr old carryout to help beautify the neighborhood and show the old building respect.

lindsay s

zanesville, oh ·

Answer:

Outside my home

the red climbing rose is against my privacy fence and the yellow rose bush is about two feet to the right of it.

Don P ·

Answer:

Inside my home

This was a purchase for indoor, hanging in our front window.

Cheryl S

Cincinnati Oh ·

Answer:

Outside my home

The hanging baskets are on our front porch and the shrubbery is part of a landscaping design which runs across the front of our home to the side of our front porch.

Julie N

Cincinnati, Ohio ·

Answer:

Inside my home,

Outside my home

I didn't purchase any plants for anyone else, but I gave my mom money towards her purchases. (She's unpredictable in what she likes.) As for my plants, the Hyacinths went on my desk, followed by the Tulips. Everything else went outside in the pots on the front porch or the back balcony.

Deb B

Newcomerstown, Ohio ·

Answer:

Outside my home

The rose bushes were both planted in front of my house, both on the front side of the walk. The azaleas I planted on either side of the front deck.

Diane N

Dayton, OH ·

Answer:

Inside my home,

Outside my home,

For someone else

Rose bush for a relatives rose garden. Tomato plant for the front room. Mums for around the home and garden outside

Aleksandra B

Mentor, OH ·

Answer:

Outside my home

My front yard

Telesha C

Elyria, Ohio ·

Answer:

Outside my home

I have a large gardening area on my property.

Jason I

Wooster, OH-IO ·

Answer:

Inside my home,

For someone else,

Outside my home

I always get my mother and grandmother a hanging basket of flowers for mother's day

Cathy L

Dayton, OH ·

Answer:

Outside my home

They were purchased specifically for my garden.

Bettye D

Cleveland, OH ·

Answer:

For someone else

Yikes! I answered this question in my last answer :/ Both of my purchases were for gifts. One was a bereavement gift and the other was a "get well" gift.

Jill K

Cleve,ohio ·

Answer:

Outside my home

to spruce up my yard

Jacquie K

Cleveland, Ohio ·

Answer:

For someone else,

Inside my home,

Outside my home

Mums were planted in our front flower bed. Red Maple was purchased as gift, rose bush was purchase as a gift. Basil plants are in our kitchen. The tomato plant was outside on our deck.

Chelsey M

Akron, OH ·

Answer:

Outside my home,

Inside my home

The petunias were for outside in my front yard, the poinsettia was purchased for inside the home, placed on my kitchen table, and the Lillies and roses were purchased for outside in my front yard.

Marcia M

Youngstown ·

Answer:

Inside my home
my apt

Regina B

ohio ·

Answer:

Outside my home
On our porches

Sean W ·

Answer:

Outside my home

We have a garden in our back yard. Plus we had a few potted boxes near our back porch for our peppers.

Ray P

Twinsburg, Ohio ·

Answer:

For someone else,
Outside my home,
Inside my home

The perennials were planted outside. The violet plant is indoors. The shrubbery is alongside the house. I also bought a poinsettia for my mother.

Nick T

Akron, OH ·

Answer:

For someone else,

Outside my home

I gought what I listed for me, but, I always fill up my mothers yard for mother's day.

Maria F

Cleveland.Ohio ·

Answer:

Inside my home
Yes they were a gift for a good friend

Daryn R

Ohio ·

Answer:

For someone else
nowhere

Dennis M

Cincinnati Ohio ·

Answer:

Outside my home
Placed them in a raised bed in the back corner of my yard.

Day 1 Question 5

Talk to me about the plant purchasing process. How do you decide which plants to purchase and which to not purchase as you are walking through a store or browsing online? Tell me what factors (considerations) play into your

purchase decision. To what or whom do you look for advice?

Tony L Lucasville, OH ·

As far as plants for gardening, it depends on what we are wanting to grow. As far as decorative plants such as flowers, it depends a lot on things such as color. I don't really know anything about flowers, but I know what colors I like. When it comes to advice about plants, I mainly talk to family members.

sheldon h

columbus oh ·

the plants must obviously look healthy and i take into consideration how much sun and shade they will receive

AMANDA U

OHIO ·

My mom & daughter picked them out - my daughter picked them out based on their color. My mom & I weighed in based on the amount of sunlight the area gets & upkeep & care that they need.

Valerie D

Ohio ·

Petunias are really easy to plant and they are cost effective. I only purchase reasonable cost flowers and plants. If I would purchase green foliage it better be on sale. Our weeping willow tree was a gift from our neighbor.

Rosalind K

Euclid, Ohio ·

I like to purchase plants that have some color to them and smells good my moms friend has a green thumb and she can grow any type of plants that there is to grow so if I need any advice I call her or go down the street to her house and she gives me some much needed advice

jen w

Ohio ·

I usually just buy the same plants every year, and don't give it much thought. I am limited by heavy shade.

sam m

springfield ,oh ·

I decide by myself. I decided on high lilies to hide fence, medium lilies to leave sight to house, tulips and crocus inter mix along walk for spring on cover. colors accent the house

michele p

ohio ·

i typically buy flowering plants based on what they will look like, i generally like the more exotic looking flowers but when looking for houseplants, i like a variety of color. my husband is usually my go to guy on plants (which he got it from his mom)

sarchia t

Fairfield Ohio ·

When I do purchase I go for pretty and low

maintenance. The plant would get moderate light since it will be in doors.

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Sarchia! What makes you choose low maintenance plants? Thanks!

Brandy C

Akron, Ohio ·

I wanted to see if I could really do this it is a new experience for me and I remember being young my grandparents always planted tomato plants this is why I decided on them.

Carrie C

Mansfield, Ohio ·

i just go to the plant store or somewhere i see sells plants and just look for pretty different looking plants and flowers and sometimes i look for some that dont need much sun or lots of sun depends where i'm putting it at

Ted L

Cincinnati, Ohio ·

I decide what to buy once I am at the store looking, I go to the store with the goal of buying plants, but with nothing in particular in mind. When buying I look for what I think will look good in or around my house, and which plants seem the healthiest.

melissa s

Columbus,ohio ·

I get some advice from mom.otherwise i keep an eye on price,level of care and unique coloring

lindsay s

zanesville, oh ·

my children picked them out for me as a mother's day gift. my mother went with them and bought them for the kids. when i get an idea about a purchasing a plant, i contact my mother first. she is a retired florist and gives me excellent advice.

Don P ·

My girlfriend's parents always had plants around the house when she was growing up. Ours was one of them. That was the main reason we chose it, unplanned while walking through Lowes.

Dr. Susan Hogan, Emory University (Researcher) ·

Hi Don! What kind of plant was it? Thanks!

Cheryl S

Cincinnati Oh ·

When purchasing the hanging baskets each year, I look for colorful, full plants. Price is a consideration but color seems to sway my purchase. The shrubs were a more careful decision. We purposely removed two large, fernlike shrubs which had become too tall and too fragile and replaced them with a shrub that is a type of pine. We again looked at price but also size was a huge factor.

Julie N

Cincinnati, Ohio ·

A lot of it is predecided. I already know going in that I'll get some Petunias. I have to decide what colors to get though, and that I usually decide looking at what they have. Then I look at what pots I have to fill, and what looks pretty. I check the little things in the plants to see if they're sun or shade or a mix, and make my decisions based on that. I also ask my mom for advice sometimes.

Deb B

Newcomerstown, Ohio ·

For myself, a lot depends on the look and feel of the plant. I would never purchase plants online because I can't inspect them for myself. I factor cost, look of the plant itself, heartiness. I may ask the clerk for advice if I'm really in a bind, but I try not to because I really don't trust them.

Diane N

Dayton, OH ·

The look or health of the plant and the price. I look on the internet for information such as pricing and type of plant.

Aleksandra B

Mentor, OH ·

I always buy seeds, and I ask my mother for advice.

Telesha C

Elyria, Ohio ·

I made a list of what veggies I wanted to try this particular year and headed to Lowes. I walked through and browsed their varieties and chose from what they had available.

Jason I

Wooster, OH-IO ·

It depends on what I am buying. If I am getting veggie plants in the spring then I go to an Amish greenhouse that is close to home. They always have the biggest plants for great prices. The tomato plants usually have fruit on them when you buy them. Succulents and cacti I usually go online. There are some great growers on there. Carnivorous plants are harder to get. If you get them online then you usually just get a root and then they take a year of two to fully mature. There is a carnivorous plant show in Mansfield, Oh every year though, and the prices are pretty good too.

Cathy L

Dayton, OH ·

Well, first of all I look at the selection of plants. Then I look at the quality, like if its a sturdy plant, nice green leaves, with no part if the plant that is dying. I also read the information that comes with the plant to determine if it is going to work in the place where I want to plant it. I look at the time of year, how much sunlight it needs or if it needs shade etc. There are only a few places in my yard that I can put my plants, so that information really matters to me.

Bettye D

Cleveland, OH ·

The amount of time and amount of money

I spend on the plant depends on how important the purchase is (big or small, and occasion for purchase). I spent over an hour looking for the right tree for my friend whose grandfather passed away. That was an occasion where every year for the rest of their lives they would watch it bloom, and think of him. So, I knew it had to be perfect. The height was very important, the type, but also the price point because I was on a budget. The story behind dogwoods is also very sweet so it was a great match. The orchid was a decision made because it is ornamental, and my husband's grandmother had spent a lot of time in the hospital, so it was a no-brainer to give her something that would bring some life to her room. Price and aesthetics are the most important thing to me when looking, as well as the symbolism.

Jill K

Cleve,ohio ·

appearance not poor looking and of course price

Cathy L

Dayton, OH ·

Oh yeah, to me price is very important to me too! It's probably the deciding factor.

Jacquie K

Cleveland, Ohio ·

I personally am a very visual person. I am drawn to perennials since they come back every year which mean I do not have to keep replanting (less maintenance). When it comes to herbs I look for hardiness. Basically it comes down to overall appearance for me and the least amount of maintenance.

Chelsey M

Akron, OH ·

I usually just go with what I like. I don't usually look online for information unless I really don't know where to start. I'm not the I usually just go with what I like. I don't usually look online for information unless I really don't know where to start. I'm not the average gardener, I love color and texture of flowers. That is what I base my reasoning for purchase upon. If I fall in love with the color and look of the flower/plant then I'm sold.

Marcia M

Youngstown ·

low light was a must

Regina B

ohio ·

I go to local farms or greenhouses and ask the employers' opinions since they're the experts. I tell them how much light my porches get and how involved I'll be with taking care of plants that particular season and then they'll guide me to my purchases

Sean W ·

Our main decision is based on what we will consume the most. Thus, we bought at least six tomatoe plants but it might have been closer to ten. We also factor in the size of our garden. For example, we would probably consume corn but those stalks grow too big.

Ray P

Twinsburg, Ohio ·

I asked for advice from my parents and my girlfriend's parents as far as purchasing the hostas. The ornamental grass, I just winged it based on the webpage's description. The daylilies I had purchased after seeing pictures online, as well as having prior knowledge of the flowers since my childhood. The greenery ... I just saw it in the nursery and bought it based on looks and price.

Nick T

Akron, OH ·

I visit greenhouses that I know have great quality. I browse, shop for bargains and keep in mind how little space I have. The quality and appearance of the plants are important as well as what stage of growth they are in.

Regina B

ohio ·

So true! I love visiting the greenhouses and shop locally for economic reasons too!

Maria F

Cleveland.Ohio ·

Well I mostly purchase plants as a gift. I'm not very knowledgeable when it comes to selecting and buying plants

Daryn R

Ohio ·

The only thing I consider when buying a plants is it a low maintenance plants or not.

Marcia M

Youngstown ·

Me too!

Cathy L Dayton, OH ·

I would agree with that too!

Dennis M

Cincinnati Ohio ·

Mainly I looked at the plants, made sure they were healthy looking and green, checked to make sure the roots were in decent shape. I've been buying plants for years growing up with my mother, so I knew what to look for.

Day 1 Question 6

Now, let's talk about your experience with gardening. When and how were you first exposed to gardening? Please tell me about your first gardening experience including what you grew, why you chose to grow that, how it turned out, etc.

Tony L

Lucasville, OH ·

I can't really remember specifics about my first gardening experience. My family has always gardened, so I've been involved with it since I was a little kid.

sheldon h

columbus oh ·

I always helped my mom in her outdoor garden and with her flower beds in the summer.

AMANDA U

OHIO ·

I have been exposed since an early age - my mom loves to garden & is actually a certified Master Gardner. This apartment I am in now is my first experience with having to do my own gardens. A couple years ago I tried for herbs & veggies in pots due to limited space that did not go well. I do better with things that require little care & are fairly self-sufficient.

Julie N C

incinnati, Ohio ·

Me too, Amanda. I do better with things that just need to be watered and then they're good to

go. Some things require more care, but...

Valerie D

Ohio ·

I learned a lot from my father. He had a huge plant and flower bed in back of our house. The first thing that I grew was sunflowers. They are so beautiful and very easy to grow. It grew and grew until it was half-way up or house.

Rosalind K

Euclid, Ohio ·

My parents are from the South and I am so use to growing tomatoes, collard greens, onions and so forth this is something that comes naturally to me

jen w

Ohio ·

My family always grew a large garden the entire time I was growing up. As a kid, I loved helping in the garden, planting, harvesting, and, of course, eating. We grew corn, potatoes, cabbage, beets, cucumbers, tomatoes, and many more that I can't even remember. I didn't choose what to grow, but everything always turned out great, and my mom would can the extras so we would have great tasting vegetables all year long.

Bettye D

Cleveland, OH ·

My foster mother took me to the nursery when I was 7 and let me pick out a little nursery pot of violets to plant in the garden. I was little, so I chose that because of the pretty colors and my ma told me that I just had to plant it and water it to keep it alive. I can honestly say I have no remembrance of how it turned out, though.

sam m

springfield ,oh ·

my mom planted tulips with me when I was 2 years old and still has photos of me helping

michele p

ohio ·

my grandparents had a garden when i was little, we use to help them every yr with planting and picking. never really had any at our house, just grandparents. had a few flower and veggie plants during early adulthood but it wasnt until we moved out in the country that i had gotten my green thumb

Brandy C

Akron, Ohio ·

not really ever exposed to gardening, when I was about 17 I tried to plant all kinds of things from pumpkins to corn and watermelon, didn't go so well

Carrie C

Mansfield, Ohio ·

i just started growing tomatoes and peppers because my mom always grew them and i learned from her and they are fairly easy to grow

Ted L

Cincinnati, Ohio ·

I first was exposed to gardening by my mother, when I was very young. She is an avid gardner, so we would often be out in the garden with her growing up.

melissa s

Columbus,ohio ·

My first experience of planting on my own was @26.my father was going through throat cancer.his father was a gardener so it was like a new generation beinh born

Julie N

Cincinnati, Ohio ·

I've been helping in the garden since I was knee high to a grasshopper. My mom grew flowers and veggies and so did my grandparents, on both sides. The first thing I grew on my own was Hollyhocks, at about age eight. (I found a little crafty thing that showed how to turn Hollyhocks into princesses, and I was insistent that we grow some so I could try it.) They were beautiful. A pinky purple color, if I remember right. And I watered them and watched them grow. (I don't really remember weeding much as a child. Mostly I remember planting and watering.) But as a child (small, maybe two or three) I helped my grandma pick veggies in her garden. And every once in a while, I was allowed to pick a few flowers to put in the house. (I wanted to pick the flowers my mom grew, but there was an ant problem there. They were just infested. They were Peonies.

lindsay s zanesville,

oh ·

i grew up on a farm. we had a nice size garden and my mother had "zillions" of flower beds and herb gardens around the house. Dad always told me that if i like the veggies that are in the garden, i had to help out as well. i helped weed, plant, water, and pick the veggies.

Cheryl S

Cincinnati Oh ·

I had virtually no experience with gardening until I married. My husband is good with plants and has coached me. I do little hands on gardening unless it involves watering the

potted plants and hanging baskets. I made an impulse purchase of the rose bush which has produced beyond our wildest expectation several years ago. I also purchase a miniature peach tree and a miniature pear tree a few years ago which surpassed my expectations. We yield a few dozen excellent peaches and pears.

Deb B

Newcomerstown, Ohio ·

My earliest memory of anything like that is being in my grandmother's little backyard garden, picking beans, and then sitting on the porch with her listening to stories and snapping beans. I didn't actually grow anything myself, but the memory of that is what got me into gardening a few years ago.

Diane N

Dayton, OH ·

As a child by my mom. I dug my first garden in 6th grade and grew potatoes, tomatoes, cucumbers, onions and peppers. All of it grew perfectly and I planted what I would eat.

Julie N

Cincinnati, Ohio ·

That's the nicest thing about planting a garden: You don't have to plant anything you don't like!!!

Aleksandra B

Mentor, OH ·

I grew green onions when I was 7

years old. They came out really nice.

Telesha C

Elyria, Ohio ·

A couple years ago I decided to start my own garden and have loved doing it ever since. It gets better every year!

Jason I

Wooster, OH-IO ·

My family always raised a garden. My grandparents on both sides did when I was young and my father still does. My mother does decorative plants only. I like anything outdoors so from a young age I loved the idea of gardening.

Cathy L

Dayton, OH ·

I remember as a child going out to our garden and picking our harvest. I loved going out, most of the time, and getting fresh produce to eat. I loved eating right out of the garden. My parents would talk to me about the needs of the different plants and how they tended the garden and helped the plants to grow. My mom always made good use of the produce whether by canning or freezing it. Some of the plants we grew were, sweet corn, green beans, snap peas, carrots, cucumbers, tomatoes, squash and cantaloupe. One of the first gardens I grew as an adult was pretty small compared to my childhood. I only grew, cucumbers, tomatoes, carrots, green beans and squash. Everything was a little crowded, but I got some from every plant so I was satisfied.

Jill K

Cleve,ohio ·

my mom was always interested

Daryn R

Ohio ·

The same with my mom always buying and planting flowers.

Jacquie K

Cleveland, Ohio ·

As child I would help my mom plant flowers and we would plant bulbs in the fall and I would get excited every spring to see the beautiful flowers bloom that mom and I planted together.

Chelsey M

Akron, OH ·

I actually just started planting flowers for the first time this past year. When I was younger I helped plant and maintain my grandparents garden but I just liked getting dirty when I was little. I grew the Lillies and roses for the first time this past year in my front yard. I chose to grow these because I think they are both beautiful flowers. It turned out better then I expected, I didn't do any research beforehand so I just winged it. Turned out to have a pretty good green thumb.

Marcia M

Youngstown ·

My father used to have a small garden on the side of the house....tomatoes and

cukes....It grew very well for a few years but then they just wouldnt do well after a few years

Regina B

ohio ·

growing up in grade school was my first experience with food gardening. we grew lots of lettuce, tomatoes, pumpkins, peppers, green beans, potatoes. my parents were in charge of what we planted and we always had a great harvest because they were great stewards of it

Sean W ·

My wife has more gardening experience than i do so i learn everything from her. My input into this years plants was the green beans because i like them. But tomatoes and peppers will be an annual staple in our garden.

Ray P

Twinsburg, Ohio ·

My father always had a vegetable garden at my childhood home. He still does raise vegetables, specifically tomatoes, squash, broccoli, green peppers, and lettuce. My family got into raising daylilies when my Dad's sister in New Jersey got into them. She sent a bunch of them up to our area and once we saw how easy to care for they were, we also got into raising them. I grew phlox, snapdragons, four-o-clocks, and other assorted annuals when I was in grade school.

Nick T Akron, OH ·

I grew up on a farm with an extensive gar-

den. My mother still maintains an impressive flower display. When I was a child, we had a huge garden that helped feed the family.

Maria F Cleveland, Ohio ·

I was exposed to gardening when I was 14 years old and I enjoyed growing and planting vegetables

Daryn R Ohio ·

My first exposure to gardening was when I was about 5-6 years old and buying some tulips bulbs for my mom for mother days and my

dad and I planted them for her. They turned out great and they still come up every spring.

Dennis M Cincinnati Ohio ·

I grew up with a garden, my mother grew everything from grapes to corn. Learned how from here and kind of never looked back or

questioned doing it myself.

Day 1 Question 7

How has your gardening behavior and/or interests evolved since your first gardening experience to what you are doing today? Why is that the case?

Tony L

Lucasville, OH ·

My gardening behavior hasn't really evolved or changed much. It's generally just a philosophy of grow what can be used.

sheldon h

columbus oh ·

After i bought my own home i just wanted to continue the tradition.

AMANDA U OHIO ·

I care more now than I did as a child, but not much! As a child it was a chore - and by far not my favorite one! I would often volunteer

to mow instead so I didn't have to work in the gardens. Now I care, but still prefer the plants that require little work. With my

daughter we are very busy & active, and often the garden slips my mind.

4 days ago

Valerie D Ohio ·

I have planted only a few flowers and seeds but I have a big family so it is somewhat difficult to keep up with.

4 days ago

Rosalind K Euclid, Ohio ·

My experiences has grown because I want to grow some other things such as cucumbers, corn on the cob and some string beans

things that I can grow and then can for the winter time, I know I sound old

4 days ago

jen w Ohio ·

As an adult, I have mostly rented, so my

gardening options have been more limited. In one apartment building I planted a bunch of

veggies in the front flower bed, and, wow, those were the best tomatoes I've ever grown. I had them running out my ears. I also don't

have a whole lot of time, so don't do as much.

4 days ago

Bettye D Cleveland, OH ·

When I was younger, it was only about aesthetics to me. Now, although I really can appreciate the arrangement of the aesthetics, I

also understand more about the origins of the species, the symbolism, and I'm also more interested now in food gardens. I suppose

my interests have changed as I've become a little deeper as I've aged, and so have my interests.

4 days ago

sam m springfield ,oh ·

stayed much the same as to flower variety. added ivy on banks to eliminate having to mow them

5 days ago

michele p ohio ·

i have more of a green thumb now, i love picking out flowers, potted plants, veggie seeds etc

5 days ago

Brandy C Akron, Ohio ·

I choose tomatoes, they seem to appeal to me.

5 days ago

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Carrie C Mansfield, Ohio ·

the same as it always is i do the something as i did when i first started gardening

5 days ago

Ted L Cincinnati, Ohio ·

I tend to not do a lot of gardening even though I am good at it, because I work 3rd shift, which means most of my off time is not

conducive to gardening

5 days ago

Julie N Cincinnati, Ohio ·

I haven't really evolved all that much in the last few years, but before that, I grew in leaps and bounds. I began to look at what

plants grow well where when I lived in an apartment where the landlord didn't care if I planted flowers or veggies. I cut up a swath of

the yard for flowers, and another for veggies. (He didn't care. That was less grass to be mown.) I planted Petunias (because I always

liked the look of them), Morning Glories (cause they attracted the Hummers), and veggies. I had only sun loving plants cause the

yard got a LOT of sun. Tomatoes, yellow squash, cukes, and cantelopes grew very well there, and I did that for several years. When I

moved from there, I really missed the veggie patch. I dogsit (and catsit now that he's married) in the summer, and I tend his veggie

garden (which is HUGE). Watering and picking the ripe things suits me. Now, for myself, I only have flowers. I'm thinking about

getting some ferns for the front yard here, if the landlord doesn't mind. It's very shady (under a big evergreen tree), and I think they

would suit quite well. I'll have to ask him what he thinks. (It sucks having to ask about every little thing. But at least he takes my

concerns under advisement, and fixes whatever is broken when it needs it.) I've evolved into only planting what I have room for, and

that's not very much. The patio here is nice, and it has a table and benches out there (cement ones, so they take up a LOT of the

room), but there's not a lot of room for plants. I put my Celosia out there at the end of Sept, and they're ready to come out now.

Hopefully, they'll do well there next year too. Not as much sun, so we'll have to see.

5 days ago

melissa s Columbus,ohio ·

My gardening has improved.with the addition of coffee grounds my tomatoes are the envy of my neighborhood

5 days ago

lindsay s zanesville, oh ·

growing up i didn't like gardening at all, but then my children bought me my roses and since then, i have been making sure that they

are taken care of.

5 days ago

Cheryl S Cincinnati Oh ·

I still tend to let me husband do the majority of the hands on work, but I take more of an interest in the flowering plants. I like the

color inside the house and out front. I found that I like the fresh fruit from our fruit trees so I am interested in possibly pursuing more fruit trees.

5 days ago

Deb B Newcomerstown, Ohio ·

I like to garden vegetables, but for me flowers and those kinds of plants are "it" for me right now. I think it's just because vegetable

gardening got to be an awful lot of work (I admit it, I am lazy LOL) and also fighting the bugs and things all the time got a bit old.

5 days ago

Diane N Dayton, OH ·

I prepare the soil overbthe winter with egg shells, carrot peals and other scrap from meals. It provides a well balanced natural soil

5 days ago

Aleksandra B Mentor, OH ·

I love growing herbs.

5 days ago

Telesha C Elyria, Ohio ·

I expand every year to try new things.

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5 days ago

Jason I Wooster, OH-IO ·

I like doing experiments, I have tried to dwarf different types of plants and grow them in smaller and smaller containers. I also like

to compost for natural fertilizer. I also find that the longer I do it, the less stuff I need to do it with. I used to buy all sorts of quirky

garden gadgets. Now I just use my hands and a few basic hand tools.

5 days ago

Cathy L Dayton, OH ·

I try to only plant those things that I will eat and use. I have a very picky family so I am the one that benefits the most from our

harvest. I am trying to get creative on how to freeze and use the produce for the different needs of my family. I would love to plant a

little of everything, because i love lots of different kinds of food, but I just don't have the room. My main focus is how to be a good

steward of the harvest.

6 days ago

Jill K Cleve,ohio ·

its not my fave thing to do but I do enjoy it somewhat =)

6 days ago

Jacque K Cleveland, Ohio ·

I believe I had more of an interest when I was younger. As I have gotten older I wish I had more time for it. So now, I love beautiful

flowers and textures but I also have to look for the most maintenance friendly options.

6 days ago

Deb B Newcomerstown, Ohio ·

Hi there Jacquie :) I am on the same wavelength as you on this one...wish I had more time for

it now, and I do look for lower maintenance

options myself. I love gladiolas, but if I don't stake

them they tend to break and bend to the ground. Then no one can enjoy them...so I am

debating on planting more glads....Nice to meet you!

5 days ago

Chelsey M Akron, OH ·

My first gardening experience doesn't play a role at all in what I do today. I started planting flowers because I decided my place

needed some color and life to it. I think planting the flowers makes my yard look alive and fresh.

6 days ago

Marcia M Youngstown ·

Id like to have a garden but have nowhere to have one

6 days ago

Regina B ohio ·

It fluctuates. I have always wanted to have a big garden with lots of flowers and vegetable and at times,we do. With small children

now it is very hard to make it a priority

6 days ago

Cathy L Dayton, OH ·

Yes, I agree, when there are kids in the picture, it's hard to find the time. My kids have started

getting to the age where they like to help with the gardening. Yeah!

6 days ago

Sean W ·

I enjoyed my first year of gardening and learned a lot but i still consider myself a novice compared to my wife and my neighbor. My

neighbor is able to grow blueberries and strawberries in her garden. I will continue to learn from them every summer.

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6 days ago

Ray P Twinsburg, Ohio ·

In the past five years of home ownership, I have taken a new interest in flowers and greenery. Though it is not my most favorite

thing to do, I have been enjoying watching the flowers come to life in the spring and admiring their beauty during the summer

months. My yards were very bare when I first bought my house. Now, they are showing some improvement and more color.

6 days ago

Nick T Akron, OH ·

I don't have the space to have a great big garden anymore. I wish I did. I have curtailed my garden to what I have the space for, just

to keep at it in some way.

6 days ago

Maria F Cleveland.Ohio ·

Well where I live now I can't grow veggie's but I will buy potted plants

6 days ago

Daryn R Ohio ·

My gardening interest has really declined since then because I've a gotten old and more busy with other things and these days and

really don't have much time to put into it.

6 days ago

Dennis M Cincinnati Ohio ·

nothing really has changed. IT's worked, I stuck with it.

6 days ago

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Day 1 Question 8

How would you rate yourself as a gardener? After you select your answer in the poll

below, please tell me why you gave yourself that particular rating.

ANSWER COUNT PERCENT

Novice 8 24

Average 20 61

Above Average 4 12

Moderate Expert 1 3

Expert 0 0

Tony L Lucasville, OH ·

Answer: Average

I don't really know much about plants or gardening when it comes to the technical things such as plant names/species or describing

why certain things work, but I know how to grow them and how to appreciate them.

3 days and 19 hours ago

sheldon h columbus oh ·

Answer: Average

I just do to enhance curb appeal of home not too experienced.

3 days and 21 hours ago

AMANDA U OHIO ·

Answer: Average

I have learned quite a bit, just don't always choose to apply it.

4 days ago

Valerie D Ohio ·

Answer: Average

I only plant and grow what I know will be easy to take care of.

4 days ago

Rosalind K Euclid, Ohio ·

Answer: Average

nothing to brag about because I do have help from my relatives

4 days ago

jen w Ohio ·

Answer: Average

Im not very good at gardening and don't have much time for it. My method is mostly to stick stuff in the ground and see what

survives:)

4 days ago

Bettye D Cleveland, OH ·

Answer: Average

I'm average because I don't have an extensive CARE knowledge. I understand environment and origin, but I can never remember offhand

how to care for most plants that I don't care for on a regular basis. I had a bonsai palm once that just croaked because I

watered it almost daily. Horrifying experi-

ence.

4 days ago

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sam m springfield ,oh ·

Answer: Average

I don't know much so advice I just read the packet and follow. so far so good. water and fertilize. as directed

5 days ago

michele p ohio ·

Answer: Average

im still in the early ages, im no expert by far, even though ive done alot i still have plenty of room to grow and learn new things

5 days ago

Brandy C Akron, Ohio ·

Answer: Novice

I don't think it is my fortay. but I would like to learn more I do believe I could like gardening if I was better at it.

5 days ago

Carrie C Mansfield, Ohio ·

Answer: Average

im still learning but i know what im doing

5 days ago

Ted L Cincinnati, Ohio ·

Answer: Average

I can do most tasks well, with only a little help

5 days ago

Julie N Cincinnati, Ohio ·

Answer: Above Average

I know how to maintain the soil, and how to let my pots rest. I've also learned that most of the plants will seed themselves, so I let

them when the fall starts. Once I learned how to let them seed, it just made sense to do it at the end of the year. (My mom doesn't

ever let her Petunias go to seed, but I have them grow almost every year. (Sometimes in strange places, lol.)) I know some of the

plants that like sun, and some that like shade. I know about mixing discarded peels (apples, carrots, potatoes) into the soil to enrich

it. I know about oxygenating soil and that it's good to do that every year if you can. Worms are good for your plants too, as they

enrich the soil. And I know about letting your bulbs recharge after the blooms are gone, so that they'll bloom the next year. Of

course, there is a LOT I don't know too, so I wouldn't say I'm an expert.

5 days ago

melissa s Columbus,ohio ·

Answer: Average

I could be betr if i had more time

5 days ago

lindsay s zanesville, oh ·

Answer: Novice

i don't have a green thumb

5 days ago

Cheryl S Cincinnati Oh ·

Answer: Novice

I have little knowledge of gardening and little first hand experience, but I am learning from my husband. I am a good assistant,

but I

don't have the knowledge to be the lead gardener. I like my hanging baskets and potted plants better than getting my hands dirty

outside.

5 days ago

Deb B Newcomerstown, Ohio ·

Answer: Novice

I kill a lot of innocent plants...both flowers and vegetables. However, it does not keep me from going for it again and again; I get a

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I kill a lot of innocent plants...both flowers and vegetables. However, it does not keep me from going for it again and again; I get a little better each time I'd like to think.

5 days ago

Diane N Dayton, OH ·

Answer: Average

I have much more to learn and need to try new things

5 days ago

Aleksandra B Mentor, OH ·

Answer: Above Average

All my herbs are great.

5 days ago

Telesha C Elyria, Ohio ·

Answer: Average

Im still learning.

5 days ago

Jason I Wooster, OH-IO ·

Answer: Moderate Expert

I have a green thumb! I don't know if it is genetic or not but my entire family is good at growing plants.

5 days ago

Cathy L Dayton, OH ·

Answer: Average

I probably don't put as much time and effort into it as I could. I guess, it's sort of a hobby. Right now we don't depend on the produce

to feed our family, it's just kind of a perk at this point. I am sure if I was able to have more time to concentrate on it, I would be

much better!

6 days ago

Jill K Cleve,ohio ·

Answer: Novice

would like to learn more

6 days ago

Jacquie K Cleveland, Ohio ·

Answer: Average

I know enough to get by, I wish I knew more about growing vegetables, I am not very good would that!

6 days ago

Chelsey M Akron, OH ·

Answer: Average

I don't have much experience, but I enjoy it and I have fun so I rate myself as average.

6 days ago

Marcia M Youngstown ·

Answer: Novice

Noobie

6 days ago

Regina B ohio ·

Answer: Average

Average because I have watched and seen many successful gardens but yet to really immerse myself like the they do. I am very small scale.

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6 days ago

Sean W ·

Answer: Novice

This was my first year gardening but my wife has been doing this for several years. The reason why i started this year is because we

put in a new garden in our back yard where we were having difficulty growing grass because of the sun.

6 days ago

Ray P Twinsburg, Ohio ·

Answer: Average

I know enough to get by on, though I am very-aware that there are master gardeners out there. I do appreciate the knowledge base

that the Internet has afforded us.

6 days ago

Nick T Akron, OH ·

Answer: Above Average

I can't make everything grow, but, I don't kill anything I touch either.

6 days ago

Ray P Twinsburg, Ohio ·

I like your honesty on this response

6 days ago

Maria F Cleveland.Ohio ·

Answer: Above Average

Why I say above average is because I feel I have a green thumb

6 days ago

Daryn R Ohio ·

Answer: Novice

Because I really don't have the time to put into it these days.

6 days ago

Dennis M Cincinnati Ohio ·

Answer: Average

I know how to grow, but I do not know plant names, or if something goes wrong, I'm still looking for advice as to why

6 days ago

Tony L Lucasville, OH ·

That sounds like me. I'm pretty much clueless when it comes to things such as plant names for

flowers. And when it comes to vegetable plants I don't know much about the different types of

each plant, such as all the different kinds of tomatoes for example.

3 days and 19 hours ago

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Day 1 Question 9

Next, please describe your most successful / favorite gardening experience. I'd like

to hear about what you grew and what made it so successful or memorable.

Tony L Lucasville, OH ·

The most successful gardening experience was probably when we tried planting tomatoes in buckets. It's easier to keep them closer

the house which keeps wildlife such as deer from getting them, and it makes it easier to water them when there's a lack of rain.

3 days and 19 hours ago

sheldon h columbus oh ·

i planted sweet corn and it was a success last year.I had never had luck with it before.

3 days and 21 hours ago

AMANDA U OHIO ·

Anything that survives a full season I consider a success!

4 days ago

Valerie D Ohio ·

One year we had all kinds of seeds planted from green beans, carrots, pumpkins to peas. It was very successful because we used

Miracle Grow from Lowe's. In fact we haven't had a nice garden like this since.

4 days ago

Rosalind K Euclid, Ohio ·

I grew some green tomatoes and some onions and that is what is needed to make a hot pepper sauce that Southerner's call cha cha

and we use it on our cabbage, greens, or just to spice your food up

4 days ago

jen w Ohio ·

My most successful experience was when I planted tomatoes in the front flower bed of my apartment building I used to live in. It

turned into a tomato jungle! I had soooo many tomatoes that they were lining my countertops and windowsills. I tried amny different

recipes and made a lot of caprese salads.

4 days ago

Bettye D Cleveland, OH ·

We planted a banana tree next to our pool when I was 9, and it was beautiful. It was a family event, and we were all really proud of

the presence that it added to our backyard jungle :) It's still there and just as pretty as ever!

4 days ago

sam m springfield ,oh ·

transplanted tiger lilies from old stand . they really took of and spred out

5 days ago

michele p ohio ·

several summers ago, we planted a garden and had some tomatoes, peppers, cucumbers and zucchini, that was our first time doing

a garden, it was really exciting to see how everything grew. another time was when my daughter threw out some pumpkin seeds

and ended up with a little pumpkin.

5 days ago

Brandy C Akron, Ohio ·

tomatoes, because they did produce, but I do know next time how to make better plants

5 days ago

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Carrie C Mansfield, Ohio ·

i grew strawberries it was so fun they turned out great i watered them when need- ed checked on them everyday and they tasted

great

5 days ago

Ted L Cincinnati, Ohio ·

When I was growing up, we grew tomatoes each year, so years with a good crop made for summers full of fresh vegetables in salads

5 days ago

Julie N Cincinnati, Ohio ·

My favorite is the year I accidentally grew corn, lol. I was making beanbags for the local daycare center for my mom. They're easy to

do, and so she let me do them for her. She uses corn, dried of course, to stuff them with. I was sitting on the porch, near the veggie

garden and I must have dropped a few kernels of corn into the veggie garden. When they started coming up, I thought they were

weeds and pulled them, only to see little kernels of corn at the roots. So I planted them right back, and waited to see if they would

produce. They did, and I was thrilled to have fresh corn for dinner one night. (The kernels didn't grow all the way to the end, but they

grew three quarters of the way up. And fresh corn is the BEST!!!! It was delicious.) I was so surprised when I saw that little corn

kernel. But it all worked out for the best. The nice thing about growing the veggies, in my opinion, was that I have a green thumb. So

they flourished. We weren't in the best part of town, and people would take things off the vines all the time. but I still got lots of things to eat since they couldn't steal all of it!!!

5 days ago

melissa s Columbus,ohio ·

A garden i grew while my dad,was going through cancer.after the things started growing well he was told he couldnt eat by mouth.so

he never got to enjoy the fruits of our labor.

5 days ago

Julie N Cincinnati, Ohio ·

That's really sad. My dad grew tomatoes up until the year before he died. (That last year, I

went out daily to water them. I loved the plants, but it was a twenty minute drive, one way!

5 days ago

lindsay s zanesville, oh ·

my roses... i went online to find out how to best take care of them. put them to bed and was really surprised that after pruning them,

they actually bloomed the following year... and they had cross-bred as well. big beautiful blooms that were buttercup yellow with red

around the edges and flowing down the petal like blood. gorgeous!

5 days ago

Cheryl S Cincinnati Oh ·

Planting a miniature peach tree and a miniature pear tree have been my favorite gardening experiences thus far. I impulsively

bought the trees as a clearance purchase and brought them home to my less than enthusiastic husband. He had doubts that they

would grow let alone produce. I am happy to say he was wrong. We both have enjoyed the fruit each year. The yield isn't much and

the fruit isn't large, but I am excited because it was a successful gardening idea of mine!

5 days ago

Deb B Newcomerstown, Ohio ·

The very first rose bush that I planted all by myself that actually survived!! Until that point, I had had extremely bad luck with roses,

and was all but ready to throw in the towel. Then I was at Lowe's one day and I saw this gorgeous rose bush with a single flower on

it, and I thought, "No, Deb, it doesn't deserve to die..." but then impulse won over and I bought it anyway. I brought it home and

planted it carefully, and the next year it had buds and new growth!

5 days ago

Diane N Dayton, OH ·

My husband and children planted and successfully grew 3 large pumpkins. It was a great family activity and we carved them for

Halloween. We saved the pumpkin guts for the soil.

5 days ago

Aleksandra B Mentor, OH ·

My green onions, when I was 7 years old. It was my first plant I grew by my self. I will never forget.

5 days ago

Telesha C Elyria, Ohio ·

Tomatoes are always my favorite part. My family loves tomatoes and every year I try to beat my crop from the year before.

5 days ago

jen w Ohio ·

My family loves tomatoes too. My Mom used to can them too. When I got older, I met people

who had never eaten anything but a grocery tomato. I was aghast!

4 days ago

Jason I Wooster, OH-IO ·

That's hard to say, a bumper crop is always good but the main reasons I garden are not really that related to gardening itself. I do it

for food, obviously, but also decoration, being close to nature, something to do with the kids and so on. I really like teaching my kids

stuff and making sure they have skills to live off of and an appreciation of nature.

5 days ago

Cathy L Dayton, OH ·

I guess I would say the year I grew sunflowers. We had the extra room that year and it sounded like fun more than it being practical.

They were beautiful and very big. I tried to take the head of the sunflower plant off and bake them so I could eat them. They didn't

turn out as great as I had hoped, but it still was a lot of fun and memorable!

6 days ago

Jason I Wooster, OH-IO ·

Sunflowers were one of my first test subjects. I grew a bunch of different varieties in different

sized pots to see if I could get them to bloom. It was really fun!

5 days ago

Jill K Cleve, ohio ·

planting flowers with my mom

6 days ago

Jacquie K Cleveland, Ohio ·

At our previous house I picked out these European Cranberry bushes that lined our entrance way into our home. So many people stop

by and asked us where we found those bushes and told us how lovely it looked the why we had them set up.

6 days ago

Chelsey M Akron, OH ·

My favorite gardening experience was my first one planting the roses and lilies. My god children helped me and they had so much

fun digging in the dirt and planting the flowers. I feel like they had a great experience and it reminded me of myself when I helped with my grandparents garden.

6 days ago

Marcia M Youngstown ·

Havent ever grown anything myself

6 days ago

Regina B ohio ·

AS a married couple our first plant success was tomatoes. we love tomatoes and making salsa so this was a great experience and tradition for my hubby and i.

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tradition for my hubby and i.

6 days ago

Sean W ohio ·

Green beans because it was my choice to include them in our new garden. They turned out very well so i got to appreciate the work

we put in this summer.

6 days ago

Regina B ohio ·

Will you do green beans again?

6 days ago

Jason I Wooster, OH-IO ·

They grow great around here!

5 days ago

Sean W ·

Definitely we will do green beans again. It was our first year growing them and they worked

out better than we thought.

4 days ago

Ray P Twinsburg, Ohio ·

In September-October 2010, I ventured back into growing daylilies, after about a 15 hiatus. While the color arrangement that I chose

for the 40 feet of flowers and the variety are nice, I must admit that my favorite part of the project was actually building the raised

beds. My floor beds are made with 2x10's in a rectangular fashion. I bought the lumber and using some newly-acquired woodwork-

ing skills, I completed the beds in a matter of days. Basically, I see both the daylily arrangements and the skill I put into the beds as an

accomplishment that makes me proud. I don't like to brag about this, but I feel it is appropriate here to answer your question.

6 days ago

Nick T Akron, OH ·

When I was child on the farm, we actually grew enough food to feed the family and can for the winters. Weeding was a continuous

process all summer long; by the time I finished weeding the garden, I'd have to start back over again!

6 days ago

Tony L Lucasville, OH ·

The weeds are the one thing that you can always count on to grow successfully!

3 days and 19 hours ago

Maria F Cleveland.Ohio ·

I bought a potted plant and I re-potted and grew my own plant

6 days ago

Daryn R Ohio ·

The tulips I planted when I was a child and they are still coming up in the spring so I say that what made it so successful.

6 days ago

Dennis M Cincinnati Ohio ·

When I was young we planted an apple tree. 20 years later, the tree is still blooming strong. I spend every fall harvesting apples and

having a great time with it.

6 days ago

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Regina B ohio ·

A great tradition! Do you can anything specific?

6 days ago

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Day 1 Question 10

On the flip side, please describe your most frustrating gardening experience and

why it was so frustrating. What would have made the experience better?

Tony L Lucasville, OH ·

The most frustrating gardening experience I've had was when almost every single plant that we had planted died and the entire garden had to be started over again.

3 days and 19 hours ago

sheldon h columbus oh ·

never had any luck planting potatos. Its always a failure.

3 days and 21 hours ago

AMANDA U OHIO ·

My daughter was given a small potted plant, it only lasted a couple weeks. She was very disappointed. Being more aware of the light

requirements would have made it better for us. I believe we fried it with too much sunlight

4 days ago

Susan (Moderator) H ·

Hi Amanda! How do you involve your daughter in the gardening that you do? Thanks!

3 days and 23 hours ago

Valerie D Ohio ·

The only frustration was the beetles. If I would've bought something to put on my plants in my garden it would've been a lot better.

4 days ago

Rosalind K Euclid, Ohio ·

the ground hog tear our gardens up around my neighborhood and what they do not tear up the children finish off

4 days ago

jen w Ohio ·

My most frustrating experience was last year, when we just didn't have any rain, and it was very hot. Couldn't water enough or wasn't home enough to water and everything just withered.

4 days ago

Bettye D Cleveland, OH ·

I had a palm bonsai that I just could NOT sort out the right amount of watering. Again, my care experience really is really

lacking.....and I have a bad habit of not following directions the way I should. It eventually died. I also had an easter lily that I did

the opposite to--I underwatered it, and it also died. Bah! I guess keeping the care

instructions around, in a more durable-easy to read

but not gaudy way would have made it a LOT better.

4 days ago

sam m springfield ,oh ·

planted tomatoes and aphids got them and mold

5 days ago

michele p ohio ·

this yr we planted a garden and because of all the rain we got, it didnt produce anything, it was way too mushy to get in there and do

anything with it.

5 days ago

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Brandy C Akron, Ohio ·

the one and only time it didn't turn out

5 days ago

Carrie C Mansfield, Ohio ·

i never had a frustrating experience yet its always been joyful to garden for me so far

5 days ago

Ted L Cincinnati, Ohio ·

My most frustrating experience is when I have planted flowers in the past, only to have the buds or new flowers eaten by deer in the

neighborhood.

5 days ago

Julie N Cincinnati, Ohio ·

That's a tough one. I don't think I've ever

had a bad experience. I've had a green thumb since day one, and everything I've tried has

grown beautifully for me. I guess the one bad thing would be a couple of apartments ago. My new landlord told me the front garden

was mine to do what I wanted with. When the Rose of Sharon bushes outside died off, one by one, I put in a TON of Lily of the Valley

(They filled a spot about, oh, twenty by four), and some Black Eyed Susans and a beautiful Rose bush. They were all beautiful. But

then the building was sold, and they dug up all my plants and put in some ugly little shrubs. I was soooooo pissed off at them,

especially after all the work I had done. I moved soon after that.

5 days ago

melissa s Columbus,ohio ·

If my daddy would of lived it could of been a better experience.

5 days ago

lindsay s zanesville, oh ·

i had an aloe plant for 3 years. it was going well because i always forgot to water it... then i started remembering to water it once a

week... unfortunately, it died. found out my daughter was being helpful. she was watering it every day for me. :)

5 days ago

Valerie D Ohio ·

That is wonderful when kids help us out

without saying one word!

4 days ago

Cheryl S Cincinnati, Ohio ·

We have planted multiple miniature orange and lemon trees in pots which we move indoors or outdoors depending on the weather.

The fruit is horrible tasting if the trees can even produce. I find it frustrating to keep watering and maintaining the trees for no result.

If the fruit at least tasted good, I wouldn't mind the effort as much.

5 days ago

Deb B Newcomerstown, Ohio ·

Once again, the rose bushes. I had literally bought, planted, and systematically killed at least 12 (yes, 12), rosebushes. I bought

different types, different price ranges, bought special fertilizers, potting soils, miracle gro products; nothing worked!! SO frustrating

that I almost gave up gardening totally. It would have helped had the sales associates been more knowledgeable and able to guide

me a little (recommend fertilizer, where to plant, etc.) because that little card they put on your "stick in a pot" is not enough.

5 days ago

Diane N Dayton, Ohio ·

One year I tried growing green peppers and they did horrible. I ended up having to pull them all and throw them away. Not sure what

happened but I have not had any problems since

5 days ago

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Aleksandra B Mentor, Ohio ·

I'm really bad in growing flowers.

5 days ago

Telesha C Elyria, Ohio ·

I hate bugs and disease. Still trying to learn how to battle them when they happen to my crops.

5 days ago

Tony L Lucasville, Ohio ·

When your plants are overrun with bugs, the products from Sevin work well at eliminating

them.

3 days and 19 hours ago

Jason I Wooster, Ohio ·

Our big family garden is on some property in the country. Some years we get a lot of animal traffic. I hate it when the rabbits come

and take a bite or two out of almost all of the best tomatoes.

5 days ago

Cathy L Dayton, Ohio ·

My most frustrating year was probably when our plants got some sort of fungus. I am not quite sure what happened. I think it had

something to do with the condition of the dirt. We had taken out an old stump in our yard and decided to make that spot into a garden. The next year was much better.

6 days ago

Jill K Cleve, Ohio ·

when my flowers don't grow

6 days ago

Jacquie K Cleveland, Ohio ·

Trying to grow vegetables in my garden box on our deck. It just does not work for me. I find that extremely frustrating. What would

have made it better if I could figure out what I am doing wrong!

6 days ago

Chelsey M Akron, OH ·

I've never had a frustrating gardening experience.

6 days ago

Marcia M Youngstown ·

no frustration, no garden

6 days ago

Regina B ohio ·

One summer a few years ago when we had a drought. Flowers and produce were horrible! It was very discouraging and we had a

baby that summer too so we were just too busy!

6 days ago

Sean W ·

I was responsible for hauling the soil from our driveway to our backyard so that was the most difficult part of gardening this year. I

wasnt experienced enough to do the day to day maintenance and set up of the tomatoe plants, though i could water when my wife

felt it was appropriate.

6 days ago

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Ray P Twinsburg, Ohio ·

Of the 12 hosta plants I bought this summer to begin the project in the front yard, one of the plants died. Two more of the plants

were harmed apparently by a skunk digging for grubs. Yet another of the plants required me replanting it temporarily in my garage

in sand so as to give it a chance to grow again. I was a little frustrated by this, as I kept the plants watered daily and sprayed with an

all-natural garlic oil spray which was to keep animals away from the plants.

6 days ago

Nick T Akron, OH ·

My frustration is mostly just not having the land to grow a huge garden, like I would want to do.

6 days ago

Maria F Cleveland.Ohio ·

What was frustrating when my plants died because of lack of sun light

6 days ago

Daryn R Ohio ·

One time, a tried to get ivy to grow up and wrap around a TV antenna and it was very frustrating because I just could not get the ivy

to grow wrap around the antenna. It would have been a better experience it would have done what I would have hope it done

6 days ago

Dennis M Cincinnati Ohio ·

Trying to grow corn without squirrels stealing the seeds. Very frustrating

6 days ago

Ray P Twinsburg, Ohio ·

I have deer that like to nibble on anything they can. I wonder if the sprays I use to keep deer,

skunks, and rabbits at bay might help your corn?

6 days ago

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Day 1 Question 11

What do you like the most about gardening? Tell me the best parts of having plants

in and/or around your home. What needs does gardening meet for you (what are

the benefits you derive from gardening?)

Tony L Lucasville, OH ·

The best thing about gardening, at least when it comes to vegetables, is that it is something that you've grown. You know what your

plants have been exposed to, and what they haven't. You know exactly what chemicals and fertilizers have been used on them, and

you can grow them entirely naturally if you want. As far as flowers, the colors can really brighten things up.

3 days and 19 hours ago

sheldon h columbus oh ·

it relieves stress.

3 days and 21 hours ago

AMANDA U OHIO ·

It keeps the area looking nice, makes me feel better about how the area looks.

4 days ago

Valerie D Ohio ·

It is stress free and gives you peace of mind. Oxygen is always a benefit when it comes to putting plants inside your home.

4 days ago

Rosalind K Euclid, Ohio ·

just being outside and having some quiet time to myself to clear my mind

4 days ago

jen w Ohio ·

The benefit for me is great food to eat, especially since I don't use chemicals of any kind.

4 days ago

Bettye D Cleveland, OH ·

I like that I am creating an environment. Not just a thing, a whole environment. And my environment needs to be peaceful and

organized and thriving, so gardening brings all of those elements together and gives me what I need in my life to feel a little big

more "put together."

4 days ago

sam m springfield ,oh ·

like seeing them come up each year. relaxing.

4 days ago

michele p ohio ·

for me, its a stress reliever, it also helps keep my hands busy

5 days ago

Brandy C Akron, Ohio ·

honestly nothing

5 days ago

Carrie C Mansfield, Ohio ·

i get to watch them grow and they make great decorations and gives my house a great scent and gardening helps my anxiety keeps

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i get to watch them grow and they make great decorations and gives my house a great scent and gardening helps my anxiety keeps

me calm

5 days ago

Ted L Cincinnati, Ohio ·

Gardening helps me make my house more attractive or creates foods that I can use in my household

5 days ago

Julie N Cincinnati, Ohio ·

I like to get dirty, and digging in the dirt fulfills that need for me. I also like to see things growing and renewing each year. Especially

when things surprise me. I get some Petunias every year, cause the seeds don't always grow well, and sometimes, I'll not see many

coming up, so I get more. then, smack in the middle of the summer, something will spout in a really strange place, and it always

makes me smile that it wasn't even in that pot last year, and it's still sprouting.

5 days ago

melissa s Columbus,ohio ·

Been outside in nature

5 days ago

Susan (Moderator) H ·

Hi Melissa! Why do you like to be outside in nature? Thanks!

3 days and 23 hours ago

lindsay s zanesville, oh ·

getting out my frustrations. weeding the flower beds when i get angry has always helped calm me down. in this manner, i can get

the frustrations out and not take it out on anyone.

5 days ago

Cheryl S Cincinnati Oh ·

I like the cheerful, colorful aspect of the plants. My hanging baskets and potted orchid give me more pleasure than the other plants. I

do love the roses produced by my rose bush. The colors and fragrances make me happy. I don't particularly like the "work"

associated with maintaining the flowers, but I like the end result.

5 days ago

Deb B Newcomerstown, Ohio ·

I get the most satisfaction just from watching something grow and thrive that I planted with my own two hands. There's just

something so fulfilling about that. The best benefit I receive is peace of mind, stress relief, and calmness.

5 days ago

Julie N Cincinnati, Ohio ·

I agree, Deb. There's nothing like it in the

world.

5 days ago

Diane N Dayton, OH ·

I love gardening because we do it as a family. Everyone enjoys eating the finish product.

5 days ago

Aleksandra B Mentor, OH ·

I love gardening because my front yard always looks beautiful and green. And I always have healthy meals.

5 days ago

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Telesha C Elyria, Ohio ·

I like being able to provide my family with fresh, home grown produce.

5 days ago

Jason I Wooster, OH-IO ·

I like the sense of accomplishment from watching your hard work and patience grow and grow.

5 days ago

Cathy L Dayton, OH ·

The harvest is definitely the best part!! I love eating things right out of the garden because it is so fresh. Also, I love to freeze the

excess so that we can enjoy it for months. I also love the fact that it helps us save money on our grocery bill.

6 days ago

Jill K Cleve,ohio ·

its relaxing and makes my yard look pretty

6 days ago

Jacquie K Cleveland, Ohio ·

The beautiful results you get from gardening. Especially outside, that is the first thing people see before they come into your home.

Inside your home, plants bring life. I would have a ton of plants inside my home if I had time to care for them.

6 days ago

Chelsey M Akron, OH ·

I like taking a simple yard and turning it into something beautiful with colorful flowers. I believe having plants inside the home add a touch of nature and I think that's important.

6 days ago

Marcia M Youngstown ·

Makes the house feel healthier

6 days ago

Regina B ohio ·

The color it adds and the smell of course! Not to mention the free produce!

6 days ago

Sean W ·

The main benefit was all of the food we were able to produce.

6 days ago

Ray P Twinsburg, Ohio ·

I am the type of person who likes to take pride in my work, be it professionally or around my property. I am by no means an expert

or someone who just knows plants as second-nature. I do like to look back at projects and say "I did that" and/or be proud of

accomplishments, especially in doing new things. For me, gardening is a lot of extra work sometimes, but when I see the fruits of

my labor making the yard look nicer or more colorful, this is what makes it worthwhile. A benefit from gardening is that I find myself

doing a lot of thinking while doing work of this nature. It is sometimes when I am gardening that I find myself coming up with new

and better ideas.

6 days ago

Nick T Akron, OH ·

I like the rewards of fresh vegetables and something to eat that I grew. It satisfies my need to eat, and to be involved in the food production process.

6 days ago

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Maria F Cleveland, Ohio ·

What I like most is seeing something I planted from scratch and to see it grow into a pretty flower or plant

6 days ago

Daryn R Ohio ·

I really don't like gardening it is just too time consuming for me. The best parts of having around your home they do provide some

privacy and curb appeal to your house and that add value to your home.

6 days ago

Dennis M Cincinnati Ohio ·

I enjoy the fresh food and how it tastes. It connects me with my family.

6 days ago

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Day 1 Question 12

Last question of the day! Thanks so much for sharing your thoughts today!

Tomorrow, you'll receive an email when the day 2 questions have been posted, so

please be on the lookout for that. Before answering the final question for today,

please go back through the day's questions and thoughtfully comment on a few of

your fellow respondents' answers. You'll need to do so in order to receive your full

incentive.

What do you like least about gardening? Put another way, what are the most

frustrating aspects of gardening for you and what prevents you from gardening

more than you currently do? In your answer, make some suggestions as to how you

could minimize this least-liked aspect.

The day 2 questions are now available, so please continue on to those questions!

jen w Ohio ·

The part I like the least is preparing the soil. I have a bad back, so it is hard to dig.

3 days and 17 hours ago

Tony L Lucasville, OH ·

The thing that I like least about gardening is how discouraging it can be at times. Sometimes, no matter how hard to work with your

garden it just all goes wrong and you'll have spent so much time on it without much to show for it. I'm not sure how to minimize this

least-liked aspect, because so much of what causes it is out of my control, such as weather.

3 days and 19 hours ago

sheldon h columbus oh ·

watering them

3 days and 21 hours ago

Valerie D Ohio ·

If you plant too many things that is more time you are using to get it done. What prevents us from gardening more is our children

and time. There is not a way as of right now to minimize more time and money.

4 days ago

Susan (Moderator) H ·

Hi Valerie and everyone else! Thanks so much for your participation! The second and third

days of questions are now available, so please continue to those questions. The community

will be open until tomorrow evening, so be sure to get your answers in!

3 days and 23 hours ago

Rosalind K Euclid, Ohio ·

having to spend so much money on fences and fertilizer but other than that I do enjoy

it

4 days ago

Bettye D Cleveland, OH ·

The most frustrating things of gardening is accidentally choosing, or being gifted plants that require a LOT of care. I just don't do well

with the care aspect of planting and wish that I had a more manageable way to care for them that didn't require an ugly white stick

stuck in the soil :(

4 days ago

sam m springfield ,oh ·

I lack space and tree shadows limit me. don't like trimming and weeding. could remove trees, could sons to trim and weed. ha ha

4 days ago

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michele p ohio ·

there are times when i have no idea what im weeding, if im picking a weed or a flower (plant) besides it seems like the second i pick

a weed a hundred more sprout up.

5 days ago

Valerie D Ohio ·

That is what happens around our flower bed too. It is so frustrating when fertilizer costs so

much.

4 days ago

Brandy C Akron, Ohio ·

the whole experience was frustrating I did not enjoy it at all, can we move to a different topic now?

5 days ago

Carrie C Mansfield, Ohio ·

my kids get in my flower bed or animals do and tear it up i put a little fence around it but it still happens vary frustrating

5 days ago

Ted L Cincinnati, Ohio ·

I don't like the cleanup after a season, while it is important to do so the next year works well, it is a chore I don't look forward to.

5 days ago

Julie N Cincinnati, Ohio ·

Um, I'm not at all fond of weeding. I hate having to get down on the ground. My knees just won't let me kneel, so I have to sit and

twist, which is bad for my back. It's painful to bend over and pull too, so I don't do that as much. I don't mind the watering and the

flowers look beautiful. So those parts make me happy.

5 days ago

lindsay s zanesville, oh ·

right now, it's the weather. when it gets cold outside, i really don't feel like going outside at all. so thankfully, my roses are already

put to bed and i can rest easy til spring.

5 days ago

Cheryl S Cincinnati Oh ·

I don't particularly like getting my hands dirty which is why I limit my involvement to the flowers and potted plants. Working outside

in hot weather has little appeal to me. I would probably do better with indoor plants for food like herbs or maybe potted tomato

plants. I find it satisfying to eat the fruit we have grown so maybe I could eliminate the "hot" sweaty aspect of gardening by growing

herbs or tomatoes indoors or in pots. I like the idea of growing my food, but I have no experience in this area. I think I would derive a

lot of pleasure and satisfaction from food plants like I do with the colorful, potted plants.

5 days ago

Julie N Cincinnati, Ohio ·

I agree with you on the hot part, Cheryl. I hate going out to water and weed in the heat. I'm

asthmatic, and I just can't breathe when it's hot outside.

5 days ago

Deb B Newcomerstown, Ohio ·

The time involved is probably the most frustrating thing for me. I would love to do more, but with work and family there is simply no

time left. Like gladiolas have to be staked up...if there were a way to make them stay up without all the effort that would be perfect,

and I would have many more.

5 days ago

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Diane N Dayton, OH ·

I do not have enough time to garden as much as I would like to. I also wish I could

build a greenhouse for winter. A greenhouse would provide more opportunities to grow different plants. If I could fine more time I would research something new to grow every year.

5 days ago

Aleksandra B Mentor, OH ·

Weeds and bugs. Sometimes it's so hard to get rid of them, but I try my best to do what I love.

5 days ago

Diane N Dayton, OH ·

What have you found works best on the bugs?

5 days ago

Telesha C Elyria, Ohio ·

I hate when a certain plant or crop I have been waiting to try gets overcome by a disease or a bug that I cannot defeat. It really burns

my butt.

5 days ago

Jason I Wooster, OH-IO ·

The only thing that makes me not garden more is the fact that Ohio has seasons and you can't grow in the snow.

5 days ago

Diane N Dayton, OH ·

There are a few plants you can grow inside during Winter that are pretty easy:)

5 days ago

Cathy L Dayton, OH ·

Well, gardening takes a lot of time, patience

and hard work. I don't mind the work necessarily, I enjoy working hard, it would be the time it takes. Right now I have 4 small children at home, so life is a little busy. I am hoping as they get older they will participate

more in the process like I did. While I am trying to wait patiently for everything to go, I try and use that time to plan all the great

things I am going to make with the harvest. I love to cook, so planning that part of the process helps the time go by faster. Maybe

setting aside a certain time each week would help with the time aspect. Maybe I will try that next year.

6 days ago

Diane N Dayton, OH ·

I am in Dayton too! My children help me garden so it gives me more time and my children will

hopefully continue with their children some day:)

5 days ago

Jacquie K Cleveland, Ohio ·

Weeds! I wish there was a product that would prevent weeds. It seems like it is a never ending task. I personally just don't like

getting my hands all dirty and not a big fan of the digging.

6 days ago

Jill K Cleve,ohio ·

it does take time and patience

6 days ago

Chelsey M Akron, OH ·

I live in Ohio so there are only certain times

of the year I can garden. For me that is the most frustrating. Not much I can do to

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I live in Ohio so there are only certain times of the year I can garden. For me that is the most frustrating. Not much I can do to

minimize that least liked aspect.

6 days ago

Deb B Newcomerstown, Ohio ·

Hi Chelsey. I live in Ohio as well and agree with you on that point! :) Nice to meet you.

5 days ago

Marcia M Youngstown ·

No place to put a garden in an apartment setting...wish someone could develop something for that

6 days ago

Cathy L Dayton, OH ·

I don't know if you have a deck to spend time on, but my in-laws successfully grew tomatoes

on their deck in pots. I have also read about other things can be grown in pots, like herbs for

example. Just a thought.

6 days ago

Julie N Cincinnati, Ohio ·

I have several pots that I used to put on my balcony. Now I have a shared patio (but it seems

I'll have it mostly to myself, as no one else seems to use it). So I'm planning to put some pots

out there if the landlord doesn't mind. I do love my flowers.

5 days ago

Regina B ohio ·

The time because with little ones it is so hard! I guess a suggestion would be jsut to make it a priority! AND as they kiddies get older, they can help!

6 days ago

Cathy L Dayton, OH ·

I know, I have little ones too. I have been known to take a pack-n-play or an exersaucer

outside so that the kids can play but are still contained. Honestly sometimes it only lasts 15

minutes.

6 days ago

Sean W ·

I work full time so i didnt maintain the garden as much as my wife. So i didnt have any frustration.

6 days ago

Ray P Twinsburg, Ohio ·

Honestly, I hate pulling weeds. It always amazes me that weeds can seem to grow in places where I have trouble even getting grass

to grow! I know there are better ways to manage weeds and I know that I will have an opportunity to try a few different techniques

come springtime. I really need to stay focused on weed removal every week.

6 days ago

Nick T Akron, OH ·

So much of gardening is out of my control;

the weather can be disagreeable, animals can eat to their delight, insects can be ravenous. the lack of land is my greatest obstacle.

6 days ago

Maria F Cleveland.Ohio ·

What I like least about gardening is getting dirty or when something I planted doesn't grow

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6 days ago

Ray P Twinsburg, Ohio ·

I can definitely agree with you on this thought. I get frustrated when I follow all of the

instructions correctly for a plant and somehow it doesn't grow or when it does, it doesn't look

the way it did online, in a catalog, or in someone else's yard.

6 days ago

Daryn R Ohio ·

It's just too time consuming for me because I just have too many other things going on to take time to do gardening. The only to

minimize this would be for me to give up some other things in my life to make time for gardening

6 days ago

Julie N Cincinnati, Ohio ·

That's true for me too, Daryn. I'm a student, and am really busy with it. I don't have nearly as

much time as I would like to go out and enjoy the fruits of my labor, or to do the work that

goes along with it.

5 days ago

Dennis M Cincinnati Ohio ·

I guess the most frustrating part is keeping the garden in your thoughts during busy times and make sure that it gets the attention it

needs. late summer is busy for my family and it's hard to remember to make sure it's watered and good to go.

6 days ago

Maria F Cleveland.Ohio ·

That is another issues being too busy to keep it up. I agree

6 days ago

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Day 2 Question 13

Welcome back to day 2 of our gardening community! As a reminder, please be sure

to respond to my follow-up comments and questions from yesterday. You'll need to

do that in order to receive your full incentive at the end of the community. Today,

we are going to continue our discussion about gardening.

Let's get started! When you need gardening products, what stores are you likely to

visit to make garden-related purchases? Why do you choose these stores?

jen w Ohio ·

I am most likely to go to Wal-Mart because they have a large selection and low prices.

3 days and 17 hours ago

Tony L Lucasville, OH ·

I do a lot of purchasing of gardening products from Walmart, because I can pick up stuff while doing regular grocery shopping there. I

also get gardening products from a local greenhouse and feed store. And Kmart generally has a good garden section.

3 days and 19 hours ago

lindsay s zanesville, oh ·

Wal-Mart or a local nursery. i tend to go to the local nursery more because it is closer, but also because it's more personal. it's the same place where i get all my roses as well. they know me there and will take the time to fully understand what i am trying to

accomplish.

3 days and 21 hours ago

sam m springfield ,oh ·

lowes lumber -for fertilizers and pest control grass seed. burgess seed or burpy for bulbs/ flowers and shrubs/ivy. they have a fair

selection and fair price and sales

3 days and 22 hours ago

Sean W ·

Our go to shop is gails in westlake because it is close and has everything we need. We also will use home depot or lowes for tools

but all our plants come from gails.

4 days ago

Julie N Cincinnati, Ohio ·

I often go to the Nursery near my dad's house to purchase flowers. I can't remember the name of the place. I go there be-

cause their

products are quality through and through. I also sometimes go to Home Depot, cause it's close and they have the best prices.

4 days ago

Rosalind K Euclid, Ohio ·

I go to home depot one stop shopping

4 days ago

Bettye D Cleveland, OH ·

I generally go to Target because they have a really good selection of gardening supplies. I can say, though, that Target is generally

my default store for most general things, simply because of its environment....so, somewhere else might have a better price or even

quality, but my first stop would be Target. If I needed something that I knew would require it to be top-of-the-line or that I knew was

going to be expensive, then I would probably go to a specialty store.

4 days ago

Ray P Twinsburg, Ohio ·

Lowe's is my favorite store for gardening products. It is conveniently located for me and their prices are comparable to other retailers in my area.

5 days ago

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michele p ohio ·

i generally go to the walmart nursery but have visited local nurserys as well

5 days ago

Brandy C Akron, Ohio ·

I would choose marcs they have a huge variety of gardening supplies and plants they are also cheap

5 days ago

Carrie C Mansfield, Ohio ·

home depot,lowes,menards i choose these stores because the great selection on plant and products and great sales on the items i need

5 days ago

Ted L Cincinnati, Ohio ·

I tend to go to a local company called Natortp's, but if it is a quick trip, I tend to go to Home Depot because it is closer to my house. I

prefer Natortp's for the knowledge the staff can offer when I am buying for bigger things.

5 days ago

Cheryl S Cincinnati Oh ·

I like to shop local so I frequent small, family owned greenhouses and nurseries in my community. I realize we pay more, but I

believe it is important to support local business.

5 days ago

Chelsey M Akron, OH ·

I usually go to Wal Mart and Sam's Club because the prices are reasonable and I like the assortment they provide.

5 days ago

Regina B ohio ·

Home Depot, Menard's, and Lowe's. I choose these because they are the closest

in proximity!

5 days ago

Deb B Newcomerstown, Ohio ·

I go to Wal Mart just because it is more convenient. I have a very hectic schedule, and I need to minimize extra trips as much as

possible, so I am a notorious one-stop shopper. The prices are good, the selection is pretty good, the service is horrible but what are

you gonna do?

5 days ago

Tony L Lucasville, OH ·

I agree. Walmart has good prices and decent selection, but it can be hard to get much in the

line of service when it comes to garden specific items. But I find that you run into that at any

store that carries a large variety of products.

3 days and 19 hours ago

Diane N Dayton, OH ·

Lowes or Siebenthaler. Lowes is usually the cheapest. Siebenthaler has a unique variety.

5 days ago

Aleksandra B Mentor, OH ·

I like gales garden. They always have good quality products.

5 days ago

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Jacquie K Cleveland, Ohio ·

Garden Centers because the have the most variety and the most knowledgeable staff.

5 days ago

Dennis M Cincinnati Ohio ·

Home depot or Lowes. They are convenient and have OK gardening supplies. If I'm looking for something specific I'll go to a local nursery

5 days ago

Daryn R Ohio ·

When I need a gardening product I usually go to Lowes because they have a convenient location and they have all the top name

brand item you need for gardening

5 days ago

Telesha C Elyria, Ohio ·

I always go to Lowes.

5 days ago

Marcia M Youngstown ·

usually kmart because its closest

5 days ago

Diane N Dayton, OH ·

I never think to check out Kmart. Good idea.

5 days ago

Tony L Lucasville, OH ·

Kmart's generally seem to have pretty good garden sections.

3 days and 19 hours ago

Jason I Wooster, OH-IO ·

I usually shop for the basic stuff like shovels at Lowe's or Wal-Mart. Plants and anything in bags (mulch, soil etc.) usually come from one of the local greenhouses.

5 days ago

Maria F Cleveland.Ohio ·

I normally go to Home Depot or Walmart, because I'm very comfortable these stores and they always have the plants I need and want

6 days ago

Nick T Akron, OH ·

It depends...Walmart for anything simple, Lowe's or Home Depot for something more specialized. Sometimes Tractor Supply

Company or RKO will have a deal too good to pass up.

6 days ago

Diane N Dayton, OH ·

I always forget about Tractor Supply

5 days ago

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Cathy L Dayton, OH ·

Usually we go to places like Walmart and Meijer simply because of the prices. Those places tend to have the lowest prices. We really don't use a lot of products on our garden anyway.

6 days ago

Maria F Cleveland.Ohio ·

Yeah I notice alot of people go to Walmart

6 days ago

Jason I Wooster, OH-IO ·

If you can get out of the cities and find the little greenhouses like maybe an Amish one like I

go to, their prices are really comparable

with Wal-Mart.

5 days ago

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Day 2 Question 14

From which of the following types of stores have you purchased plants and other

gardening supplies in the past year? In your answer, please tell me why you choose

to shop in those particular store types.

ANSWER COUNT PERCENT

Locally owned, free-standing garden center 18 64

Home Improvement or Hardware Store (e.g. Home Depot, Lowes) 15 54

Supermarket or Grocery Store (Target, Walmart, Kroger) 16 57

Internet 5 18

Print Catalog 3 11

Someplace else (Please explain in your comments) 1 4

jen w Ohio ·

Answer: Supermarket or Grocery Store (Target, Walmart, Kroger), Locally owned, free-standing garden center

I go to Wal-Mart because it is cheap, and I go to a locally-owned garden center because it is very close to my house.

3 days and 17 hours ago

Tony L Lucasville, OH ·

Answer: Supermarket or Grocery Store (Target, Walmart, Kroger), Locally owned,

free-standing garden center

I find a locally owned greenhouse and feed store to be good places to get plants, because of generally having better luck with the

ones from there. Places like Walmart and other general merchandise stores are great for picking up things like gardening tools

(hoes, hoses, bug dust, etc.) that aren't stocked at the greenhouses.

3 days and 19 hours ago

lindsay s zanesville, oh ·

Answer: Locally owned, free-standing garden center, Supermarket or Grocery Store (Target, Walmart, Kroger)

typically i start at the local nursery. if they don't have what i need, they typically tell me to go to wal-mart. at wal-mart, i tell them

what the nursery told me i need and they help me get it.

3 days and 21 hours ago

sam m springfield ,oh ·

Answer: Home Improvement or Hardware Store (e.g. Home Depot, Lowes), Print Catalog, Internet

got lawn fert. at lowes--got bulbs from bur-gess seed- fair price and sales

3 days and 22 hours ago

Julie N Cincinnati, Ohio ·

Answer: Home Improvement or Hardware Store (e.g. Home Depot, Lowes), Locally owned, free-standing garden center,

Supermarket or Grocery Store (Target, Walmart, Kroger)

I've bought at several places. My local Rem-

ke Biggs had the most gorgeous Hyacinths getting ready to bloom, and I LOVE the way they smell, so I picked them up. And the local Kroger's had the Tulips in the glass tub with no dirt, and they were an impulse buy too.

My regular plants I got at Home Depot and the local nursery. I shop at the local nursery cause they have quality plants and I like the selection. Home Depot has good prices on soils and acoutrements, so I shop there as well.

4 days ago

Sean W ·

Answer: Locally owned, free-standing garden center, Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

Our locally owned store is gails and it carries all of the plants that we used in our garden. The home improvement stores are used for

standard supplies because they usually cost less than the local store

4 days ago

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Rosalind K Euclid, Ohio ·

Answer: Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

This is a one stop shopping store they have everything that I need

4 days ago

Bettye D Cleveland, OH ·

Answer: Supermarket or Grocery Store (Target, Walmart, Kroger), Internet, Locally owned, free-standing garden center

I have purchased the PLANTS (and trees)

from the local gardening center because I feel like they have REAL experts that work there.

Every time I've been to wal-mart or something like that I haven't felt like the associates were very knowledgeable about some

things. The grocery store is just an easy pick-up for a quick plant or flower gift, that's why I chose that. The internet I choose because

I have family that live in several different states and the internet has the best deals on shipping, and variety.

4 days ago

Aleksandra B Mentor, OH ·

Answer: Someplace else (Please explain in your comments)

Gales garden. They always have good stuff.

4 days ago

Ray P Twinsburg, Ohio ·

Answer: Supermarket or Grocery Store (Target, Walmart, Kroger), Locally owned, free-standing garden center, Home Improvement

or Hardware Store (e.g. Home Depot, Lowes), Internet

I buy plants wherever they are readily available from. Some plants do well for transplanting even through mail-order. Others, such as

annuals, I will only buy locally where I can see them first.

5 days ago

michele p ohio ·

Answer: Locally owned, free-standing garden center, Internet, Print Catalog, Supermarket or Grocery Store (Target, Walmart,

Kroger)

i love getting catalogs and looking at internet sites for more ideas of what to purchase as well as going to local and walmart. (i will

look up internet sites and get catalogs or save the site)

5 days ago

Brandy C Akron, Ohio ·

Answer: Supermarket or Grocery Store (Target, Walmart, Kroger)

marcs because they have a huge variety and are the cheapest

5 days ago

Carrie C Mansfield, Ohio ·

Answer: Supermarket or Grocery Store (Target, Walmart, Kroger), Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

i was there and seen great plants so i got them there i shop these stores for great prices and great selections

5 days ago

Ted L Cincinnati, Ohio ·

Answer: Locally owned, free-standing garden center, Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

I bought from the local store because they are an annual trip I make at the start of the season. I went to Home Depot when I needed

a bag of lawn patch, but needed it quickly

5 days ago

Cheryl S Cincinnati Oh ·

Answer: Locally owned, free-standing garden center

I like to support local businesses and keep my shopping money in my community.

5 days ago

Chelsey M Akron, OH ·

Answer: Supermarket or Grocery Store (Target, Walmart, Kroger)

They are convenient for me to shop at since I already go there for groceries and other things.

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5 days ago

Regina B ohio ·

Answer: Locally owned, free-standing garden center, Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

Our locally owned garden center because I like to shop locally for what it does for the local economy! Also, Lowe's and Menard's are

close by to us so it's a convenient place to go.

5 days ago

Deb B Newcomerstown, Ohio ·

Answer: Supermarket or Grocery Store (Target, Walmart, Kroger)

As I said before, it's a convenience thing. I need to one stop shop as much as possible. Also, I have been to local nurseries and the

prices for things like vegetables are good but for bushes (rose, azalea), the prices are way out of my price range.

5 days ago

Diane N Dayton, OH ·

Answer: Locally owned, free-standing garden center, Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

Lowes for price. Siebenthaler for variety

5 days ago

Jacquie K Cleveland, Ohio ·

Answer: Locally owned, free-standing garden center, Supermarket or Grocery Store (Target, Walmart, Kroger)

Garden centers have a wide variety and knowledgeable staff. Grocery stores are convenient for quick pick ups for gifts.

5 days ago

Dennis M Cincinnati Ohio ·

Answer: Locally owned, free-standing garden center, Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

Most selection for a reasonable price. Plus I can physically see the items

5 days ago

Daryn R Ohio ·

Answer: Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

Because they have all the top name brands you need to do your gardening.

5 days ago

Deb B Newcomerstown, Ohio ·

Hi Daryn. I agree with you but I find them to be pricey. Nice to meet you.

5 days ago

Telesha C Elyria, Ohio ·

Answer: Locally owned, free-standing garden center, Home Improvement or Hardware Store (e.g. Home Depot, Lowes)

I have a green house right down the road that I will stop by sometimes when I forget something.

5 days ago

Cathy L Dayton, OH ·

That would be cool to have one down the road!

5 days ago

Marcia M Youngstown ·

Answer: Supermarket or Grocery Store (Target, Walmart, Kroger)

closest and cheapest

5 days ago

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Jason I Wooster, OH-IO ·

Answer: Home Improvement or Hardware Store (e.g. Home Depot, Lowes), Supermarket or Grocery Store (Target, Walmart, Kroger),

Internet, Locally owned, free-standing garden center

I get any super specialty plants online usually. I bought some new pots this last spring from Wal-Mart and Lowe's. I got my veg

plants at a greenhouse.

5 days ago

Maria F Cleveland.Ohio ·

Answer: Supermarket or Grocery Store (Target, Walmart, Kroger)

Supermarket sometimes cause it's convenience

6 days ago

Nick T Akron, OH ·

Answer: Home Improvement or Hardware Store (e.g. Home Depot, Lowes), Print Catalog, Locally owned, free-standing garden

center

I've purchased plants at local greenhouses in PA because they are the best quality and prices. I had to get a few items at the Big Box

stores where the items are cheapest. I ordered some tulip bulbs from a print catalog for my mother because that's where she saw

them and wanted them from.

6 days ago

Cathy L Dayton, OH ·

Answer: Supermarket or Grocery Store (Target, Walmart, Kroger), Locally owned, free-standing garden center, Home Improvement

or Hardware Store (e.g. Home Depot, Lowes)

We chose the locally owned nursery because we had gotten some gift cards to use there. Honestly that is my favorite place to go to

get the best quality, but a lot of times the prices are just not in our budget. I choose Walmart because I am already going there for

other things and I only purchase seeds there, no plants. Home Depot is on my husbands way home from work, so it's very

convenient to pick up something when we need it.

6 days ago

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Day 2 Question 15

For what reasons would you purchase plants or other gardening supplies from a

traditional garden center store? What

would make you more likely to consider a

traditional garden store?

Even if you selected this type of store in the last question, please tell me why you

choose to shop there.

jen w Ohio ·

It is very close to home, just down the road.

3 days and 17 hours ago

Tony L Lucasville, OH ·

You tend to find more expert advice and help at places like a greenhouse or farm/garden center store than you get at a general

merchandise retailer.

3 days and 19 hours ago

lindsay s zanesville, oh ·

only if the local nursery cannot get it for me, will i go to a traditional garden center like wal-mart.

3 days and 21 hours ago

sam m springfield ,oh ·

the only thing is lower prices. I have gotten too many mislabeled plants, trees and shrubs to trust local garden stores.

3 days and 22 hours ago

Julie N Cincinnati, Ohio ·

The local nursery has more knowledgeable staff, and they have better quality plants. They also usually have a larger variety than

the Home Depot near me.

4 days ago

Sean W ·

Our reasons for using the local store are familiarity, proximity, and product. My wife has years of experience as a customer at the

local store and we live closest to this store than any other option.

4 days ago

Rosalind K Euclid, Ohio ·

We do not have a traditional gardening store in our neighborhood so I have to go to home depot they have everything that I need

without going to different stores

4 days ago

Bettye D Cleveland, OH ·

I would purchase plants, but not supplies, from the local/traditional garden store because they are usually locally grown and the

associates are usually really spot-on with their knowledge. Our local gardening center doesn't advertise like AT ALL, though, and if it

did I would expect it to be low budget and not very appealing.

4 days ago

Aleksandra B Mentor, OH ·

This store has good quality products.

4 days ago

Ray P Twinsburg, Ohio ·

Plants such as annuals, I would prefer to see in person before buying. Local nurseries and growers afford me this opportunity. I would not trust buying annuals mail-order.

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5 days ago

michele p ohio ·

i generally think they have a better selection of different variety plants or something out of the norm

5 days ago

Brandy C Akron, Ohio ·

the price and also a wide variety

5 days ago

Carrie C Mansfield, Ohio ·

if there were more of them around where i live there isnt any im aware of

5 days ago

Ted L Cincinnati, Ohio ·

Traditional garden stores have always been a place to find help along with the products. So when I'm looking at a range of products,

I can talk to the employees about what my yard needs and what would work which way.

5 days ago

Cheryl S Cincinnati Oh ·

I would opt for traditional garden stores because I believe they have more knowledgeable sales associates. Big home-improvement

stores feel less personal and less knowledgeable. I also like to support the "little guy" and keep money in my community.

5 days ago

Tony L Lucasville, OH ·

That's the biggie. The people at garden stores and greenhouses tend to know a lot more than

the associates at bigger stores, but that's to be expected really. The associates running the

gardening sections at the big stores could have been pulled from any other area, like lumber or

home furnishings.

3 days and 19 hours ago

Chelsey M Akron, OH ·

I would go to a traditional garden shop if I wanted a specific plant or flower that other stores wouldn't provide, but luckily the stores I

shop at have what I'm looking for.

5 days ago

Regina B ohio ·

If they store is running deals, sales, or incentives then I am much more likely to make more trips there. Also, since we are building a

house and we go to those places anyway, I like one stop shopping!

5 days ago

Deb B Newcomerstown, Ohio ·

Probably the only time I would consider that would be if I were looking for a very specific item, like a rose tree or something like

that. I would be way more likely to consider a traditional store if the prices were lower.

5 days ago

Diane N Dayton, OH ·

I would purchase and have from a traditional garden store for their variety and knowledge

5 days ago

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Deb B Newcomerstown, Ohio ·

Hi Diane! I agree with you about the variety and knowledge, but find the prices to a bit beyond

my reach. Nice to meet you.

5 days ago

Jacquie K Cleveland, Ohio ·

They have a larger variety to chose from.

5 days ago

Cathy L Dayton, OH ·

I totally agree, they do have a much better selection!

5 days ago

Dennis M Cincinnati Ohio ·

Something very specific. If it's something I don't think I could find at a home improvement store.

5 days ago

Daryn R Ohio ·

If they had a really good sale on a plant or other gardening supply I was looking to purchase.

5 days ago

Telesha C Elyria, Ohio ·

It is convenient, I can use my credit card when I am short on cash.

5 days ago

Marcia M Youngstown ·

Id consider a tradional gardening store if there was one available

5 days ago

Jason I Wooster, OH-IO ·

We have one not too far from me. I go there a few times a year. They are kind of expen-

sive though. It is a larger plant retailer with lots of extra garden stuff. It's kind of a trendy, uppity place.

5 days ago

Marcia M Youngstown ·

I agree they can be uppity in garden centers

5 days ago

Jason I Wooster, OH-IO ·

Yeah and the newly renovated one by me now has Greek columns out front!

5 days ago

Maria F Cleveland.Ohio ·

A traditional garden center pretty much have what you need and want, and for the most part their very knowledgeable

6 days ago

Julie N Cincinnati, Ohio ·

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I said the same thing about the staff, Maria. Great Minds Think Alike, lol.

4 days ago

Nick T Akron, OH ·

The plants would have to be unique in some way and prices would have to be comparable.

6 days ago

Cathy L Dayton, OH ·

I tend to not purchase items at a traditional garden center store probably because of price and the lack of convenience. It is a drive

for us to go to a local garden store. This year we actually did purchase the majority of our garden plants from a garden store

because

we had gift cards. Because it was a drive for us so we made it a family day. The kids absolutely loved picking out their own plants.

I'm sure they will be asking to go back next year so I guess we will see. Maybe it will be a new tradition.

6 days ago

Maria F Cleveland.Ohio ·

I agree with you

6 days ago

Julie N Cincinnati, Ohio ·

It can be expensive, but the plants also don't wilt by the time you get them home. They're just

of better quality. I've never lost a nursery plant before the end of the year. But I have lost

plants from Home Depot and Walmart.

4 days ago

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Day 2 Question 16

Next, for what reasons would you purchase plants or other gardening supplies from

a big box store (e.g., Home Depot, Lowes, Target, Walmart, Costco, etc.)?

jen w Ohio ·

The selection is large and the prices are low.

3 days and 17 hours ago

Tony L Lucasville, OH ·

It's very convenient to pick up gardening supplies at big box stores when doing other general shopping for things such as grocer-

ies.

It saves making a trip somewhere else, which saves time and fuel.

3 days and 19 hours ago

lindsay s zanesville, oh ·

i would only go to a big store only if the nursery i go to didn't have it, couldn't get it quick enough, or told me to go to a big store.

3 days and 21 hours ago

sam m springfield ,oh ·

only if my mailed product died on me and I needed replacement fast. too much abuse and mis labeling. of course , season end sales

may attract me.

3 days and 22 hours ago

Julie N Cincinnati, Ohio ·

If I was already there to buy soil. Or if I was in there for something else and something caught my fancy. Lastly, if that's where my

mom wanted to go. (She usually wants to go to the local nursery, which I'm fine with.)

4 days ago

Cheryl S Cincinnati Oh ·

If I had a large area that needed plant cover at one time, I may use a big box store to save money. My perception is that they would

have lower prices. If the store had a specific sale on something I needed like hanging baskets, I may purchased them at the sale price.

4 days ago

Sean W ·

These stores probably have a cost advantage but they dont carry the vegetables that we like to plant. In order to make it a one stop

shopping trip, we go to the local store. If the big box stores carried everything we wanted, we might consider.

4 days ago

Rosalind K Euclid, Ohio ·

The prices are reasonable and they care the things that I need

4 days ago

Bettye D Cleveland, OH ·

I wouldn't purchase plants from a place like this because I feel they are low-quality, don't give back to the local economy, and don't

have reliable associates. However, I would purchase supplies there because they are usually a LOT cheaper.

4 days ago

Aleksandra B Mentor, OH ·

Reasonable price.

4 days ago

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Ray P Twinsburg, Ohio ·

Most of these stores happen to buy their products from several local growers, so I am aware that their products are usually of the

highest quality. I worked in retail for many years and so having paid their invoices, I am aware of who the growers are and that the

products are local to Ohio.

5 days ago

michele p ohio ·

i generally purchase things at walmart and its because they are generally less expensive there

5 days ago

Brandy C Akron, Ohio ·

the price and variety

5 days ago

Carrie C Mansfield, Ohio ·

the great selection and great sales and prices they have on there plants and gardening supplies

5 days ago

Ted L Cincinnati, Ohio ·

I would buy from a big box store when I know what I need and needed bulk purchases or needed it quickly when the other store is far

away or closed

5 days ago

Chelsey M Akron, OH ·

I would and go there because of convenience and great prices.

5 days ago

Regina B ohio ·

Sales! Sometimes these stores have unbeatable deals.

5 days ago

Deb B Newcomerstown, Ohio ·

I already do, and the reasons are convenience and price. I have to research what I want online first though, because the staff at

these places never seem to know much of

anything, and are generally rude and gruff as it is.

5 days ago

Cathy L Dayton, OH ·

I do a lot of research ahead of time too so I go into those places knowing exactly what I want.

5 days ago

Diane N Dayton, OH ·

Price only

5 days ago

Jacquie K Cleveland, Ohio ·

For convenience purposes and better prices.

5 days ago

Dennis M Cincinnati Ohio ·

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Very easy to get to. I can pick up other items I need as well, a one stop.

5 days ago

Deb B Newcomerstown, Ohio ·

Hello Dennis. I agree with you...it's a convenience thing...I certainly do not shop there because

the staff is knowledgeable LOL

5 days ago

Daryn R Ohio ·

Because you can always get other items there besides gardening supplies and sometime my credit card give me 5% cash back to

shop at some of the big box stores

5 days ago

Telesha C Elyria, Ohio ·

Same reasons, for use of credit card and convenience.

5 days ago

Marcia M Youngstown ·

easy, close and the cheapest

5 days ago

Cathy L Dayton, OH ·

There are always big box stores close that is for sure!

5 days ago

Jason I Wooster, OH-IO ·

Either if I were going there for something else already or for certain items like plastic pots or something.

5 days ago

Maria F Cleveland.Ohio ·

A one stop shopping trip. I can get everything I need in one store

6 days ago

Cathy L Dayton, OH ·

We normally purchase our items from these types of stores simply because if convince and price, not for quality. I feel like I would always get better quality at a local nursery.

6 days ago

Nick T Akron, OH ·

Convenience, price, return policy.

6 days ago

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Day 2 Question 17

Now, let's imagine you could create your own gardening supply store. What would

it look like and what other products would it sell (would it be stand-alone or tied

with another place you shop for other products)?

jen w Ohio ·

I don't care if it was a stand-alone store or if it had other products as long as it was conveniently located and had reasonable prices.

3 days and 17 hours ago

Tony L Lucasville, OH ·

It would be tied to a general merchandise store, because so many people like to do one-stop shopping. I think that would make it

more successful, but I would also have it so that shoppers could choose to enter only the garden area if that was the only part they

were interested in.

3 days and 19 hours ago

lindsay s zanesville, oh ·

i would have it look like a country style store, with potted plants hanging from the porch. there will be a gardening shed and a green

house on site. i would go with a local hardware/lumber place (like ace hardware) to give customers a discount if they purchase

gardening supplies (mulch, fertilizer, etc.) through my store.

3 days and 21 hours ago

sam m springfield ,oh ·

tied to other store like hardware for year round traffic. standard garden products and trees. I think the model is pretty well

established . only price, quality, and knowl-
edge are different.

3 days and 22 hours ago

Aleksandra B Mentor, OH ·

It will be stand alone. And I would sell gar-
dening tools.

4 days ago

Julie N Cincinnati, Ohio ·

Oh, boy. It would be stand alone. It would of-
fer some of the common varieties of plants,
and some exotics as well. there would be

greenhouses attached, so we don't have
to move the plants all over kingdom come.
And I would try to catagorize things by color
instead of by species.

4 days ago

Cheryl S Cincinnati Oh ·

I would prefer it stand only for appearance
purposes; however, it may be more cost ef-
fective to share building and parking space

with another store. I would like one floor
only with lots of outdoor display space.
Seeing a vast array of colorful flowers and
bushes

would help draw in customers. I would pre-
fer to only sell gardening items and plants,
shrubs, bushes, etc. All the tools necessary
to

plant and care for the products would be
available.

4 days ago

Sean W Twinsburg, Ohio ·

I think the most important aspects are
product and service. It would have to be big
enough to carry a wide variety of product
and

have knowledgable personnel to help with
questions about growing plants.

4 days ago

Ray P Twinsburg, Ohio ·

sounds good to me ...service and knowl-
edge staff are the key things that are sadly
missing so

much in retail today

3 days and 23 hours ago

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Rosalind K Euclid, Ohio ·

wow that is a hard question because I can-
not see myself with a store that carries just
gardening supplies

4 days ago

Bettye D Cleveland, OH ·

I suppose anything relating to gardening
or back-yard leisure I would supply. Tables,
grills, hammocks; anything to help others
create an oasis.

4 days ago

Ray P Twinsburg, Ohio ·

I would probably want a gardening sup-
ply store that would feature locally-grown
plants, as well as some tie into an outdoor
furniture

company and perhaps even a company that
provides lawn mowers and lawn equipment.
While I would not be qualified to run such a

company, I would like it to be a good place
for everyone to visit, even if their needs are
different.

5 days ago

michele p ohio ·

i would have it stand alone, i would have indoor plants, shrubs, many fruit trees, flower bulbs, tools, etc

5 days ago

Brandy C Akron, Ohio ·

it would be a chain with a lot of lights and a warm feeling to it, I would sell everything from gardening to clothes, it would be a one stop shop.

5 days ago

Carrie C Mansfield, Ohio ·

it would be a stand alone store it would be a little buliding and all my products would be outside with a fence around it id sell many

different types of plants and flowers,seeds and the basic gardening tools and supplies needed to get started

5 days ago

Ted L Cincinnati, Ohio ·

I would create a store that had a good amount of examples planted to show what the various products could do. It would sell a wide

range of plants, seeds and fertalizers so customers could choose what they needed exactly. It would be a stand alone because that

would be the only way to assure it was focused on good quality.

5 days ago

Julie N Cincinnati, Ohio ·

Hi Ted. I'm from Cincinnati, too. I forgot about fertilizer in my post. I didn't even think of it.

4 days ago

Chelsey M Akron, OH ·

I would just sell flower and plants, soil, mulch, pots, gardening tools and other things that have to do with gardening.

5 days ago

Regina B ohio ·

It would be stand-alone because that's my personality. I would like to have lots of variety, yet keep it focused just on gardening.

5 days ago

Deb B Newcomerstown, Ohio ·

It would look like a cottage in the woods, even though it would be, say in a mall or in a city. Dirt on the floors, plants and flowers and

trees and shrubs everywhere in pots, etc. Other products sold would be things like rose fertilizers, potting soils, gardening gloves and

tools, small wheelbarrows, watering cans, and books on gardening. There would also be benches throughout the shop where people

could sit a spell.

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5 days ago

Julie N Cincinnati, Ohio ·

Benches are great, Deb. I have bad knees, and I feel like I could always sit for a few minutes

and just take in all the plants.

4 days ago

Ray P Twinsburg, Ohio ·

I like your idea ... a store that does NOT look like a big box ... more small-town look ... I like

the cottage in the woods idea

3 days and 23 hours ago

Diane N Dayton, OH ·

Stand alone store with land so the trees and shrubs could be seen in the ground. I would have the store set up in sections based on

temperature and other growing factors to make it easier to shop. I would offer gardening supplies but in limited quantities. Most

definitely would offer a loyalty program.

5 days ago

Deb B Newcomerstown, Ohio ·

Hello Diane. Props on the loyalty program. Great ideas all of them. Nice!

5 days ago

Jacquie K Cleveland, Ohio ·

It would definitely be stand alone in a very scenic area. Well manicure grounds. Landscaped beautifully to give customers a variety

of ideas. Have numerous greenhouses and acres of various trees. I would tie it into a home decorating shop.

5 days ago

Julie N Cincinnati, Ohio ·

I would like to have multiple greenhouses too, Jacquie. I think that would be cool.

4 days ago

Daryn R Ohio ·

If I was going to create a gardening supply store it would be a stand-alone type shop because I think that would be much easier to

operate. I would sell different kinds of plants and gardening supplies and tools.

5 days ago

Dennis M Cincinnati Ohio ·

I would like to have a place that has a variety of garden items besides plants. Maybe have a place to rent garden machines like tillers etc as well as plants.

5 days ago

Cathy L Dayton, OH ·

I like the idea of renting gardening equipment! I think that would bring in more people.

5 days ago

Telesha C Elyria, Ohio ·

It would be a stand alone store. Similar to the one down the street from my place. Very family friendly and they have tons of varieties.

5 days ago

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Marcia M Youngstown ·

It would have to be tied to another store.... one stop shop is always better in this busy world

5 days ago

Jason I Wooster, OH-IO ·

I would like to have a shop that represents what I like. I would have exotic plants that are hard to find. I would only sell organic/ non-

GMO veggies. I would have classes/seminars/plant club meetings for people to come together and learn something new or just have

a good time. Bonsai classes would be cool for example.

5 days ago

Diane N Dayton, OH ·

I would visit this store:)

5 days ago

Jason I Wooster, OH-IO ·

Thanks! That would be cool! I think one of the best things about gardening is the communal

aspect.

5 days ago

Cathy L Dayton, OH ·

Well, it would probably have to be hooked to another store to help with the overhead costs. I think I would just stick to selling items

for the outdoors. I would try and sell a large selection of plants for the garden. Maybe I would try to do a little research as to what

plants grow well in the area the store is located and also find out what people in the area prefer to grow in their gardens. I would

probably do similar research for landscaping plants as well. I am all about deals, so I would probably try to offer some type of

incentive to keep them coming back and for their referrals as well.

6 days ago

Jason I Wooster, OH-IO ·

Maybe attach it to a fresh deli style eatery that could use veggies from your shop and flowers

to decorate!

5 days ago

Cathy L Dayton, OH ·

I like that idea!

5 days ago

Julie N Cincinnati, Ohio ·

What a cool idea, Jason. That'd be awesome.

4 days ago

Maria F Cleveland.Ohio ·

Mine would be stand-alone, because I would only sell plants and flowers. Any and everything to do with gardening. from supply's to

tools, pots, soil the whole 9 yards

6 days ago

Nick T Akron, OH ·

Mine would be a a whole network of greenhouses with a building in the middle for some supplies and out buildings with drive-thrus

for heavier products, like dirt and bushes and trees.

6 days ago

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Maria F Cleveland.Ohio ·

Wow that sounds really good

6 days ago

Marcia M Youngstown ·

sounds like you've thought of this before

5 days ago

Ray P Twinsburg, Ohio ·

I like the drive-thru idea ... service staff there to load up your vehicle for you ... really good

idea!

3 days and 23 hours ago

Tony L Lucasville, OH ·

Great idea with the drive through for heavy objects. It would be much more convenient than

loading and unloading them several times yourself.

3 days and 19 hours ago

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Day 2 Question 18

Switching gears a bit, I'd like for you to describe who you consider the "typical"

gardener. Describe this person to me, including their personal attributes,

demographics (age, gender, etc.), and the type of lifestyle they have.

jen w Ohio ·

There is no such thing a typical gardener.

3 days and 17 hours ago

Tony L Lucasville, OH ·

I don't even know where to start on this one. Gardeners come in all ages, backgrounds, and lifestyles.

3 days and 18 hours ago

lindsay s zanesville, oh ·

my mother, who is a retired florist, she's had a home business and always had zillions of flowers, herbs, and potted plants all over

the place. not just the shop itself. after she closed the shop down, she was more hands on in the maintenance of the flower beds.

3 days and 21 hours ago

sam m springfield ,oh ·

30-ish and older female, suburb and rural, likes to work soil and is way to interact with

male spouse for heavy work and

mowing/trimming. proud of home appearance and likes fresh garden veggies. concerned with family health and may like canning.

that's why all my family -generations back always gardened and kept small livestock in sheds

3 days and 22 hours ago

Aleksandra B Mentor, OH ·

It would be a women in her mid 40s.

4 days ago

Julie N Cincinnati, Ohio ·

I don't think there is any such thing. People are so individual, as you can see from the comments. Some gardeners are older, retired

people, and others are younger, doing the gardening with their kids. It takes all kinds!!!

4 days ago

Cheryl S Cincinnati Oh ·

I don't have a pre-conceived notion of a typical gardener. I envision the elderly puttering around in their garden and flower beds as

well as young couples with a starter home and middle age housewives tending mature landscapes. I do tend to envision women

working more with flowers and men doing shrubs and vegetables, but I have no age associated with the person.

4 days ago

Sean W ·

The typical gardener is probably a middle age professional above 40. They probably

work a typical schedule during weekdays but

have time to devote in the evenings and weekends to maintain the garden.

4 days ago

Rosalind K Euclid, Ohio ·

My Southern people who are around 60 and older with their overalls on

4 days ago

Ray P Twinsburg, Ohio ·

I think a typical gardener is the person who lives in the suburbs and has a garden for both pleasure and raising their own vegetables.

I don't think that an income level dictates who does their own gardening. I have friends who barely make ends meet but yet do not

attempt to grow their own flowers or vegetables. I have other friends who live very comfortably and still insist on growing

vegetables themselves. I know equal numbers of men and women who enjoy gardening.

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4 days ago

Bettye D Cleveland, OH ·

Ha! I suppose the "typical" gardener to me would be someone who has life more in order so they have more time on their hands;

they would at LEAST live in a suburban area where they had a little land to work with; I picture someone who is patient, quite, and

disciplined, probably someone at least in their late 30s-40s and onwards. I don't feel a traditional gardener is any particular gender,

though.

4 days ago

michele p ohio ·

is anyone your typical gardener? i always thought it was an older person's country way of life. i never thought that a city person

would have a tomato plant.

5 days ago

Brandy C Akron, Ohio ·

I would have to say anyone could be a gardener it depends on the person.

5 days ago

Carrie C Mansfield, Ohio ·

i think a women around age 30-40 years old married with children and a beautiful house and lots of money and lives in a really nice

neighborhood

5 days ago

Ted L Cincinnati, Ohio ·

The average gardner is a middle aged woman who uses the hobby as a way to relax, I think. They tend to be a bit frugal, and uses

the results of the gardening to supplement their food budget or decorating budget

5 days ago

Chelsey M Akron, OH ·

When I think of the typical gardener I think of women in their late forties early fifties that are always tending to their yards pulling

weeds and planting flowers and plants.

5 days ago

Regina B ohio ·

My aunt. She is a florist and owns her own shop but works tirelessly at her own home to garden and to landscape. They are very

outgoing, innovative, creative, and ambitious. She has done this for about 26 years and it's not just a job for her but a love!
Working

in her flower beds in a release for her and is her happy place.

5 days ago

Deb B Newcomerstown, Ohio ·

Well let's see...typical I suppose would be a woman, with the straw brimmed hat on and the gardening gloves, one of those woven

folding baskets at her side, age is anywhere from middle aged to elderly, lifestyle rural to suburb....anyone can garden anywhere

really. But this is the mental picture I get when I think "gardener".

5 days ago

Cathy L Dayton, OH ·

I would tend to agree. Maybe that picture comes from artwork or the movies.

5 days ago

Diane N Dayton, OH ·

I do not have a "typical" gardener look in mind. I base this on the persons knowledge of gardening not age or look.

5 days ago

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Jacque K Cleveland, Ohio ·

I believe a gardener is very knowledgeable about all types of vegetation and foliage. They in general enjoy the outdoors. Gender is

not an issue nor is age. Demographics I

would say they are more rural, suburban or country in lieu of city. Lifestyle, I would say most

gardeners are happy and laid back and enjoy life.

5 days ago

Daryn R Ohio ·

I think your typical gardener would be an older people in their late 50's and up more females than males and they would have

greater love for the outdoors and natural.

5 days ago

Dennis M Cincinnati Ohio ·

I would say the typical gardener is beyond age, but gender would lean towards female. Someone who has patience, and willing to spend time on something.

5 days ago

Telesha C Elyria, Ohio ·

Middle aged, with a family, mix of men and women.

5 days ago

Marcia M Youngstown ·

there is no such thing...evyone of every age can be a gardener

5 days ago

Cathy L Dayton, OH ·

I totally agree!

5 days ago

Julie N Cincinnati, Ohio ·

That's about what I said, lol. GMTA.

4 days ago

Jason I Wooster, OH-IO ·

EVERYONE!!! Older people garden because the kids are grown and they want a hobby. Plus most seniors grew up with gardens so they just never stopped. The younger generations are picking it back up for several reasons. The green movement is an obvious one.

Organic foods, good for the environment and so on. The economy is another reason. People are broke and growing/canning food is a

viable option. Fashion is also a big influence. Home builders and designers are helping to bring it back in a big way. There are a ton of shows on tv that showcase gardening.

5 days ago

Deb B Newcomerstown, Ohio ·

Hello Jason. I think you make some great points here. Nice to meet you.

5 days ago

Jason I Wooster, OH-IO ·

Thanks, nice to meet everyone on here. We all live in Ohio and could accomplish some of

these ideas.

5 days ago

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Cathy L Dayton, OH ·

When I think of a person who is interested in gardening, I think of someone that might live in the suburbs or country, just because

they would actually have space to make it happen. I'm not saying that people who live in the city can't have that passion as well.

Someone who isn't afraid to get dirt under their fingernails. Someone who is not afraid

of hard work. I typically think of women maybe because I only saw my mom work in the garden, but my husband is a better gardener than me, Also, I would think of an adult

to actually make it happen because they would more than likely have more of the means to make it happen, a home, the finances

etc.

6 days ago

Maria F Cleveland, Ohio ·

My cousin he's 40 yrs old he loves to get out in his yard first cutting his grass then he waters it. He turns the dirt so it stays loose and

then check and water his plants every other day

6 days ago

Nick T Akron, OH ·

What a silly question. I don't think that there is a "typical" gardener any more than there is a typical man. woman, teacher or Intuit...

I actually find this question offensive.

6 days ago

Marcia M Youngstown ·

right on!

5 days ago

jen w Ohio ·

Totally, as are many of the questions in here.

3 days and an hour ago

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Day 2 Question 19

What other activities would you guess this typical gardener partakes in other than

gardening?

jen w Ohio ·

That is impossible to say, unless you just buy in to false stereotypes.

3 days and 17 hours ago

Tony L Lucasville, OH ·

I think most gardeners are people that would enjoy spending time with family and their pets. They probably enjoy reading and watching tv. People that grow their own vegetables probably enjoy cooking, to.

3 days and 18 hours ago

lindsay s zanesville, oh ·

working in the vegetable garden (weeding, watering, planting, picking), canning, snapping beans, doing flowers for family occasions,

reading, and planing on her computer.

3 days and 21 hours ago

sam m springfield ,oh ·

canning, food drying, coupon saving, and cooking experimenting

3 days and 22 hours ago

Aleksandra B Mentor, OH ·

Walks in the park.

4 days ago

Julie N Cincinnati, Ohio ·

Again, I think gardeners can do anything or be anything they want to do or be.

4 days ago

Cheryl S Cincinnati Oh ·

I see a typical gardener being active with family. They want to beautify their homes which I associate with family. Lots of kids come

to mind when I think of beautiful flowers and landscapes - whether the gardener's own or their grandchildren.

4 days ago

Sean W ·

I would think the typical gardener is a family in the suburbs that might have children. So other hobbies would be ones that require less activity like reading and cooking.

4 days ago

Rosalind K Euclid, Ohio ·

making wine from the grapes that they grow

4 days ago

Ray P Twinsburg, Ohio ·

Basing my answer on friends I know ... they also enjoy playing music (guitar, drums, piano, etc), as well as watercolor painting,

woodworking, home improvements, and playing sports.

4 days ago

Bettye D Cleveland, OH ·

Family-related activities, writing, reading, leisurely activities and vacations involving swimming, scuba diving, birdwatching.

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4 days ago

michele p ohio ·

reading, going to the library, books clubs

5 days ago

Brandy C Akron, Ohio ·

I would say cooking for sure

5 days ago

Carrie C Mansfield, Ohio ·

i think yoga,running,walking around the neighborhood with neighbors

5 days ago

Ted L Cincinnati, Ohio ·

Other decorating in the house or on the exterior.

5 days ago

Chelsey M Akron, OH ·

Probably a bridge club or other activities that keep them on their toes.

5 days ago

Regina B ohio ·

Planning weddings, interior decorating, and walking her dogs.

5 days ago

Deb B Newcomerstown, Ohio ·

Bowling, shopping, reading, canning, putting up preserves. Bingo. :)

5 days ago

Diane N Dayton, OH ·

Gardeners probably enjoy camping, hiking and other outdoor activities I would guess.

5 days ago

Jacquie K Cleveland, Ohio ·

Environmental preservation and animal welfare causes. I also this this person maybe

someone who enjoys canning and making preserves.

5 days ago

Daryn R Ohio ·

I think these type of people would probably be into hiking, sightseeing, traveling, and other outdoor activities.

5 days ago

Dennis M Cincinnati Ohio ·

Cooking, outdoor activities such as sports, or hiking etc.

5 days ago

Telesha C Elyria, Ohio ·

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Crossword puzzles

5 days ago

Marcia M Youngstown ·

anything and everything

5 days ago

Cathy L Dayton, OH ·

Yep, I agree!

5 days ago

Jason I Wooster, OH-IO ·

That is a bias question with no good answer.

5 days ago

Cathy L Dayton, OH ·

Outdoor activities is about all that comes to mind. Everyone is so different that its hard to think of what other people would like to do.

6 days ago

Maria F Cleveland, Ohio ·

Well I guess he doesn't mine helping and teaching other people about their lawns or plants

6 days ago

Nick T Akron, OH ·

I honestly have no clue what the point of this line of questioning is...

6 days ago

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Day 2 Question 20

Still thinking about this typical gardener, do you think you fit this description / see

yourself as this person? Please explain why or why not.

jen w Ohio ·

Yes, I do, since anyone can be a gardener.

3 days and 17 hours ago

Tony L Lucasville, OH ·

Not really, because I'm unable to come up with an image of what I would call a "typical gardener".

3 days and 18 hours ago

lindsay s zanesville, oh ·

nope. i am not the green thumb type. i am doing good keeping my roses alive. i am more into the cooking part of gardening. i love

cooking, reading, writing, playing on my laptop, and enjoying my children.

3 days and 21 hours ago

sam m springfield ,oh ·

if I had the room and time I do and would.

also I think it needs a married couple to pursue most veg. gardens. my sons like fresh

garden stuff , but not the work. so this last year I let the veggies go. and the flowers need extra trimming ,etc. -the boys just wanna

mow and that's it.

3 days and 22 hours ago

Aleksandra B Mentor, OH ·

Yes

4 days ago

Susan (Moderator) H ·

Hi Aleksandra! Why do you feel that you fit this description? Thanks!

3 days and 23 hours ago

Julie N Cincinnati, Ohio ·

I fit because I don't really think there's a type. Honestly, I've known people who garden who I would never guess gardened, and I've

known people that you would think would (country lifestyle) that don't. I have no pre-conceived notions.

4 days ago

sam m springfield ,oh ·

I agree whole heartedly with your comment. my farming relatives kids no longer garden. they

go to farmers market to get produce from the amish.

3 days and 22 hours ago

Cheryl S Cincinnati Oh ·

I am not a typical gardener. I do not like getting my hands dirty even though I enjoy the colors. I am similar to my stereotypical

gardener in that I like having my kids and nieces and nephews over to enjoy the lawn and colors.

4 days ago

Sean W ·

In many ways we do because we have the yard and time to do it.

4 days ago

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Rosalind K Euclid, Ohio ·

No I do not have that much time to put into gardening

4 days ago

Ray P Twinsburg, Ohio ·

Yes, I do believe that I fit my description. I have enjoy the beauty of gardening, especially perennial flowers, as well as playing guitar. I am not much for sports, playing them or watching them on TV. I do dabble a little in home improvements and woodworking.

4 days ago

Bettye D Cleveland, OH ·

No, I don't see myself as a traditional gardener. I am not very knowledgable about it, and while I do enjoy leisurely things and

activities, I certainly am not settled enough in life to have the time to devote to a good garden.

4 days ago

michele p ohio ·

im out in the country, i love reading books, in my late 30's

5 days ago

Brandy C Akron, Ohio ·

not really im not an outdoors kind of person

5 days ago

Carrie C Mansfield, Ohio ·

kind of but not the part with money or a great house or really nice neighborhood but i try to but its hard to keep up

5 days ago

Ted L Cincinnati, Ohio ·

I do not in terms of not being female, but I do garden for the same reasons, frugality and decoration

5 days ago

Chelsey M Akron, OH ·

I think when I get that age I could be that typical gardener.

5 days ago

Regina B ohio ·

At this time, no. My life as a mom to two kids under two and soon to be three kids, my life is them! They are priority at this time yet

I know they won't be little forever and things will die down some day!

5 days ago

Deb B Newcomerstown, Ohio ·

I sort of do; I have the gloves but not the hat, I am a female and I am kind of middle aged. I feel like even though I do not perfectly

fit my own idea of a typical gardener, I don't have to because that's what makes gardening cool. Anyone can do it, anywhere, all you

have to have is the interest and the tenacity

to stick to it for a while.

5 days ago

Diane N Dayton, OH ·

Yes. I enjoy all outdoor activities and love nature. I think I am fairly knowledgeable in gardening but always looking to learn more.

5 days ago

Jacquie K Cleveland, Ohio ·

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I do not see myself as a gardener. I was not born with the gift of a green thumb so to speak.

5 days ago

Deb B Newcomerstown, Ohio ·

My husband tells me I have a Black Thumb LOL But I still give it the old college try and never

give up :)

5 days ago

Cathy L Dayton, OH ·

Even though I like to be in the garden from time to time I wouldn't say I have a green thumb

either. I only pick plants that are hardy because they are on their own most of the time.

5 days ago

Tony L Lucasville, OH ·

Black Thumb is also an apt description of some of my gardening experiences. ;)

3 days and 18 hours ago

Daryn R Ohio ·

No, because I'm male and in my 40's and I might like hiking and being outdoors but I'm

really not into gardening.

5 days ago

Dennis M Cincinnati Ohio ·

I'm typical in that I share those characteristics but do not feel like that defines all I do.

5 days ago

Telesha C Elyria, Ohio ·

No, but anyone can be a gardener, you asked what I thought of when I hear gardener, lol

5 days ago

Marcia M Youngstown ·

anyone can be a gardener...Im with everyone else as to this line of questioning is weird

5 days ago

Jason I Wooster, OH-IO ·

Yes, because I think all types of people garden. I am a person, thus I can be a gardener. I do love being outside and so do the kids.

Any excuse to get outside is a good one for me.

5 days ago

Cathy L Dayton, OH ·

I guess, I might be. I like to work hard and see the fruits of my labor. I like to be outside and I like to bless others by giving them

home grown produce. The only thing is I probably wouldn't purposefully set aside a lot of time to do this. I don't really find it

relaxing, but I do find it rewarding.

6 days ago

Maria F Cleveland.Ohio ·

No, because I'm not that committed to gardening it's a hobby to me not a job

6 days ago

Nick T Akron, OH ·

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I think anyone can be a gardener and I fit the description of anyone.

6 days ago

Maria F Cleveland.Ohio ·

your funny

6 days ago

Marcia M Youngstown ·

Me too! This questioning of a stereotype makes no sense

5 days ago

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Day 2 Question 21

What positives do you associate with gardeners and gardening?

jen w Ohio ·

The positives are the pleasures of growing living things, being out-of-doors, growing food the way food was meant to be, not processed and from a box.

3 days and 17 hours ago

Tony L Lucasville, OH ·

I think gardeners are people that generally have an appreciation and a respect for nature and the environment. That is a big positive

that I see.

3 days and 18 hours ago

lindsay s zanesville, oh ·

positives?? well, they have plenty of canned veggies and fruits for the winter, they contribute to feeding their family. and they are

helping to put more oxygen into the atmosphere

3 days and 21 hours ago

sam m springfield ,oh ·

better food, better health, better appreciation of environment and interest in whether enviro issues are real or made-up. and what

corps. fund some of these environmental groups. matt damon made a movie about "gas fracking" that most people should see

called "promised land". I just wish they'd included some u.n. agenda 21 crap to get more to the point !!

3 days and 22 hours ago

Aleksandra B Mentor, OH ·

Gardeners are more like work, and gardening is a hobby, lifestyle.

4 days ago

Julie N Cincinnati, Ohio ·

Peace. It's peaceful to sit outside with the flowers. Especially in the spring, when everything is new and pretty. It's hard to see that

anyone wouldn't feel close to nature with planting and growing. It also allows for stress reduction, and that's most definitely

positive. Plus it just gives me a sense of giving back to the planet, which is really cool.

4 days ago

Cheryl S Cincinnati Oh ·

Patience, eco-friendly, beautifying their

community, caring for the environment.

4 days ago

Sean W ·

Working class people that are honest and can appreciate the gardens output. It also takes some care and dedication.

4 days ago

Rosalind K Euclid, Ohio ·

saving money and not worried about pesticides

4 days ago

Ray P Twinsburg, Ohio ·

I associate being outdoors and enjoying some fresh air with gardening, as well as getting some exercise while enjoying the outdoors.

I associate beautiful flowers and good vegetables with gardeners.

4 days ago

Bettye D Cleveland, OH ·

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Patience, dedication, discipline, an eye for beauty, beauty in general, growth, life, and satisfaction.

4 days ago

michele p ohio ·

keeps them going and active, suntan

5 days ago

Brandy C Akron, Ohio ·

I think of a green thumb and growing beautiful things

5 days ago

Carrie C Mansfield, Ohio ·

it keeps me busy and gives me something to do when the kids are in school

5 days ago

Ted L Cincinnati, Ohio ·

Frugality, self sustainability, a return to traditional skills

5 days ago

Chelsey M Akron, OH ·

Patient, smart, and talented

5 days ago

Regina B ohio ·

Enjoyment of God's creation, creativity in the small and natural things, love of the outdoors.

5 days ago

Deb B Newcomerstown, Ohio ·

Food! Number one is food...sustainability. Also, good work ethic, stick-to-it-iveness.

5 days ago

Cathy L Dayton, OH ·

Food is always good! :)

5 days ago

Diane N Dayton, OH ·

Their passion for nature.

5 days ago

Jacque K Cleveland, Ohio ·

That they usually love what they do and they are very knowledgeable of how things grow and how to maintain their gardens.

5 days ago

Daryn R Ohio ·

Gardens do make the landscape look better

and give your home better curb appeal and some people find gardening relaxing.

5 days ago

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Dennis M Cincinnati Ohio ·

Patience, willingness to stick through and see results. Ability to look at the long term picture.

5 days ago

Telesha C Elyria, Ohio ·

outdoors, fresh air, quality product

5 days ago

Marcia M Youngstown ·

being outdoors

5 days ago

Jason I Wooster, OH-IO ·

Most are calm and caring people. You have to have patience also.

5 days ago

Cathy L Dayton, OH ·

I think they have to be hardworking, patient, diligent and have a love for the outdoors.

6 days ago

Maria F Cleveland.Ohio ·

I feel they like making things look pretty. And their very creative

6 days ago

Cathy L Dayton, OH ·

Very true, I didn't think of those things.

6 days ago

Nick T Akron, OH ·

Producing food, self-reliance, an understanding of some of the natural world.

6 days ago

Jason I Wooster, OH-IO ·

Good call on that!

5 days ago

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Day 2 Question 22

Last question of the day! Thanks again for sharing your thoughts today! Please

remember to come back tomorrow for the third and final day of the community.

You'll receive an email in the morning when the questions are posted. Also, please

be sure to respond to any comments that I may have left for you over the past two

days.

What negatives, if any, do you associate with the words "gardener" and

"gardening"? What negatives might be associated with the gardening lifestyle?

The day 3 questions are now available, so please continue on to those questions!

jen w Ohio ·

I do not associate any negatives with these terms.

3 days and 17 hours ago

Tony L Lucasville, OH ·

I don't associate any negatives with the

words gardener and gardening. And honestly, I don't see how anyone could.

3 days and 18 hours ago

lindsay s zanesville, oh ·

i cannot really think of any negatives, other than if you allow the garden or the flower beds to rule your life, you will miss out on

your children growing up and all their accomplishments.

3 days and 21 hours ago

sam m springfield ,oh ·

the only negative is the onslaught of tomatoes and zucchini at season end from non-canners. I like zucchini bread and with pasta but

if u've had zucchini or tomato wine foused on you 'once' you know there is a line beyond which common sense should not go. one

thing more, in town here we r getting an increasing raccoon, ground hog and possum problem which gardening is helping become

worse. however only because town people think of them as cute furry woodland creatures ,which they ARE NOT ! they dig under

foundations, crawl up trees for fruit, and get up on roofs and dig thru into your attic. all costing u hundreds of dollars. one recent one

\$ 12,000.00 in a ransacked house. its cute on Walt Disney as a general contractor its a homeowners night mare.

3 days and 22 hours ago

Aleksandra B Mentor, OH ·

I don't have any negative with any of those words.

4 days ago

Susan (Moderator) H ·

Hi Aleksandra and everyone else! The final day's questions are now available, so please

continue to those questions. The community will be open until tomorrow evening, so be sure to

get your answers in!

3 days and 23 hours ago

Julie N Cincinnati, Ohio ·

Um, well, it can be a LOT of hard work, so if you want something that you can do now and then, gardening probably isn't for you.

Also, the plants can get expensive, so if you're on a budget... And the time it takes could, for some people, be spent on better things.

4 days ago

Cheryl S Cincinnati Oh ·

I don't associate any negative with gardening. Some people may associate gardeners with extreme environmentalists who take

things too far. I think most people appreciate a typical gardener.

4 days ago

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Sean W ·

I cant think of many negatives except for the use of pesticides or other barriers erected to keep animals out of the garden

4 days ago

Rosalind K Euclid, Ohio ·

really nothing I just do not want to spend a lot of money

4 days ago

Ray P Twinsburg, Ohio ·

The only negatives I associate with garden-
ing are getting really dirty ... and WEEDS!

4 days ago

Bettye D Cleveland, OH ·

MAYBE someone who is a little type-A, at
least about their garden, plants, lawn, etc.
(reference Monster House movie-- "STAY
OFF MY

LAAAAWWN!")....and with gardening, just
the time and knowledge that must be de-
voted to it....but I don't consider those
things TOO

negative.

4 days ago

michele p ohio ·

hmm, i dont see any

5 days ago

Brandy C Akron, Ohio ·

disappointment if things don't grow

5 days ago

Carrie C Mansfield, Ohio ·

none i think of it as a stress reliever and
there isnt no negatives in it i'm aware of

5 days ago

Ted L Cincinnati, Ohio ·

I don't see any negatives, I think it s a good
hobby, and there's no reason not to do it. A
person who likes to do it is bettering

themselves and their areas, so it's all a pos-
itive

5 days ago

Chelsey M Akron, OH ·

I don't believe there are any negatives.

5 days ago

Regina B ohio ·

I don't have any negatives. Some people
might just assume "women" enjoy garden-
ing more than men, which is not always
true!

Also, I think people might initially think of
gardening as "flowers" and not all the other
aspects it encompasses (i.e. growing plants
for food, etc.)

5 days ago

Deb B Newcomerstown, Ohio ·

I really cannot think of any negatives oth-
er than for folks who are maybe afraid of a
little hard work?

5 days ago

Diane N Dayton, OH ·

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Lots of dirt or mud on shoes and clothing
depending on the project. Bugs!

5 days ago

Cathy L Dayton, OH ·

Hose are some negatives I didn't think of,
but are so true!!

5 days ago

Cathy L Dayton, OH ·

*Those

5 days ago

Julie N Cincinnati, Ohio ·

LOL, Cathy. I didn't even notice that you
spelled those wrong the first time. My brain
put the T

where it was supposed to be!!! And yes, Diane, bugs would be one thing that you could

consider a negative. Or fungi or other plant diseases or pests. I've had nothing worse than

aphids and a few caterpillars in my garden, so I'm not really experienced with that part of it.

4 days ago

Jacquie K Cleveland, Ohio ·

Time consuming is the only negative. I wish I had the time to learn everything there is to know about gardening and the time to

maintain a beautiful garden.

5 days ago

Daryn R Ohio ·

I really can't think of anything negative to associate gardens gardening or the gardening life style.

5 days ago

Dennis M Cincinnati Ohio ·

Someone who might be a little more aware of who's in their yard. Maybe a bit more particular about it than others.

5 days ago

Telesha C Elyria, Ohio ·

Nothing.

5 days ago

Marcia M Youngstown ·

no negatives...nothing negative about caring for living things

5 days ago

Jason I Wooster, OH-IO ·

Maybe just that when thinking about fertiliz-

ers and the fact that they aren't completely safe. If people use them irresponsibly they

could get into peoples water supply. It has nothing to do with lifestyle though.

5 days ago

Cathy L Dayton, OH ·

Wow, I had a hard time with this question. I couldn't think of many negatives at all. I guess some people might see it as a waste of

time if they have other priorities. Because you can just go to the store and buy the items you grow in the garden. Also, if there are

some people that don't put a lot of emphasis on the appearance of the outside of their home, they might feel its a waste of money.

6 days ago

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Maria F Cleveland.Ohio ·

I really don't know anything negative about the word gardener or gardening or the life-style

6 days ago

Nick T Akron, OH ·

getting dirt under one's nails...

6 days ago

Maria F Cleveland.Ohio ·

Is that negative? lol some people like that

6 days ago

Marcia M Youngstown ·

ok...didnt think of that but...TRUE!

5 days ago

Cathy L Dayton, OH ·

Yep, true!

5 days ago

Julie N Cincinnati, Ohio ·

I love getting my hands in the dirt. I'm NOT one to wear gloves to protect my hands. I'm tough

and sturdy, and I like to get my hands in the dirt and FEEL my plants growing and thriving. It's

an awesome feeling. Plus I like the smell of fresh dirt. Nothing smells quite like it!!!

4 days ago

Tony L Lucasville, OH ·

That's what gloves are for! But yeah, the mess from gardening can be considered a negative.

3 days and 18 hours ago

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Day 3 Question 23

Welcome back to the final day of the gardening community! Your responses have

been very helpful so far and I really appreciate your time. Please remember to

respond to any comments that I may have posted for you from yesterday. You'll

need to do this in order to receive your full incentive.

To get started for today, I'd like to know what prevents you and/or others that you

know from gardening more than you currently do.

Julie N Cincinnati, Ohio ·

I am prevented by my location (I don't have much space to plant things in), my physical condition, my financial situation, and I don't have a lot of free time.

3 days and 11 hours ago

Aleksandra B Mentor, OH ·

I work full time and I take care of two young kids.

3 days and 14 hours ago

jen w Ohio ·

My day job:(

3 days and 17 hours ago

Cheryl S Cincinnati Oh ·

Time limits me from gardening more than I do. My children's activities keep us running and limit the amount of time I have to

garden. Most of the people I know fall into this same category.

3 days and 18 hours ago

Tony L Lucasville, OH ·

A general lack of time; it can be hard to make time to give the garden the attention it deserves.

3 days and 18 hours ago

lindsay s zanesville, oh ·

right now, it is winter nad therefore not a lot of gardening going on.

3 days and 21 hours ago

sam m springfield ,oh ·

space limit, my shade trees and lack of help from kids

3 days and 22 hours ago

Brandy C Akron, Ohio ·

Lost interest in gardening, might try again but have no future plans at this time

4 days ago

Ted L Cincinnati, Ohio ·

My biggest limitation is time, because I am a night time worker, I am limited on when I can garden. When I have the chance, I do what I can, but it limits me to an hour or two a day max of gardening time

4 days ago

Chelsey M Akron, OH ·

Time consuming and the weather doesn't always work in my favor.

4 days ago

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Tony L Lucasville, OH ·

The weather is something that can really hinder a person's gardening. When it doesn't cooperate, it makes things much harder.

3 days and 18 hours ago

Regina B Ohio ·

Small children and other hobbies that take up my/their time. Also, just a lack of knowledge of how to get it started. Not to mention,

for some of my family, they just truly do not have any desire to do so!

4 days ago

Sean W ·

For me, work monopolizes my week. I also try to golf every weekend but I was getting frustrated with golf by the end of the summer

so I tried to apply myself to the garden.

4 days ago

Deb B Newcomerstown, Ohio ·

One thing that prevents me from doing more gardening is the weather here in Ohio. Also, I really enjoy roses and have a hard time

planting them and then keeping them alive...if prices were lower then I could shop at a nursery and get better information on what to

do differently.

4 days ago

Ray P Twinsburg, Ohio ·

Sometimes ambition, after a long day at work ... I work until 6:30pm on weekdays. Often, I have both lawns to mow, weed-whacking

to do, and assorted little things that involve yard work. Once completed, then I have time to garden. Sometimes gardening takes a

backseat to other yard work.

4 days ago

Deb B Newcomerstown, Ohio ·

Hi Ray. I feel you there and agree...sometimes I work 10 hour days and on those days it's

difficult to do extra that is over and above my normal routine after work. Nice to meet you!

4 days ago

Daryn R Ohio ·

The lack of time is the only thing that prevents me from gardening.

4 days ago

Rosalind K Euclid, Ohio ·

just the seasons we are in Ohio and our weather is so crazy

4 days ago

Dennis M Cincinnati Ohio ·

Access to old school knowledge. Stuff that's passed on, not read online

4 days ago

Bettye D Cleveland, OH ·

I don't have the time. I have a 6 year old and a 1 year old, and they take up most of my time. I am also in school at night and have

about 2 hours a day of free time. I also don't own my home anymore, so adding too much to a home that we may not be in in 3

years seems like a waste of money and time and energy to me.

4 days ago

Nick T Akron, OH ·

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I don't have a yard or a field. if I had a great deal of space, I would have a great garden. Some day...

4 days ago

Jacque K Cleveland, Ohio ·

I believe it is time constraints. People these days are just so busy and just do not make the time to do gardening.

5 days ago

Maria F Cleveland.Ohio ·

The weather and if I have the time

5 days ago

Telesha C Elyria, Ohio ·

Having to work. If not, I would be out there

all day long.

5 days ago

michele p ohio ·

weather, not being physically able to. not having a green thumb or thinking it might be too hard

5 days ago

Cathy L Dayton, OH ·

I would have to say time and space available. People are really busy with life and sometimes the time to put into gardening is just

not there at the end of the day.

5 days ago

Diane N Dayton, OH ·

For me I have to garden around work and children so it is a time issue. Others I know work until late evenings so they have time

issues as well

5 days ago

Jason I Wooster, OH-IO ·

The only two things that limit my gardening are time and space.

5 days ago

Marcia M Youngstown ·

I have really no where to garden...I dont have much light coming in my windows of my apartment

5 days ago

Maria F Cleveland.Ohio ·

That's not good do you do indoor gardening or planting?

5 days ago

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Day 3 Question 24

Do you involve your friends and/or family in your gardening? If you do involve your

friends and/or family, how do you involve them? If you do not involve them, why

not?

What would make you more likely to involve them in the gardening that you currently do?

Julie N Cincinnati, Ohio ·

My mom I do. She enjoys it as well, and so when she makes changes, I come to see them. We also talk about plants sometimes, and

what's working and not working for us. A lot of my friends are students like me, and they don't have the time/interest in it that would

make them want to share it with me.

3 days and 11 hours ago

Aleksandra B Mentor, OH ·

My mom helps me out with my garden when she's visiting me.

3 days and 14 hours ago

jen w Ohio ·

I do not involve them, but sometimes my boyfriend helps with the garden. I don't ask other people to get involved. i don't see any reason to.

3 days and 17 hours ago

Cheryl S Cincinnati Oh ·

I do not involve my family and friends in my

gardening other than the family members who live in our house - the kids. I would feel

it was an imposition on others' time to ask them to help me garden at my house. I think most people have a general lack of time to

get things around the house done and I wouldn't want to be a burden by asking them to help me "beautify" my place. The only way I

would ask others to garden with me was if we were doing a vegetable garden to benefit other people.

3 days and 18 hours ago

Tony L Lucasville, OH ·

My family all gets involved in the gardening. We all plant, work, and pick the garden together.

3 days and 18 hours ago

lindsay s zanesville, oh ·

when my children are visiting, they immediately start helping me in the rose garden. it might be small, but it's still a garden. :)

3 days and 21 hours ago

sam m springfield ,oh ·

they are uninterested in the work end because I don't pay-- but they sure have liked the garden stuff to eat. and sons don't care for

flowers much--think its girly. but I have hopes for my new daughter- in -law across the street. hope she can cajole my oldest to help

us next year.

3 days and 22 hours ago

Brandy C Akron, Ohio ·

nothing, im not interested in this

4 days ago

Ted L Cincinnati, Ohio ·

My mom was very involved in me learning how to garden, but now I do it as a solitary hobby. This is because I live alone, and do not

have neighbors who are interested. My friends have basically no interest either, but I have in the past helped some of them with planting projects at their homes

4 days ago

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Chelsey M Akron, OH ·

The little ones in my family enjoy helping. I would get more of my family into it but they simply aren't interested in it.

4 days ago

Regina B ohio ·

Yes, my in-laws are very involved with us (or should I say "we are involved with them"?). We share a vegetable garden with them

where their property line meets ours. They have more time on their hands to work in the garden so I feel like they do more work

then us in the long run when it comes to the vegetable garden. They grow a lot of the plants in their little "greenhouse" before

putting them in the garden. We are involved in planting, weeding, etc. but they seem to be in the garden much more than us!

4 days ago

Sean W ·

Our garden is done by my wife and i. Our kids help pick tomatoes but they are too young to do much else.

4 days ago

Deb B Newcomerstown, Ohio ·

My friends are mostly elderly, or ill (my best friend has cancer), so they do not help or get involved, although they may go with me

to the store to pick out plants. My family consists of me and my spouse, and he works 2 jobs, so he is not into gardening in the little

spare time that he has. I doubt anything would make it more likely for these folks to help me, but I don't mind; I like doing

something for myself, by myself.

4 days ago

Daryn R Ohio ·

If somehow gardening could become less time consuming or I could free up more time in my schedule.

4 days ago

Ray P Twinsburg, Ohio ·

I really have never thought about involving others in my gardening projects. I share the details and pictures of the daylilies with

others, but never really thought about having others help or be involved.

4 days ago

Rosalind K Euclid, Ohio ·

I do have my cousin that is 94 years old and she loves to grow her garden she sits in a chair and pull weeds and turn the dirt so it

would be my cousin

4 days ago

Dennis M Cincinnati Ohio ·

Interest in the work, not just in the final product

4 days ago

Bettye D Cleveland, OH ·

Yes, my children are keen to get involved with the little projects that we've done. My friends are not involved, but my husband

enjoys landscaping so he enjoys the aesthetic aspect of gardening. But, we don't have much time so the involvement for them all is

limited.

4 days ago

Nick T Akron, OH ·

My family does not live here, but, I am involved in my family's exploits whenever I visit home. I get to do the initial prep and

replanting and clean up at the end of the season...sometimes I even get to eat some of the fruits of this labor.

4 days ago

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Jacquie K Cleveland, Ohio ·

My husband takes care of digging the big trees and such. I take care of planting the flowers.

5 days ago

Deb B Newcomerstown, Ohio ·

Hi Jacquie. I do all of the planting here as well. Take care!

4 days ago

Maria F Cleveland.Ohio ·

Well sometimes I do only if their around or want to help

5 days ago

Telesha C Elyria, Ohio ·

My entire family does the gardening with me. Maybe not every single day like I do, but we get out there on weekends and they help

me weed and water and harvest!

5 days ago

Cathy L Dayton, OH ·

I do involve my older children in the gardening process. They love being outdoors and that is good for them. It is a way we can work

at something together and it teaches them hardwork and patience. They love seeing the fruits of their labor although they don't

consume much of what is grown. This year we let them have their own section of the garden. We took them to the garden center

(which they absolutely loved) and they got to pick out their own plants to go in their plot of ground. They also were responsible to

maintain that throughout the summer. We did supervise a little and give some guidance and instruction along the way. It was a great

expearence! They loved watching their plants grow. Also, we let them plant the seeds when we use them and they get to water the

garden also. They love playing with water so that helps. At the end of the summer, they kids helped with harvesting all the produce

and even helped me with freezing a few things to enjoy for the rest of the year. I think the more we involve them, the more they

learn and the more they enjoy the process!

5 days ago

michele p ohio ·

not really, my husband and kids

5 days ago

Diane N Dayton, OH ·

My children and husband work with me in the garden. My husband is the green thumb in the family and sets up our gardening

projects.

5 days ago

Jason I Wooster, OH-IO ·

It depends, the kids help with planting and weeding. Ruby, my oldest is getting old enough to go and help pick plants out too. She

likes that part. Clay is only 2 so he just throws dirt at everyone else! I like working with my mom at her house doing her hostas and

other decorative plants, splitting them and replanting them.

5 days ago

Marcia M Youngstown ·

No my son really inst interested in garden- ing....He likes plants but not the taking care of them poart

5 days ago

Cathy L Dayton, OH ·

My son right now, is into pulling the leaves off the plants. He is one.

5 days ago

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Maria F Cleveland.Ohio ·

That's nice he helps his mom

5 days ago

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Day 3 Question 25

Similarly, what do you think would make you garden more often than you currently

do? I'd like to hear what factors, re- sources, or positive outcomes would contribute

to you gardening more often.

Julie N Cincinnati, Ohio ·

Time is a big one. I take classes during the summer, so I don't have much free time. Breaks are never long enough!!! As for the rest,

if I had more money (not necessarily to use on plants, but to buy my own home), that would give me more room to play. And if I was

not so physically limited, that would defi- nitely mean I got to do more work in my garden. (I do pots partially because they're easy to

weed, unlike full beds.)

3 days and 11 hours ago

Aleksandra B Mentor, OH ·

Weather. I live in Ohio. And we don't have a lot of warm and sunny days.

3 days and 14 hours ago

jen w Ohio ·

I would garden more if I had more time. Seriously, these questions are getting repet- itive.

3 days and 17 hours ago

Cheryl S Cincinnati Oh ·

I may find myself gardening more once the kids are gone to college. Once my time is

not constrained with school events and sporting event I may garden more often. Also, my disposable income may increase when the kids are gone giving me more money

to allocate to plants.

3 days and 18 hours ago

Tony L Lucasville, OH ·

More cooperative weather would help me garden more often; it seems like the weather fought us every step of the way with the garden this year. The big positive is that the garden always turns out better when you work in it more.

3 days and 18 hours ago

lindsay s zanesville, oh ·

a bigger kitchen or pantry.. that way i could hang some herbs to dry. bigger yard in order to put in a small herb garden in order to have fresh herbs to cook with.

3 days and 21 hours ago

sam m springfield ,oh ·

sunny areas and help/time are my main problem. andgood weather!

3 days and 22 hours ago

Brandy C Akron, Ohio ·

probably would do more gardening if I had more patience and everything didn't die.

4 days ago

Ted L Cincinnati, Ohio ·

If I was to move to another shift at work, I would be able to garden more. That is really the only block to me doing more, so I think

anything else wouldn't prompt me to do

more, its not a desire issue, its a time issue.

4 days ago

Chelsey M Akron, OH ·

If I had more time throughout the week or if I was home during the day. I'm usually gone all day so when I get home it's too late.

4 days ago

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Regina B ohio ·

I think the more I garden and enjoy being outside, the healthier I feel. It makes me more active AND since vegetable gardening leads

to healthier eating for our family, it's something I do not want to give up.

4 days ago

Sean W ·

If we enlarged our garden, which is possible. Or if i had more time to spare.

4 days ago

Deb B Newcomerstown, Ohio ·

If it were less time consuming that would be great. Also, if plants had more instructions/ tips on the little cards they have on them,

that would be immensely helpful.

4 days ago

Daryn R Ohio ·

If somehow gardening could become less time consuming or I could free up more time in my schedule.

4 days ago

Ray P Twinsburg, Ohio ·

I think if I was working a job that I got off work a little earlier in the evening, that

would help. I doubt my work schedule will change

due to factors involved in the business I am in. Resources ... money has been tight for a while now, so I have to budget money for

gardening projects. Unfortunately, I do have to classify gardening in general as a non-essential budget item. When financial

situations turn around, I think then that I will probably spend more money and time on gardening. Also, I live alone, so all of the

property/lawn work is solely my responsibility. If I ever get a roommate or marry again, that would probably be a factor that would

affect the amount of time and money I spend on gardening.

4 days ago

Rosalind K Euclid, Ohio ·

The weather plays a large part in me gardening

4 days ago

Bettye D Cleveland, OH ·

If I wasn't so torn between homeschooling my 6 year old, caring for the 1 year old, preparing everything in the day for my 32 year

old (husband-baby hahaha), doing my own homework and tests, and taking care of the house, I'd probably have more time to devote

to doing outdoors activities in general, including gardening. Time plays a big factor in it. Plus, money. We are on a strict budget and

gardening supplies and plants, etc. are just not cheap!

4 days ago

Dennis M Cincinnati Ohio ·

time, and the space to grow more

4 days ago

Nick T Akron, OH ·

Like I said, if I had the space, i would do it more.

4 days ago

Jacquie K Cleveland, Ohio ·

A tool that would make the digging easier and less messy. Ideally something that I would not have to keep bending down and

getting a backache! Plants that are guaranteed. I despise weeds, so a product that would eliminate weed would be perfect.

5 days ago

Maria F Cleveland.Ohio ·

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If i had more time and money.. Money to buy everything I need and the time to give to my gardening

5 days ago

Cathy L Dayton, OH ·

I can see a lot of positive factors come already. We tend to make it a family event, so I get to spend time with them. It helps us slow

down and enjoy the outdoors together. Another benefit is the harvest we get at the end of the summer. It helps us feed our family

and is good for our budget too. I think the only thing that would make me garden more, is to have more time in my day, more space

(which we may get someday) and more money to spend on the resources needed. Right now other things are priorities in all

those

areas. As our children get older, I don't think it would be so time consuming because we would be working together which would

make things so faster. We have looked into a vertical garden which we may attempt in the future. Those look really cool!

5 days ago

Telesha C Elyria, Ohio ·

If I had more time, I would definitely =garden more. More gardening would create better harvest results.

5 days ago

michele p ohio ·

physically being able to, having the time, having the money to buy the plants or flowers that i would love to have.

5 days ago

Diane N Dayton, OH ·

If I had more time and in Ohio the season is short for outdoor gardening. If we could build a green house that would definitely make

us garden more.

5 days ago

Jason I Wooster, OH-IO ·

Like I said, if I had infinite space and an everlasting growing season then things would be different.

5 days ago

Diane N Dayton, OH ·

An everlasting growing season would be perfect:)

5 days ago

Cathy L Dayton, OH ·

I would love to be able to grow things year round!

5 days ago

Marcia M Youngstown ·

If I had a place to garden, I would take full advantage of it

5 days ago

Jason I Wooster, OH-IO ·

Do you do container gardening? Also, building some terraced garden boxes out of scrap 2x4's

can yield some great growing room.

5 days ago

Cathy L Dayton, OH ·

We were looking for space saving gardening ideas and we came across a way to do a vertical

garden. It looks like it would work. I think we are going to try it at some point.

5 days ago

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Julie N Cincinnati, Ohio ·

That sounds really cool, Cathy. I hope it works out for you.

3 days and 11 hours ago

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Day 3 Question 26

In recent years, gardening has become a much less common activity than it used to

be. Do you believe it is possible to increase gardening activity in the

population/your community? Why or why not?

Julie N Cincinnati, Ohio ·

I think that most of the people who are interested in gardening find a way to do some of it. And people who aren't interested, won't

suddenly find it fascinating. However, I do think a LOT of people don't garden as much as they want due to time constraints and money constraints.

2 days and 18 hours ago

Aleksandra B Mentor, OH ·

It would be nice if we'll have more home grown produce.

3 days and 14 hours ago

jen w Ohio ·

I'm not sure if it is possible or not. Perhaps gardening education from an early age in schools might help.

3 days and 17 hours ago

Cheryl S Cincinnati Oh ·

I doubt many people take the time to garden and I don't foresee that changing soon since we all seem to live life at a hectic pace.

Until the pace of our society slows down, I don't think gardening will increase. Even though more people want to "go green" and buy

local and organic, I think they are willing to spend more to buy the product from others than garden themselves. It may be a

hopeless situation to increase gardening currently.

3 days and 18 hours ago

Tony L Lucasville, OH ·

I don't know. In this culture of "right now" that we live in I don't know if people will increase their gardening activity or not. It takes

too much time and effort to get results; there is no instant gratification with gardening. People might increase their gardening if they

thought it would give them something new to tweet about. ;)

3 days and 18 hours ago

lindsay s zanesville, oh ·

i think there is room for improvement within the community. such as having a community garden. be it flowers or veggies, it could

help pull the community together and help decrease gang activities and crimes within the community.

3 days and 20 hours ago

sam m springfield ,oh ·

well, the city is tearing down a lot of old housing in neighborhoods and some are used as gardens-and more could be. but it only

takes one delinquent to ruin them and ,again, the coons, groundhogs and possums really get in them. corn draws in deer here in

ohio. that's dangerous

3 days and 22 hours ago

Brandy C Akron, Ohio ·

No it is not possible, my neighborhood is not that kind of community were we are friendly, more fighting then anything

4 days ago

Ted L Cincinnati, Ohio ·

I think it would be possible to increase gardening with the use of more community gardens. I don't think in the area I live in land is

an issue, but skill is. A community garden where novices could learn from experienced gardeners and then pass down their

knowledge as they gain it would create a community of gardeners.

4 days ago

Chelsey M Akron, OH ·

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I know a lot of communities have started a community garden. I think it's a clever idea to promote in children's lives. If they learn

early they are more apt to do it later in life. This idea also promotes a healthy community environment, which is always good.

4 days ago

Regina B ohio ·

For vegetable gardening, I think so. I think a lot of individuals where we live are becoming more health and organic knowledgeable.

There are so many benefits to "living off the land" and I think many people in our neighborhood/town and beginning to see that. I

believe people can be motivated to grow their own vegetables when they realize the health benefits!

4 days ago

Sean W ·

Yes it is possible in our community physically because we have the yards to do it. However, with the labor markets tight and

companies asking for more hours from their employees, it is an uphill battle for workers

to devote the necessary time to a garden.

4 days ago

Deb B Newcomerstown, Ohio ·

Actually, I HAVE seen an increase in gardening in my community in the last few years. Folks have less money to spend on food, so

gardening has become a viable option.

4 days ago

Daryn R Ohio ·

No, because society today more of an instant gratification society and gardening takes time and patient.

4 days ago

Deb B Newcomerstown, Ohio ·

Hi Daryn. I agree with you wholeheartedly on that one; but it saves so much money that for

me personally I don't mind the payoff.

4 days ago

Ray P Twinsburg, Ohio ·

I really am not sure on this. Most of my neighbors are elderly and retired or younger and at an age where little to no attention is

given to gardening. The folks across the street from me have a landscaping company handle all of their gardening and lawn work.

Probably, I don't see gardening as getting more common in my area.

4 days ago

Rosalind K Euclid, Ohio ·

I do not think that people care anything about the environment or the food that they eat

4 days ago

Cathy L Dayton, OH ·

I think it probably is possible. Since prices are on the rise, it would be a good alternative for people to see the benefit to growing

their own food. I think if people would talk to their friends about the benefits, that could be one way of increasing gardening activity.

The place where I live there are only small plots of land, but a small plot is better than no space at all. Sometimes just one or two

plants give a good harvest if they are grown in the right conditions.

4 days ago

Bettye D Cleveland, OH ·

I think that if the resources PLUS the benefits were made more widely available to the general population around here, I think it

would help. But we also live in a very blue-collar area and everyone is already working their fingers to the bones.....their off time is

spent doing things that don't involve more work.

4 days ago

Cathy L Dayton, OH ·

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I agree, some people just want to relax when they have free time. So unless they would see

gardening as relaxing, it would probably not be what they would choose. Why have more work

if it is truly not needed.

4 days ago

Dennis M Cincinnati Ohio ·

I would think it'd be increasing today, with the rise of food prices etc.

4 days ago

Nick T Akron, OH ·

I think with increasing food prices and more focus on self-reliance, we could get more people gardening. take away the food stamps

and welfare, people will start mugging or growing food--you decide.

4 days ago

Cathy L Dayton, OH ·

I agree people need to be more self-reliant!

4 days ago

Jacquie K Cleveland, Ohio ·

That is hard to say. I believe gardening is a personal preference. I also do not think people have the time these days to spend

nurturing a garden. People nowadays want a quick fix.

5 days ago

Maria F Cleveland.Ohio ·

No I don't I really don't think people are into it like they used to be and they don't have time for it

5 days ago

Telesha C Elyria, Ohio ·

I live in a suburb area, lots of my neighbors garden on their small plots of land.

5 days ago

michele p ohio ·

probably considering im out in farm country, and i see gardens and gardening all the

time

5 days ago

Diane N Dayton, OH ·

I think more people are thinking green and organic so if an organic growing store opened with classes I think it would help. People

love craft stores so if gardening would be portrayed as a craft more people might start.

5 days ago

Jason I Wooster, OH-IO ·

It's still a thriving community of gardeners around here. We have a ton of resources as far as plants and supplies go. They city even

promotes 2 different farmers markets in town. The coolest thing that brings people in touch with fresh produce is a place called Local

Roots. They buy fresh produce from local growers, local bakery bread and Amish cheeses and stuff and have an awesome deli. You

can get organic soup and sandwiches and other local made goodies.

5 days ago

Marcia M Youngstown ·

Give the people somewhere to garden and they will come...People want to grow their own food

5 days ago

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Jason I Wooster, OH-IO ·

I agree 100%

5 days ago

Maria F Cleveland, Ohio ·

I agree with you

5 days ago

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Day 3 Question 27

What suggestions do you have for increasing gardening within the population/your

community? Feel free to be creative here!

Julie N Cincinnati, Ohio ·

Most in my community don't give a crap how their yards look, and don't feel like working to grow vegetables or flowers. It's also a

low income neighborhood, and people don't have money to spend on plants that won't produce for months. If someone gave

gardening classes or something, that might help. It also might not. Ya never know how people are gonna take things.

2 days and 18 hours ago

Aleksandra B Mentor, OH ·

Make a gardening party for the community.

3 days and 14 hours ago

jen w Ohio ·

Get kids involved. I learned from gardening with my family when I was young. Kids think it is really fun, and they get great

satisfaction from the results.

3 days and 17 hours ago

Cheryl S Cincinnati, Ohio ·

Having sponsored community garden plots may encourage people to garden in their

free time because they can also interact with

others. Setting up gardens as a charitable activity to provide food for the less fortunate may call others to garden because they

believe in the cause.

3 days and 18 hours ago

sam m springfield ,oh ·

make garden/food supplies/seed/saplings tax deductible and let food stamps be spent on them. put public service ads on for them. I

think during the depression and WW 2 the gov't did that, I remember my grandparents had Victory gardens when they were kids, and

recycle drives.

3 days and 18 hours ago

Tony L Lucasville, OH ·

I don't really know what could be done to increase gardening in the community. People who are into organic food might be

interested in starting, but might not have the space to garden. Finding room to garden for those that want to isn't always easy.

3 days and 18 hours ago

lindsay s zanesville, oh ·

put ads in the local papers and put up signs about a community garden and all are welcome to attend and help. that part of the

harvest shall be shared with everyone that helped with it and part will go to the local soup kitchens.

3 days and 20 hours ago

Brandy C Akron, Ohio ·

first I need to move, then I would have to say things probably would be different and better

4 days ago

Ted L Cincinnati, Ohio ·

I think the community garden is the best idea. Cincinnati has had community gardens for a long time, including parks that have had

flower plots that are adopted for over 30 years. These plots are judged and given awards, which helps beautify the parks. The same

idea could be used with vegetable gardens, with a "swap" day when people can trade their produce with other members of the garden.

4 days ago

Chelsey M Akron, OH ·

Starting a community garden, providing people with lessons on what to do or what not to do. How to start up, what is necessary,

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Starting a community garden, providing people with lessons on what to do or what not to do. How to start up, what is necessary,

things of that nature.

4 days ago

Regina B ohio ·

Doing it together? Accountability is huge. No one likes to do projects like this alone.... especially if they don't feel confident in the

skill. If our neighbors could "partner up" or "buddy up" with an expert that would increase the likelihood of success and building

confidence!

4 days ago

Sean W ·

The best idea i have is to create a neighborhood share program where neighboring gardeners can swap produce with neighbors to

grow a wide variety of products. We have an informal alliance with our next door neighbor where we trade some of our output for some of theirs.

4 days ago

Deb B Newcomerstown, Ohio ·

Farmer's markets would be great; we only have one a year here and it would be awesome to have more. Also, get children into gardening when they're young (maybe a side project in a class or something) and they will carry it with them into adulthood. Take

children on side trips to local farms and arrange to have them go on a "tour" with the farmer and learn a little; they would love it.

4 days ago

Ray P Twinsburg, Ohio ·

I honestly do not have any suggestions. Maybe place ads in the local monthly/quarterly town magazine offering information for those who might like to improve their property and curb appeal.

4 days ago

Daryn R Ohio ·

The only thing I could see getting younger people interested in gardening would be an mobile app that would help them with gardening.

4 days ago

Rosalind K Euclid, Ohio ·

We should teach our children about agriculture and maybe this will open their eyes to growing something and being proud of it

4 days ago

Cathy L Dayton, OH ·

Maybe people could hand out or mail out coupons for the nearest garden center. Have the farmer's market stands come into the

neighborhoods for people to try fresh produce. I know once I try something and see the difference, I am more likely to want it for my

own life. Hand out or mail descriptions of plants, yields and how to grow them in their area.

4 days ago

Bettye D Cleveland, OH ·

If there were a community day where people could come up to the local park and pick one plant for free or something, I would be

willing to bet that a lot of people would show up. This area is all about the freebies!

4 days ago

Cathy L Dayton, OH ·

I really like that idea!! Or maybe make it a part of the town's annual festival they would be

having anyway.

4 days ago

Dennis M Cincinnati Ohio ·

maybe free seeds being passed out, or something along those lines. Make breaking into it easier

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4 days ago

Nick T Akron, OH ·

have a community garden, free plots for those who will tend it.

4 days ago

Jacquie K Cleveland, Ohio ·

You need to take advantage of the "Green Movement". Educate in the schools the values of gardening. You also need to make it the

"in thing". Start the "Garden Party Movement". Have garden stylist throw parties and show people how to decorate their homes with

live plants. Give them ideas how to use plants as centerpieces and favors that may be replanted in gardens. Prepare recipes with

fresh herbs that are grown from an indoor/outdoor herb garden. Give them ideas on what flowers to plant if they love having fresh

flowers in the house that they can grow and cut themselves. Almost like a Pampered Chef, Stella & Dot parties, etc. except, the

stylist are selling plants, herbs, seeds, bulbs, gardening tools, garden decor and more. The stylist also educates everyone on the

importance of gardening and how gardening is chic.

5 days ago

Tony L Lucasville, OH ·

That's a good idea. Get the younger kids interested in it, and when they kids are into it the

parents get into it at times as well.

3 days and 18 hours ago

Maria F Cleveland.Ohio ·

I will parents should start their children at a early age gardening like mine did and therefore they would pass it down to their

children.. etc....

5 days ago

Cathy L Dayton, OH ·

I find that works the best. I love gardening because my parents taught us and now I am teaching my kids and they love it too!

4 days ago

Telesha C Elyria, Ohio ·

By letting people know that it is healthier to grow and eat your own produce. At least that is why I do it.

5 days ago

Maria F Cleveland.Ohio ·

That's a good ideal

5 days ago

michele p ohio ·

we have a community garden at our local library, have gardening classes,

5 days ago

Diane N Dayton, OH ·

More publicity/advertising over the winter to get people thinking. Classes and seminars in the beginning of the year to give new and existing gardeners ideas.

5 days ago

Jason I Wooster, OH-IO ·

Well, like with my idea of the type of store I would open, I would have classes and workshops that help/introduce/promote gardening

activities.

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5 days ago

Marcia M Youngstown ·

give the people somewhere to garden, an old empty lot that noone uses anymore

5 days ago

Deb B Newcomerstown, Ohio ·

I think that is a wonderful idea! Kudos!

4 days ago

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Day 3 Question 28

Which populations/types of communities do you think would be most open to

gardening/ increasing gardening? In your answer, please explain why you think this.

Julie N Cincinnati, Ohio ·

I think that more middle class and upper middle class people would be most open to this they tend to have more space, and more

money to spend on plants, so they could plant a garden. The issue is (again) time. I don't know if they would have the time to tend a

large garden. But they are much more likely to have the space than the lower income areas, where people are mostly living in

apartments. I also think the rich may have the gardens/lawns landscaped for them by

someone else. Some of them may do it themselves, but only those who were already interested.

2 days and 18 hours ago

Aleksandra B Mentor, OH ·

Older people.

3 days and 14 hours ago

jen w Ohio ·

I have no idea.

3 days and 17 hours ago

Cheryl S Cincinnati, Ohio ·

Urban areas and apartment/townhouse/condo complexes may be more open to garden with a charitable aspect to it. The green

space is nice to have in these areas especially if the area has a valuable purpose. Rural areas tend to have a larger number of farms

and gardens already.

3 days and 18 hours ago

sam m Springfield, Ohio ·

well, inner city groups have been successful at it. I think church, civic and school groups given secure land could do the same to

help fund projects by selling at farmers markets.

3 days and 18 hours ago

Tony L Lucasville, OH ·

I think that any population or community would be open to gardening if it was easy to find somewhere to do it, and someone to

teach or guide about how to do it.

3 days and 18 hours ago

lindsay s zanesville, oh ·

i know in my community there are 4-h groups that have gardens. the girl scouts have a flower garden that is just breath taking. they

are raising flowers from different regions. i feel that the county communities are more likely to have gardens because it is a staple

in order to survive the winters to come.

3 days and 20 hours ago

Brandy C Akron, Ohio ·

a close net neighborhood

4 days ago

Ted L Cincinnati, Ohio ·

I think communities with young families would be the most receptive. I think generationally this group is returning to these kinds of

hands on hobbies, and it is something they could share with their kids as they grow

4 days ago

Chelsey M Akron, OH ·

I think communities with a mixture of people, older, middle and younger generations. I believe this would work the best because you

would have a variety of skill and lessons from people.

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4 days ago

Regina B ohio ·

More affluent neighborhoods might be one population because research shows they eat more organic and natural foods versus

families that live in a lower income house-

hold.

4 days ago

Sean W ·

I think there is an age barrier that exists so it would have to be an older demographic. Younger households have childrens activities

and work long hours.

4 days ago

Deb B Newcomerstown, Ohio ·

I think big city folks would actually be more open to it; if only they had space to do it in. The prices on food are higher in

metropolitan areas, and I think if these folks had community garden areas or something they would use them.

4 days ago

Ray P Twinsburg, Ohio ·

As with the previous question, I am not really sure who (what age, demographics) would be most open to gardening. Maybe if an

optional class was taught in elementary and junior high schools ... that might open a world of gardening opportunities at an earlier

age.

4 days ago

Daryn R Ohio ·

I think smaller communities would be more open to gardening because people have more land to have gardens on than people in a

larger community

4 days ago

Rosalind K Euclid, Ohio ·

I do not think that there is really any type of community that is better at gardening than another one

4 days ago

Cathy L Dayton, OH ·

Populations who already have a small plot of ground to use. But anyone can have a small garden even if it is contained in different

pots on a window sill. Probably people who can benefit from the work that it takes. People who need help with their budget or want to eat healthier.

4 days ago

Bettye D Cleveland, OH ·

I feel like more affluent areas have the opportunity to garden because their income provides them more time, the ability to purchase

what they need/desire for the projects.

4 days ago

Dennis M Cincinnati Ohio ·

people with spare time, people who are likely to avoid grocery stores if possible

4 days ago

Nick T Akron, OH ·

I think suburban, urban, and rural communities would all be more open to it, if the space is provided.

4 days ago

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Jacque K Cleveland, Ohio ·

Suburban/rural and country areas.

5 days ago

Maria F Cleveland.Ohio ·

People with houses or land, because they have the space for gardening

5 days ago

Telesha C Elyria, Ohio ·

The ones with children and the older crowd.

5 days ago

michele p ohio ·

i like the idea of a senior gardening community.

5 days ago

Diane N Dayton, OH ·

Rural communities would be open to gardening more because they usually have the land and resources to do so.

5 days ago

Jason I Wooster, OH-IO ·

I'm not sure. I think that really depends on the community that you live in. Around here there are a lot of college kids, and also a lot

of lower income families. We even have a "tent city" by the highway. The city basically gave them the land to live on. The college

students could work this area for community service and the homeless could tend to it for a food source. Bringing people together

and doing something good for the community.

5 days ago

Marcia M Youngstown ·

any type or age

5 days ago

Cathy L Dayton, OH ·

I would agree. It could be anyone.

4 days ago

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Day 3 Question 29

What do you think is the most fun aspect of gardening or landscaping?

Julie N Cincinnati, Ohio ·

For me, it's actually getting my hands in the dirt. Digging and planting are the most fun for me. And watching the plants grow is fun

too.

2 days and 17 hours ago

Aleksandra B Mentor, OH ·

Gardening is to grow produce, and landscaping is more creative.

3 days and 14 hours ago

jen w Ohio ·

Eating the best possible produce, finding that giant zucchini that you KNOW wasn't there yesterday, making great dishes with the

food you have grown.

3 days and 17 hours ago

Cheryl S Cincinnati Oh ·

Watching the colors come to life is the most fun aspect of gardening. The vivid colors make the yard more appealing and inviting.

I

also really appreciate eating fruit that we grow. It's very rewarding.

3 days and 17 hours ago

sam m springfield ,oh ·

the proof is in the seeing and the eating and the interaction with each other and the land. it is all fun, although it is often only in

maturity u realize it. of course, seeing what u can do is fun and there is completion -such as at the fair.

3 days and 17 hours ago

Tony L Lucasville, OH ·

I think the most fun aspect is seeing something that you planted and tended grow successfully. To see the tomatoes or whatever

other crop you grew being used.

3 days and 18 hours ago

lindsay s zanesville, oh ·

the end product. because once the garden is in full bloom, it is just breathtaking to look upon. you can finally see what all your hard

work has produced.

3 days and 20 hours ago

Brandy C Akron, Ohio ·

I would have to say seeing things grow, also how creative your mind can be.

4 days ago

Ted L Cincinnati, Ohio ·

I think the most fun is seeing the end product, the load of vegetables, the nice looking planting, etc gives me the self-satisfaction and

enjoyment of a job well done

4 days ago

Chelsey M Akron, OH ·

Making it look beautiful and adding your own creation is the most fun for me.

4 days ago

Regina B ohio ·

Being able to “live off the land” in terms of vegetable gardening. As far as growing plants and flowers, I love the color and hom-ey

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Being able to “live off the land” in terms of vegetable gardening. As far as growing plants and flowers, I love the color and hom-ey

feel it gives my home.

4 days ago

Sean W Lucasville, OH ·

The funnest part is being able to consume what you grow or share your output with neighbors. It makes all the work that you put in

worthwhile. We probably save some money as well.

4 days ago

Tony L Lucasville, OH ·

It can definitely save money when you use the foods that you’ve grown yourself. Just a row or

two of corn can save a lot compared to buying it in the store.

3 days and 18 hours ago

Deb B Newcomerstown, Ohio ·

The actual planting part is the funnest part for me. I love it!

4 days ago

Ray P Twinsburg, Ohio ·

I think the most fun aspect of gardening or landscaping is standing back and admiring

a job well-done. Enjoying the beauty of a nicely landscaped yard full of beautiful flowers makes all the difference, making it all worthwhile and fun too.

4 days ago

Deb B Newcomerstown, Ohio ·

I agree Ray! Nothing is better than enjoying the fruits of your labor, and knowing that YOU

planted these beautiful things and now they are growing.

4 days ago

Daryn R Ohio ·

Working outdoors and making your property look better.

4 days ago

Rosalind K Euclid, Ohio ·

see that you have done something with your own hands and have helped either your family or community it feels good to achieve

something that you can look at everyday and say hey I had a part in this

4 days ago

Cathy L Dayton, OH ·

There are a couple things i teally enjoy. i like going to pick out the plants. I love to see the different varieties. Also, I love looking

outside and seeing fresh food to eat. So I love harvest time. I love gathering all the food, bringing it in and cooking it up for my

family. I love to see how God provides for our needs.

4 days ago

Bettye D Cleveland, OH ·

The transformation. To me, seeing the “before” and “after” is the best part. Watching a regular space, even a little area, be turned

into something that gives life back to the world and also just adds some beauty to the area makes it fun :)

4 days ago

Dennis M Cincinnati Ohio ·

the final product. Seeing results

4 days ago

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Cathy L Dayton, OH ·

I love that part too!

4 days ago

Nick T Akron, OH ·

Getting the final result, the food you can eat or the atmosphere you can enjoy.

4 days ago

Jacquie K Cleveland, Ohio ·

Shopping for the items and the satisfaction of seeing the finish product.

5 days ago

Julie N Cincinnati, Ohio ·

Yeah, Jacquie, I like shopping for flowers too. There are SOOOOOOOO many possibilities, it's

hard to choose just one or two.

2 days and 17 hours ago

Maria F Cleveland.Ohio ·

Watching what you planted grow and to be able to eat what you planted if it's veggies

5 days ago

Telesha C Elyria, Ohio ·

Reaping the benefits.

5 days ago

michele p ohio ·

creativity, stress reliever, exercise

5 days ago

Diane N Dayton, OH ·

Being outside and knowing the results of the work will be yummy! As far as landscaping goes just knowing neighbors and passersbys enjoy looking at the yard.

5 days ago

Jason I Wooster, OH-IO ·

For me it's the transformation. I love watching the fresh, empty soil turn into a lush green wonderland.

5 days ago

Marcia M Youngstown ·

seeing the fruits of your labor

5 days ago

Jason I Wooster, OH-IO ·

Nice pun! lol

5 days ago

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Day 3 Question 30

Overall, how enjoyable would you rate the time that you spend gardening? Please

select your answer in the poll below. Then, tell me what, if anything, would make

you enjoy your time spent gardening more than you currently do.

ANSWER COUNT PERCENT

1 - I hate the time I spend gardening 1 4

2 0 0

3 9 35

4 12 46

5 - I love every aspect of gardening / my time spent gardening 4 15

Aleksandra B Mentor, OH ·

Answer: 5 - I love every aspect of gardening / my time spent gardening

I need more land.

3 days and 14 hours ago

jen w Ohio ·

Answer: 4

I would like it more if I had more time.

3 days and 17 hours ago

sam m springfield ,oh ·

Answer: 4

I would enjoy it more if my sons realized how much they will miss our interaction in gardening and so appreciate it more. my parents

won't be around much longer, so its hit me. the time gardening, raking leaves, turning soil, fiddling in the flower beds. u remember

what ur grandparents houses looked like at different times of season. as it is, I find a bit of solitude relaxing, at least when some

jackass isn't vibrating me and everything with a car stereo as they pass.

3 days and 17 hours ago

Cheryl S Cincinnati Oh ·

Answer: 3

I would enjoy gardening more if you didn't get your hands dirty and didn't have to work outside in the weather.

3 days and 17 hours ago

Tony L Lucasville, OH ·

Answer: 4

I like gardening, but the worst thing about it is that I have allergies, so if I don't remember to take allergy medicine before gardening

I end up very miserable. If I didn't have allergies I would enjoy it much more.

3 days and 18 hours ago

lindsay s zanesville, oh ·

Answer: 3

although i love looking at the beautiful flowers, it is hard for me to remember when to water and if to water certain plants and

flowers. if i could have a watering/feeding schedule set up for each different type of flower, things might be more enjoyable. i just

hate walking out to see dying flowers.

3 days and 20 hours ago

Brandy C Akron, Ohio ·

Answer: 1 - I hate the time I spend gardening

dirt yuck! plus nothing grows, I don't have a green thumb

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4 days ago

Ted L Cincinnati, Ohio ·

Answer: 4

There are some aspects of gardening that

are just a straight chore. There's really no getting around these, but overall gardening is

fairly enjoyable

4 days ago

Tony L Lucasville, OH ·

Yeah, like constantly fighting the weeds that try to take over the garden.

3 days and 18 hours ago

Chelsey M Akron, OH ·

Answer: 5 - I love every aspect of gardening / my time spent gardening

I don't have a lot of time, but when I do have time I enjoy it.

4 days ago

Regina B ohio ·

Answer: 4

When my kids get older and it can be more of a family hobby....then that'll make me enjoy it even more! I just love anytime/activity spent with my family!

4 days ago

Sean W ·

Answer: 4

I enjoyed the time i spent gardening this year and look forward to being more involved next year. I think it is helpful to have a

knowledgable spouse to guide me. And couldnt do it without my wife.

4 days ago

Deb B Newcomerstown, Ohio ·

Answer: 4

If it were just less time consuming and the results were faster (but you can't rush Mother Nature!)

4 days ago

Ray P Twinsburg, Ohio ·

Answer: 3

I need to spend a little more time gardening and taking care of the small stuff (e.g. weeding more frequently). With a little more

time spent in preparation, I think I could improve my gardens and my attitude towards gardening.

4 days ago

Daryn R Ohio ·

Answer: 3

I can't think of anything that would make me enjoy spending time gardening that I already do.

4 days ago

Cathy L Dayton, OH ·

Answer: 4

I can't imagine not having a garden, to me it's part of life. I guess take the labor away and I would enjoy it more but then I probably

wouldn't bring the same satisfaction and pride that goes with it.

4 days ago

Rosalind K Euclid, Ohio ·

Answer: 3

just the weather here in Ohio

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just the weather here in Ohio

4 days ago

Cathy L Dayton, OH ·

I was thinking that too. If we could guarantee the weather we would be set.

4 days ago

Deb B Newcomerstown, Ohio ·

I agree with the weather aspect.

4 days ago

Susan (Moderator) H ·

Hi Rosalind! What type of weather would be ideal for gardening for you? Thanks!

3 days and 23 hours ago

Bettye D Cleveland, OH ·

Answer: 4

I really enjoy it when I have the time. It's peaceful, and there is so much satisfaction in a job well-done at the end of it all! The only

thing that could make my time better would be if I had more space and more time and resources to devote to doing it all the way I would REALLY love to do it.

4 days ago

Dennis M Cincinnati Ohio ·

Answer: 4

a larger space so I can grow more.

4 days ago

Cathy L Dayton, OH ·

I was thinking a larger space too, but then that probably means more of a time commitment.

I'm not sure that would be a good trade off at the moment,

4 days ago

Nick T Akron, OH ·

Answer: 4

I think it's a worthwhile endeavor in a number of ways; good exercise, good food, good learning experience.

4 days ago

Jacquie K Cleveland, Ohio ·

Answer: 3

I just wish i had more time to do it. I just don't like getting dirty.

5 days ago

Maria F Cleveland.Ohio ·

Answer: 3

It all depends on what mood I'm in that day or at that time

5 days ago

Telesha C Elyria, Ohio ·

Answer: 4

Having more time.

5 days ago

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michele p ohio ·

Answer: 3

i love gardening and its a stress reliever however sometimes it comes with a price (physically hurting afterwards)

5 days ago

Diane N Dayton, OH ·

Answer: 5 - I love every aspect of gardening / my time spent gardening

Again just more time to grow different varieties.

5 days ago

Jason I Wooster, OH-IO ·

Answer: 5 – I love every aspect of gardening / my time spent gardening

I'm not sure what would make it better.

5 days ago

Marcia M Youngstown ·

Answer: 3

If I didnt get dirt under my nails, it'd be perfect...

5 days ago

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Day 3 Question 31

What advice would you give to a group of plant retailers who want to attract you to

their store? I'm trying to understand how you would be preferred to be contacted

by a store. If there are types of store communications that you ignore, please

include that in your answer too!

Aleksandra B Mentor, OH ·

Samples

3 days and 14 hours ago

jen w Ohio ·

I don't want any communication from retailers whatsoever. I ignore them all. I know where to go if I need something.

3 days and 17 hours ago

sam m springfield ,oh ·

I like a mailing with sale/deal/ bonus items

on the front few pages. it gets me every time. I save them and compare. u can't beat that

old time catalog, or extra section in a weekly ads flyer. I look at local retail in spring to see new things, although I usually purchase thru catalog or online.

3 days and 17 hours ago

Cheryl S Cincinnati Oh ·

Showing me lots of colorful blooming flowers is always good. Displays that I could copy at home without a lot of expertise appeal to

me as well. Coupons and sales are always a good incentive to get me in the door. The visual displays keep me interested more than written information.

3 days and 17 hours ago

Tony L Lucasville, OH ·

I like direct mail coupons, newspaper inserts with coupons, and these days they could even have a Facebook page, Twitter feed, or email list to send updates to their customers. There aren't any types of store communications that I ignore.

3 days and 18 hours ago

lindsay s zanesville, oh ·

more information on the different flowers, plants, vegetables that they sell. and don't have sales people that are arrogant and speak

as if you are just dumb.

3 days and 20 hours ago

Brandy C Akron, Ohio ·

nothing I have no intrest in gardening at all

4 days ago

Ted L Cincinnati, Ohio ·

I would prefer to be contacted via email. This is the mode of contact that works best for me always. Showing me pictures of new plants would get me interested enough to go to the store and check them out.

4 days ago

Chelsey M Akron, OH ·

Put plants outside that are in season and attractive, post ads in newspapers with different plants and variations. I like unique and pretty, if you can showcase that I'm sold.

4 days ago

Regina B ohio ·

Have deals and run specials!! I am soooooo attracted to good deals and reasonable prices. Also, when you display your plants, do it in a way that can be copied. I am not creative at heart so the more I have things modeled for me, the more apt I am to buy

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in a way that can be copied. I am not creative at heart so the more I have things modeled for me, the more apt I am to buy something.

4 days ago

Sean W ·

Best way to contact us would be through direct mail or by gathering an email list to promote the store.

4 days ago

Deb B Newcomerstown, Ohio ·

TV commercials, flyers are also good. I hate

junk e-mails, never read them, so e-mail ads are NOT the way to go with me.

4 days ago

Ray P Twinsburg, Ohio ·

Two things I would suggest to plant retailers, based on things I have observed ... first, make the prices affordable (big jump in

annuals this past year, without a bad winter or late spring) ... and second, maintain your plants. By this, I mean make sure they are

watered appropriately (not too much or too little) and also make sure the dead leaves and flowers are removed daily. Make a good

presentation and the sales will follow.

4 days ago

Deb B Newcomerstown, Ohio ·

I agree with you Ray; prices are crazy on most flowering plants and shrubs and most of the

time the ones they have at Wal Mart and that are sick looking and half dead.

4 days ago

Daryn R Ohio ·

I would prefer to get sales ad or flyers from a store and I usually ignore e-mail because they just get lost in my inbox or get sent to

the spam box.

4 days ago

Cathy L Dayton, OH ·

I guess mailings would be the best. I don't like to be hassled and I don't like to feel pressured or guilted into things. Mailings would

be a safe way to let me know they are there in the area. Also if there was a big coupon on the mailing that would be more likely to

catch my attention. Saving money always makes me pay attention.

4 days ago

Tony L Lucasville, OH ·

Coupons are something that always gets my attention as well.

3 days and 18 hours ago

Bettye D Cleveland, OH ·

I definitely don't read circulars. They're all junk-mail at this time, but I also do not thing I am a target demographic for gardening

either. Older citizens with more time on their hands tend to read the "papers," as they call them; if a garden center wanted to get

me, or people my age, in their doors they might advertise ON TV or over the radio for free gardening seminars that might include a

free plant or a free tool. I'm more apt to buy more from a company that will give something back to its customers--IF it's a big box

place. The local companies already have my business because they already give something back, to their community.

4 days ago

Dennis M Cincinnati Ohio ·

Maybe a class on basics, or fliers on how to start a garden that are included with any plants

4 days ago

Cathy L Dayton, OH ·

Maybe the class could be offered at the local library.

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4 days ago

Nick T Akron, OH ·

Offer demonstrations during sales. Email list collections with links to helpful information.

4 days ago

Jacquie K Cleveland, Ohio ·

I like an attractive, well thought out catalog that comes in the mail and that would tell me what time of year I can plant a certain

item. I don't like to receive several of the same catalog numerous times of year.

5 days ago

Maria F Cleveland.Ohio ·

I would want them to offer more discounts on flowers

5 days ago

Telesha C Elyria, Ohio ·

Just via commercials. I hate fliers and emails.

5 days ago

michele p ohio ·

i love getting catalogs or fliers, emails, BUT hate phone calls (cold calls)

5 days ago

Diane N Dayton, OH ·

Email seems to be my choice. I also like stores to let me know about loyalty programs this way. I do not like texts, calls and junk

mail.

5 days ago

Jason I Wooster, OH-IO ·

I would prefer email. A monthly mailing list that gave a schedule of workshops/sales/new arrivals etc. would be cool. Also if

someone had a frequent shopper type of club to give you incentives for buying plants and supplies. Maybe a garden roster, there

could be a list of the best local plants to grow for a veggie garden. As you purchase them they get crossed off your list. When you

get so many purchased you get the final item free or maybe some cool gadget or gloves.

5 days ago

Marcia M Youngstown ·

email, direct mail, flyers around town

5 days ago

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Day 3 Question 32

What types of garden center events, if any, might you be interested in attending,

either by yourself or with family and friends?

Aleksandra B Mentor, OH ·

Home and garden show.

3 days and 14 hours ago

jen w Ohio ·

I would not attend any events. I generally do not like crowds.

3 days and 17 hours ago

sam m springfield ,oh ·

just their season opening is good for me and an update on new items and sales. lowes put their stuff on roll out carts and puts them

outside where u see as u drive by. they get me to look every couple weeks.

3 days and 17 hours ago

Cheryl S Cincinnati Oh ·

I doubt that I would attend any garden center activities either alone or with family and friends. Time is valuable to me and I don't

need additional time consuming activities.

3 days and 17 hours ago

Tony L Lucasville, OH ·

Product demonstrations where they show how to utilize different gardening products would be something I would be interested in

attending.

3 days and 18 hours ago

lindsay s zanesville, oh ·

more on cross-breeding of flowers.

3 days and 20 hours ago

Ray P Twinsburg, Ohio ·

I might be interested in attending a flower show. They have these in the Cleveland area a few times each year.

4 days ago

Susan (Moderator) H ·

Hi Ray! What makes you interested in attending this event? Thanks!

3 days and 23 hours ago

Ray P Twinsburg, Ohio ·

probably to see what type(s) of flowers that might look good in my yard, along with someone

there to explain the needs of each plant (sun, shady, mix, etc) ... the downside to these events

is the cost of admission and the parking costs ... I would like to see a smaller show in

a more

suburban/rural area ... something to draw my attention to new ideas without costing a lot to

view

3 days and 23 hours ago

Ray P Twinsburg, Ohio ·

also ... and this is possibly unrelated ... but I would like to see local colleges/tech schools offer

a short-term class (evenings, Saturdays, etc) for people who would like to learn about repairing

small engines and lawn mower maintenance. I am very much a "shade tree" weekend person

at these repairs, but they are saving me tons of money in costly repairs

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3 days and 23 hours ago

Brandy C Akron, Ohio ·

none

4 days ago

Ted L Cincinnati, Ohio ·

Events showing off the newest items would be a good draw for me. New plants, seeds, and methods are things I like to see at the

start of a season

4 days ago

Chelsey M Akron, OH ·

I'm not interested in gardening events.

4 days ago

Regina B ohio ·

Ones that give away door prizes and have good sales!

4 days ago

Sean W ·

Its unrelated to gardening but iwould be interested in attending a lawn care event to improve my lawn.

4 days ago

Deb B Newcomerstown, Ohio ·

None really; I do not go out much and have never attended any gardening event. Maybe a grand opening or something.

4 days ago

Daryn R Ohio ·

I personally don't like to going to events held by any store it's just too crowded and detracts from the shopping experience

4 days ago

Cathy L Dayton, OH ·

One of our garden centers has a big fall type fun play area. We took our kids there and they had a blast. They sold pumpkins, all you

could carry for \$12. Sounds like a challenge and a good deal at the same time. Anyway, maybe offering some activity for the kids

would tend to bring families out to look at the products in the store.

4 days ago

Bettye D Cleveland, OH ·

How to build food gardens, herb gardens, or back-yard oases. Maybe child-friendly gardens and things like that.

4 days ago

Cathy L Dayton, OH ·

My kids love those garden mazes. They are bushes that are short so they can see over them,

but there is only one way in and one way out so they have to figure out the puzzle. I think it's

great way to advertise landscaping plants also.

4 days ago

Dennis M Cincinnati Ohio ·

maybe a spring introduction .. show off new plants and how they do and when to plant, where to plant etc.

4 days ago

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Ray P Twinsburg, Ohio ·

I like your idea ... how-to's and showing off plants that we might otherwise not notice

3 days and 23 hours ago

Nick T Akron, OH ·

plant care demonstrations, seasonal displays, cooking with fresh produce demos.

4 days ago

Jacque K Cleveland, Ohio ·

I am more of decorator, so I would be interested in attending workshops where they teach you how to make holiday centerpieces,

wreaths, herb gardens, etc...

5 days ago

Maria F Cleveland.Ohio ·

I love the home and garden show at the i-x center

5 days ago

Telesha C Elyria, Ohio ·

Not really any. I don't have time to do that.

5 days ago

michele p ohio ·

how to creatively plant, trim bushes, when to trim, plant, etc.

5 days ago

michele p ohio ·

looking at everyones ideas, i think it would be cool to have a little of everything. everyone's

ideas were great.

5 days ago

Diane N Dayton, OH ·

I would attend seminars or workshops about vegetables. I love to grow what we eat.

5 days ago

Maria F Cleveland.Ohio ·

that sounds good

5 days ago

Jason I Wooster, OH-IO ·

Workshops!!! Bonsai/carnivorous plants/orchids/violets/cacti etc. Teach people how to expand what they grow for a given area.

5 days ago

Marcia M Youngstown ·

how to seminars would be great, how to prepare your soil

5 days ago

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Diane N Dayton, OH ·

Preparing soil seminars would be a great

idea.

5 days ago

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Day 3 Question 33

To wrap up, I have just two more questions to ask about you. What types of

projects/activities do you do in your free time other than gardening? You can

include things that you do on your own or things that you do with your family and

friends.

Aleksandra B Mentor, OH ·

I spend time with my family. I do Zumba twice a week.

3 days and 14 hours ago

Cheryl S Cincinnati, OH ·

Watch sporting events that my kids or my nieces and nephews participate in. Play games as a family. Spend time at Kings Island or

the Museum with the family.

3 days and 17 hours ago

jen w Ohio ·

Cooking, reading, playing piano, cats, aquariums, computer games, and watching movies.

3 days and 17 hours ago

sam m Springfield, OH ·

I collect aluminum cans for Operation Smile donations [infant cleft palate surgery], hike, lift weights, camp, hunt and occasionally

will do a local charity if I see where the

money goes is worth while. most national ones don't qualify as they are designed to benefit

some big corps. or industries.

3 days and 17 hours ago

Tony L Lucasville, OH ·

I like to play and write music, read, and watch shows I like on tv.

3 days and 18 hours ago

lindsay s Zanesville, OH ·

I write stories and read a lot. I told my children stories when they were younger, spinning tales about anything that they could

imagine. from dragons rescuing the princess to the young hero that is put up against moral issues.

3 days and 20 hours ago

Ray P Twinsburg, Ohio ·

I am involved a lot with music, playing guitar/bass/mandolin and a few other instruments at church and with friends of mine. I also

do photography as a hobby, as well as model railroading. I am a railroad fan also.

4 days ago

Brandy C Akron, Ohio ·

I like to cook play games and watch tv, also spending time with my husband and boxer named Duke

4 days ago

Ted L Cincinnati, Ohio ·

My other big hobbies are working with radio equipment, computers and reading.

4 days ago

Chelsey M Akron, OH ·

I work a lot so there aren't many activities I can be involved in. I try to stay active and go to the gym with a few family members, other than that just gardening.

4 days ago

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Regina B ohio ·

I love to read and as a family, we are really involved with our church! That is a priority to us so we spend a lot of our time teaching

Sunday school classes and investing in other people's lives in that realm. I am an elementary school teacher so of course I enjoy any

art project and school related projects! We love, as a family, to be outdoors so we try to find as many things to do outside as we can!

4 days ago

Sean W ·

My only hobby is golf but i might take next summer off. It could be a make or break year for gardening for me.

4 days ago

Deb B Newcomerstown, Ohio ·

I like to read a LOT, and watch movies with friends.

4 days ago

Daryn R Ohio ·

I really don't have much free time but when the weather is nice I do enjoy golfing and in the winter and when the weather is bad I

like to go bowling or just stay home and watch some tv.

4 days ago

Deb B Newcomerstown, Ohio ·

I have golfed on the Playstation LOL I love to go bowling as well.

4 days ago

Cathy L Dayton, OH ·

A few things I like to do is read, organize, clip coupons, shop for my family, spend time with family and try to reach out and help

others.

4 days ago

Bettye D Cleveland, OH ·

I crochet and do refurbishing projects, but this is very rare. My free time is generally spent doing things with or for my family, which

often times doesn't allow for personal time. I read a LOT of books and articles, and write on a blog, also.

4 days ago

Dennis M Cincinnati Ohio ·

Alot of outdoor activity, hiking, camping etc. reading,

4 days ago

Nick T Akron, OH ·

I watch movies, work on the computer, walk/hike/camp.

4 days ago

Jacquie K Cleveland, Ohio ·

I love to cook and experiment in the kitchen. I also enjoy doing arts and crafts. When we are not doing stuff at the house we are doing anything we can do to help rescue

animals.

4 days ago

Cathy L Dayton, OH ·

Oh, I love to cook and do crafts also. Usually crafts are now done with my kids.

4 days ago

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Maria F Cleveland.Ohio ·

I love going to the casino's and playing cards

5 days ago

Telesha C Elyria, Ohio ·

Spend time with my children when I am not working.

5 days ago

Susan (Moderator) H ·

Hi Telesha! Have your children showed any interest in gardening?

3 days and 23 hours ago

michele p ohio ·

i love reading, playing games on the computer and Wii, spending time with my family, cooking and baking (im no expert but i have

fun doing it)

5 days ago

Diane N Dayton, OH ·

Dirt bike riding with my family, camping, nature walks and fishing.

5 days ago

Jason I Wooster, OH-IO ·

I am a full time Geology student at the University of Akron. I also like to golf, go to

concerts, go camping/hiking, I make jewelry and

do artwork also.

5 days ago

Marcia M Youngstown ·

collect audrey hepburn memorabilia

5 days ago

Maria F Cleveland.Ohio ·

that sounds fun

5 days ago

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Day 3 Question 34

Last question of the community! Thanks so much for sharing your thoughts over

the past few days! The community will be accessible until tomorrow evening, so

please return when you see an email alerting you to any comments. You'll need to

respond to these comments in order to receive your full incentive.

I'd like to understand the habits related to a particular hobby you love. Tell me

what the hobby is, how much shopping is involved, how much time you invest, etc.

What do you find so satisfying about this hobby?

Telesha C Elyria, Ohio ·

I love to cook. I spend a lot of time in the kitchen and a lot of time at the grocery store shopping. I'm usually in the kitchen

every

night after I get home from work almost until the time I go to sleep. I love to make my family happy by the things that I cook. It is so

satisfying watching them eat something that I labored over, rather than something I bought from a box.

2 days and 20 hours ago

Aleksandra B Mentor, OH ·

I just love it what I do!

3 days and 14 hours ago

Cheryl S Cincinnati Oh ·

I love to have time to sit and read. Reading takes me to different worlds and expands my horizons without taking large investments

of time or money. I still like the feel of books in my hand so I purchase books and then trade with the rest of my family who are also

big readers. My vocabulary is good and my general knowledge about a lot of topics is much broader because I read. It's like carving

a small piece of heaven out of each day and I can do it anywhere for as long or as short a time as I can find.

3 days and 17 hours ago

sam m springfield ,oh ·

hiking and cycling, hunting. not much shopping , but new products r always coming in and I read about them and issues related to

them. there is always maintaining equipment. political issues related to global infringement of our parks by the U.N. World Heritage

groups, second amendment infringement by federal, state and local politicians who can't read the Constitution and other founders

works[federalist papers, George Mason archives, etc.] maintaining our constitutional rights is a citizens constant hobby. being

informed. all these use up only an hour or 2 daily. I am satisfied by keeping my sons free and actively healthy uninformed, so they

can take over for the next generation.

3 days and 17 hours ago

jen w Ohio ·

I have been in and out of the aquarium hobby for years. I just can't stay away for long. I love learning everything I can about

different species, creating biotopes, tank decoration, breeding , and just watching the fish. I invest a lot of time and money in it

naturally. Those are the only 2 limiting factors that prevent me from stuffing every unused space in the house with aquariums.

3 days and 17 hours ago

Tony L Lucasville, OH ·

I like to play and write music, and the guitar is the primary instrument that I play. There's not a whole lot of shopping involved; you

have to keep buying strings and picks but other than that there's not a lot of shopping that "needs" to be done, but it's always fun to

look at other items such as effects pedals and stuff. I invest a lot of time in it, and what I find satisfying about it is just "playing

something". You can come up with something while playing, hit on some notes that just sound great, and you've created something.

3 days and 17 hours ago

lindsay s zanesville, oh ·

writing stories. most people wouldn't think that there's a lot involved with writing. just having the right equipment and then you start

writing. that is only part of the process. if i decide to do a story about investigations or anything with the law, i will research

everything that i can possibly think of on the subject. then you take the research and find a way to incorporate it into the story. i also

set aside two hours everyday to write. regardless if it is more background information on the characters, the setting, or the actual

plot, i write.

3 days and 20 hours ago

Ray P Twinsburg, Ohio ·

I love to work on model railroading. Shopping for this hobby is mainly done online, based on the best prices and selection. Most of

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I love to work on model railroading. Shopping for this hobby is mainly done online, based on the best prices and selection. Most of

the shopping online is done for track and buildings (nearly all of which are kits and require much assembly). Repairs on locomotives

are usually done at the local hobby shop. Some repairs and upgrades are able to be done at home with good instructions. Others require expertise beyond my skills. Most work on the train layout is done in the win-

ter months. I probably devote about three or four

hours a week to this hobby.

3 days and 23 hours ago

Brandy C Akron, Ohio ·

these are the things I enjoy im not an outdoors kind of person.

4 days ago

Ted L Cincinnati, Ohio ·

When I work with radio equipment, I tend to decide on a project and then throw all my time into it to get it done. I do my research

ahead of time, and then assemble my parts or equipment, then work on the project until I get it right.

4 days ago

Chelsey M Akron, OH ·

I do have one hobby and its writing and typing. I don't have much time for it and fortunately it isn't costly. Just my imagination and

my fingers at work. I invest a few hours a week in this hobby. I find being able to get things off my mind and using my ideas and creativity is very satisfying.

4 days ago

Regina B ohio ·

Sounds silly but reading! Not much shopping is involved...so maybe that's why I love it! Anything from children's literature to adult

fiction to Christian theology. I love the knowledge I gain from reading and the escape I can receive from it! Anything to help me feel

smarter....lol.

4 days ago

Sean W ·

Golf is my hobby and i like the competition and being outside while having a hobby that is active. Unfortunately, it requires too

much time and money and my lack of improvement is wearing on me.

4 days ago

Deb B Newcomerstown, Ohio ·

My hobby is watching movies...I buy a new Blu Ray movie about twice a month, and my friends and I watch them together and have

a really good time. I mostly watch movies rather than tv, and have an extensive collection. I just love it.

4 days ago

Daryn R Ohio ·

My Hobby would be golf, outside of buying golf balls there is not a lot of shopping involved. I would say I spend about 6 hours a

month in the spring, summer and early fall golfing. I find it satisfying because I get to be outdoors, spend some time with my friends

and get some exercise.

4 days ago

Cathy L Dayton, OH ·

I am going to pick my hobby of reading. I love to read. I usually only get to do this when everyone in my house is asleep. My house

is pretty crazy during the day? It is my alone time, my quiet time, and time I do some thinking and reflecting. I usually get books for

my kindle that are free so that is good for

our budget. I get books on things I love to learn more about which inspires me to

accomplish those things. Some of the subjects I have been reading about are organization, cooking, natural healing alternatives,

eating healthy and how to grow in my spiritual life. I find reading is relaxing and inspirational!

4 days ago

Susan (Moderator) H ·

Cathy, Your insights are great. Thanks so much for your participation in our Community. Susan

4 days ago

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Deb B Newcomerstown, Ohio ·

I love to read as well! I recently got a Kindle Fire, so I donated most of my books to a local

Goodwill type store. There were almost 2,000 books that I gave them, and I kept about 300.

(The ones I just could NOT part with LOL) I love books on any subject.

4 days ago

Cathy L Dayton, OH ·

Thanks Susan!

3 days and 19 hours ago

Tony L Lucasville, OH ·

I also find reading to be very enjoyable. There are so many books that look good, and not

enough time to read them all.

3 days and 17 hours ago

Bettye D Cleveland, OH ·

I have crocheted since I was 9. Since I've gotten older my taste in yarns have become much more sophisticated so I spend more

time choosing and researching the fibers, and then also subsequently more money. It's all worth it in the end though because it is a

premium quality product that I love to give to friends and family. I don't do it much now since I'm in school, but I'll be done with my

night classes in a few weeks so I will be able to spend my nights before bed doing that more. Before school I did it nearly every night

for at least 2 hrs a night. It's satisfying to me because I have something to show for it in the end. It's not just something that I bought

and paid for, I put time and love and energy and thought into it, and it's more than just a "thing" in the end.

4 days ago

Susan (Moderator) H ·

Bettye, Thanks so much. Crocheting seems like a great thing to do as you wind down in the

evening. Good luck with finishing your classes and getting back to your crochet!

4 days ago

Bettye D Cleveland, OH ·

Thanks, Susan :)

3 days and 22 hours ago

Dennis M Cincinnati Ohio ·

One of my favorite hobbies is reading. I spend a lot of time researching what to read, speaking to others about novels etc. I

like

learning new things and find it an enjoyable activity

4 days ago

Susan (Moderator) H ·

Dennis, We seem to have a lot of readers across our communities! Thanks for your

participation - your insights are really helpful. Susan

4 days ago

Nick T Akron, OH ·

I fix computers. I maintain alternative operating systems, try different combinations of hardware, make things work that weren't

before. I shop on amazon and ebay and garage sales and thrift shops for parts. My time varies from project to project as

opportunities present themselves, sometimes a project takes weeks and sometimes, it's just staying up late. It could be hours of

research and 5 minutes of work...or 5 minutes of research and hours of work. I like to know how to make things work, especially

electronics.

4 days ago

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Susan (Moderator) H ·

Nick, Interesting how the balance varies so much between research and work - I am sure you

have a lot of 'friends' with computers who value your expertise! Thanks for your participation

in our Community, Susan

4 days ago

Nick T Akron, OH ·

These are kind of fun, Susan. I think this is my 3rd involvement in a community set-up like

this. Some real-time interaction might make it more enjoyable and lively. I can't seem to

figure out how to go directly to a notification spot without going through every question... am I

missing something?

2 days and 22 hours ago

Jacque K Cleveland, Ohio ·

I really don't have one particular hobby. Our family is full of foodies so I cook a lot. I find it extremely satisfying so I am always

shopping (my husband would probably say that is my hobby!) for unusual ingredients and new gadgets and appliances. I shop in specialty stores and online. Always watching cooking shows.

4 days ago

Bettye D Cleveland, OH ·

I am the same. I moved here from Denver, so I am not totally familiar with the area, but I've

heard that the Westside market is great for doing this. Do you have any recommendations as

to where I can do this? I LOVE COOKING!

4 days ago

Cathy L Dayton, OH ·

I love to cook too although my husband is the kitchen gadget person. My main shopping outing

is for groceries and we love all the speciality kitchen stores too. It's like a kid being in a

candy

store!

4 days ago

Maria F Cleveland.Ohio ·

Well playing card, I have to buy cards a lot, chips and beverages for these weekend get togethers. But it doesn't cost much and it's

only on the weekend

5 days ago

Susan (Moderator) H ·

Maria, Thanks so much for your participation in our community! Susan

4 days ago

michele p ohio ·

i love reading books, i am a member of a book swamping site, go to the library a few times a week and will seek out yard sales and

goodwill stores for great deals. My husband says i can open my own library with all the books i have. reading to me is very

comforting and relaxing

5 days ago

Susan (Moderator) H ·

Michele, Thanks so much for your participation in our community! I believe there is research

that suggests that being surrounded by books is not only an indicator of intelligence but also

future success. Susan

4 days ago

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Diane N Dayton, OH ·

Dirt bike riding. After the initial investment not much shopping involved except the occasional gear for my children as they grow out

of their gear. I love being outdoors, exploring new areas, spending time with my family and speed! Dirt bike riding gives me all of this. We try to go every weekend weather permitting and I actually do not like shopping so this is a perfect hobby.

5 days ago

Susan (Moderator) H ·

Diane, It sounds like you have found an outlet / hobby that meets many of your needs at one

time- excellent! Thanks for your participation in our community, and happy dirt bike riding!

Susan

4 days ago

Diane N Dayton, OH ·

Thank you and look forward to future forums:)

3 days and 22 hours ago

Jason I Wooster, OH-IO ·

One of my main hobbies is rock collecting. I spend hours pouring through specimen. I love finding that perfect piece to fit my

collection. I also sell rocks and crystals, along with my art and jewelry.

5 days ago

Diane N Dayton, OH ·

We go to Ceasar Creek rock collecting all the time. My kids love finding fossils and fools gold:)

5 days ago

Cathy L Dayton, OH ·

My kids would love this!

4 days ago

Marcia M Youngstown ·

I love audrey hewpburn..and something to keep me busy

5 days ago

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Version 4.0.0.325 from sprint46 built October 28, 2013 at 20:23:09 MDT

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